



**Weymouth BID**

Week 21, 2015

25/05/2015 to 31/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 16.4 %	
South West	▼ -1.6 %	▼ -2.6 %	▼ -3.3 %	▼ -4.4 %	▲ 7.7 %	▲ 10.1 %
UK	▼ -1.2 %	▲ 0.0 %	▼ -0.9 %	▼ -2.4 %	▲ 5.8 %	▲ 4.5 %

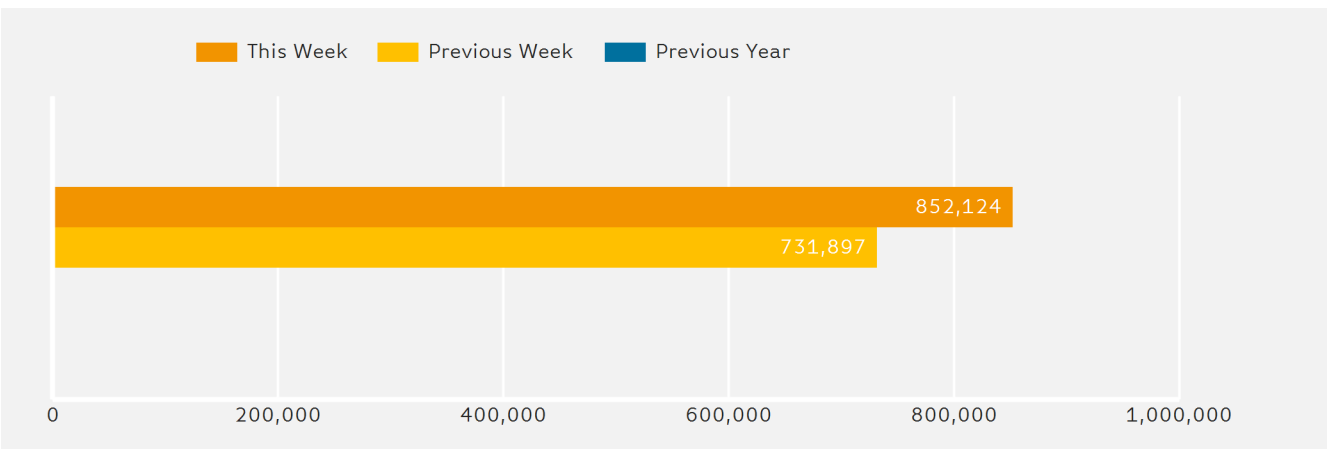
**Headlines**

Footfall week commencing 25 May 2015 was 852,124.

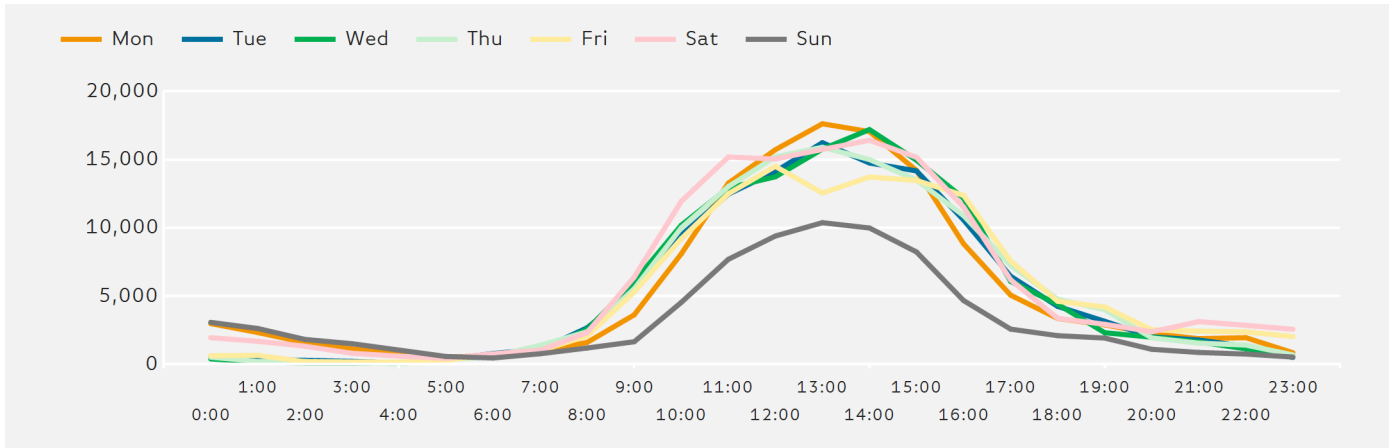
The busiest day in week commencing 25 May 2015 was Saturday with 141,782 visitors.

