



Weymouth BID

Week 26, 2015

29/06/2015 to 05/07/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

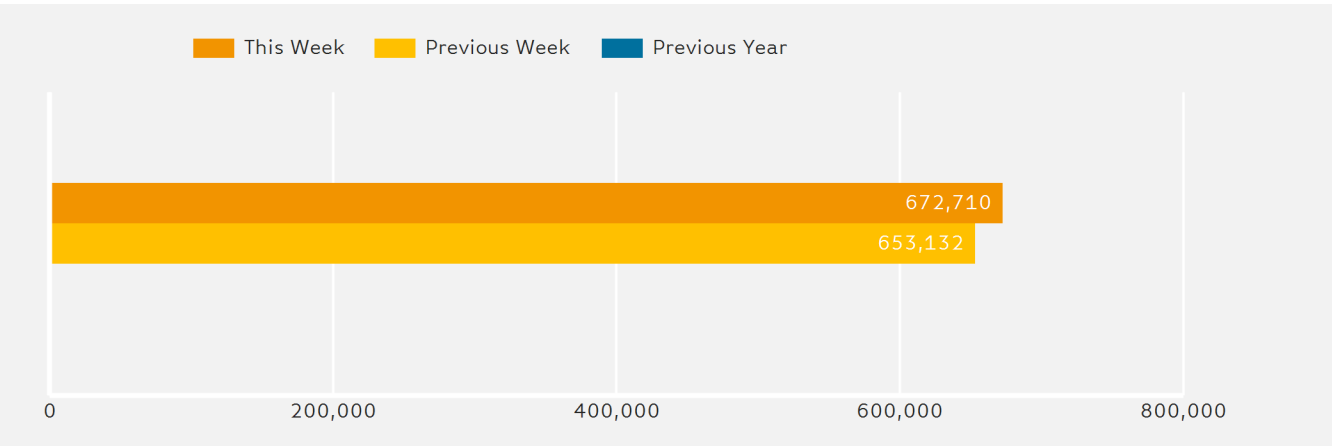
Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 3.0 %	
South West	▼ -1.9 %	▼ -2.1 %	▼ -2.9 %	▼ -0.5 %	▲ 4.9 %	▲ 0.0 %
High Street Index(Coastal Town)	▼ -2.3 %	▲ 0.3 %	▼ -1.2 %	▼ -3.5 %	▲ 6.7 %	▲ 0.0 %
UK	▼ -1.5 %	▼ -0.1 %	▼ -1.6 %	▼ -1.3 %	▲ 2.3 %	▲ 2.0 %

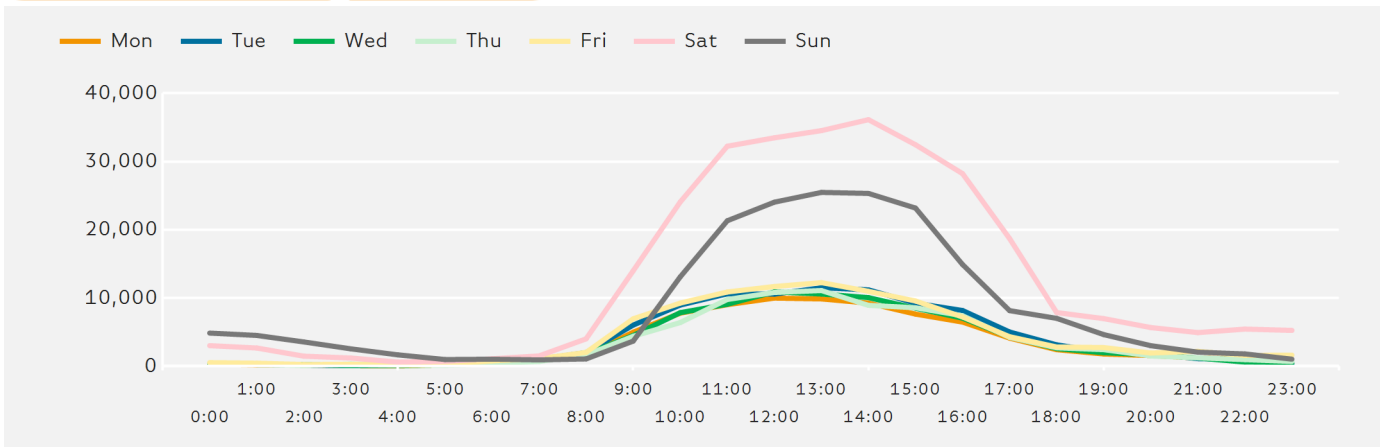
Headlines

Footfall week commencing 29 June 2015 was 672,710.
 The busiest day in week commencing 29 June 2015 was Saturday with 306,572 visitors.
 The peak hour of the week was 14:00 on Saturday with footfall of 36,134

