



Weymouth BID

Week 11, 2015

16/03/2015 to 22/03/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 2.0 %	
South West	▲ 0.2 %	▼ -2.4 %	▲ 0.6 %	▲ 3.6 %	▲ 0.6 %	▼ -1.2 %
UK	▼ -1.2 %	▲ 0.5 %	▼ -0.7 %	▲ 7.2 %	▼ -3.4 %	▼ -5.3 %

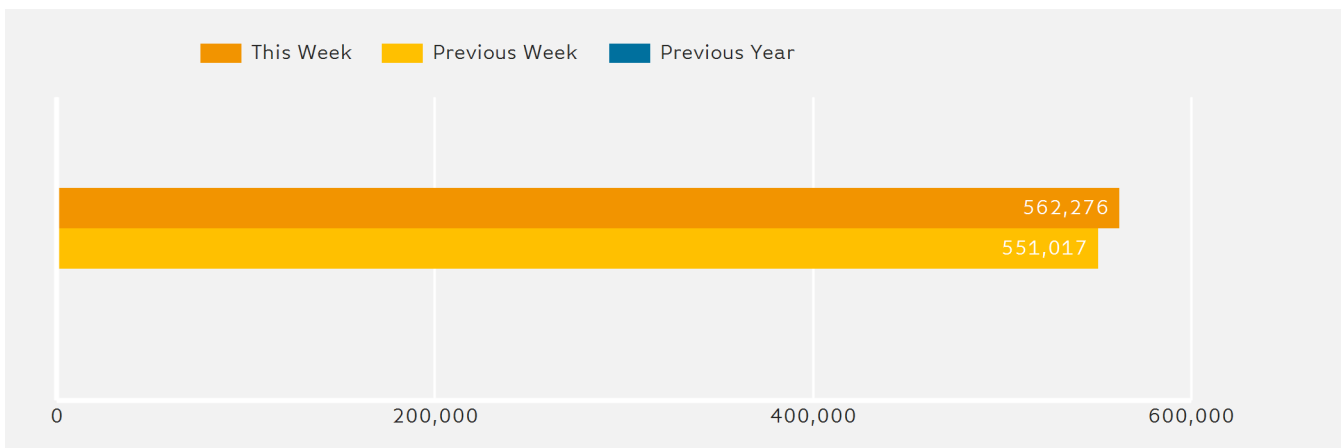
Headlines

Footfall week commencing 16 March 2015 was 562,276.

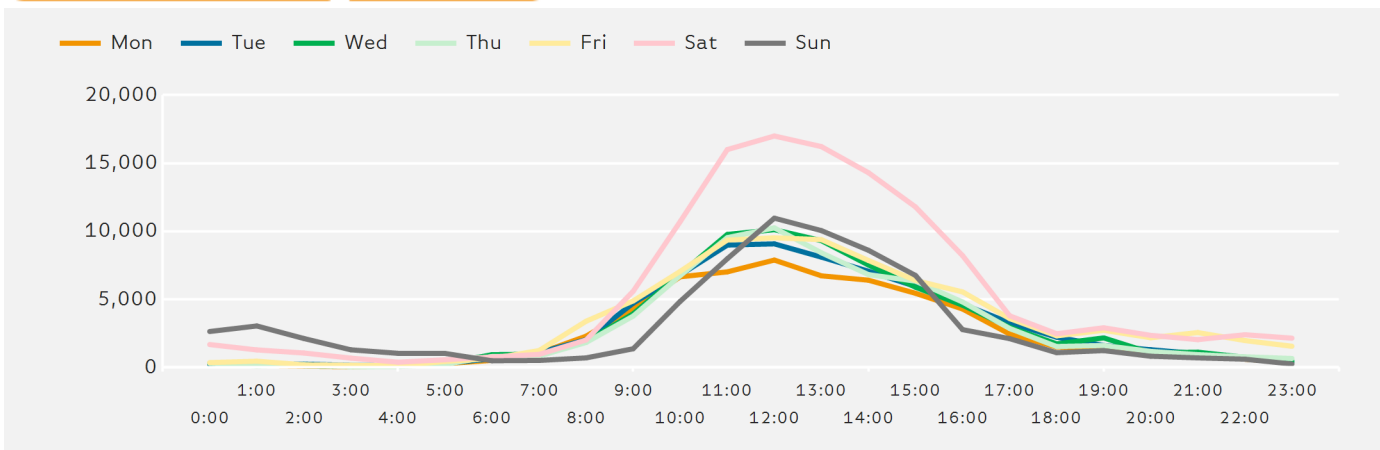
The busiest day in week commencing 16 March 2015 was Saturday with 127,509 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 16,996

