

TOP 20 SUPPLIERS 2013-2018			
SUPPLIER	AREA OF BUSINESS	Period covered	COST
ALBERT GOODMAN ACCOUNTANTS	ACCOUNTANCY SERVICES	2013-2018	9,549.28
BATTENS SOLICITORS	LEGAL ADVICE AND HR	2013-2018	13,524.69
BRITISH GAS	EVENT ELECTRICITY	2013-2018	8,653.60
CREATIVE SOLUTIONS	VISITOR HOSTING	2015-2016	11,456.71
ICESCAPE LIMITED	ICE RINK OVER 3 YEARS	2015-2017	130,576.16
INKED ENGINE	ARTWORK AND BUSINESS PLAN DESIGN	2014-2018	17,395.80
KEY DIGITAL AGENCY LTD	WE ARE WEYMOUTH WEBSITE <i>(additional info below)</i>	2015-2018	78,671.47
MELANIE.JANE-BOOK KEEPING	BOOK KEEPING	2013-2018	12,650.00
NEWSQUEST MEDIA GROUP	ADVERTISING AND PROMOTION	2013-2018	75,776.77
OUTSIDE EDGE BUSINESS SOLUTIONS	OPERATIONS AND EVENT MANAGEMENT	2013-2018	92,678.30
REAL WORLD SERVICES	MEETING ROOM HIRE	2014-2018	29,889.48
REDACTED INFORMATION	MARKETING AND PR, STRATEGIC BRAND MANAGEMENT, EVENT PLANNING	2012-2018	61,867.00
RESORT MARKETING	MARKETING, PRINT AND WEYMOUTH BID WEBSITE <i>(additional info below)</i>	2012-2018	106,160.66
RLA	CREATION OF WE ARE WEYMOUTH WEBSITE AND BRANDING	2013-2015	185,876.70
ROGER DALTON ASSOCIATES	PLANNING, FUNDING AND DELIVERY OF WATERFEST AND CHRISTMAS EVENTS	2013-2018	142,045.92
SHERRENS THE PRINTERS	PRINTING	2014-2018	13,669.65
SPRINGBOARD	FOOTFALL CAMERAS AND REPORTING	2014-2018	46,618.00
SPRINT SIGNS (DORSET) LTD	SIGNAGE AND BANNERS	2012-2018	22,573.60
WESSEX BROADCASTING LTD	ADVERTISING AND PROMOTION	2013-2018	48,602.98
WPBC	LICENCING/STORAGE AND TOWN CENTRE MANAGER ETC	2013-2018	60,284.23

ADDITIONAL INFORMATION

The attached is a culmination of invoices, credit notes and bank payments from both Sage and Xero from the last 5+ years, to 31/03/2018.

This list has been sense checked by our book keeper for any obvious errors or admissions. However, as we have manually merged 4 sets of similar data from 2 different systems, we cannot guarantee that there are absolutely no discrepancies.

All transaction values include VAT where applicable.

The report is designed to give an idea of the monies paid to each supplier over the given period and should there be any queries or questions regarding this, all of the records are available for review if necessary.

KEY DIGITAL

We were awarded the We Are Weymouth web and social media contract back in October 2015 after a successful pitch.

The website and branding had already been developed by RLA - some 12 months earlier.

We were retained (between 2 and 3 days per month) to support the existing website, build the social media following and drive traffic.

Strict targets were set and we have diligently reviewed these at least once a month with BID staff since the start of the contract.

Our deliverables over the last three years have not solely been web development - but included:-

Maintenance and support for the website

Website development

Social media engagement and development

Training

Digital strategy development

Board and BID presentations

RESORT MARKETING

Summary of works done for the BID:

Graphic design, advertising, print, website development, copy writing, email services, leaflet distribution, postage, telephone data collection