



Weymouth BID

Week 4, 2015

26/01/2015 to 01/02/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 3.1 %	
South West	▼ -2.6 %	▼ -3.2 %	▼ -0.6 %	▼ -4.3 %	▼ -2.9 %	▼ -1.0 %
UK	▼ -2.0 %	▼ -0.1 %	▼ -2.8 %	▼ -4.0 %	▼ -1.8 %	▲ 2.8 %

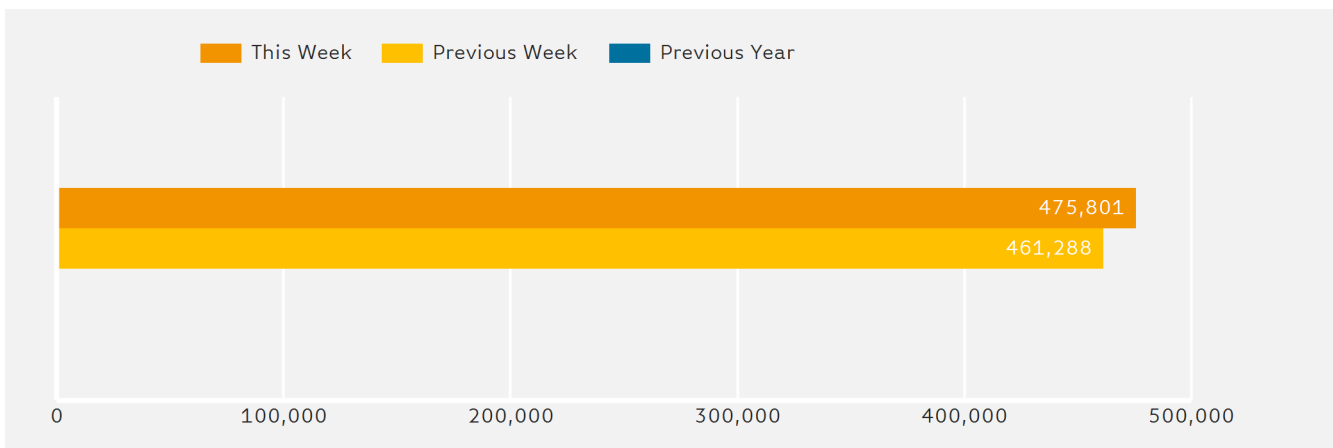
Headlines

Footfall week commencing 26 January 2015 was 475,801.

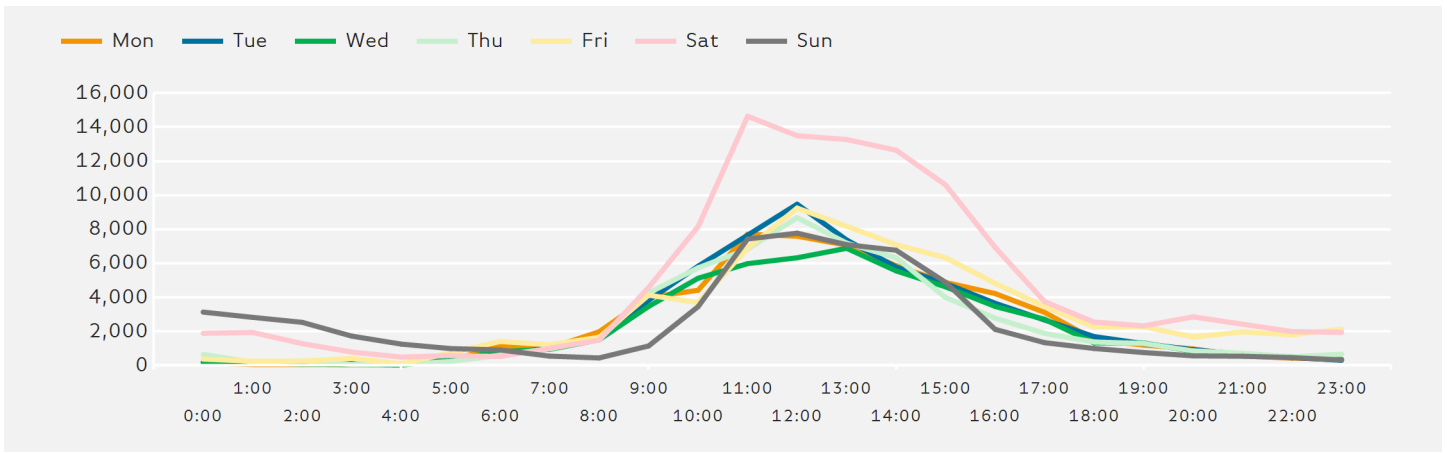
The busiest day in week commencing 26 January 2015 was Saturday with 112,254 visitors.