The peak hour of the week was 13:00 on Monday with footfall of 17,621

**Footfall Totals by Week**



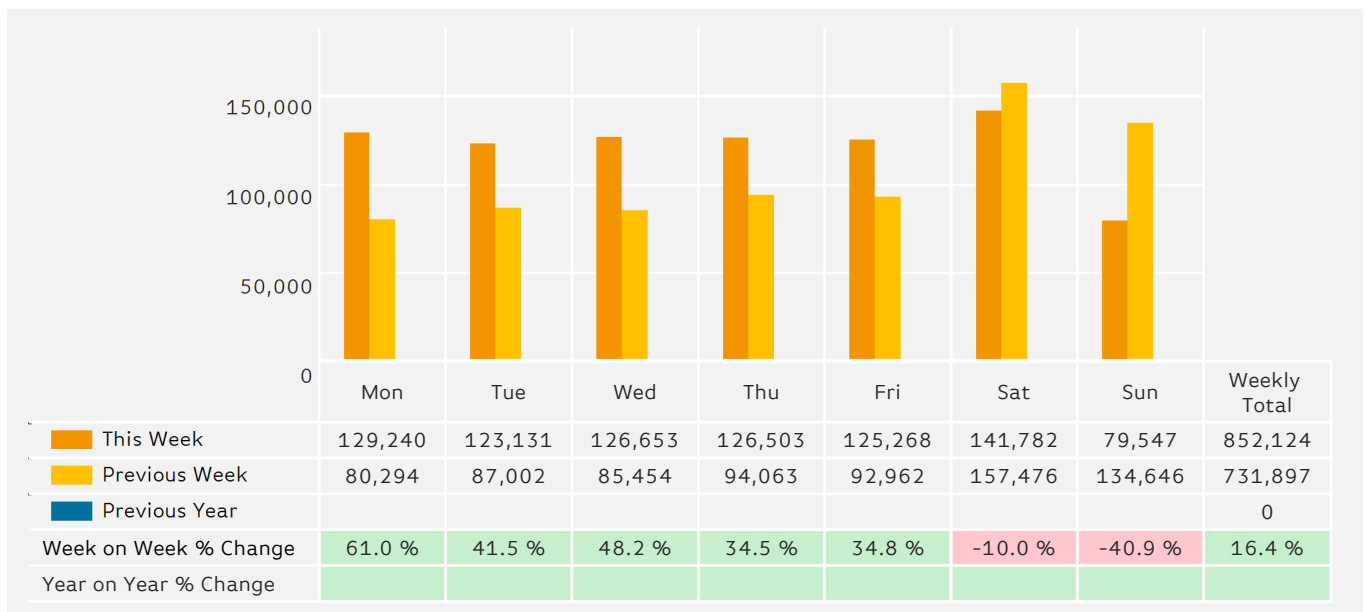
### Footfall by Hour



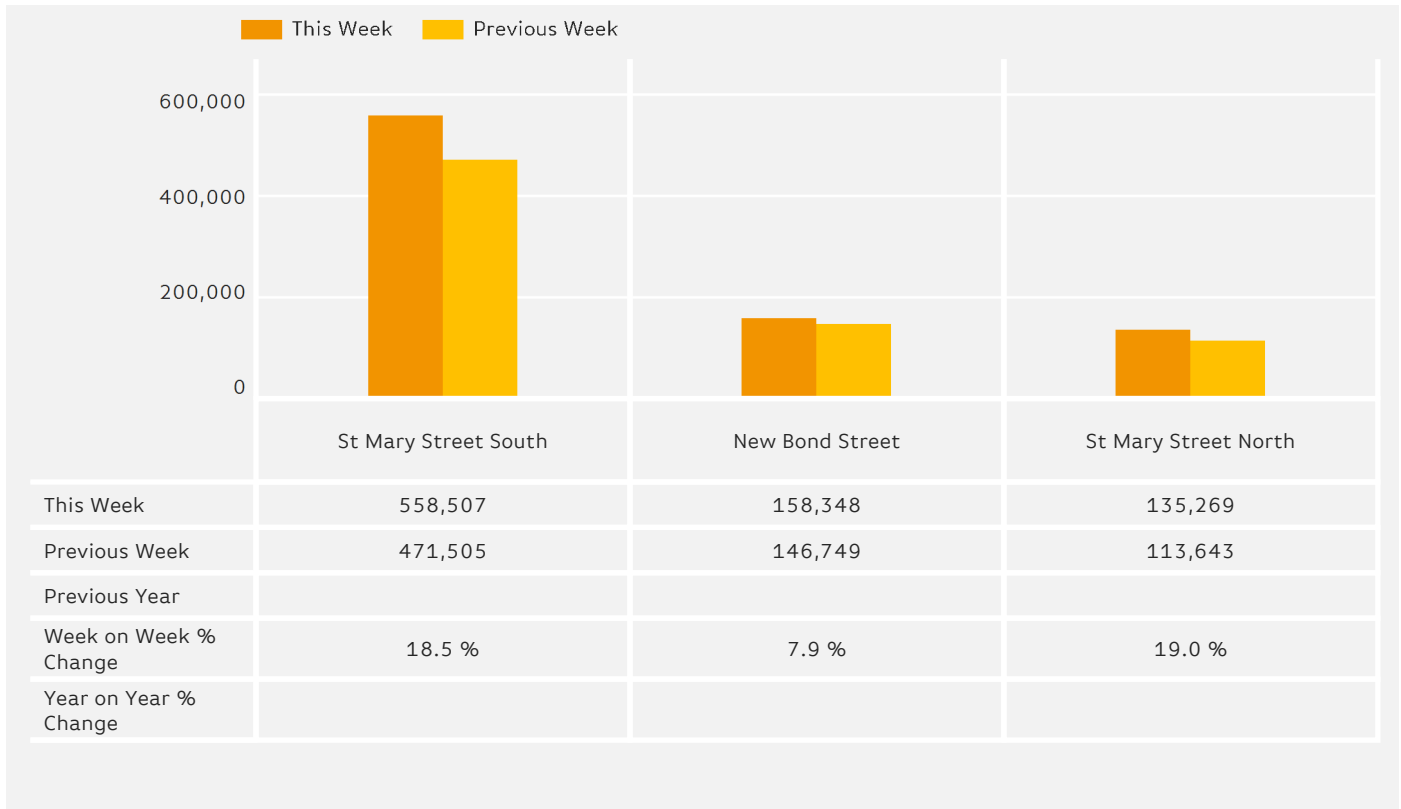
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	16	17	16	14	14	15	14
Previous Week	13	13	14	16	16	19	16
Previous Year	16	17	15	17	17	19	19

