



Weymouth BID

Week 13, 2015

30/03/2015 to 05/04/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

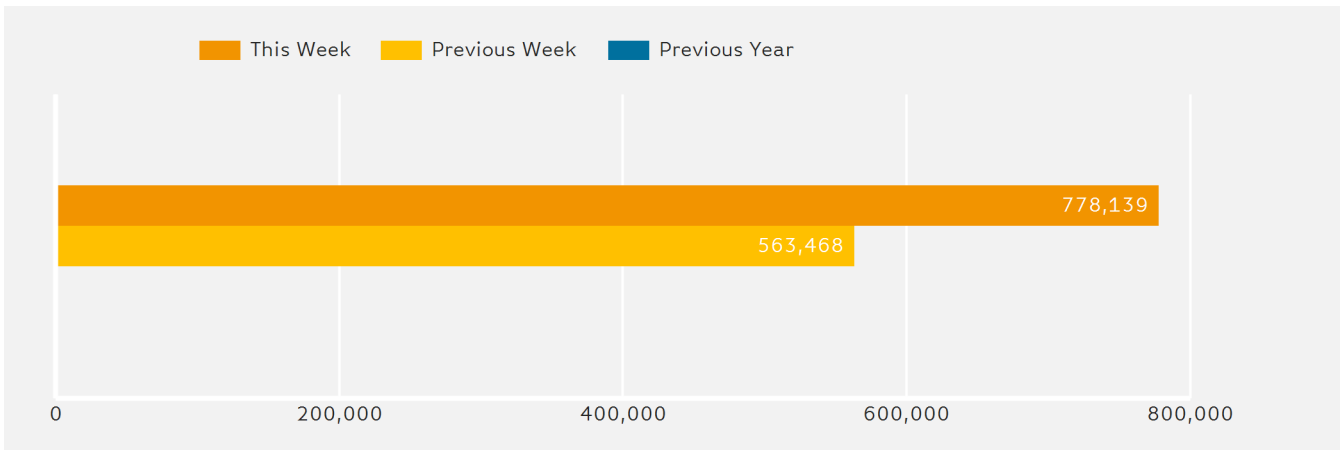
	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 38.1 %	
South West	▼ -0.5 %	▼ -3.2 %	▲ 0.0 %	▼ -12.4 %	▲ 9.4 %	▼ -4.8 %
UK	▼ -1.4 %	▲ 0.1 %	▲ 0.6 %	▼ -4.9 %	▲ 3.8 %	▼ -3.2 %

Headlines

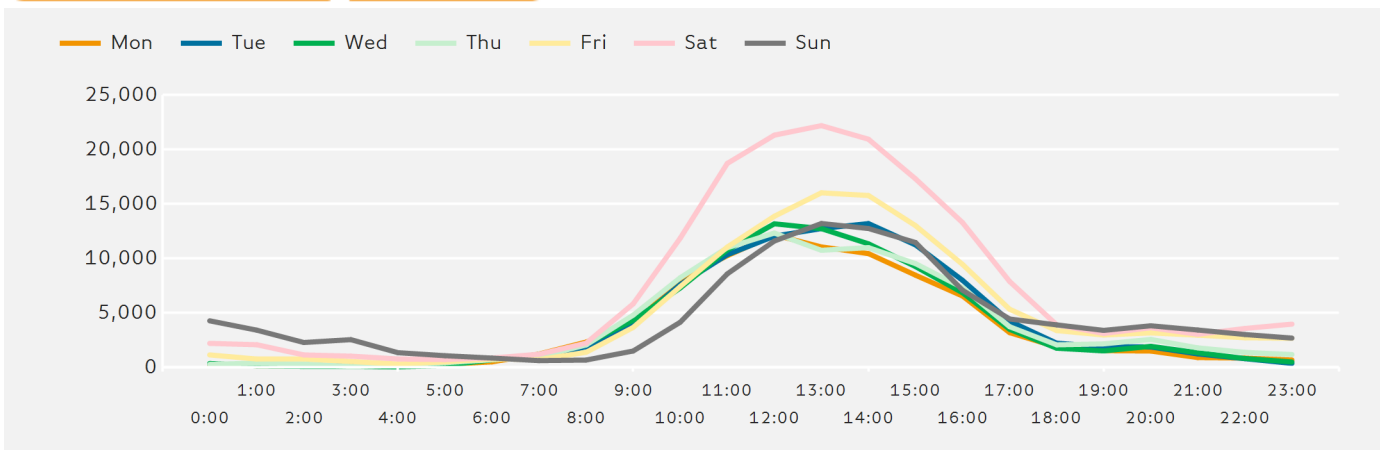
Footfall week commencing 30 March 2015 was 778,139.

