

Weymouth BID

Week 9, 2015 02/03/2015 to 08/03/2015



REGION - South West

Monday to Sunday COUNT TYPE: Footfall Counts



		Year to Date % Change			Year on Year % Change				Week On Week % Change			
		2015	2014		2015		2014		2015		2014	
Weymouth BID										12.0 %		
South West	A	0.0 %	•	-3.8 %	•	-0.5 %	•	-3.9 %		5.1 %		2.8 %
UK	•	-1.1 %	•	-0.9 %	•	-1.4 %		2.6 %		3.9 %		3.7 %

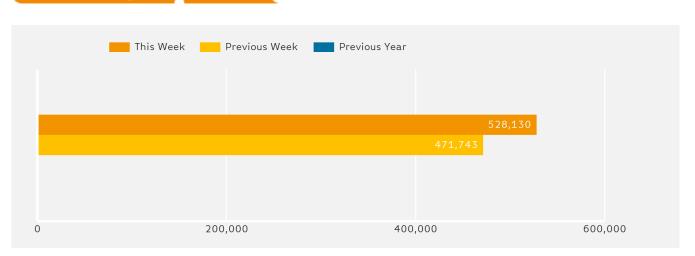
Headlines

Footfall week commencing 2 March 2015 was 528,130.

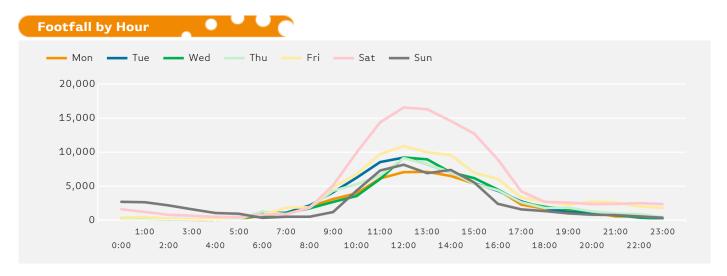
The busiest day in week commencing 2 March 2015 was Saturday with 126,652 visitors.

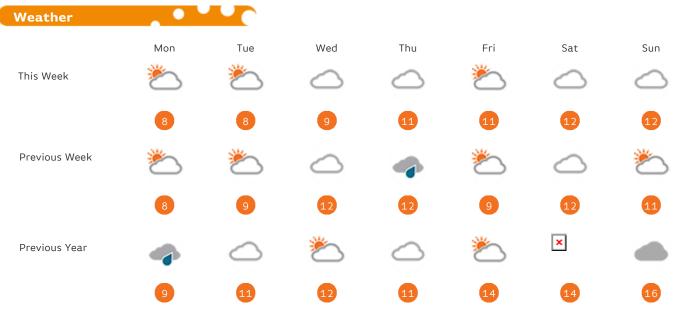
The peak hour of the week was 12:00 on Saturday with footfall of 16,560

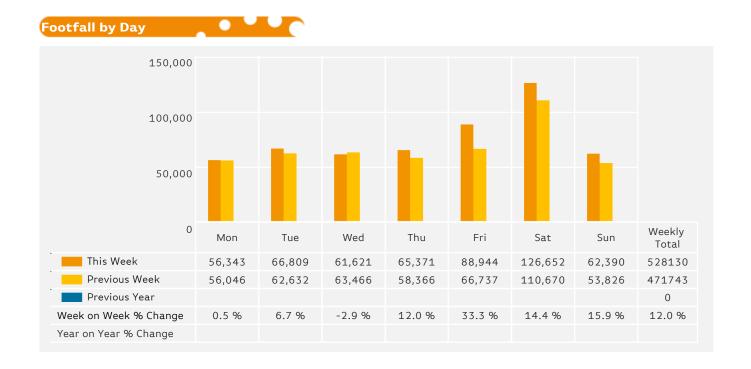
Footfall Totals by Week



Powered by Springboard Page 1 of 3







Powered by Springboard Page 2 of 3

Footfall Totals





Counting By Location - Main Locations Only



St Mary Street South, 61.7 % New Bond Street, 22.0 % St Mary Street North, 16.3 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

Powered by Springboard Page 3 of 3