



**Weymouth BID**

Week 6, 2015

09/02/2015 to 15/02/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 0.8 %	
South West	▲ 0.5 %	▼ -5.2 %	▲ 5.4 %	▼ -14.0 %	▲ 0.3 %	▲ 4.5 %
UK	▼ -0.7 %	▼ -1.9 %	▲ 3.2 %	▼ -10.7 %	▲ 2.2 %	▼ -0.3 %

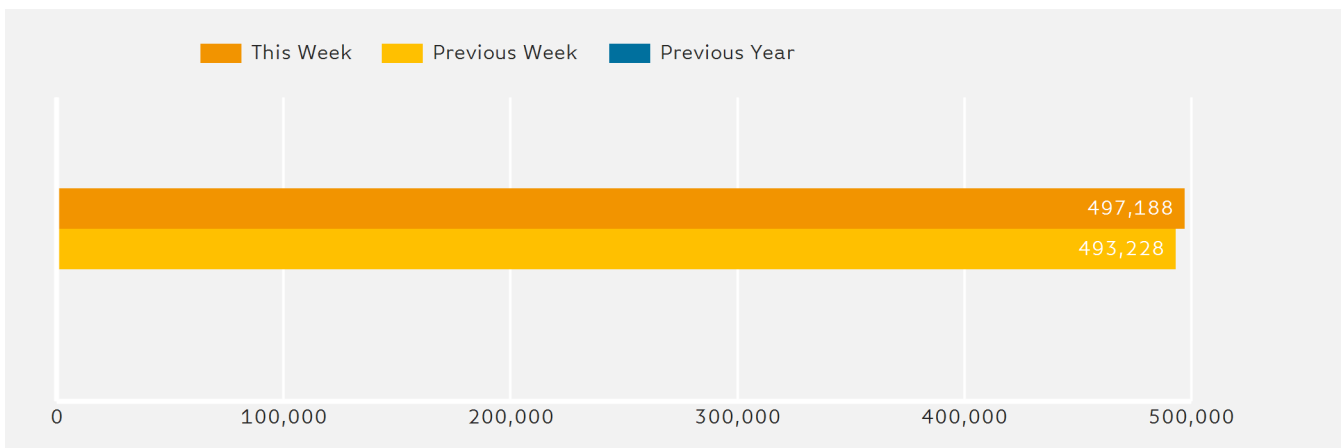
**Headlines**

Footfall week commencing 9 February 2015 was 497,188.

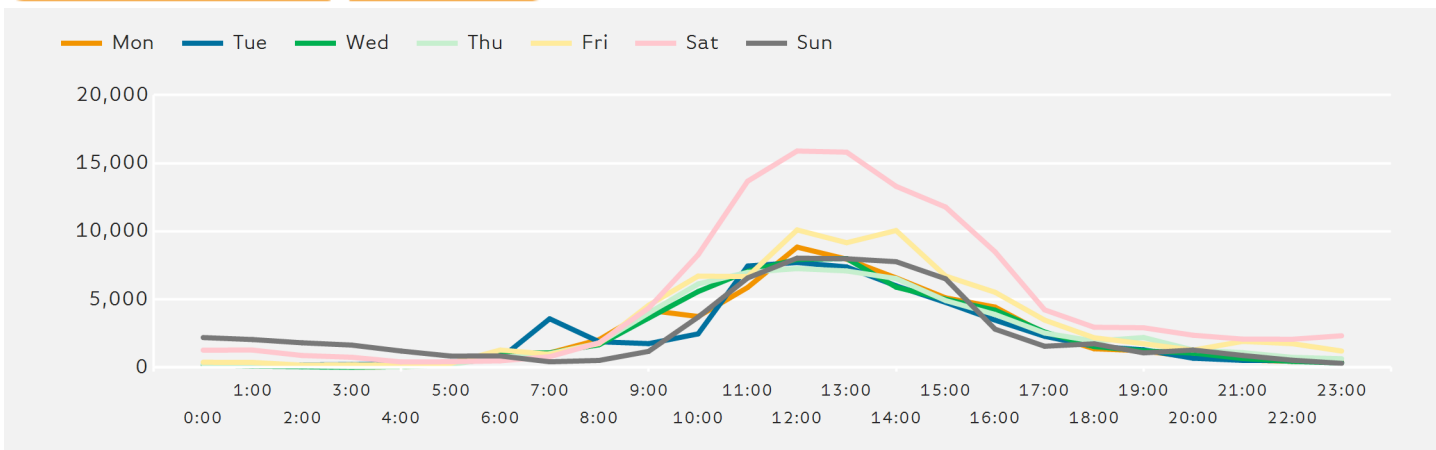
The busiest day in week commencing 9 February 2015 was Saturday with 118,737 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 15,895

