



**Weymouth BID**

Week 2, 2015

12/01/2015 to 18/01/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▼ -1.5 %	
South West	▼ -5.3 %	▼ -3.7 %	▼ -8.7 %	▲ 5.1 %	▼ -2.9 %	▲ 0.1 %
UK	▼ -3.0 %	▲ 1.2 %	▼ -3.1 %	▲ 11.6 %	▲ 0.1 %	▲ 0.1 %

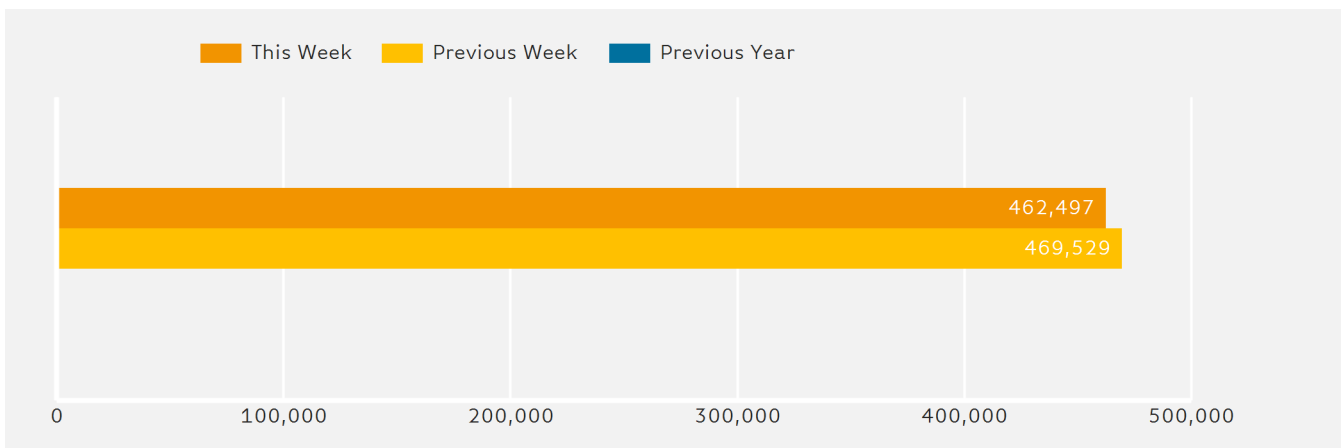
**Headlines**

Footfall week commencing 12 January 2015 was 462,497.

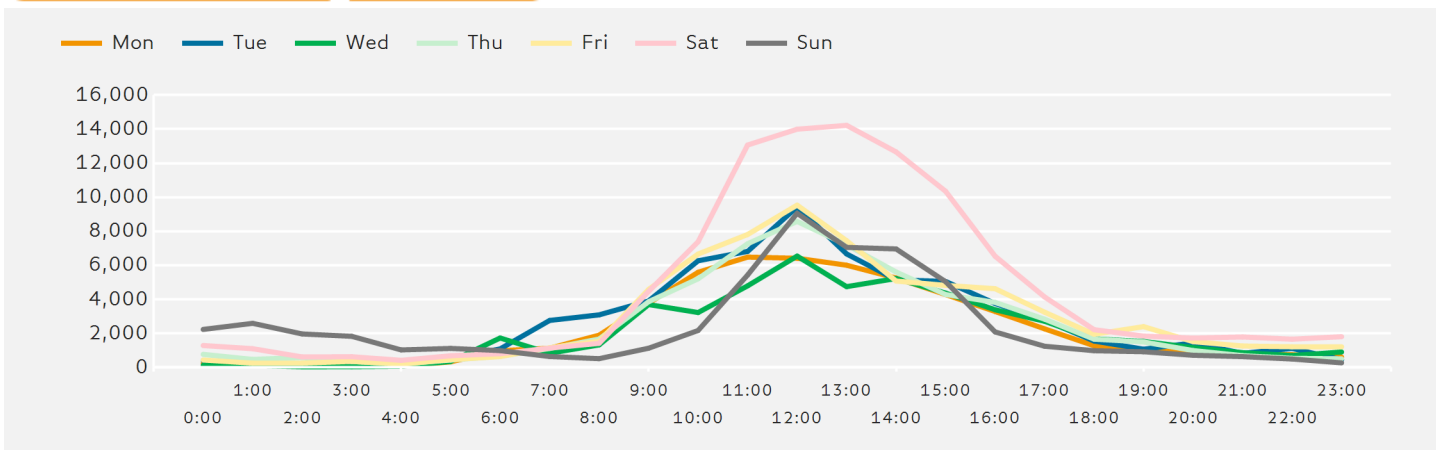
The busiest day in week commencing 12 January 2015 was Saturday with 106,072 visitors.