The busiest day in week commencing 30 March 2015 was Saturday with 173,142 visitors.

Footfall Totals by Week



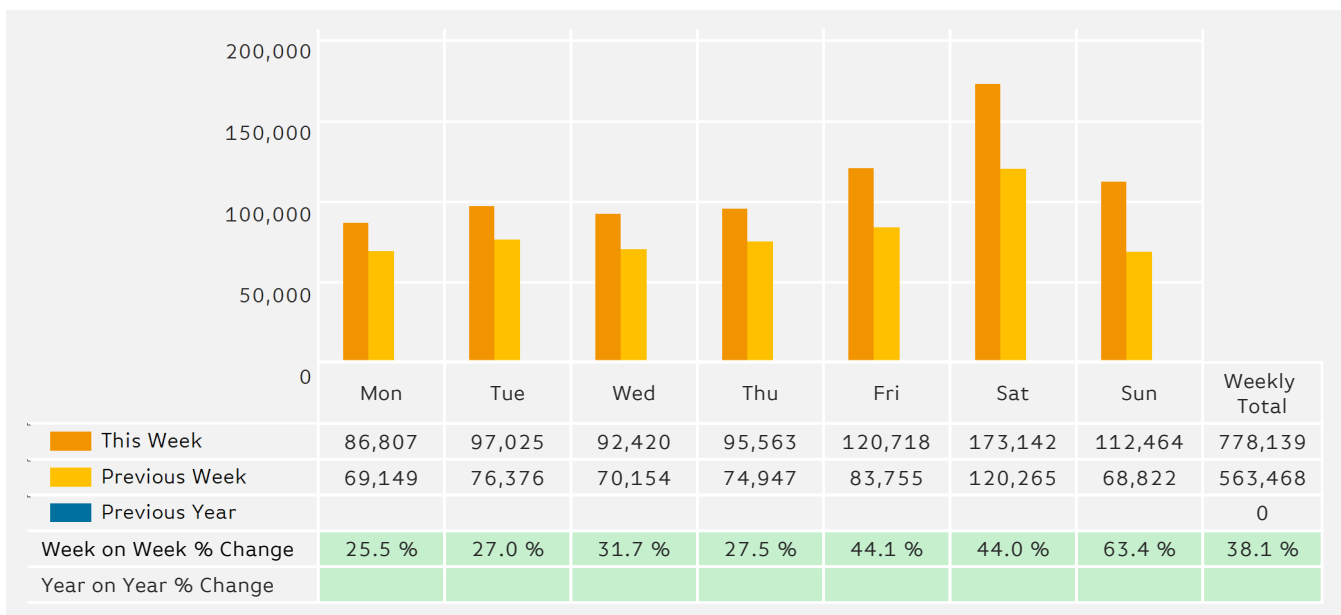
Footfall by Hour



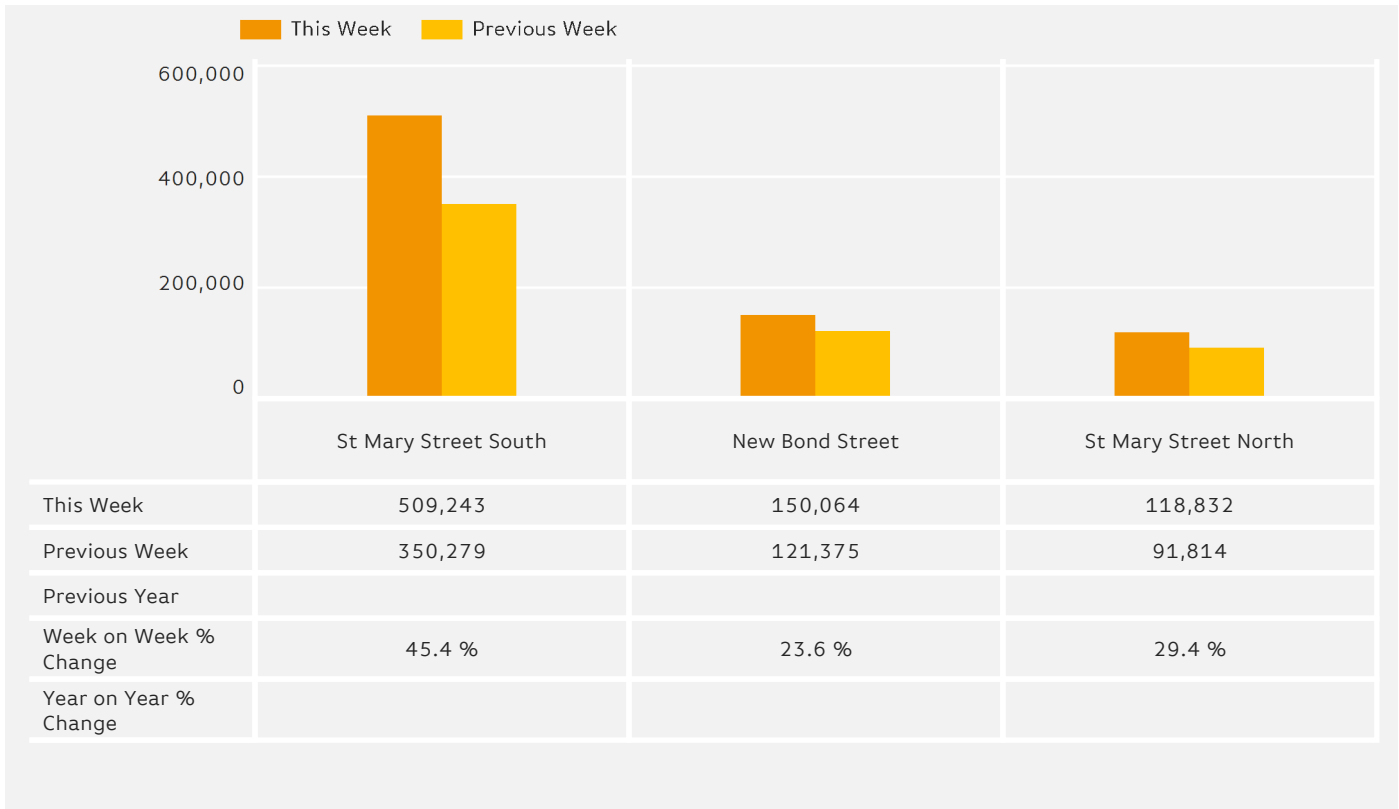
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	12	12	10	11	12	10	13
Previous Week	10	9	10	12	11	14	13
