



**Weymouth BID**

Week 10, 2015

09/03/2015 to 15/03/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 4.3 %	
South West	▲ 0.2 %	▼ -2.9 %	▲ 1.4 %	▲ 5.8 %	▼ -0.1 %	▼ -0.9 %
UK	▼ -1.2 %	▼ -0.1 %	▼ -2.5 %	▲ 8.2 %	▲ 0.2 %	▲ 0.7 %

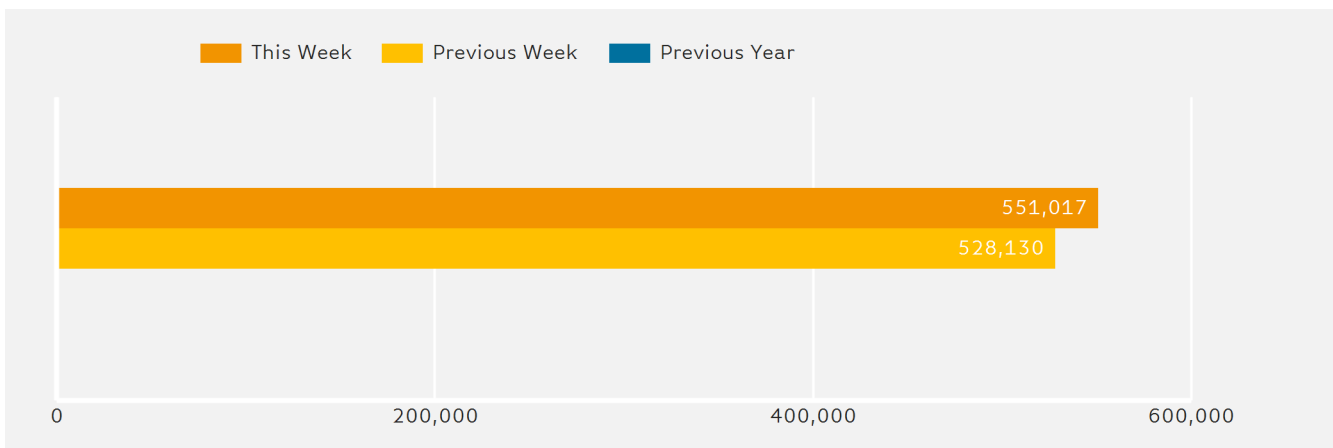
**Headlines**

Footfall week commencing 9 March 2015 was 551,017.

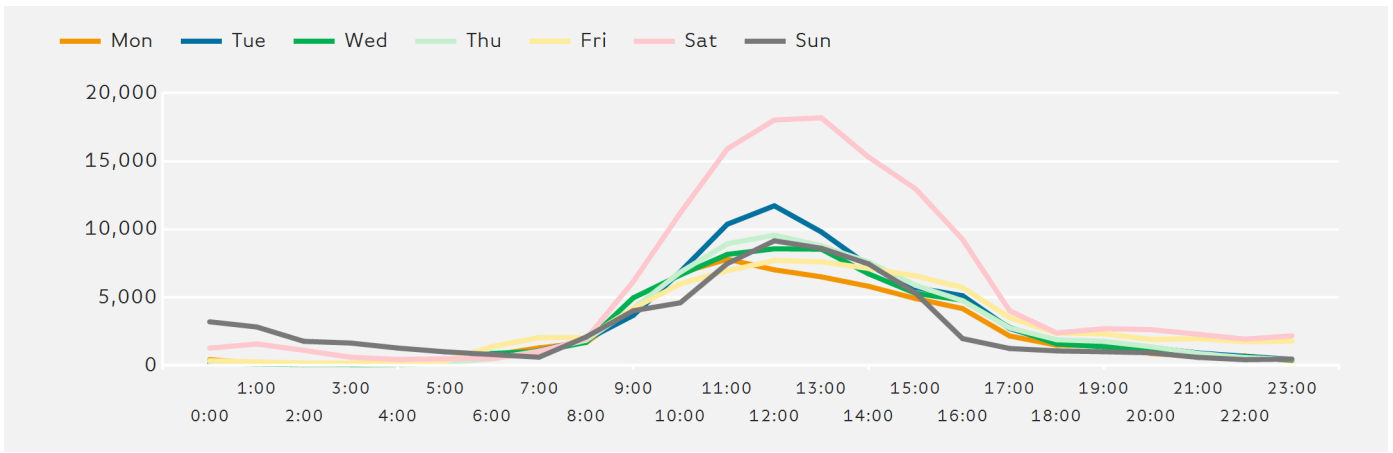
The busiest day in week commencing 9 March 2015 was Saturday with 134,222 visitors.

