



**Weymouth BID**

Week 9, 2015

02/03/2015 to 08/03/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 12.0 %	
South West	▲ 0.0 %	▼ -3.8 %	▼ -0.5 %	▼ -3.9 %	▲ 5.1 %	▲ 2.8 %
UK	▼ -1.1 %	▼ -0.9 %	▼ -1.4 %	▲ 2.6 %	▲ 3.9 %	▲ 3.7 %

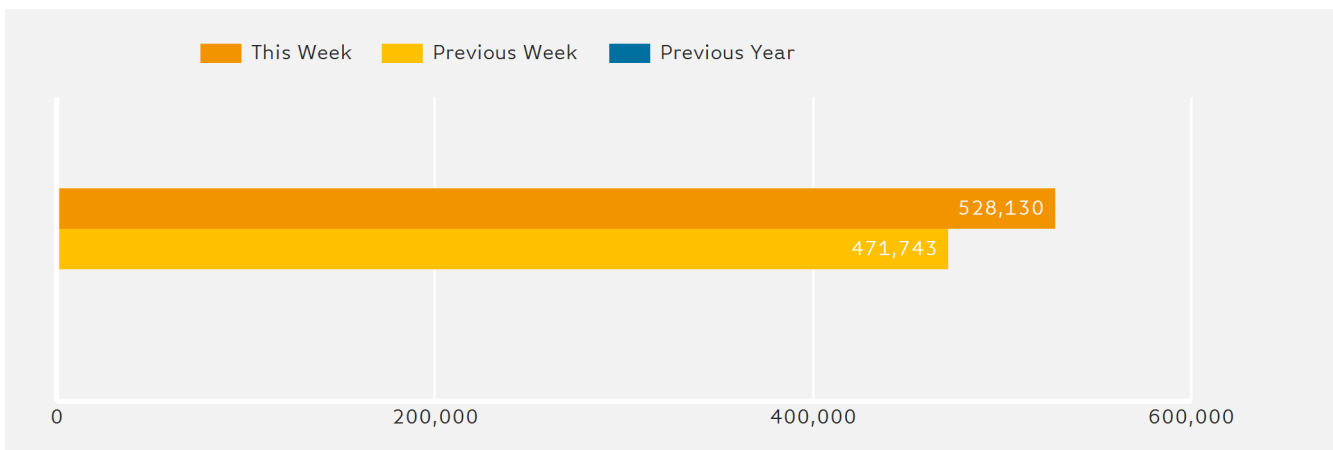
**Headlines**

Footfall week commencing 2 March 2015 was 528,130.

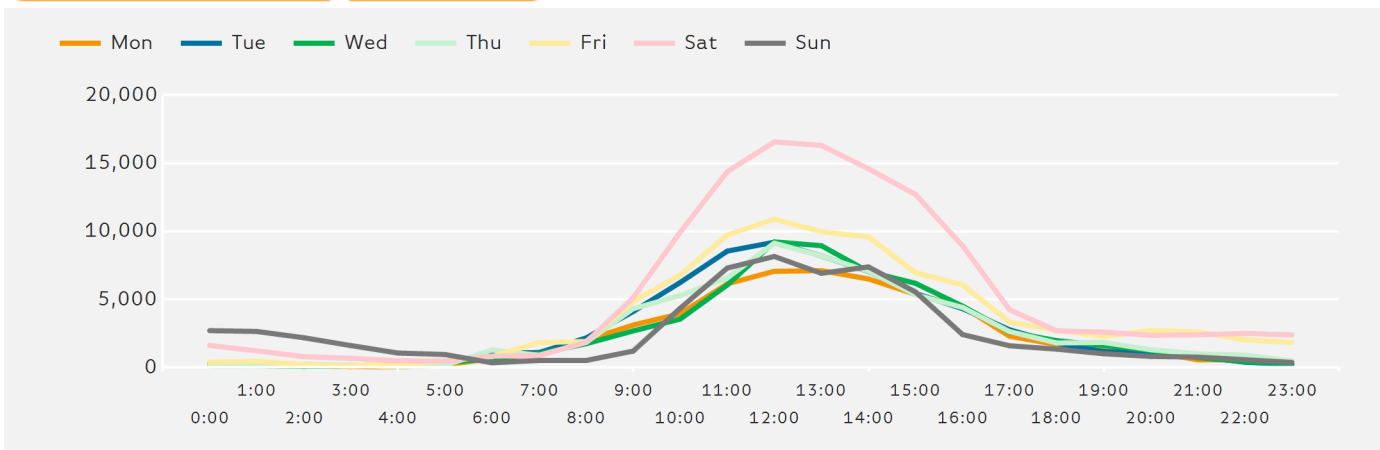
The busiest day in week commencing 2 March 2015 was Saturday with 126,652 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 16,560