The peak hour of the week was 11:00 on Saturday with footfall of 14,639

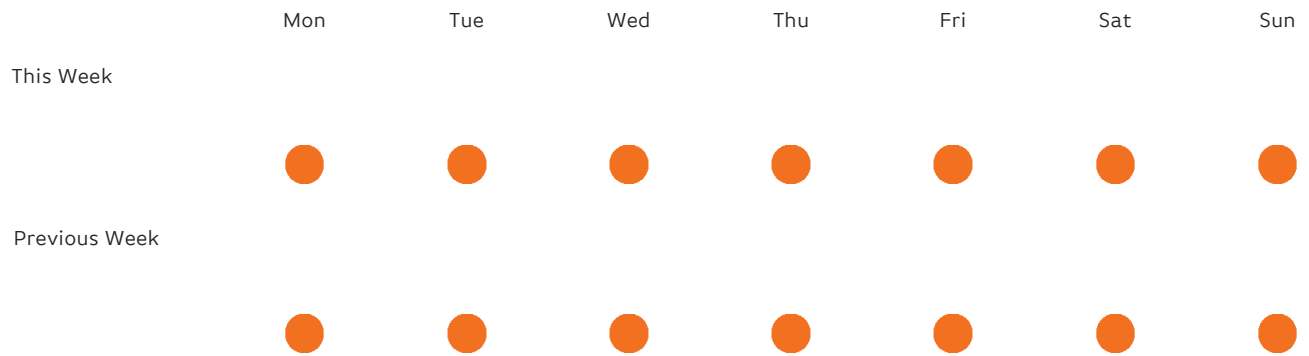
Footfall Totals by Week



