



PLEASE REGISTER YOUR OPINION BY VOTING FOR YOUR FAVOURITE BID2 IDEAS AND PROJECTS

Tuesday, March 13, 2018



70

Total Responses

Date Created: Monday, February 26, 2018

Complete Responses: 70

Q1: WE ATTRACT - Which projects would you like included in the BID 2 Business Plan to attract visitors, locals and businesses to our town?

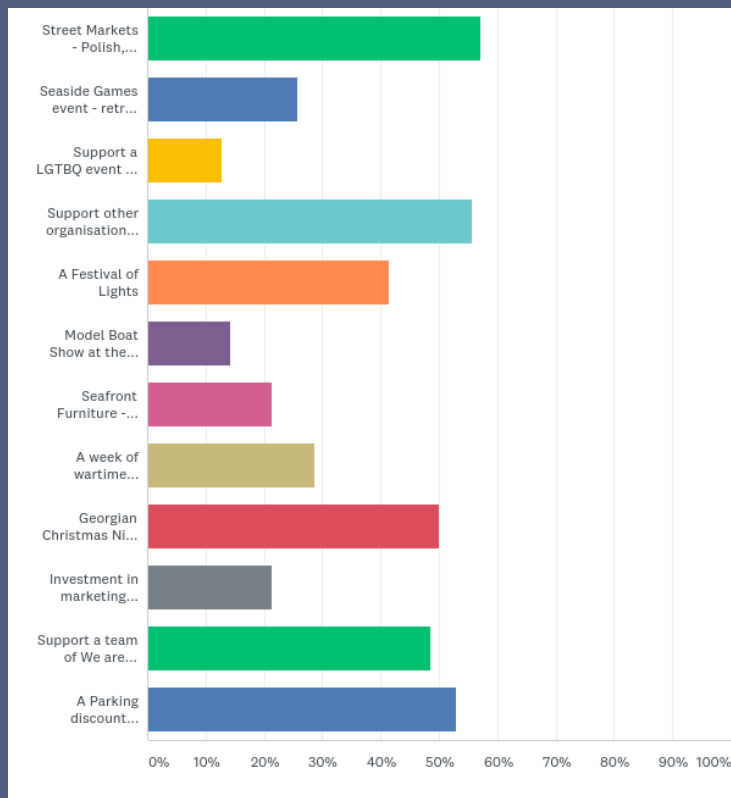
Answered: 70 Skipped: 0



ANSWER CHOICES	RESPONSES	
Street Markets - Polish, artisanal, farmers, craft etc.	57.14%	40
Seaside Games event - retro seaside games for all the family	25.71%	18
Support a LGBTQ event - e.g. a Big Pride Picnic	12.86%	9
Support other organisations to put on new festivals and events to benefit Weymouth	55.71%	39
A Festival of Lights	41.43%	29
Model Boat Show at the Swannery	14.29%	10
Seafront Furniture - Aunt Sallies or branded Giant Deckchairs	21.43%	15
A week of wartime remembrance - activities for all the family	28.57%	20
Georgian Christmas Night - celebrate our Georgian heritage with this town event	50.00%	35
Investment in marketing Weymouth as a good place for conferences	21.43%	15
Support a team of We are Weymouth rangers to deter anti-social behaviour	48.57%	34
A Parking discount voucher scheme in association with WPBC (if they spend £10 or more in a Weymouth business that is signed up to the scheme)	52.86%	37
Total Respondents: 70		

Q1: WE ATTRACT - Which projects would you like included in the BID 2 Business Plan to attract visitors, locals and businesses to our town?

Answered: 70 Skipped: 0



Q2: WE IMPROVE - Which projects would you like included in the BID 2 Business Plan to improve the town experience?

