



Weymouth BID Ltd

Notes of Steering Group Meeting

Date: **Monday 19th February 2018**

Time: **17.30**

Location: **The Nook**

Item	Details	Action
	<p>Attendees:</p> <p>Claudia Moore – BID COO</p> <p>Helen Toft – BID Admin</p> <p>Trevor Hedger – W&PBC</p> <p>Shaun Hennessey – Gunz Barbers</p> <p>Dennis Spurr – Fantastic Sausage Factory</p> <p>Amy Burton – The Nook</p> <p>Mehdi Rezaei – Crustacean Restaurant</p> <p>Nigel Sims-Duff – Palm House</p> <p>Steve Bassett – Londis</p> <p>Chris Truscott – McDonalds</p> <p>Graham Perry – The Bridge Fair Trade Shop</p> <p>Steven Bassett – Londis/Rock Shop</p> <p>Dave Hiscutt - Londis</p> <p>Angelo Fichera – Boho Gelato</p> <p><u>Resignations:</u></p> <p>Brian Cooper of Resort Marketing and Roger Dalton of Roger Dalton Associates have tendered their resignations so as to avoid any possible conflict of interest.</p>	
1.0	<p>Welcome</p> <p>CM updated the group on the very recent meeting with the Parking and Transport Manager at Dorset Councils Partnership. It has been agreed</p>	

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	<p>that should the BID wish to put in in the Business Plan for BID2 then we can have a parking scheme similar to Dorchester. This would mean that shoppers who spend £10 or more in local shops get 2 hours of free car parking in the main town centre car parks. Traders would need to sign up to the scheme to help shoppers.</p>	
<p>2.0</p>	<p>Minutes of the Previous Meeting</p> <p>A small correction has been made to the minutes circulated as an error was spotted by GP.</p>	
<p>3.0</p>	<p>Apologies:</p> <p>Barrie Hewitt – Milsted Langdon</p> <p>Nigel Shearing - WeyProgress</p> <p>Ian Ferguson – Weyline Taxis</p> <p>James Farquharson - Councillor</p> <p>James Winchester - Coversure</p> <p>Steve Crane – Harbourside Café</p> <p>Roger Mortimer – Roger’s Coffee Shop</p>	
<p>4.0</p>	<p>Format and Membership of Steering Group</p> <p><i>‘As a steering group member the aim is to help support Weymouth BID deliver the BID2 business plan. The steering group can by a majority vote off any member who is not being effective in that role’.</i></p> <p>Discussion took place about the option of dividing the larger group into sub-committees in order to tackle various different aspects of the BID2 preparation. It was decided that as the timetable is quite tight for all that needs to be decided it would be more beneficial to work as a whole group.</p> <p>TH explained the timeline for the run up to ballot...</p> <ul style="list-style-type: none"> • 18th April - Submit completed Business Plan for BID 2 • 3rd May - Electoral services to receive all paperwork • 31st May– Ballot papers to be sent out to all levy payers • 28th June – Ballot Day <p>If there are amendments to the rateable value threshold for the levy or the levy area then all businesses that are affected must be consulted before the Business Plan is published.</p> <p>The boundary of BID2 to be discussed soonest.</p>	

