



Weymouth BID

Week 20, 2015

18/05/2015 to 24/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 13.8 %	
South West	▼ -1.5 %	▼ -2.5 %	▼ -2.7 %	▼ -6.3 %	▲ 2.0 %	▼ -4.1 %
UK	▼ -1.2 %	▲ 0.1 %	▼ -1.3 %	▼ -2.3 %	▼ -1.7 %	▼ -3.4 %

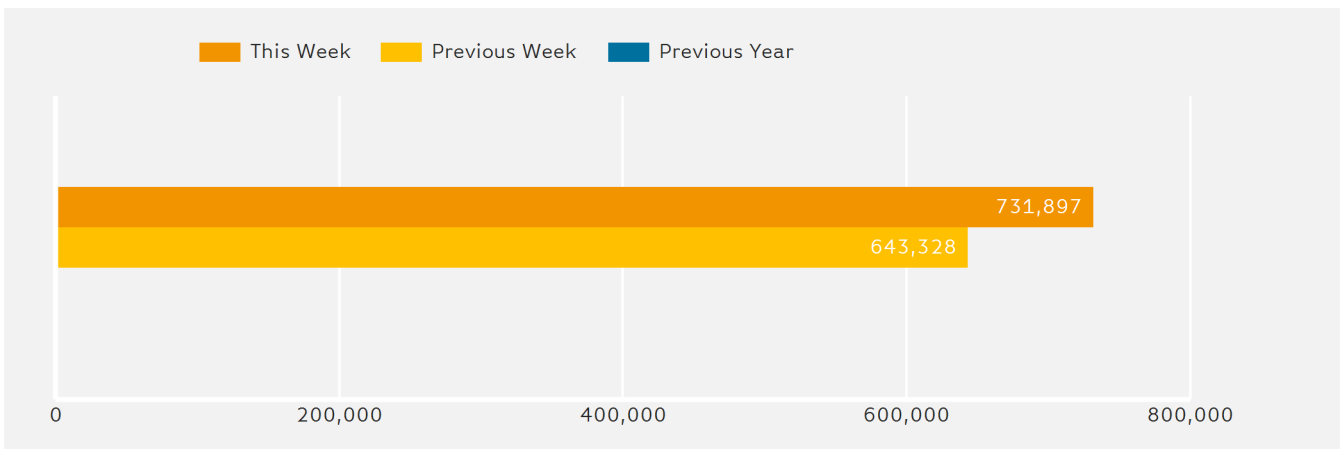
Headlines

Footfall week commencing 18 May 2015 was 731,897.

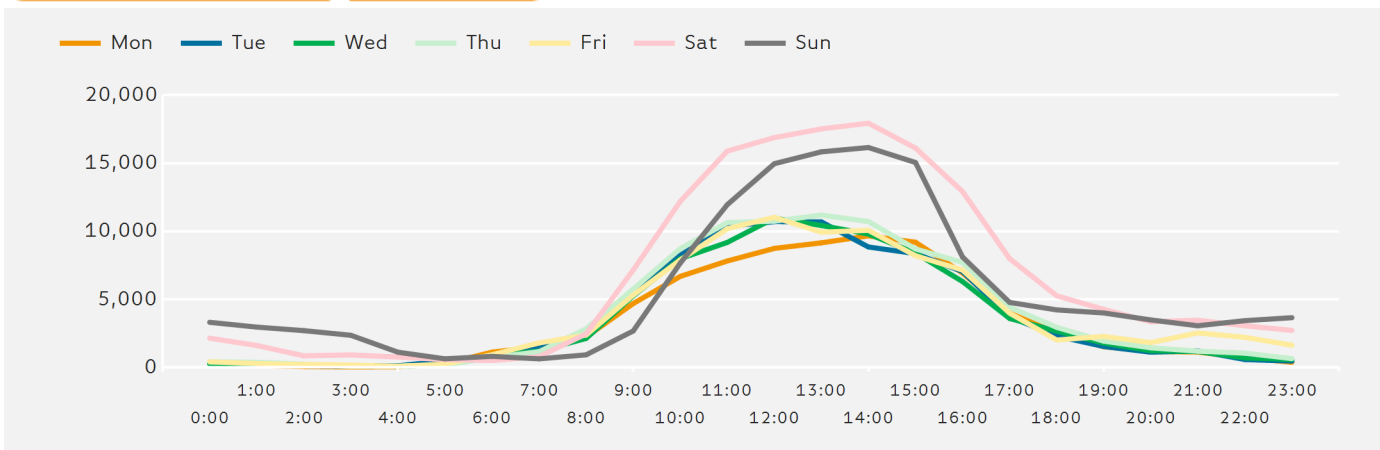
The busiest day in week commencing 18 May 2015 was Saturday with 157,476 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 17,936

