



**Weymouth BID**

Week 27, 2015

06/07/2015 to 12/07/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 4.8 %	
South West	▼ -2.0 %	▼ -2.2 %	▼ -3.3 %	▼ -3.9 %	▼ -1.1 %	▲ 0.9 %
High Street Index(Coastal Town)	▼ -2.4 %	▼ -0.1 %	▼ -5.3 %	▼ -10.2 %	▼ -2.7 %	▲ 2.1 %
UK	▼ -1.5 %	▼ -0.3 %	▼ -1.7 %	▼ -4.1 %	▼ -1.4 %	▼ -0.8 %

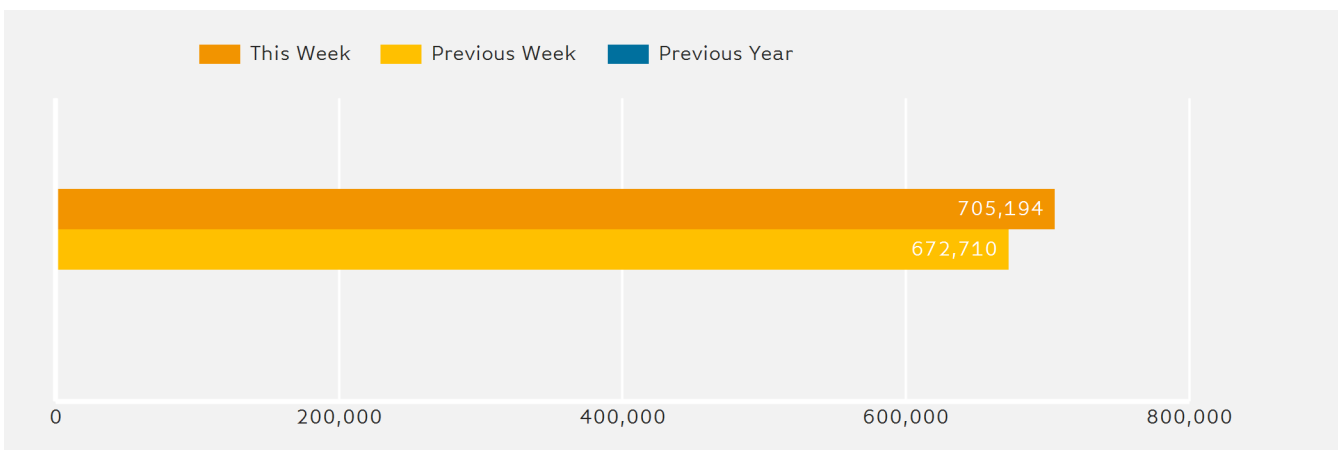
**Headlines**

Footfall week commencing 6 July 2015 was 705,194.

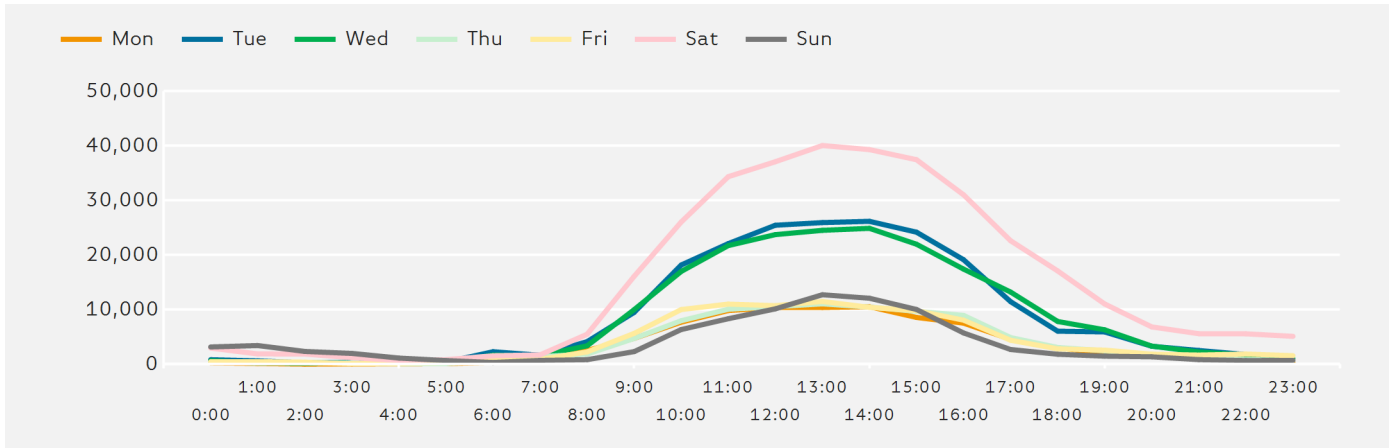
The busiest day in week commencing 6 July 2015 was Saturday with 353,965 visitors.