**Footfall Totals by Week**



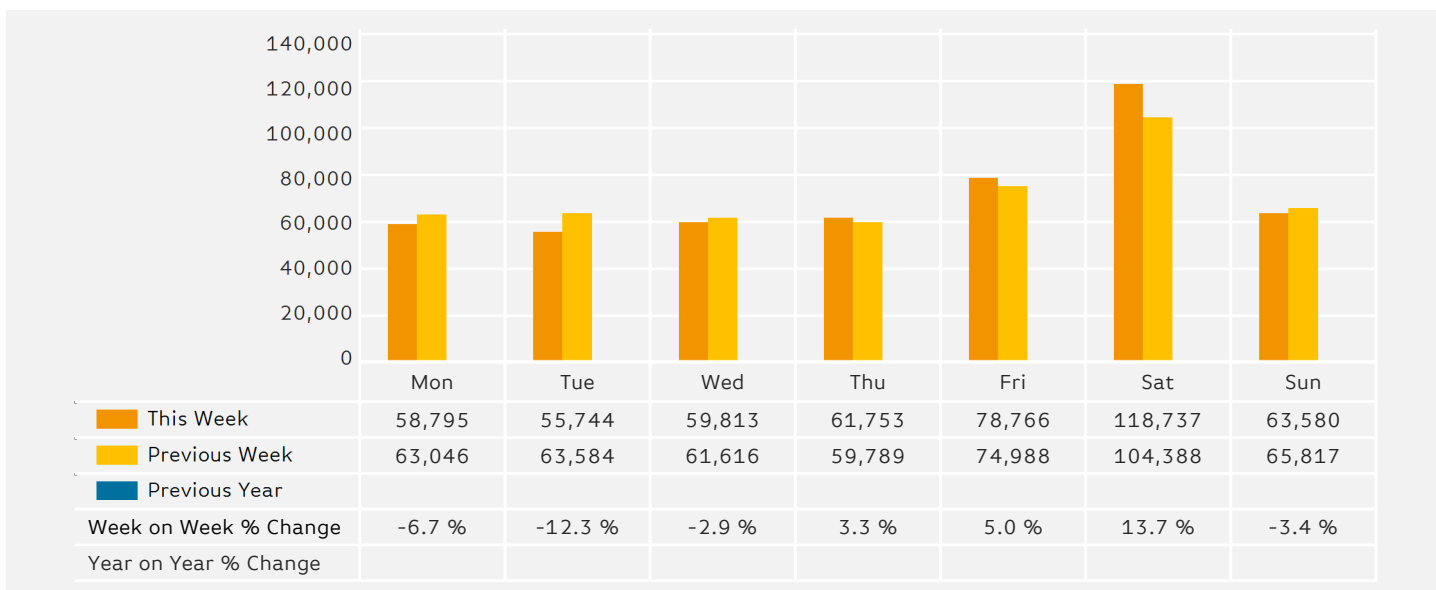
### Footfall by Hour



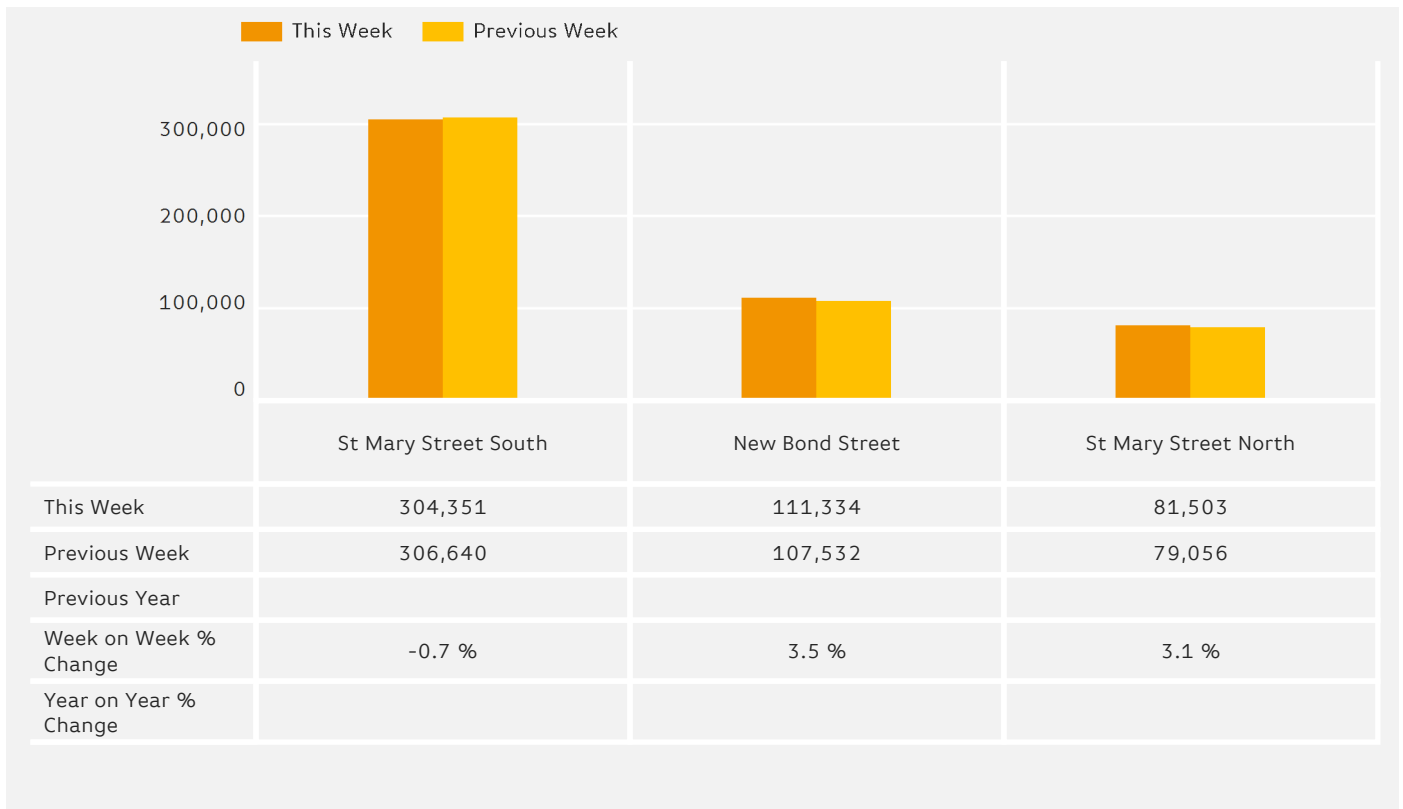
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	8	6	6	0	9	9	8
Previous Week	4	4	6	5	5	5	8
Previous Year	8	8	10	7	12	9	10

### Footfall by Day

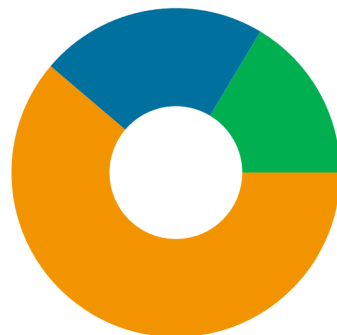