The peak hour of the week was 13:00 on Saturday with footfall of 18,185

**Footfall Totals by Week**



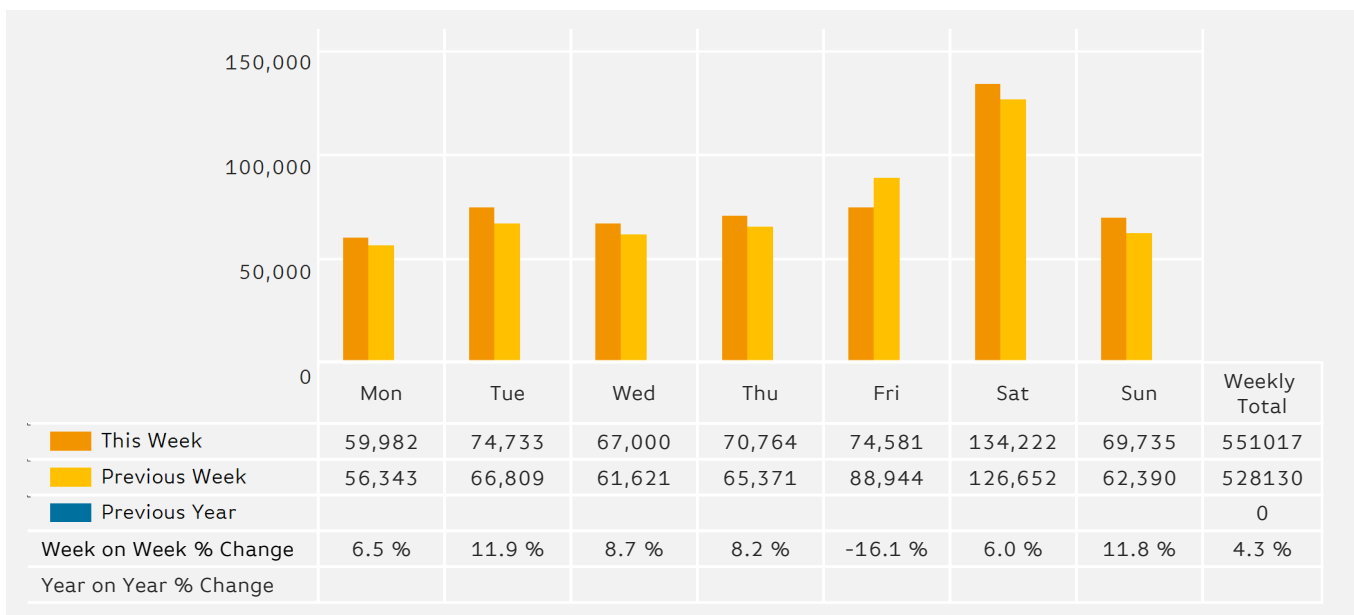
### Footfall by Hour



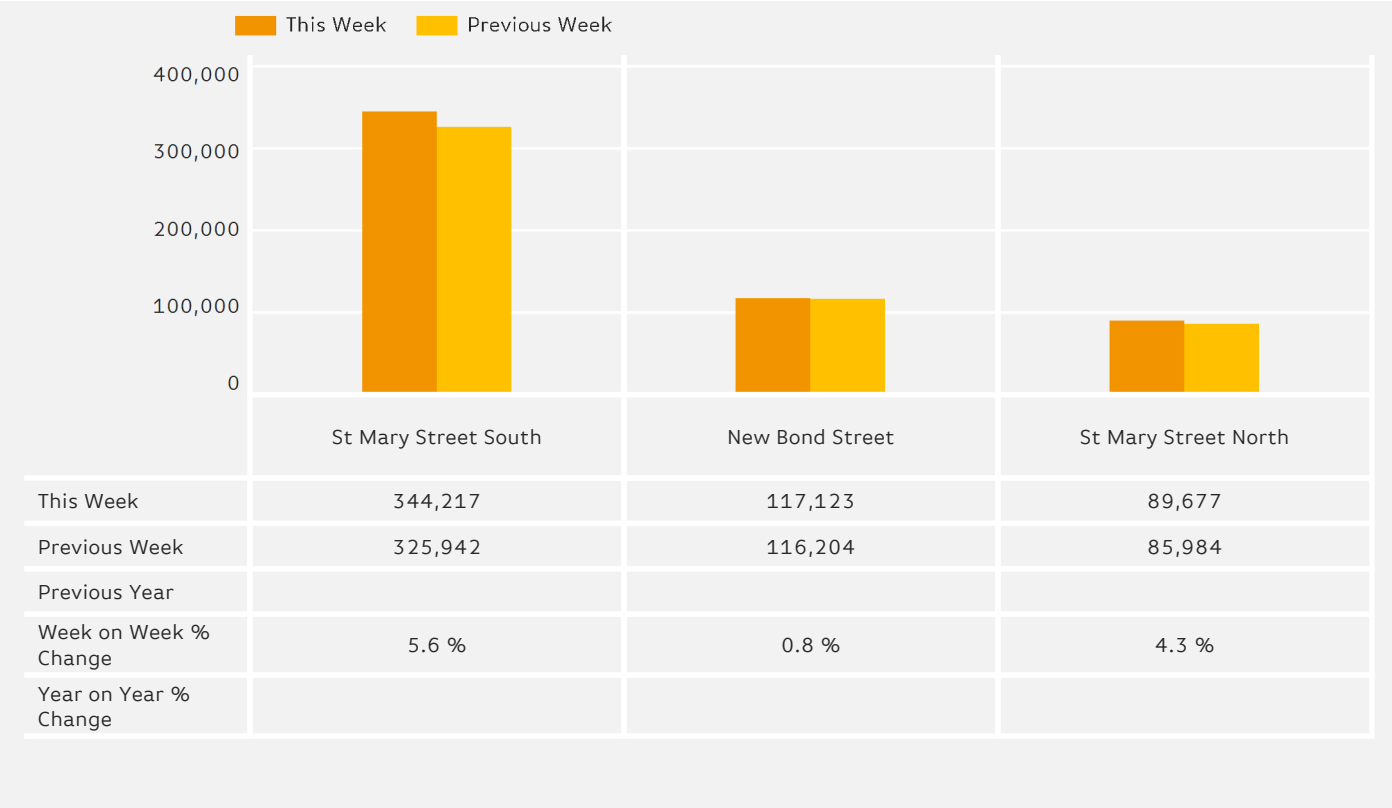
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	11	11	11	13	9	8	7