Footfall Totals by Week



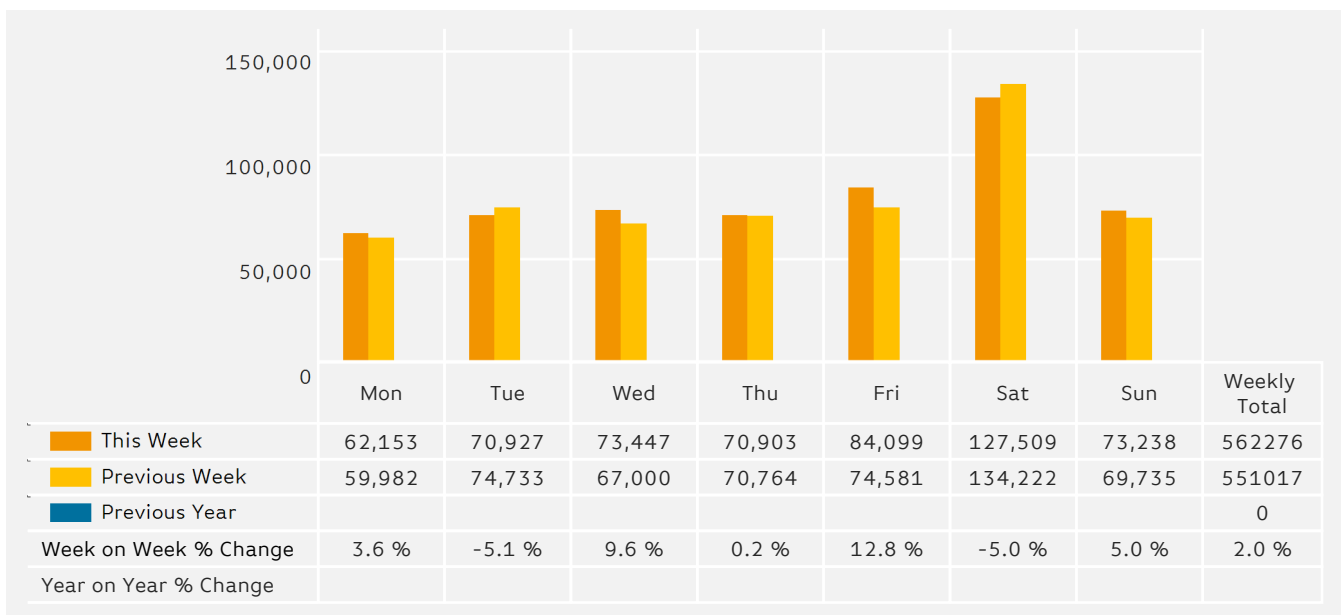
Footfall by Hour



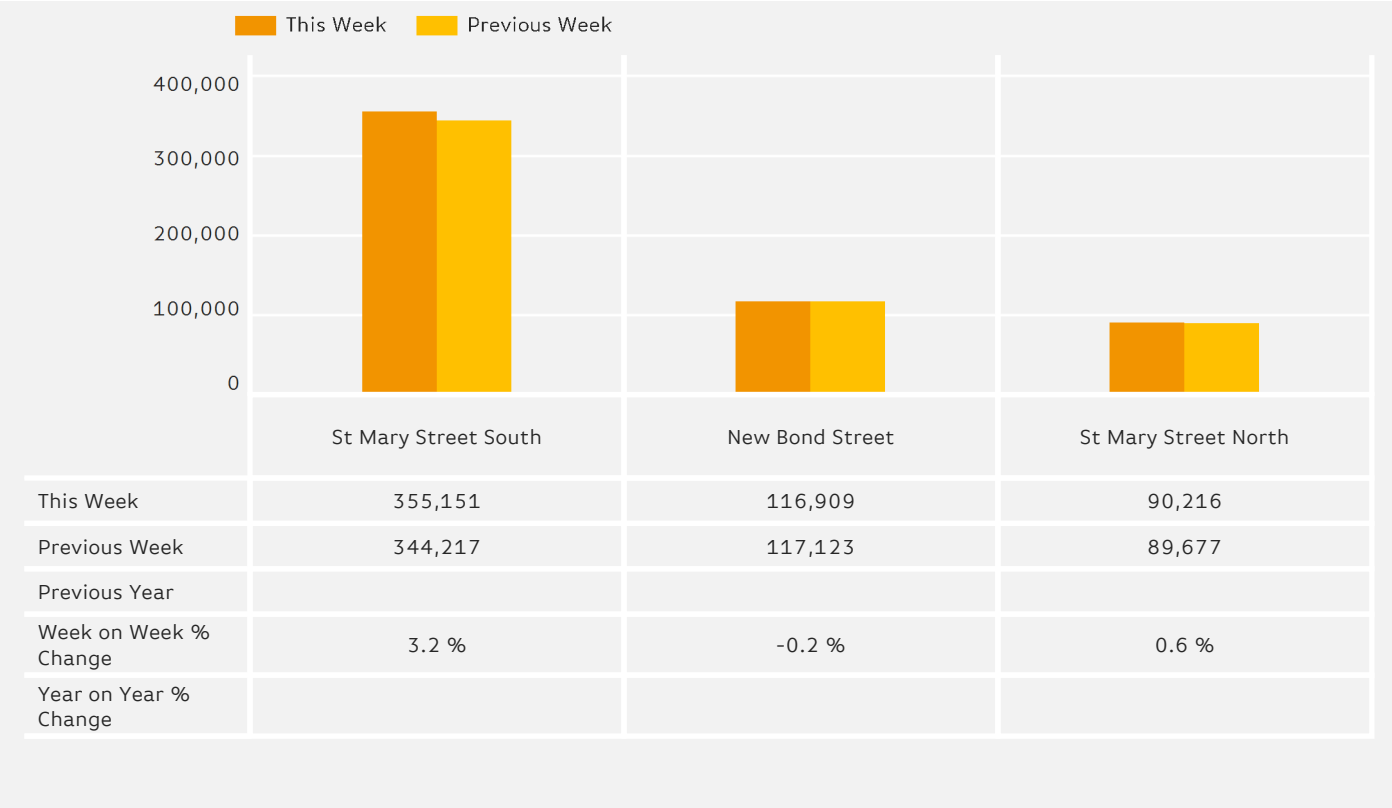
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	7	12	11	8	13	11	10
Previous Week	11	11	11	13	9	8	7