Footfall Totals by Week



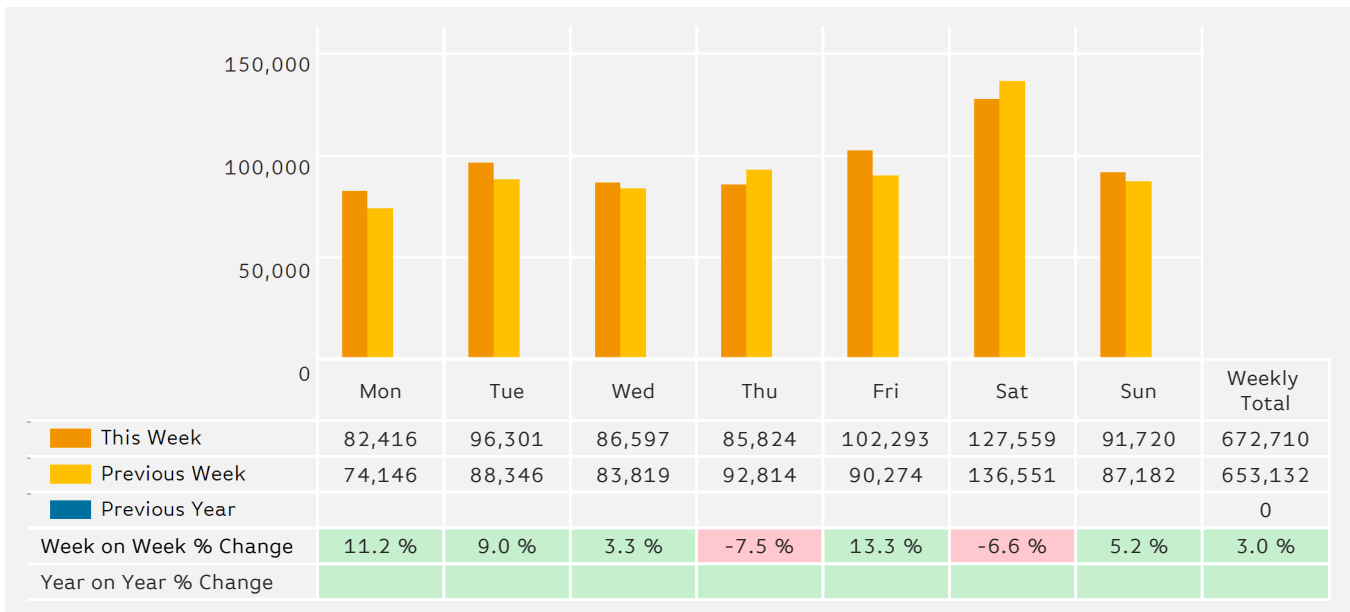
Footfall by Hour



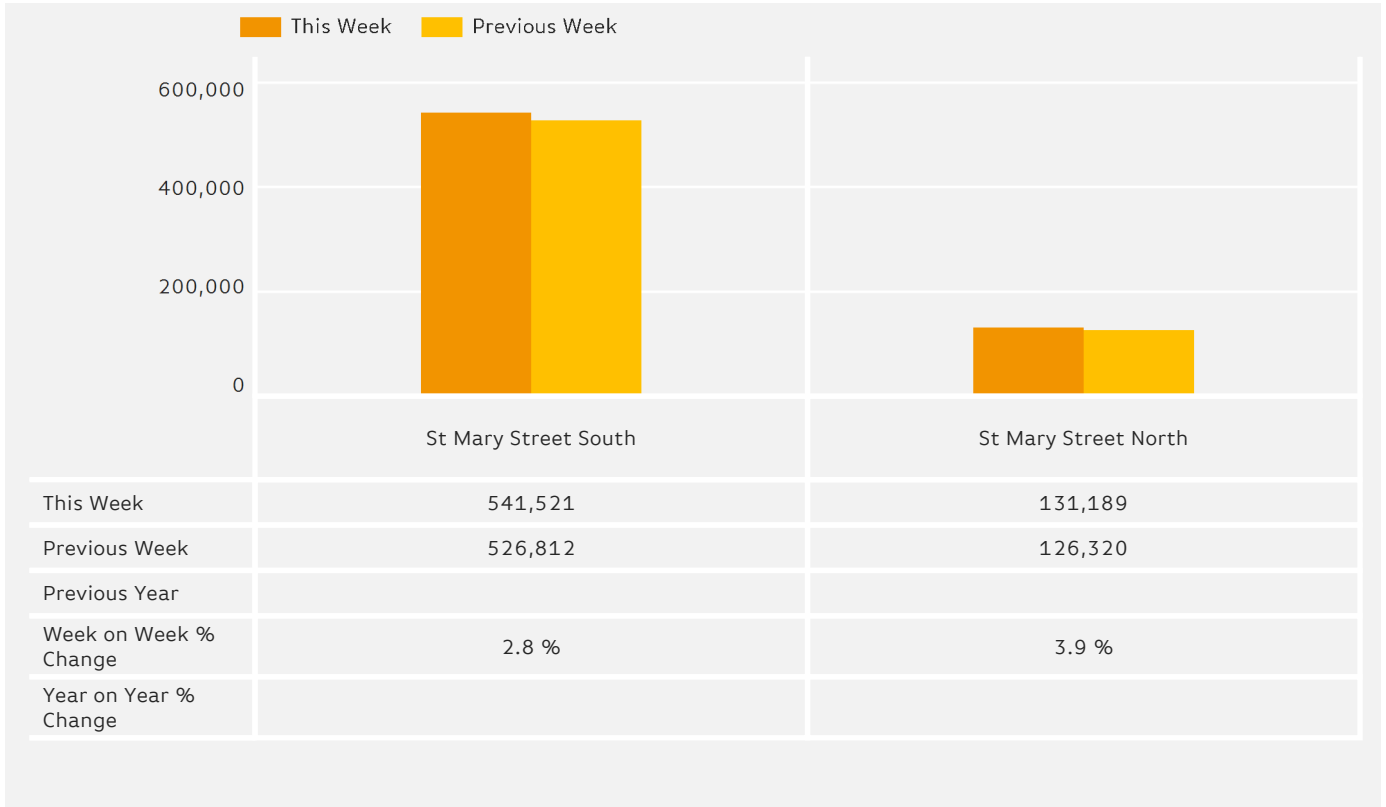
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	22	28	29	19	26	23	21
Previous Week	17	21	20	22	20	21	20