**Footfall Totals by Week**



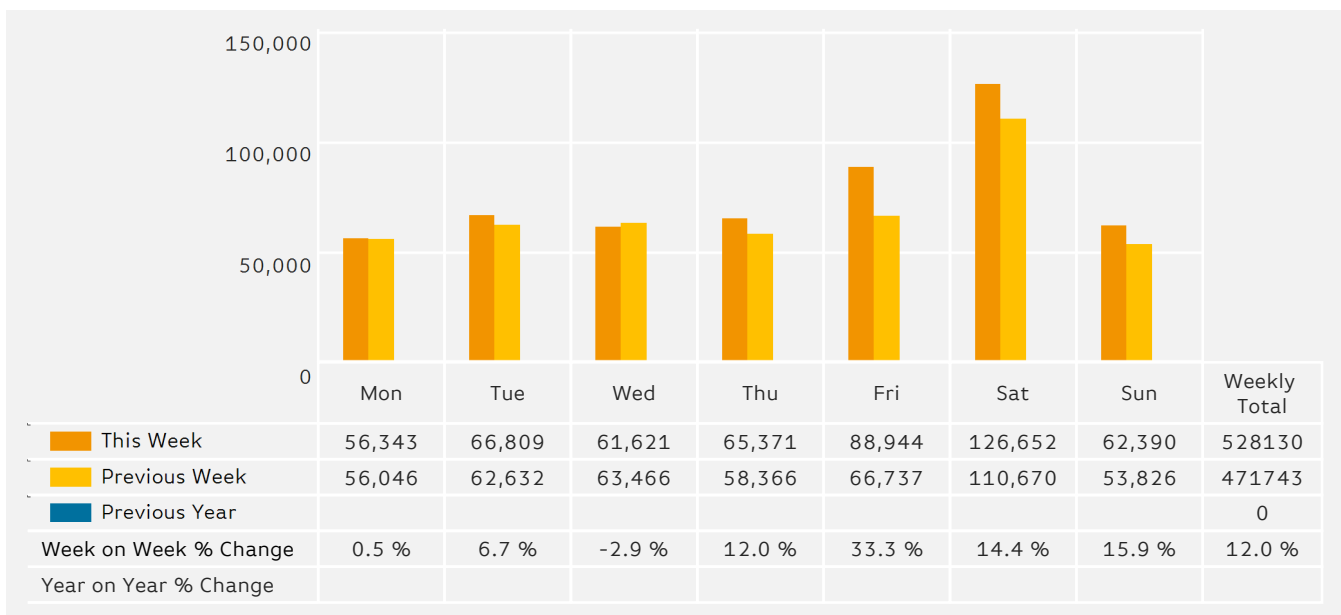
### Footfall by Hour



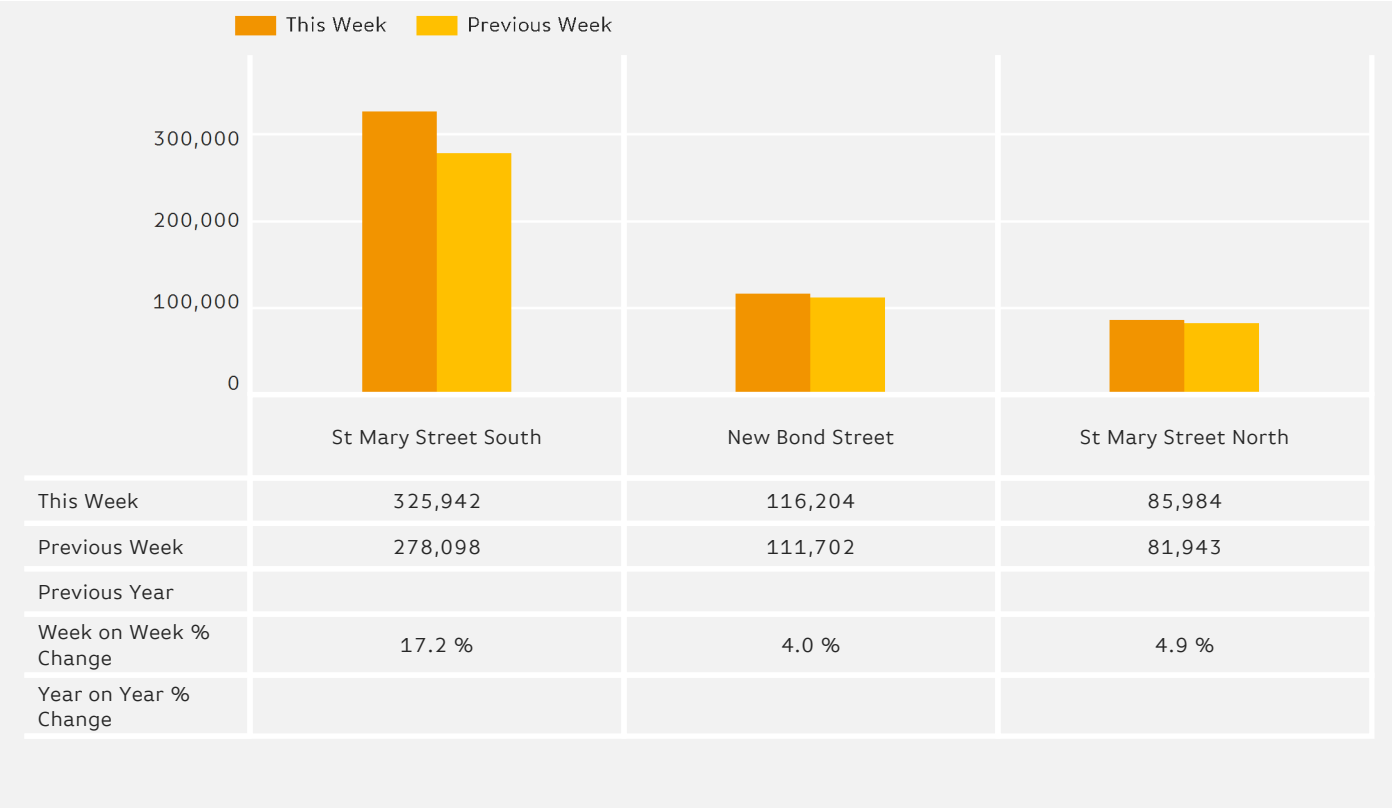
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	8	8	9	11	11	12	12
Previous Week	8	9	12	12	9	12	11