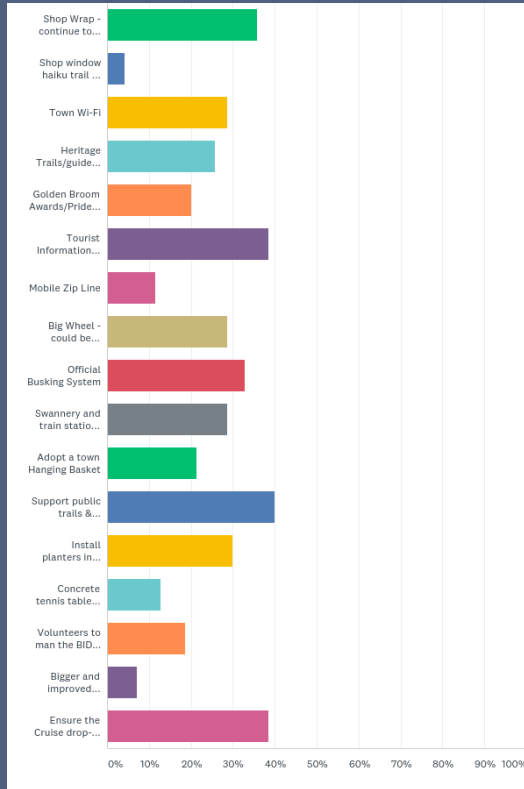
Answered: 70 Skipped: 0



ANSWER CHOICES	RESPONSES	
Shop Wrap - continue to organise shop wrap for windows of empty premises	35.71%	25
Shop window haiku trail - see https://www.youtube.com/watch?v=d2yt6jLP2ow	4.29%	3
Town Wi-Fi	28.57%	20
Heritage Trails/guided walks/geocaching trails	25.71%	18
Golden Broom Awards/Pride in our Town competition	20.00%	14
Tourist Information Points with CCTV - Digital monoliths x 10 spread over the town centre with all the functions of a town app. Easy to use for all visitors	38.57%	27
Mobile Zip Line	11.43%	8
Big Wheel - could be located on seafront for summer and winter months	28.57%	20
Official Busking System	32.86%	23
Swannery and train station area improvements	28.57%	20
Adopt a town Hanging Basket	21.43%	15
Support public trails & projects that brighten up Weymouth	40.00%	28
Install planters in approved locations across Weymouth	30.00%	21
Concrete tennis tables at north end of beach - table tennis tournament during Wimbledon	12.86%	9
Volunteers to man the BID office in the summer season to give out tourist information	18.57%	13
Bigger and improved Santa's Grotto	7.14%	5
Ensure the Cruise drop-off area behind Brewers Quay is welcoming to visitors - e.g branded bench, shelter, flags, map etc.	38.57%	27
Total Respondents: 70		

Q2: WE IMPROVE - Which projects would you like included in the BID 2 Business Plan to improve the town experience?

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Q3: WE ENGAGE - Which projects would you like included in the BID 2 Business Plan to improve our engagement with levy payers, visitors and the community?

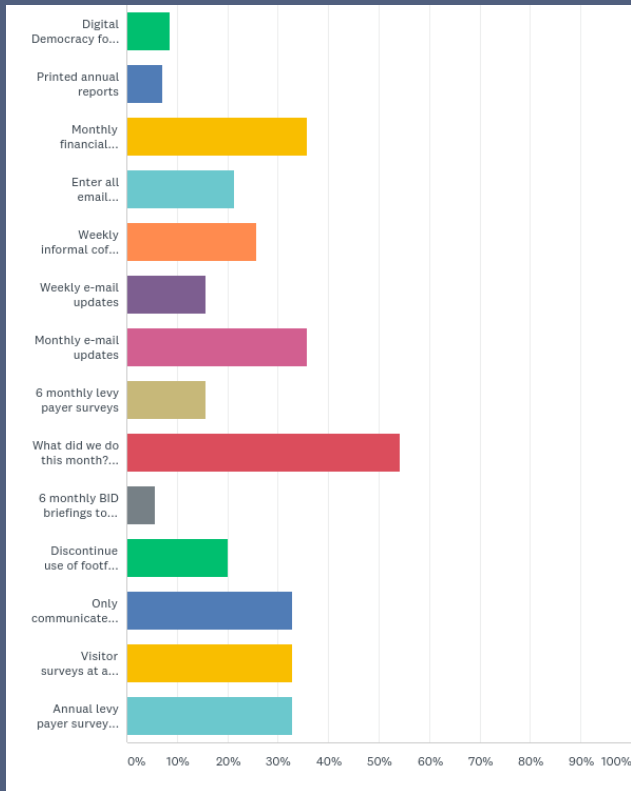
Answered: 70 Skipped: 0



ANSWER CHOICES	RESPONSES	
Digital Democracy forum - see link example here	8.57%	6
Printed annual reports	7.14%	5
Monthly financial information uploaded to website	35.71%	25
Enter all email respondees into a monthly prize draw to encourage feedback	21.43%	15
Weekly informal coffee sessions	25.71%	18
Weekly e-mail updates	15.71%	11
Monthly e-mail updates	35.71%	25
6 monthly levy payer surveys	15.71%	11
What did we do this month? Monthly email roundup	54.29%	38
6 monthly BID briefings to WPBC	5.71%	4
Discontinue use of footfall counters and noggins	20.00%	14
Only communicate with emails. No paper copies unless requested	32.86%	23
Visitor surveys at all major Weymouth events	32.86%	23
Annual levy payer surveys to get indication of improvement/decrease in takings or footfall	32.86%	23
Total Respondents: 70		

Q3: WE ENGAGE - Which projects would you like included in the BID 2 Business Plan to improve our engagement with levy payers, visitors and the community?

Answered: 70 Skipped: 0



Q4: WE SUPPORT - Which projects would you like included in the BID 2 Business Plan to support our businesses?

Answered: 70 Skipped: 0

ANSWER CHOICES	RESPONSES	
Training and support for Experiential Retail/Changing face of the high street	14.29%	10
DISC Crime reduction initiative that brings businesses together with partner agencies, such as the police, to tackle crime and disorder	38.57%	27
Community Safety Accreditation Scheme - BID contribute £20K to fund for 2 full time officers to deter anti-social behaviour and support the homeless	42.86%	30
Support the ongoing Nighttime Economy - Purple Flag Accreditation and Best Bar None	25.71%	18
Divide the levy area into quadrants and assign a budget to each to go towards decorations, art, markets etc. Each area can submit project proposals to ask for funding.	45.71%	32
Weymouth Loyalty Card or Gift Card	24.29%	17
Subsidised recycling scheme for levy payers - BID pay 50% - to include food waste, paper and cardboard	31.43%	22
Work with Weymouth College to deliver training to levy payers based on a needs analysis	17.14%	12
Organise levy area litter picks	20.00%	14
Targeted training for levy payers eg: HR, risk assessments, fire safety, social media	21.43%	15
Use the BID promotional pitch in town centre to have a showcase of different levy payers each weekend - displaying their products/giving out samples/promo material/discount. Not selling!	22.86%	16
Roll out the national "Totally Locally Scheme" to encourage spend in the town http://totallylocally.org/hq/	34.29%	24
Invest in a stage to support all kinds of events in the future	40.00%	28
Total Respondents: 70		



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