Previous Year	12	13	14	12	11	10	10

Footfall by Day

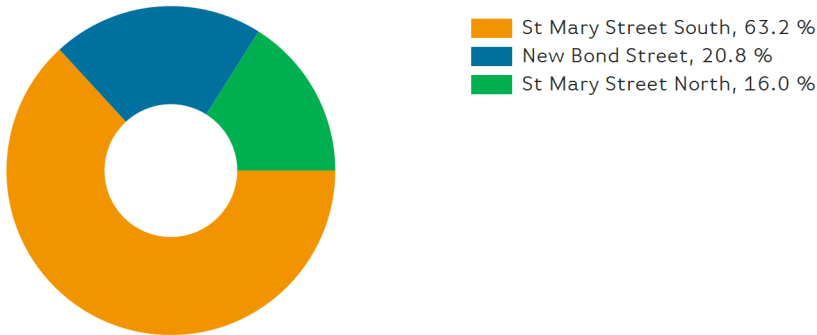


Footfall Totals

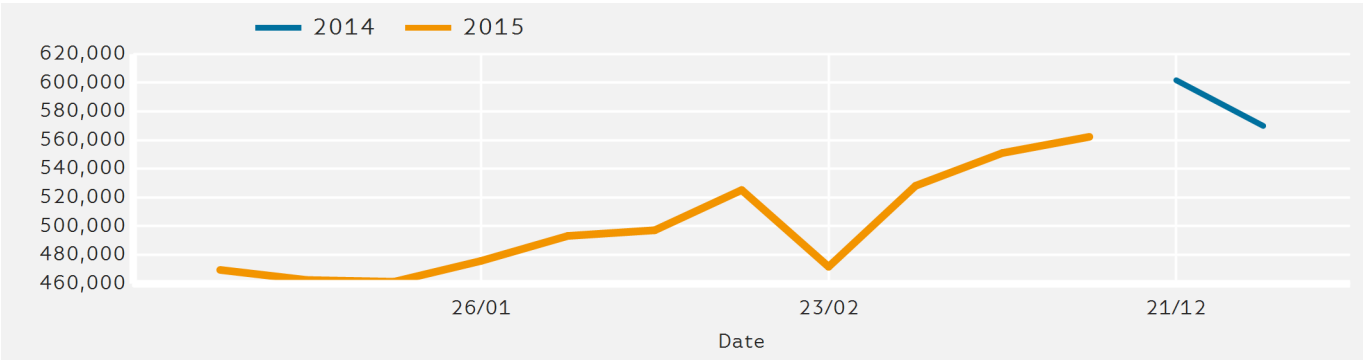


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.