The peak hour of the week was 13:00 on Saturday with footfall of 14,222

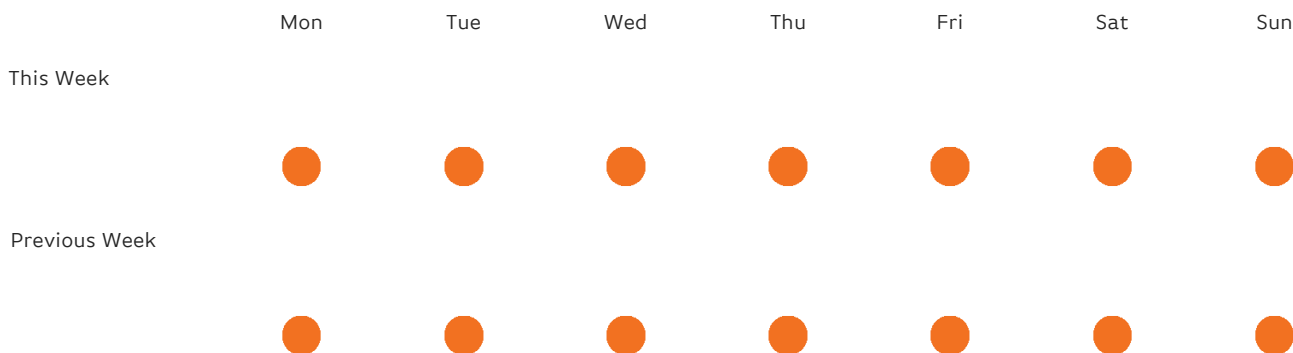
**Footfall Totals by Week**



