



We Are Weymouth Ltd

Minutes of Board Meeting

Date: **Wednesday 25th November 2020**

Time: **11.00**

Location: **Zoom**

Item	Details	Action
1.0	<p>Attendees</p> <p><u>Present: Board Members :</u></p> <p>Chris Truscott, Chair, McDonalds</p> <p>Ian Ferguson, Vice Chair, Weyline, BeeCars, StreetCars</p> <p>Lynne Fisher, (LF) – St John's Guest House</p> <p>Jonathan Oldroyd (JO) Gloucester House Hotel</p> <p>Graham Perry (GP) The Bridge Fair Trade Shop</p> <p>Keith Treggiden (KT) Rendezvous, The Slug and Lettuce, Royal Oak</p> <p>Tamsin Mutton-McKnight (TM-M) Sealife Centre, Merlin</p> <p>Claudia Webb (CW) BID Chief Operating Officer</p> <p>Cllr Clare Sutton</p> <p>Cllr John Worth</p> <p>Helen Heanes – Economic Development, DC</p>	
2.0	<p>Apologies for Absence</p> <p>Cllr David Gray</p>	
3.0	<p>Declarations of Interest</p> <p>None</p>	

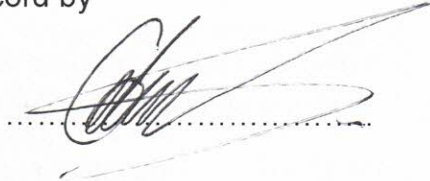
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4.0	<p>Matters arising from Previous Minutes</p> <ul style="list-style-type: none"> • CT to sign draft minutes 	
5.0	<p>Improving</p> <ul style="list-style-type: none"> • The Heritage paving slabs are being delivered on 14th December and CW is arranging installation with Dorset Council. CW to publicise installation. • Harbour Information Boards Funding request – CW collated the required information and the Board agreed to fund two boards at £350 each, one for the harbour and one for the Esplanade. The Board have requested to have the WAW logo and a QR code on the boards to direct people to the website. • Lights for St Alban Street – CW is still chasing permissions from all building owners. CT and IF to approach businesses as well to try and get the scheme completed as soon as possible. 	
6.0	<p>Marketing and Events</p> <ul style="list-style-type: none"> • Totally Locally Shop – GP has suggested this as an alternative to ShopAppy as it is already set up and economical. CW to investigate with the Weymouth Area Development Trust. • 450th Anniversary of the Borough – CW has spoken to Weymouth Town Council and they are considering possibilities. GP to discuss with Weymouth Civic Society. • 	
7.0	<p>Shaping</p> <ul style="list-style-type: none"> • Pubwatch – KT has spoken to Jamie Cragge and a committee meeting is being organised for 7th December to discuss the future of Pubwatch. 	
8.0	<p>Governance and Engagement</p> <ul style="list-style-type: none"> • Change to Articles of Association – GP is waiting to hear from Dorset Council as they need to confirm whether they would like to have a voting member on the Board. • Recruitment Update – Dawn Rondeau was the successful applicant for the position of Operations Manager and will start in January 2021. CT will release statement to levy payers. CW to use Indeed to advertise the Operations Assistant role. 	

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	<ul style="list-style-type: none"> Levy payments – CW to invite GP and CT to BID levy discussion meeting with Dorset Council in December. No further action to be taken with regards to chasing up levies and position to be reviewed in January 2021. Board to see any communications to go out before DC send them. 	
9.0	<p>Financial Report</p> <p>This was circulated prior to the meeting.</p> <p>CW to include previous brainstorming ideas in next agenda pack</p>	
10.0	<p>Funding Applications</p> <ul style="list-style-type: none"> In The Bag PR – Christmas Proposal – The Board agreed to spend £4,250 on a scaled back campaign to encourage people to highlight the shops and activities in the town. They agreed to put the extra funds into a campaign for Half Term and Easter. CW to request proposal from In The Bag PR for this campaign. 	
11.0	<p>A.O.B.</p> <ul style="list-style-type: none"> Small Business Saturday – CW working on video with other local agencies to support this. Free parking – The Board noted the free parking days before Christmas that have been given by Dorset Council. Sub-committees – CT asked to Board to think about the creation of sub-committees going forward. To be discussed at next meeting. ShopAppy – The Board are interested to investigate this. CW to attend meeting at end of November to find out more. Weymouth and Portland Marketing Video – This video has been covered by all local press and was targeted on social media to reach people in the UK who are interested in Staycations. It has had over 10K views so far. Voluntary levy payers – Board to consider voluntary levy payers to have voting seat on Board. 	
12.00	<p>Agenda Items for next meeting</p> <ul style="list-style-type: none"> Marketing Update Finance Update Weymouth Quay Regeneration Project Update Pubwatch Sub-committees Recruitment Update 	

Item	Details	Action
	<ul style="list-style-type: none"> • "Big Bang" ideas for 2021 	
13.00	Date of Next Meeting 16 th December 2020 @ 11am @ Pilgrim House	

Signed as a true record by

Chris Truscott
Chairman



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Date