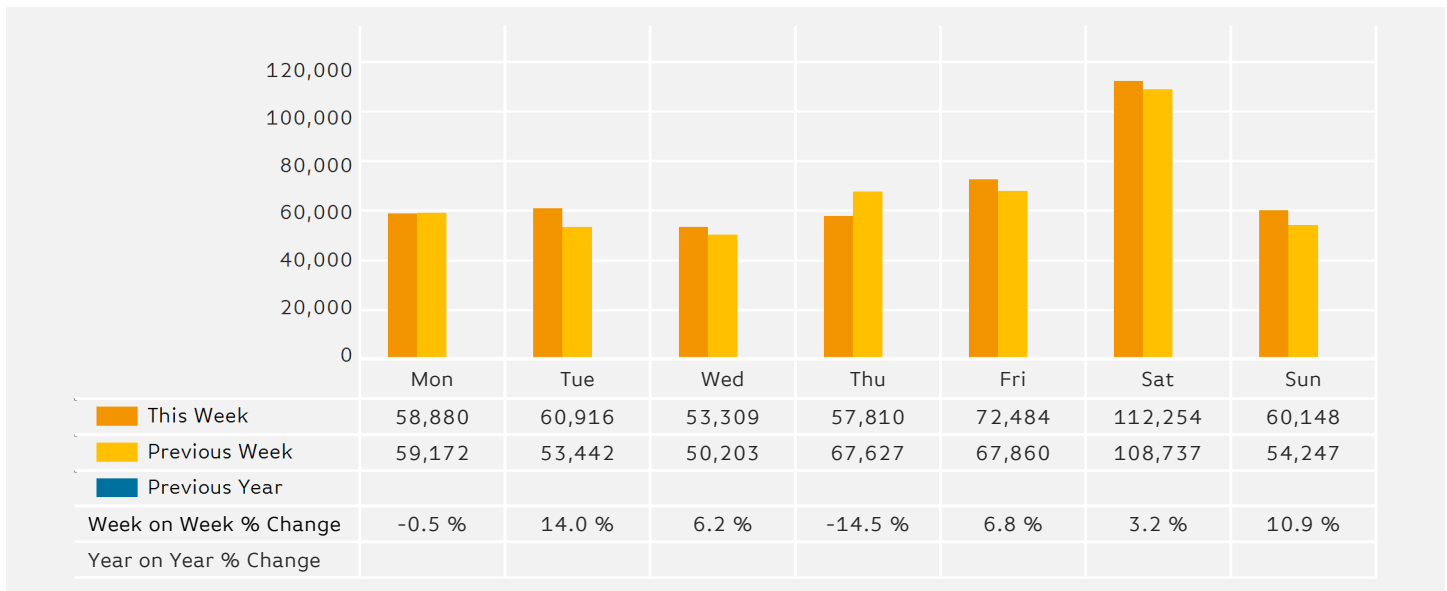
Footfall by Hour



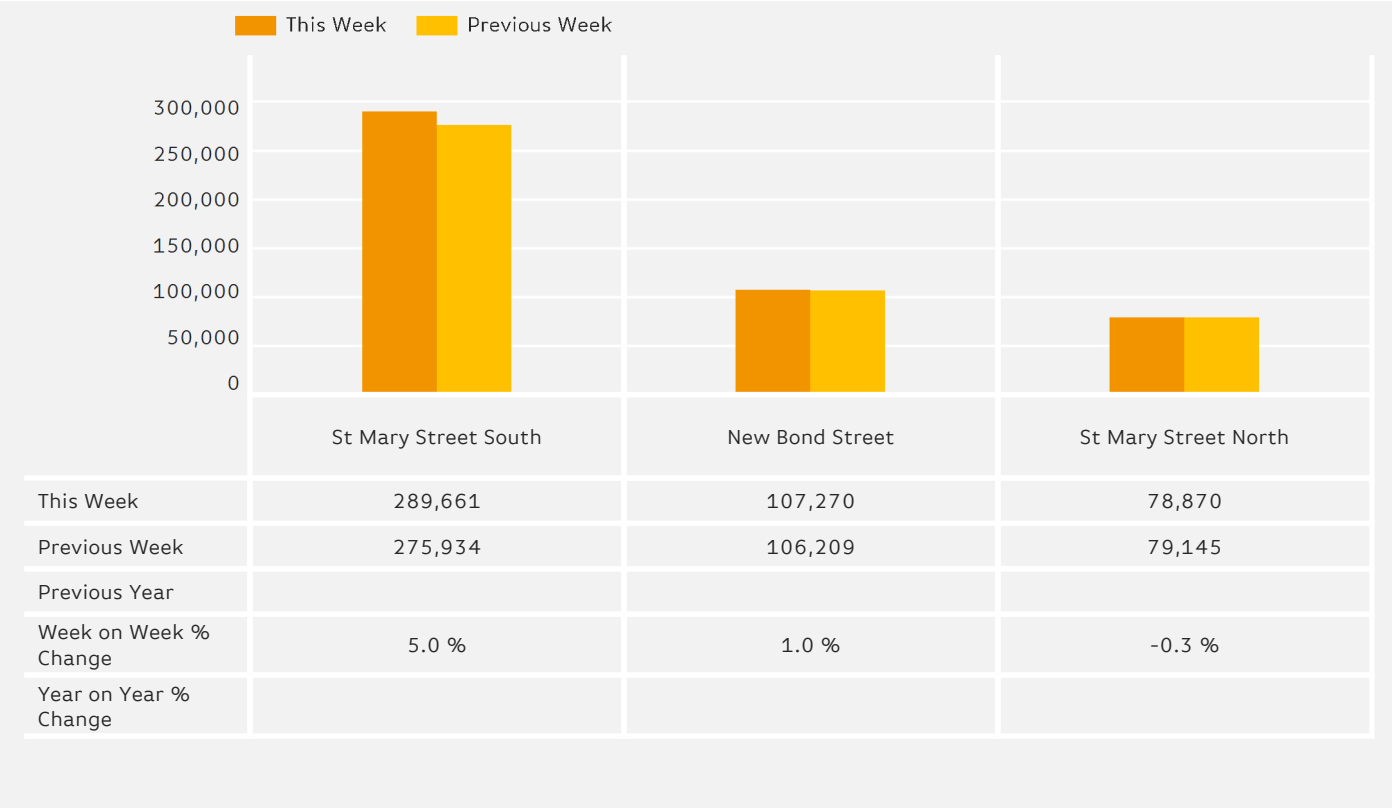
Weather



Footfall by Day