The peak hour of the week was 13:00 on Saturday with footfall of 40,067

**Footfall Totals by Week**



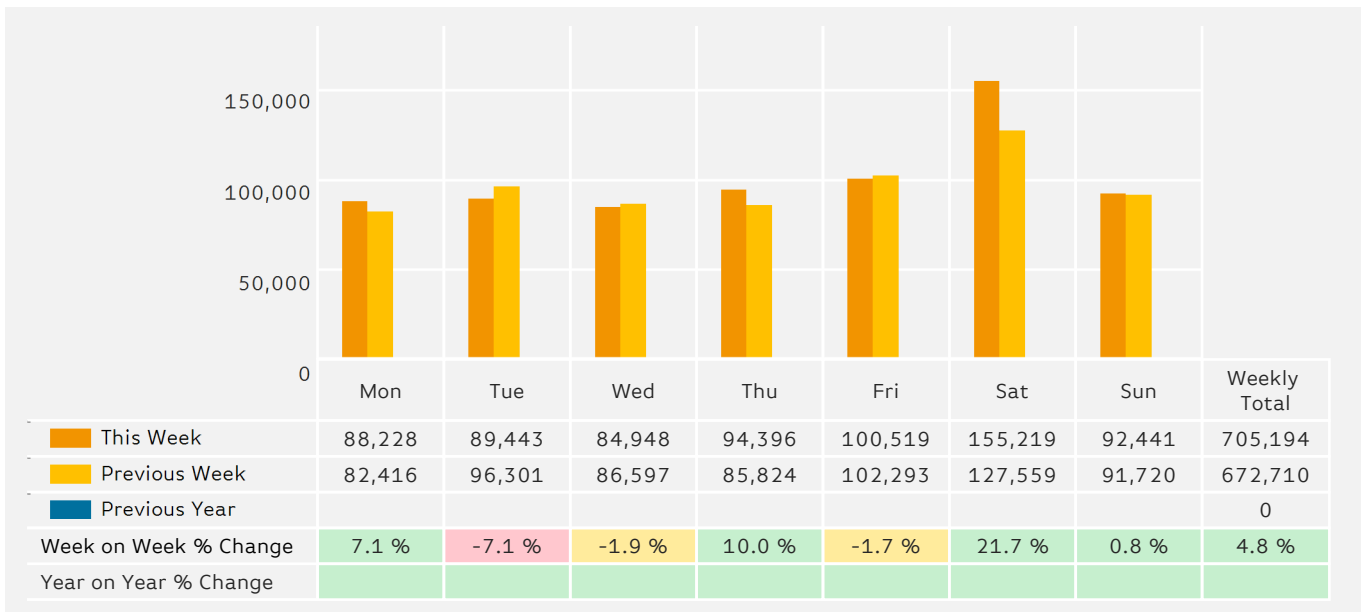
### Footfall by Hour



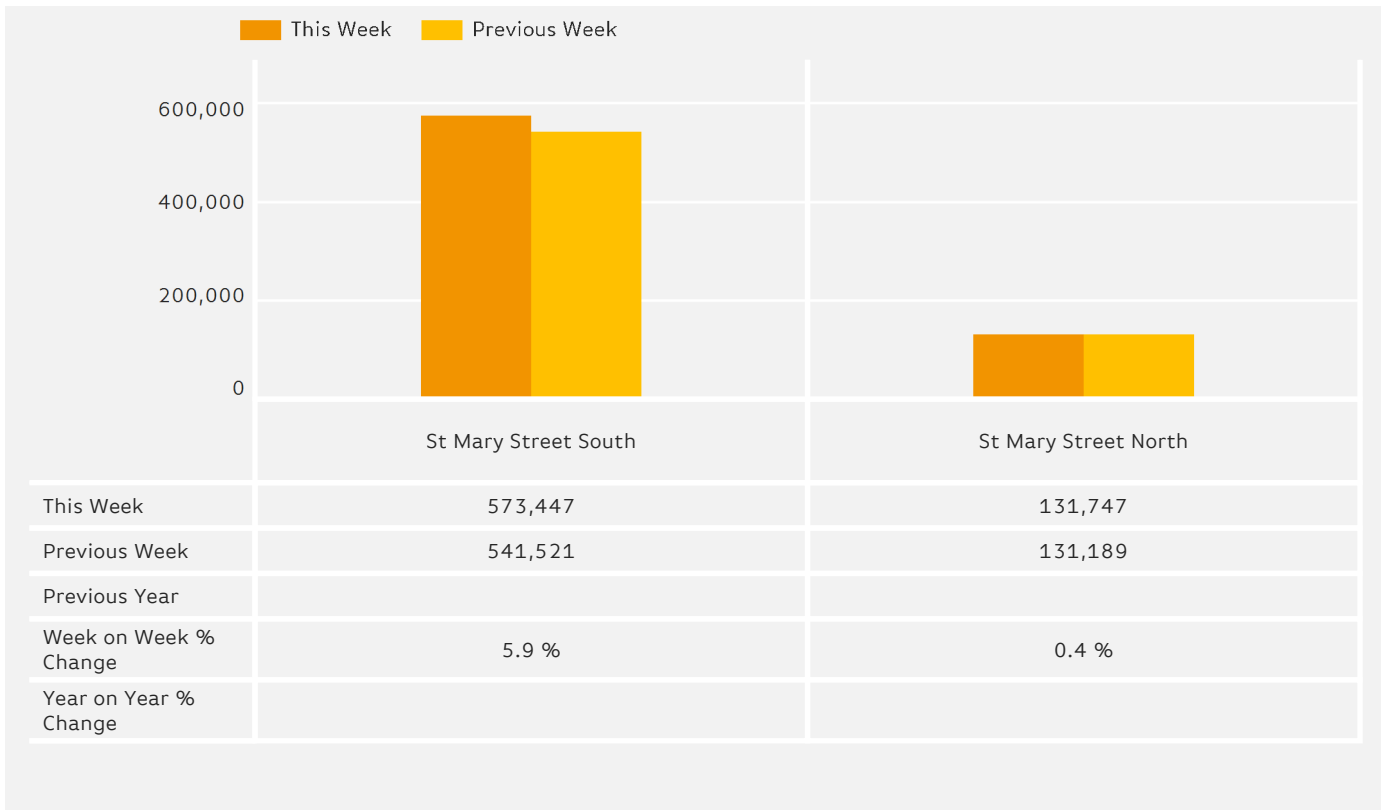
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	19	20	19	19	21	21	19