Previous Year	16	17	16	14	14	13	13

Footfall by Day

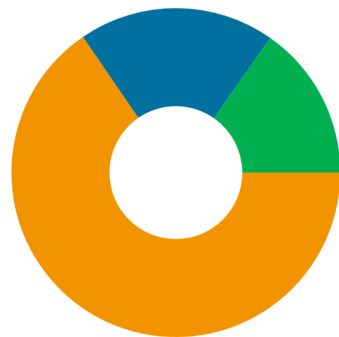


Footfall Totals



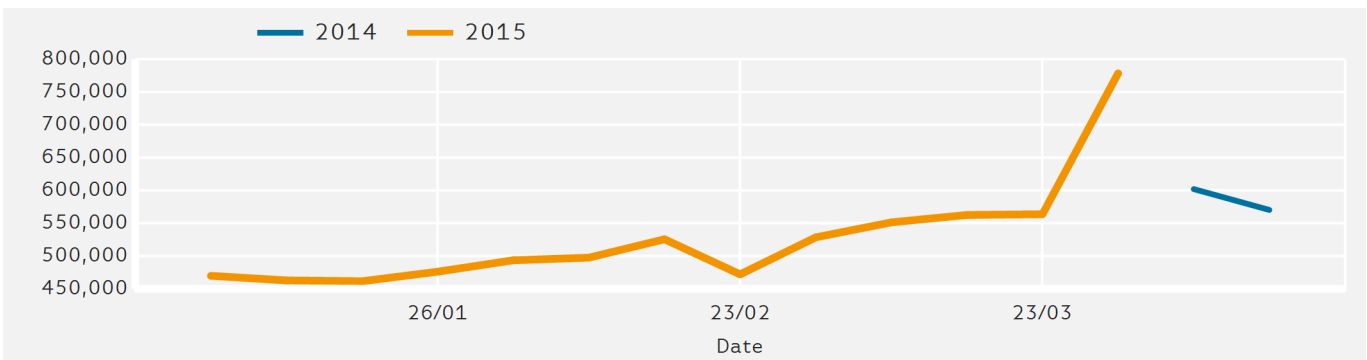
Footfall Totals

Counting By Location - Main Locations Only



- St Mary Street South, 65.4 %
- New Bond Street, 19.3 %
- St Mary Street North, 15.3 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.