



Weymouth BID Ltd

Notes of Steering Group Meeting

Date: **Wednesday 11th April**

Time: **17.30**

Location: **The Palm House**

Item	Details	Action
	<p>Attendees:</p> <p>Claudia Moore – BID COO</p> <p>Helen Toft – BID Admin</p> <p>Richard Lamb – Nothe Tavern, Kings Arms, Boot Inn (BID Chairman)</p> <p>Mehdi Rezaei – Crustacean Restaurant</p> <p>Nigel Sims-Duff – Palm House</p> <p>Nigel Shearing - WeyProgress</p> <p>Chris Truscott – McDonalds</p> <p>Graham Perry – The Bridge Fair Trade Shop</p> <p>Angelo Fichera – Boho Gelato</p> <p>Nigel Sims-Duff – The Palm House</p> <p>Dave Hiscott - Londis</p>	
2.0	<p>Apologies:</p> <p>Dennis Spurr – Fantastic Sausage Factory</p> <p>Shaun Hennessey – Gunz Barbers</p> <p>Roger Mortimer – Roger’s Coffee Shop</p>	
3.0	<p>Welcome</p> <p>RL welcome the group members and outlined the items to be covered in the meeting</p>	

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4.0	<p>Finances</p> <p>RL explained that the BID is currently using the Xero finance package and he shared the Profit and Loss account which was seen by the Board the previous week.</p> <p>He explained that the delay had been because it was felt that clearer explanations of the previous spending was needed in order to be as transparent as possible.</p> <p>It is now clearer from looking at the figures where large percentages of the money had been spent in the past.</p> <p>Looking back too much money had been spent on putting on events in the town. Historically, the high cost of events had been in part due to including the associated consultant costs in Events rather than Staff which is where it is now shown.</p> <p>There would be no ice rink in future.</p> <p>There was huge local enthusiasm for events in the town with lots of good ideas and the aim of BID 2 would be to facilitate and co-ordinate events that were put forward by other people.</p> <p>It was suggested that Funding Applications for future events would expect to be submitted at least 3 months in advance with a presentation from the applicant and the details put on the website for levy payers to vote on.</p> <p>Money could be saved on operating costs with smaller less central offices for BID2.</p> <p>Consultants would only be used if there was a clearly identified skills deficit.</p> <p>RL has met with Wessex FM and will be meeting with The Echo to explain the figures and reassure them that things will be done very differently by BID 2.</p> <p>A question was asked about a greater breakdown of the accounts to show who was paid what over the past 5 years. RL will look into this for the next meeting</p> <p>Action: RL to speak to accounts re supplying greater detail for the next meeting.</p>	<p>CM</p> <p>RL</p>
7.0	<p>Governance</p> <p>The Articles are still being worked on and CM will send copy to GP on Friday for his input. The Articles would be ready for the meeting next week.</p> <p>Discussion took place about transferring We are Weymouth to Weymouth BID. More investigation needed.</p>	<p>CM/R L</p> <p>CM/R L</p>

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	<p>RL suggested that BID 2 could be a new company with no carry forward amounts or debts from BID1. He felt that this would send a clear message of new business, new practices.</p> <p>There would only be one website, We Are Weymouth which would be another saving.</p> <p>RL has discussed this with Trever Hedger W&PBC and he supports the idea.</p>	
<p>5.0</p>	<p>Business Plan</p> <p>Making sure that the Governance is correct is a central part of BID 2.</p> <p>Improving the town centre street scene and train station are as well as supporting improvements in safety with support for CSAS and Purple Flag.</p> <p>The Business Plan is still being refined and it is planned to have a one page handout highlighting what BID 2 will do with additional (and statutory) information to go in the main Business Plan.</p> <p>BID Area – at the last meeting the Board discussed the matter of including Asda in the new area for the levy. There were two reasons that the Board decided not include them. It was felt that as there had been no positive engagement by Asda with the BID in the past 5 years apart from the sponsorship of the Ice Rink (which was in response to the new Aldi opening). In addition CM has been unable to get a response from Asda despite several emails, letters and a visit to the store. The group felt that it was important to levy payers that for the sake of fairness, that Asda was included in the area so CM agreed to continue to try to make contact. MR was due to have a meeting with the Community liaison person at the store and would pass on a letter from the BID.</p> <p>An example of the BID in Shirley near Southampton was cited as an example of Asda being a levy payer with the Chairman of the BID being from Asda. RL to try and contact them.</p> <p>Once visible improvements are made to the town the focus would be on encouraging locals to visit the town before marketing the town to a wider audience.</p> <p>It was requested that the Steering Group and Board was given a chance to view the final draft of the business plan before it went to the Council.</p> <p>RL stated that the success of the ballot would be down to personalities and it was important that the Steering Group and Board took the opportunity to speak to as many levy payers as possible in the next few weeks.</p>	
<p>9.0</p>	<p>Date of the Next Meeting</p>	

Item	Details	Action
	The next meeting will take place on Wednesday 18 th April at 17.30 in the Nook. It will be a brief meeting to agree the Articles, Business Plan and Finances	