Previous Year	9	11	12	11	14	14	16

### Footfall by Day

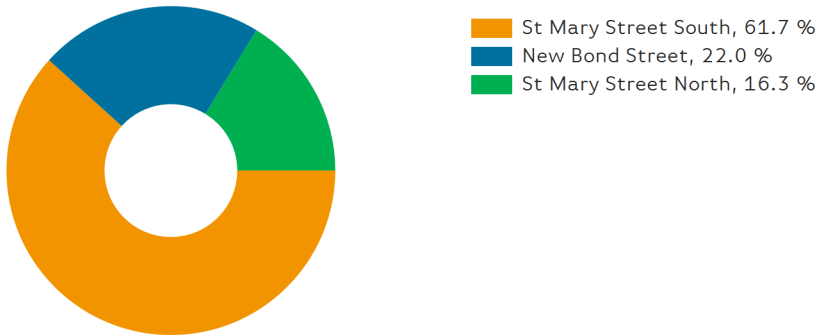


### Footfall Totals

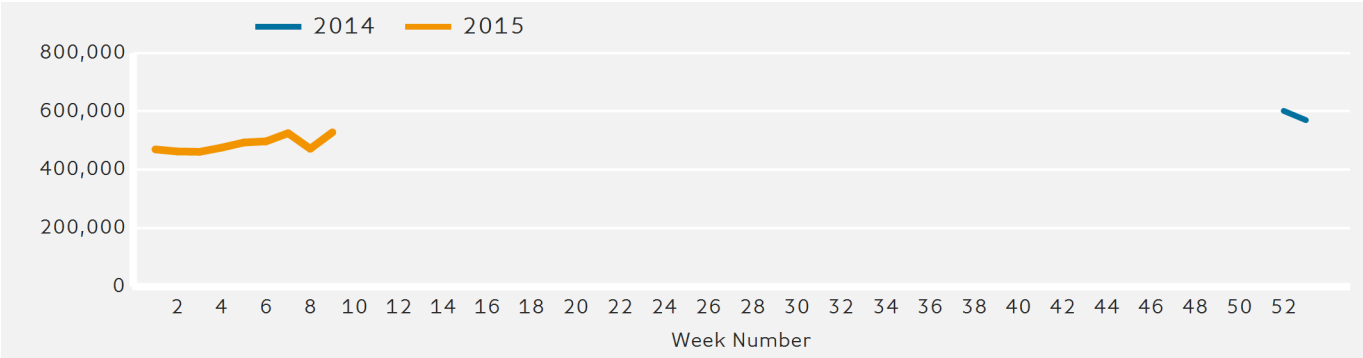


### Footfall Totals

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.