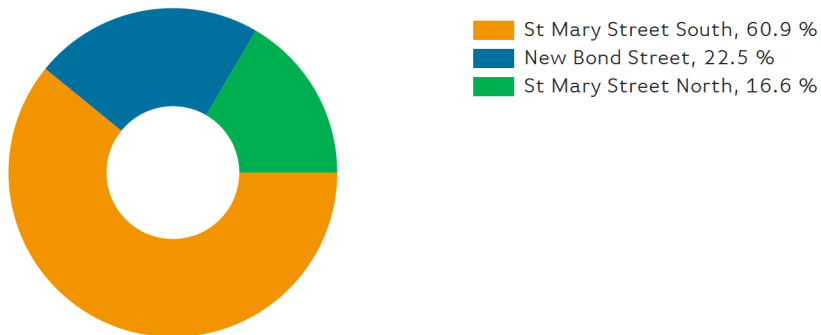


Footfall Totals

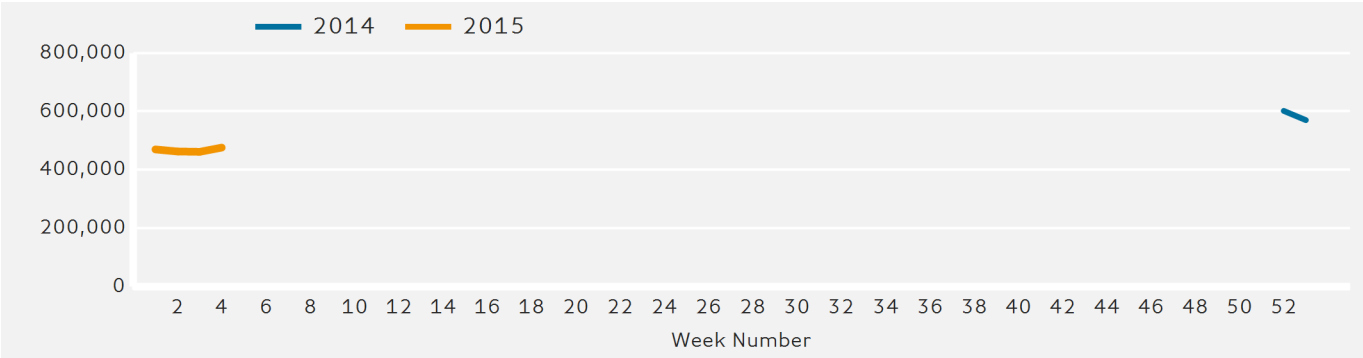


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.