



Weymouth BID

Week 24, 2015

15/06/2015 to 21/06/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 7.2 %	
South West	▼ -1.9 %	▼ -2.2 %	▼ -1.2 %	▲ 6.8 %	▲ 6.5 %	▲ 2.0 %
UK	▼ -1.5 %	▲ 0.1 %	▼ -4.5 %	▲ 2.4 %	▲ 1.9 %	▲ 0.6 %

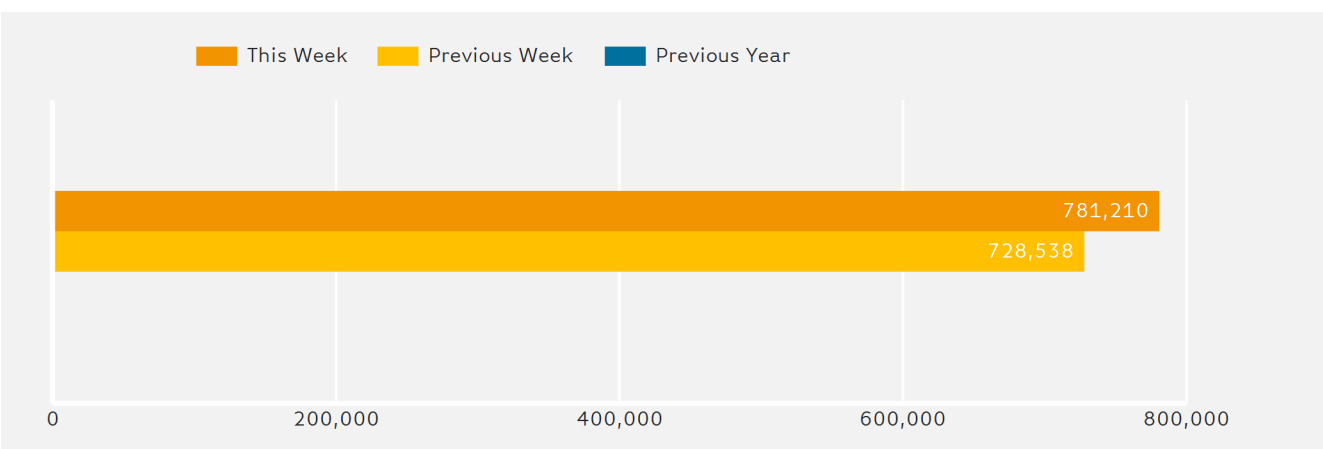
Headlines

Footfall week commencing 15 June 2015 was 781,210.

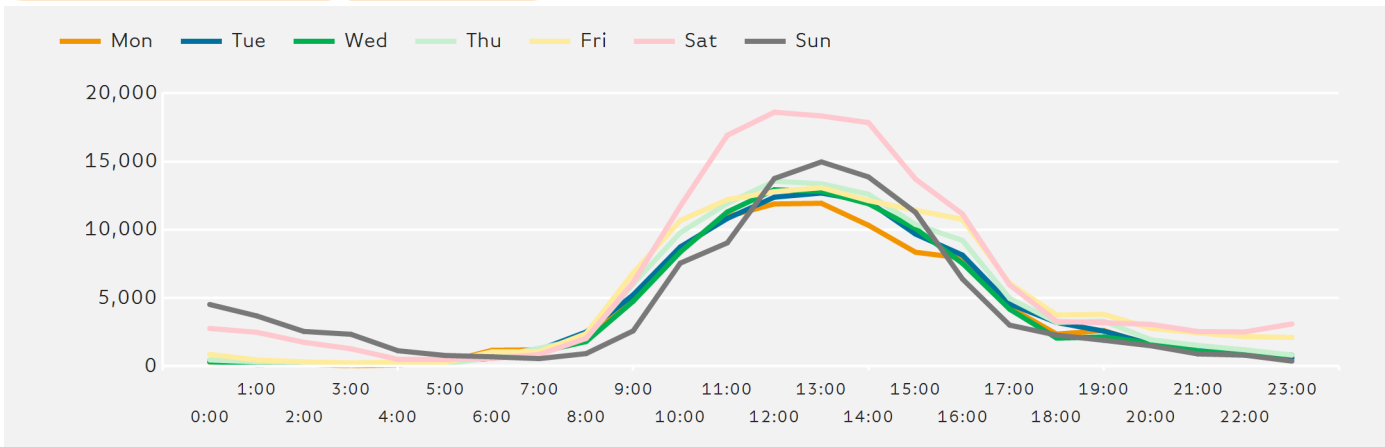
The busiest day in week commencing 15 June 2015 was Saturday with 151,009 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 18,612