Footfall Totals by Week



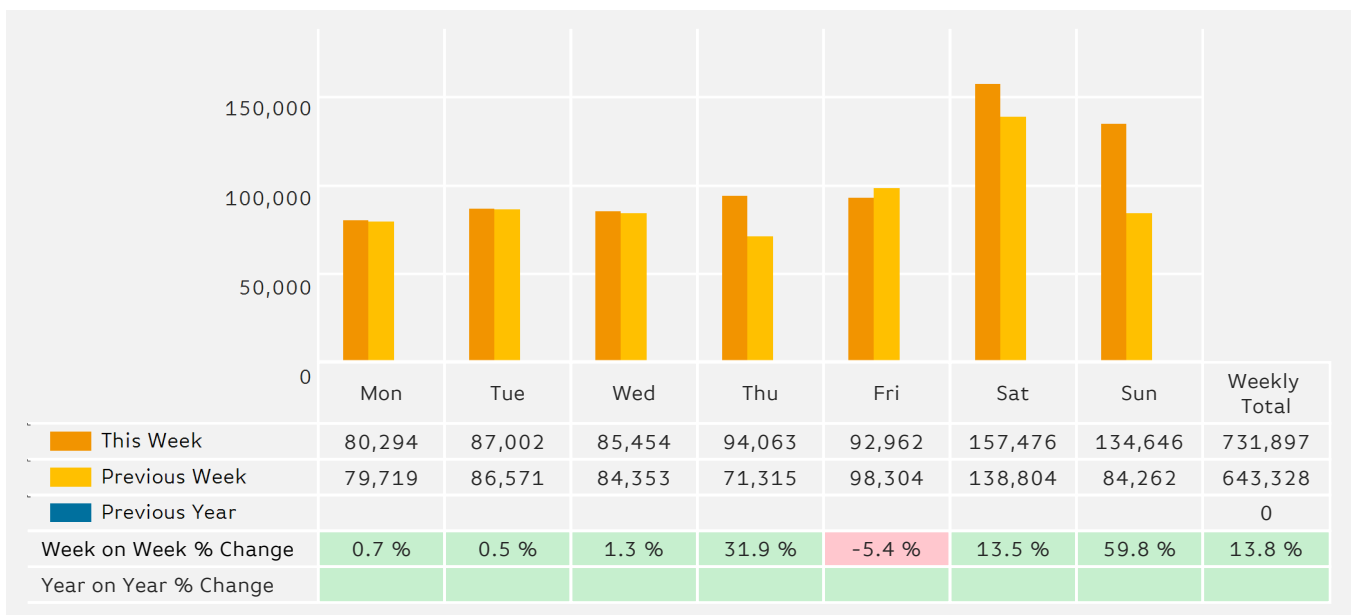
Footfall by Hour



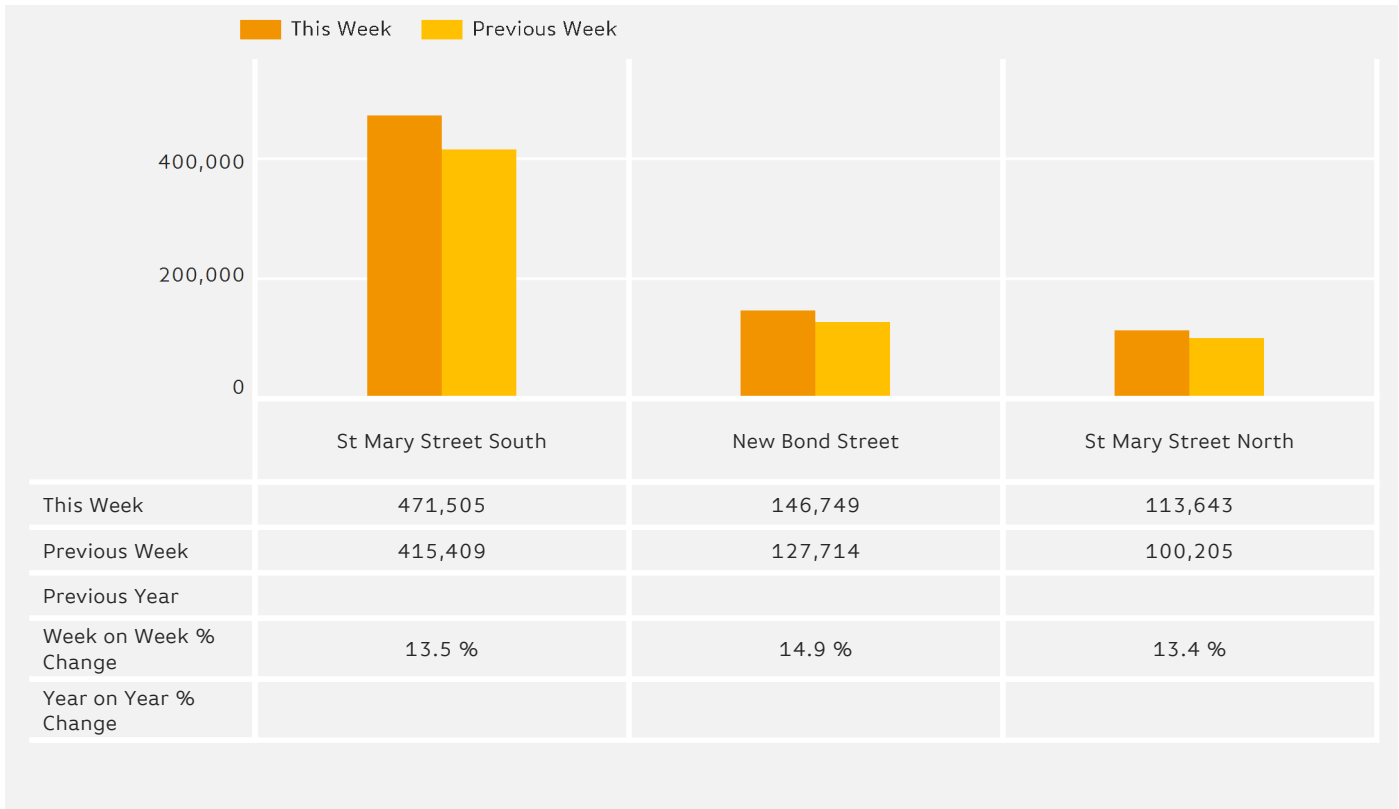
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	13	13	14	16	16	19	16
Previous Week	19	16	16	12	14	14	14