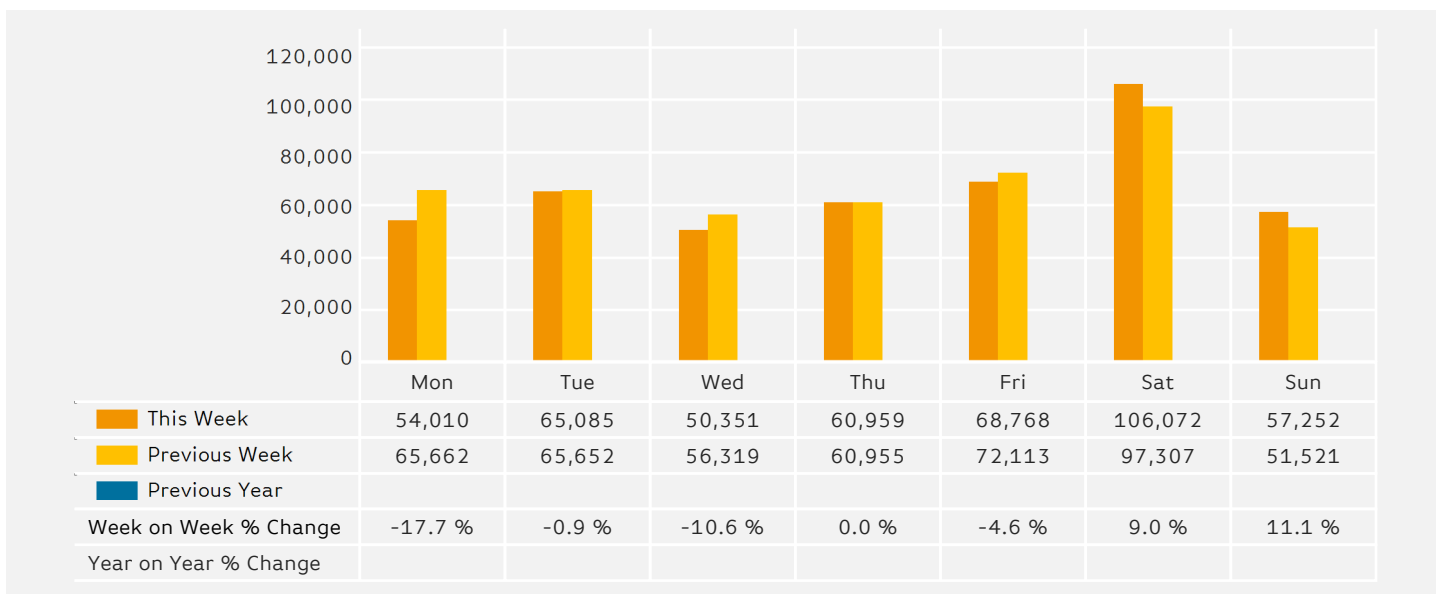
### Footfall by Hour



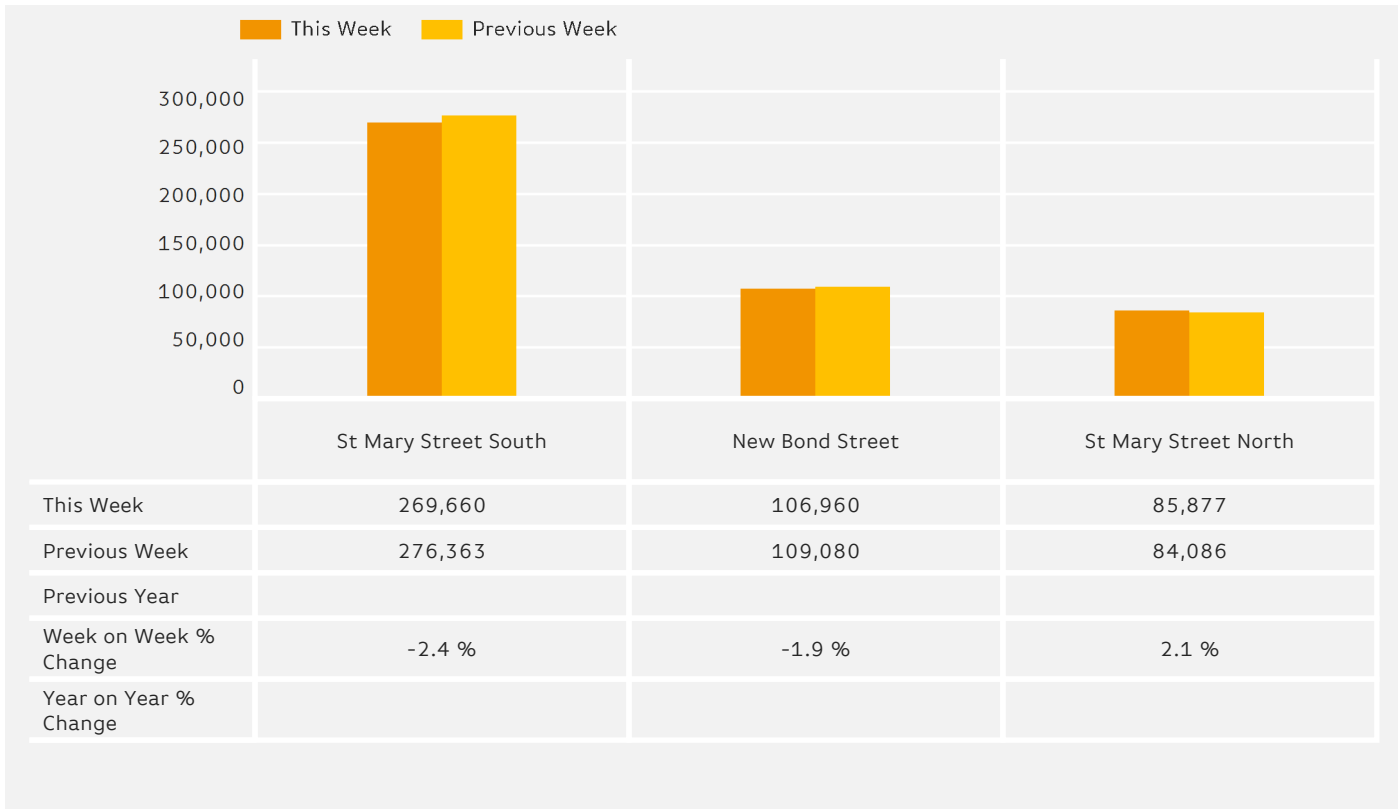
### Weather



### Footfall by Day

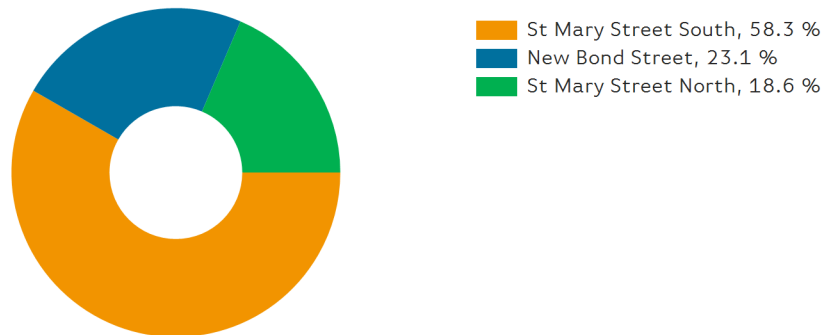