### Footfall Totals



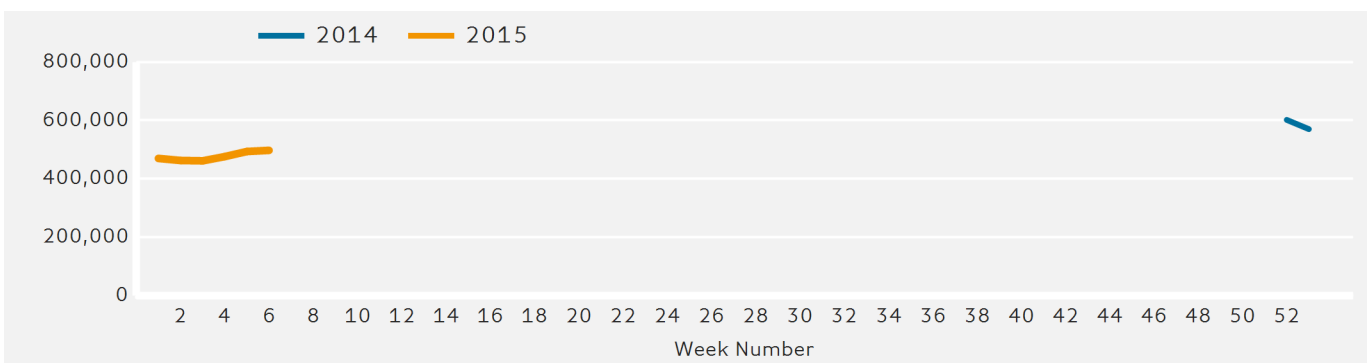
### Footfall Totals

Counting By Location - Main Locations Only



- St Mary Street South, 61.2 %
- New Bond Street, 22.4 %
- St Mary Street North, 16.4 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.