



**Weymouth BID Ltd**

**Notes of Steering Group Meeting**

Date: **Monday 5<sup>th</sup> February 2018**

Time: **18.00**

Location: **Nothe Tavern Function Room**

Item	Details	Action
	<p><b>Attendees and Apologies</b></p> <p>Claudia Moore – BID COO</p> <p>Paul Mills – Outside Edge – BID Operations</p> <p>Trevor Hedger – W&amp;PBC</p> <p>James Farquharson (Councillor) W&amp;PBC</p> <p>Brian Cooper – Resort Marketing</p> <p>Nigel Shearing – Digital Democracy</p> <p>Shaun Hennessey – Gunz Barbers</p> <p>Steve Crane – Harbourside Café</p> <p>Dennis Spurr – Fantastic Sausage Factory</p> <p>Amy Burton – The Nook</p> <p>Mehdi Rezaei – Crustacean Restaurant</p> <p>Nigel Sims-Duff – Palm House</p> <p><u>Apologies:</u></p> <p>Barrie Hewitt – Milsted Langdon</p> <p>Ian Ferguson – Weyline Taxis</p> <p>Roger Dalton – Roger Dalton Associates</p> <p>Graham Perry – The Bridge Fair Trade Shop</p>	
1.0	<b>Welcome and introductions</b>	

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2.0	<p><b>Digital Democracy</b></p> <p>Nigel Shearing from Digital Democracy shared with the meeting the details of a new group that he is forming to use social media and software called Your Priorities that would enable levy payers to vote on practical ideas to improve the town. Discussion took place about also including members of the public. Levy payers are representative of the public. The results from Y.P. would be used to inform the BID and also other organisations.</p> <p>Ideas to be voted on would have been costed and deemed feasible by the Steering Group before being put forward to the BID Board if funding required.</p> <p>Should this be in the Constitution? - To be discussed at a later date.</p> <p>NS to share details of Y.P. with the steering group members.</p> <p>NS and CM will work together to create a Pilot Project Platform for BID 2 and will send to members to trial.</p>	<p><b>NS</b></p> <p><b>NS/C</b></p> <p><b>M</b></p>
3.0	<p><b>Governance</b></p> <p>The new Constitution that has been circulated has, after research, been based on the one used by Dorchester BID.</p> <p>Discussion took place about details.</p> <ol style="list-style-type: none"> <li>1. There will be 16 Members of the board.</li> <li>2. 50% of the board will stand for re-election every 2 years.</li> <li>3. Board Members who missed three meetings in one year would be dismissed.</li> <li>4. Amendments to the Constitution will only be changeable by a majority at an AGM or EGM.</li> </ol> <p><u>Mission Statement</u></p> <p>This has been circulated, please comment before next meeting.</p> <p><u>Procurement Policy</u></p> <p>This has been circulated, please comment before next meeting. This will be followed to ensure that the tendering process is transparent.</p> <p><u>AGM</u></p> <p>Discussion took place about whether members of the public should be allowed to attend the AGM. It was agreed that they should NOT.</p> <p>Clarification will be sought from British Bids on the rules governing voting for Directors.</p> <p>Levy Members to sign up to become BID Members in order to vote at the AGM.</p>	

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	<p><u>Treasurer</u></p> <p>The BID is currently without a treasurer and the Steering Group was asked to think about suitable candidates and put forward any names. Ideally a Treasurer should be both a levy payer and a Board member.</p>	
4.0	<p><b>BID 2 Boundaries</b></p> <p>The new BID can have a totally new boundary. Discussion took place about including the large supermarkets in the new BID Levy Area. BID to investigate if supermarkets paying into other BIDs but support was for including large supermarkets.</p> <p>The £6,000 R.V. threshold for levy payments can also be changed for the new bid. For example making the threshold £10,000 will only lose 190 businesses and £22,517. If just Asda and Sainsbury's are included this will make up for the loss. Removing the small businesses will save money in admin.</p> <p>Collection of the levy fees by W&amp;PB is charged to the BID and a discussion will have to be had with the Head of Finance to negotiate the charge for BID 2. It is currently £4,000.</p> <p>Dennis raised the idea of having quadrants or quarters within the town and each quadrant having a committee that worked on ideals for that area that were then shared with and promoted by the BID. It was considered a good idea but would need to be zones so as to include the Park district.</p> <p>Suggestions were made to have 'Showcase' gazebos outside Debenhams let out to traders from other parts of the town so that they could demonstrate (though not sell) their wares and give away vouchers to attract people to their shops location. Perhaps a couple each weekend.</p> <p><u>We Are Weymouth Website</u></p> <p>This was set up as a separate entity to the BID if there is no renewal of the BID it was agreed that the website would be treated as an asset of The BID and sold off with other assets.</p> <p><u>New Premises</u></p> <p>If successful, BID 2 would like to move to more practical and possibly cheaper premises, not necessarily in the town centre. Currently the offices costs £10,000 annually and is on a rolling lease.</p> <p><u>H.R.</u></p> <p>Quay HR was used by the BID for the recruitment of the new manager and it is proposed to retain them for HR services until renewal when the job will be put out to tender.</p>	

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<b>5.0</b>	<p><b>WE Attract</b></p> <p>Discussion took place about the viability of having a market in the town and the previous market that failed. It was felt that the Thursday market it getting worse.</p> <p>The council has a plan to add a market/art fair in the next 5 years.</p> <p>The BID has been approached by 3 market operators in the past few weeks and will be hold discussion with them for the future. One 'Modern Markets' provided stalls, generators and staff and pays to be in the town with up to 30 pitches.</p>	
<b>6.0</b>	<p><b>Re-ballot Timescale</b></p> <p>TH outlined the notice period that he and W&amp;PB need to put in place the necessary consultations etc for the re-ballot.</p> <p>The very latest that the reballot could to take place is on 27<sup>th</sup> July and this would require notification by 5<sup>th</sup> May.</p>	
<b>7.0</b>	<p><b>Next Meeting</b></p> <p>The next meeting will take place at The Nook, 54-55 the Esplanade at 17.30 on 19<sup>th</sup> February</p>	