### Footfall Totals

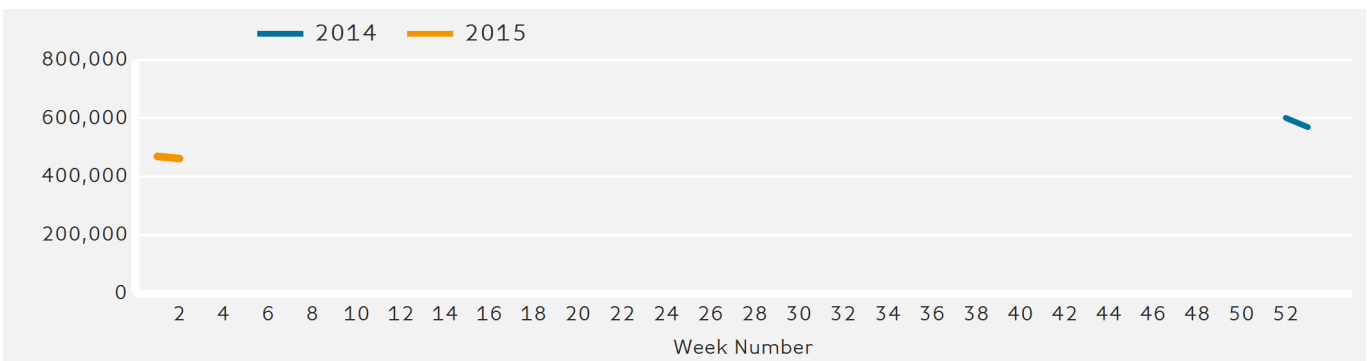


### Footfall Totals

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.