Footfall Totals by Week



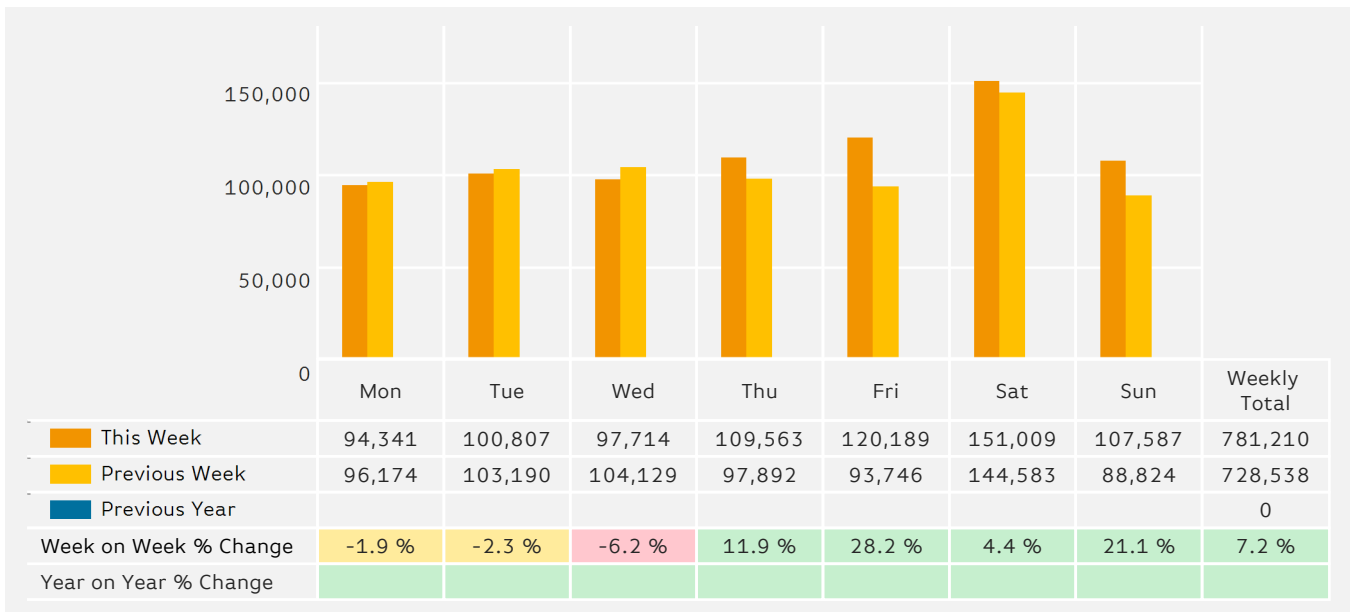
Footfall by Hour



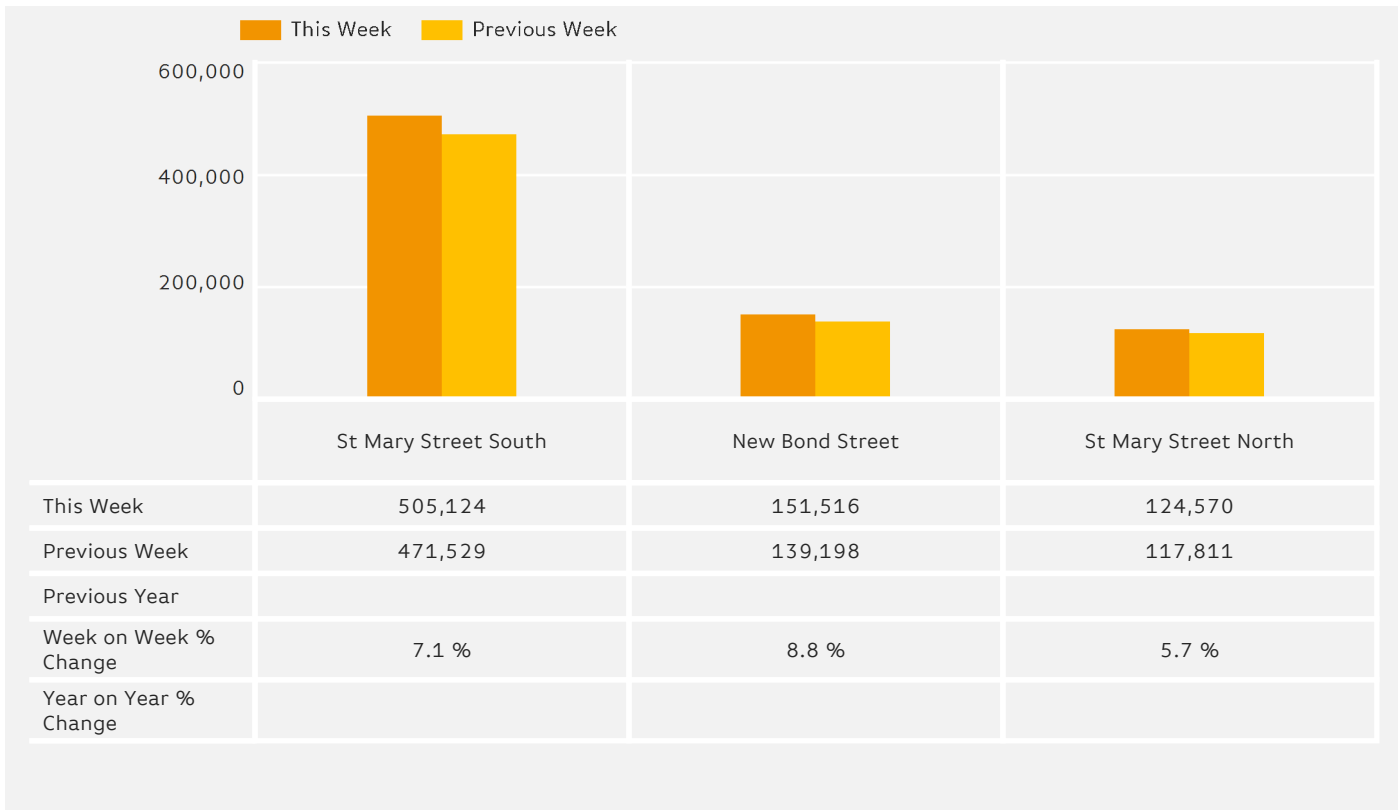
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	17	21	21	19	20	20	19
Previous Week	17	16	19	25	20	19	17