### Footfall by Day

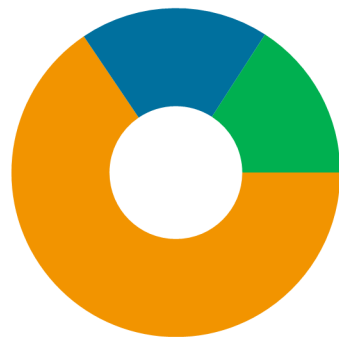


### Footfall Totals



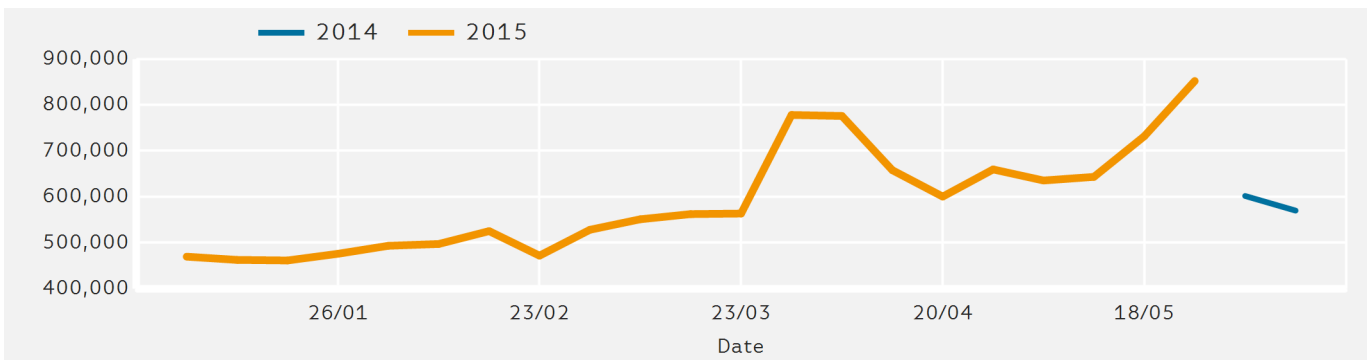
### Footfall Totals

Counting By Location - Main Locations Only



- St Mary Street South, 65.5 %
- New Bond Street, 18.6 %
- St Mary Street North, 15.9 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.