Previous Week	8	8	9	11	11	12	12
Previous Year	12	9	11	FOG 9	FOG 8	14	15

### Footfall by Day

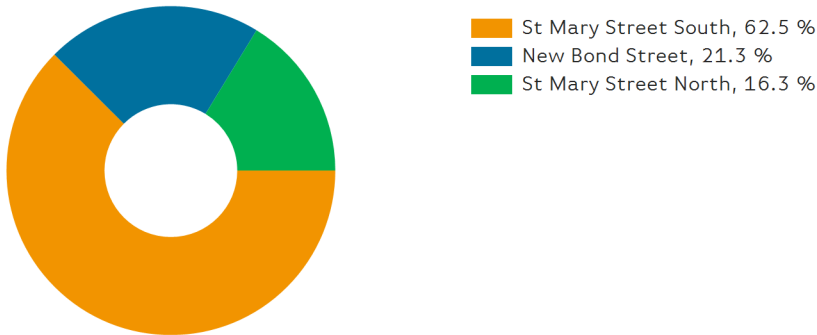


### Footfall Totals

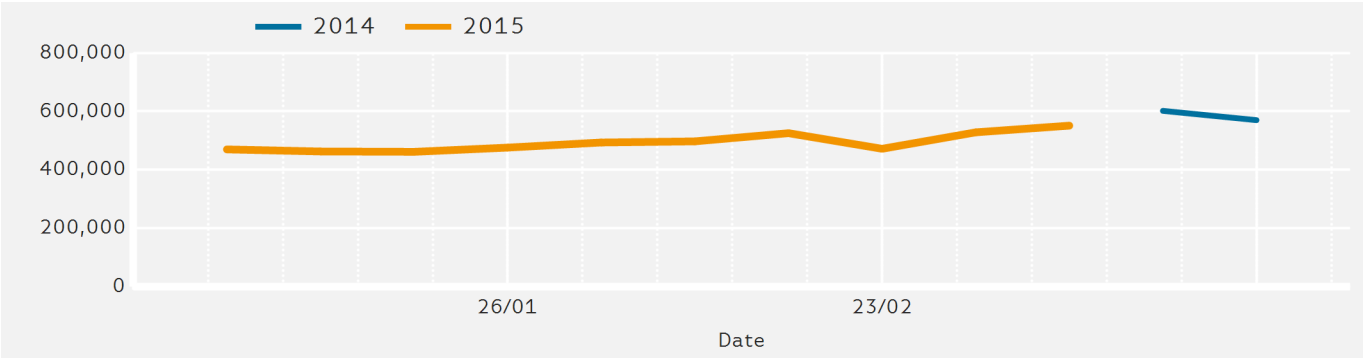


### Footfall Totals

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.