Previous Year	19	21	22	24	21	23	24

Footfall by Day

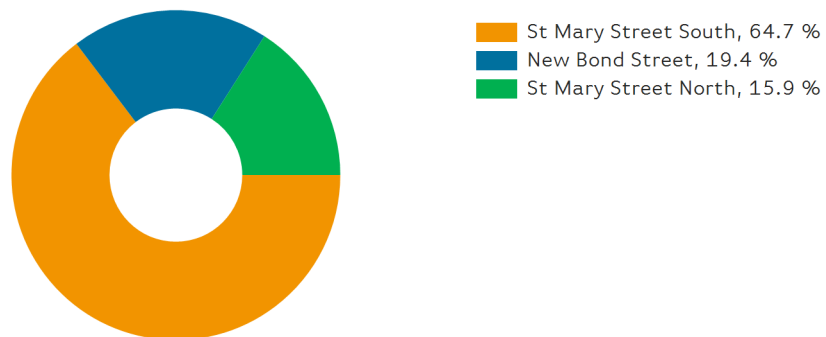


Footfall Totals

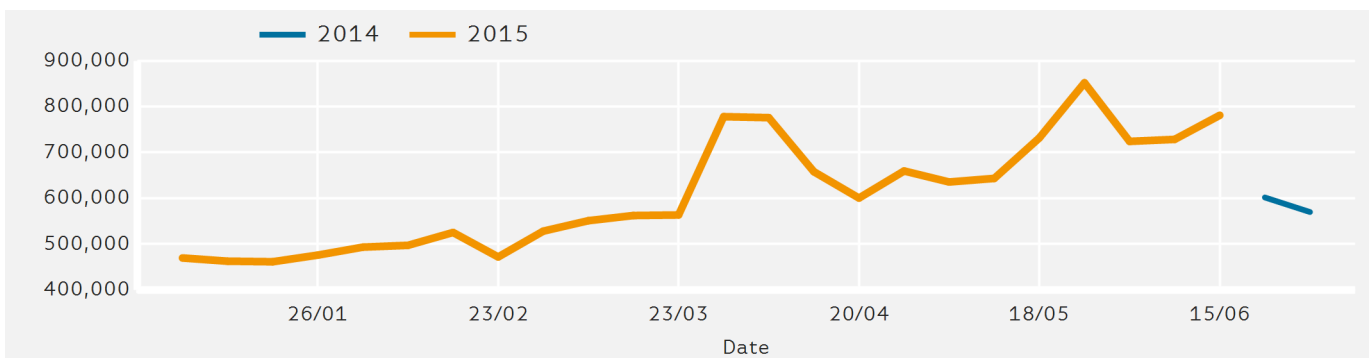


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.