Previous Year	22	16	19	16	16	12	15

Footfall by Day

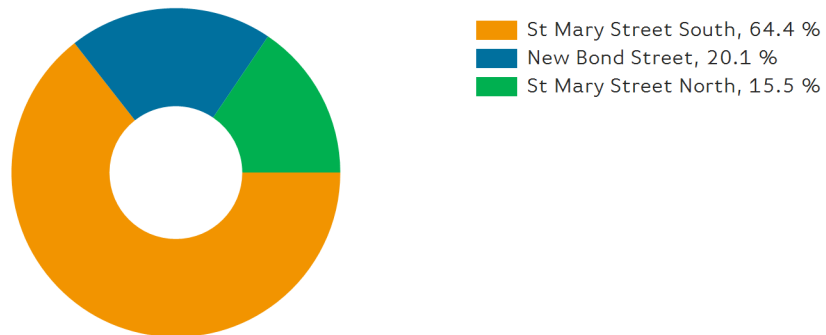


Footfall Totals

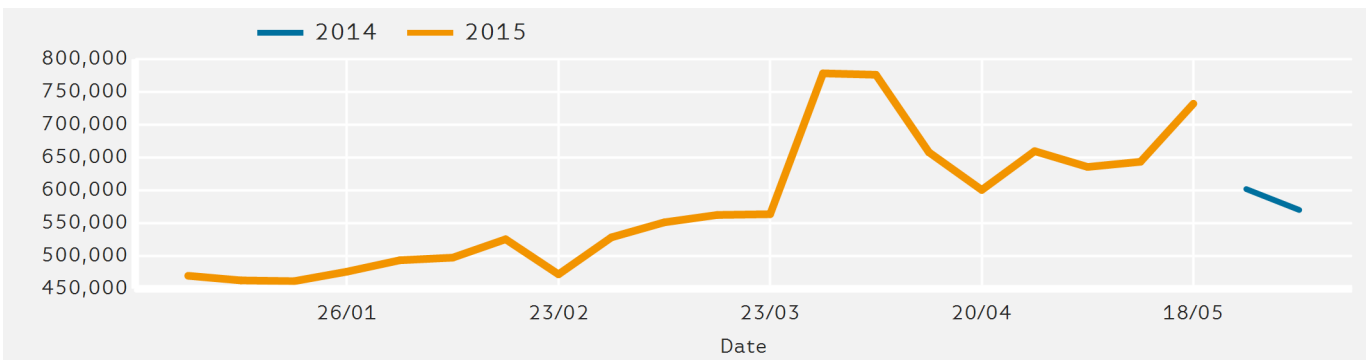


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.