Previous Week	22	28	29	19	26	23	21
Previous Year	19	20	20	22	23	23	20

### Footfall by Day

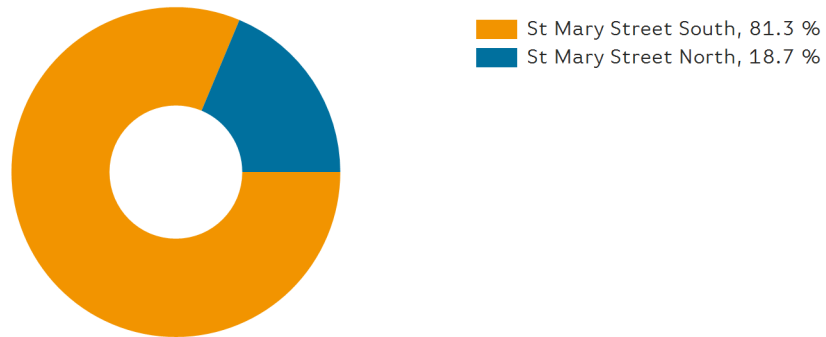


### Footfall Totals

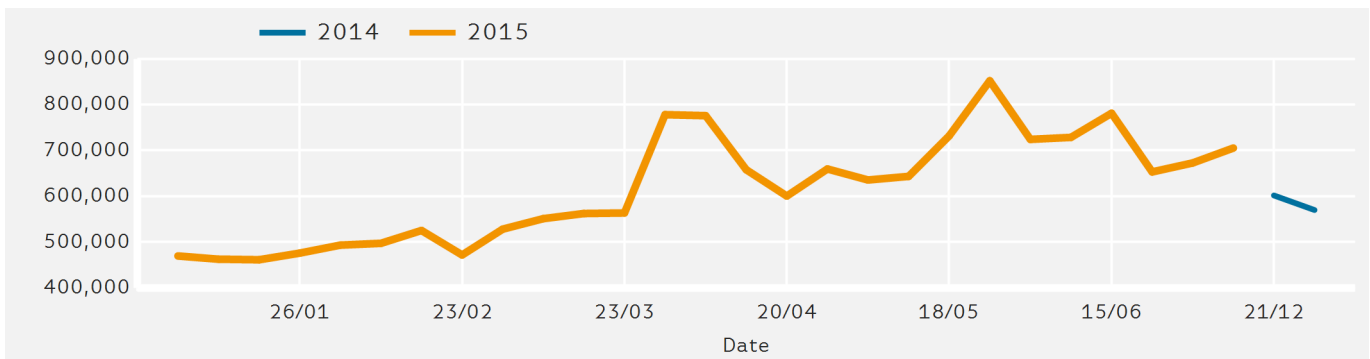


### Footfall Totals

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.