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	<p>It was proposed and agreed that meetings would be weekly going forward. On a Monday at 17.30.</p> <p>A question was asked about how a win is decided after the voting. TH explained that there are two conditions must be met for a BID to be successful following the vote:</p> <ol style="list-style-type: none"> 1. over 50% of businesses that vote must vote in favour; <p>and</p> <ol style="list-style-type: none"> 2. those businesses voting 'yes' must represent more than 50% of the total rateable value of all votes cast. <p>If both these conditions are fulfilled, payment of the levy becomes mandatory for ALL eligible businesses, regardless of how they voted.</p> <p>Discussion took place about including Sainsbury's and Morrisons. MR said that if we included all the businesses on Dorchester Road up to the supermarkets that would increase the levy income by £82,000. It was considered that it would be difficult to justify what benefit the BID could offer to these businesses so far from the main town centre. Asda and the businesses along Commercial Road were considered to be more viable for inclusion in the levy area. CM to contact the large supermarkets to gauge their feelings toward BID and report back to the next meeting.</p> <p><u>Treasurer</u></p> <p>The BID is still without a treasurer and it was felt that someone who was not a levy payer would be the best option. CM is to approach a possible candidate in one of the banks in town.</p>	<p>CM</p> <p>CM</p>
<p>5.0</p>	<p>Constitution Discussion</p> <p>An amended draft Constitution has been sent out for comment, which had been shared with British BIDs by CM last week and was deemed acceptable by them. It was felt that the group needed to see the Articles of Association to read these in conjunction with the Constitution. CM is currently working on them and will have them ready for the next meeting.</p> <p><u>Mission Statement</u></p> <p>It was felt that is should mention specifically that the BID was working to extend the season.</p> <p><u>Procurement Policy</u></p> <p>Some felt that the BID should only use local tradespeople but it was agreed that best value should be the rule with local where possible.</p>	<p>CM</p> <p>CM</p>

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	<p>As the issue of raising the threshold and losing over 100 levy payers had been strongly opposed at the AGM last week it was felt that this would not be followed through.</p> <p><u>We Are Weymouth Website</u></p> <p>As already discussed, the website will become an asset of Weymouth BID and this will be covered in the new Articles.</p> <p><u>New Chairman</u></p> <p>There will be an Extraordinary Board Meeting held on Friday 23rd February to elect a new Chairman.</p> <p><u>Levy Payer Poll</u></p> <p>A digital Poll will be sent out to levy payers to ask them to vote for their top 5 items for inclusion in the Business Plan.</p>	CM
6.0	<p>Levy Payer Membership of Weymouth BID</p> <p>Discussion took place about making the forms to sign up as a BID member more accessible and it was agreed that they would be emailed out to levy payers for them to fill in if they wished. Only members can vote for the Board Directors at the AGM.</p>	CM
7.0	<p>Project Areas</p> <p><u>We Improve</u></p> <p>CM asked NS-D from the Palm House to explain to the group his ideas for revitalising the area around the Palm House and the lake. He is keen to explore the idea of getting model boats back on the lake as well as the possibility of a floating stage for music performances. He also wants to look at an upgrade of the playground and a splash fountain area. He is working with Jason Williams (who produced a reworking plan of the station area) to produce a plan. There would be signage for a footpath to link all of the different parts of the town together.</p> <p>Discussion took place about this becoming one of the zones in the new zoned areas of Weymouth. DS to work with CM to come up with a draft plan of what the zoned areas might look like.</p> <p>Ideas proposed by the zones would be considered for funds from the BID if they were thought to be driving footfall and improving trading.</p> <p>There is also the possibility of applying for local lottery grants etc.</p>	DS/C M

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	<p><u>We support</u></p> <p>Information about the Bournemouth Rangers had been circulated to the group and discussion took place about the value of Rangers over CSAS (Community Safety Accreditation Scheme) trained people, the cost of which could be funded from the Police and Council as well as BID money.</p> <p><u>We Improve</u></p> <p>Discussion took place about the night time economy and how the town centre is perceived as being unsafe with the extended licencing hours. Discussion is taking place elsewhere about returning to a voluntary closing time of 3.00 am for bars and clubs. It was felt that there should be no overlap from the night time economy to the day time economy.</p> <p>There was discussion about a new heading '<u>We Champion</u>' for lobbying as a group.</p>	
8.0	<p>Before Next Meeting</p> <p>Group members are requested to look at the list of suggested items for the business plan under the headings We Attract, We Improve, We Engage and We Support and pick 5 to bring to the next meeting and to recommend for inclusion in the business plan.</p>	
9.0	<p>Next Meeting</p> <p>The next meeting will take place at The Nook, 54-55 the Esplanade at 17.30 on Monday 26th February</p>	