Previous Year	20	22	22	22	19	20	19

Footfall by Day

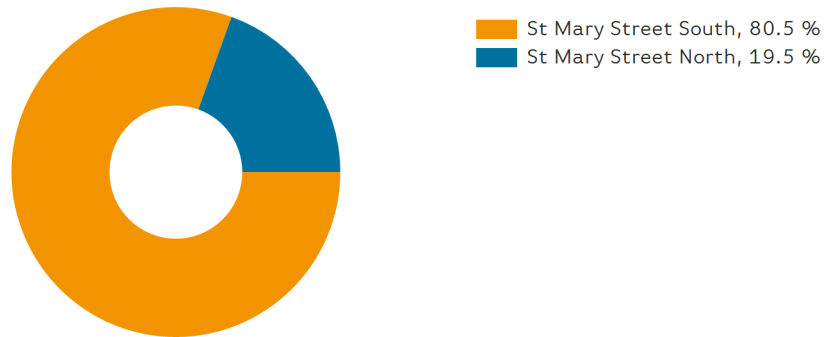


Footfall Totals

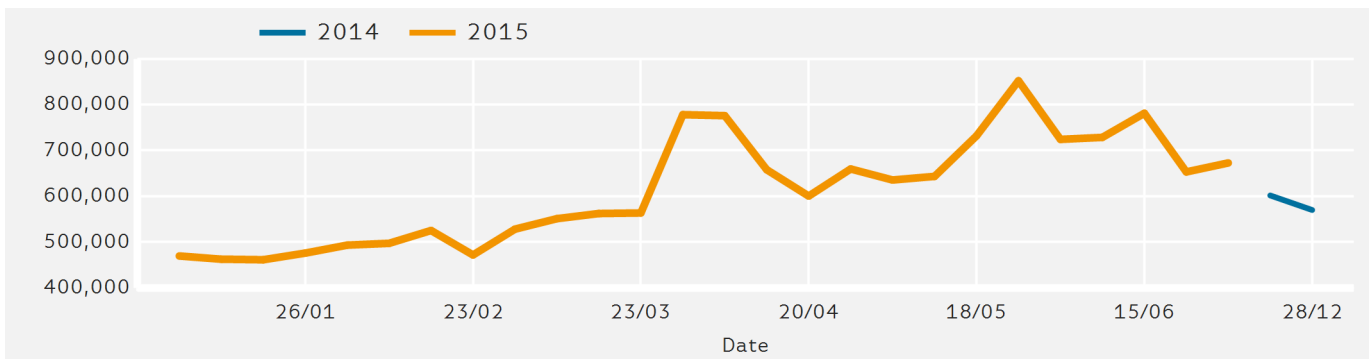


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.