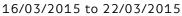
REGION - South West



Weymouth BID

Week 11, 2015



Monday to Sunday



COUNT TYPE: Footfall Counts



	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2015		2014		2015		2014		2015		2014	
Weymouth BID										2.0 %		
South West	A	0.2 %	•	-2.4 %		0.6 %		3.6 %		0.6 %	•	-1.2 %
UK	•	-1.2 %		0.5 %	•	-0.7 %		7.2 %	•	-3.4 %	•	-5.3 %

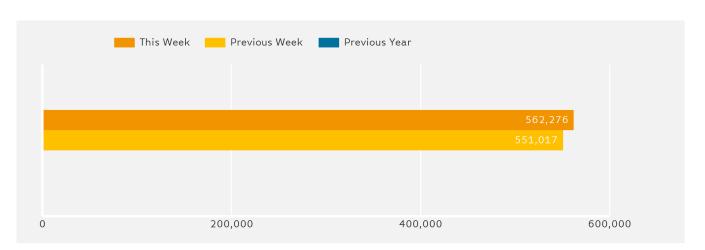


Footfall week commencing 16 March 2015 was 562,276.

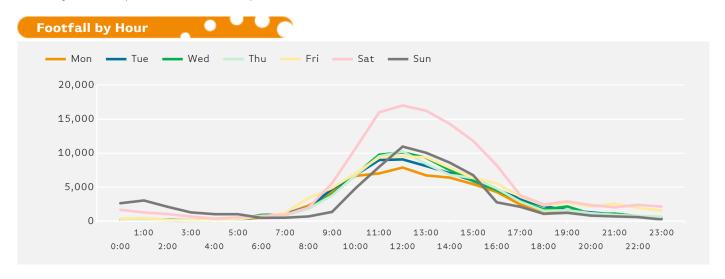
The busiest day in week commencing 16 March 2015 was Saturday with 127,509 visitors.

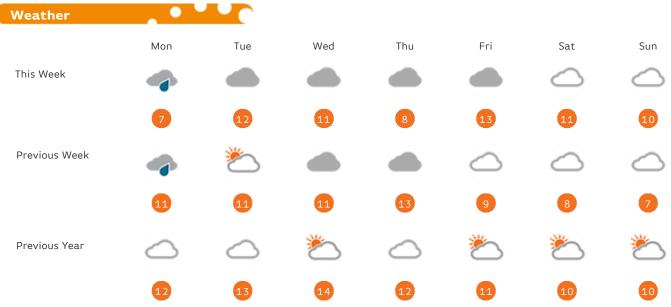
The peak hour of the week was 12:00 on Saturday with footfall of 16,996

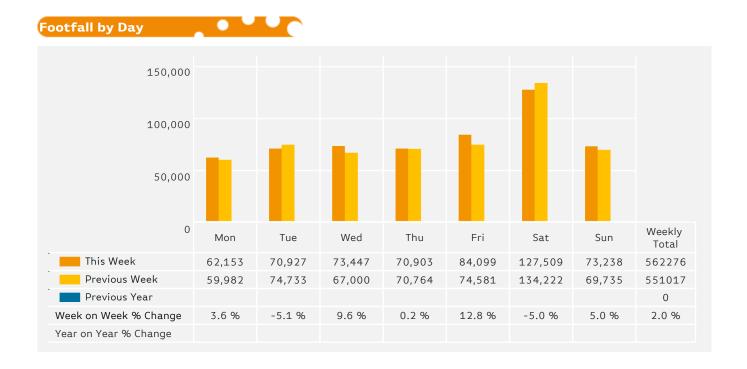
Footfall Totals by Week



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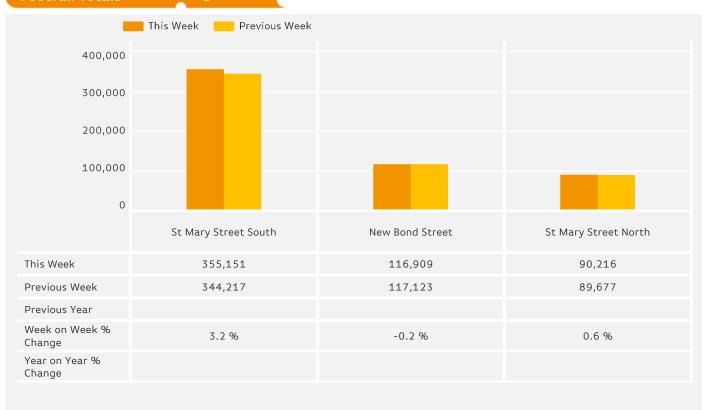






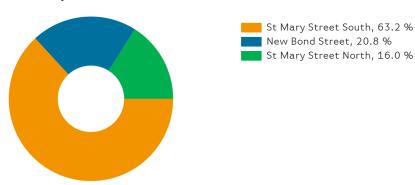
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Footfall Totals



Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

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