



Weymouth BID

Week 16, 2015

20/04/2015 to 26/04/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▼ -8.7 %	
South West	▼ -0.6 %	▼ -2.6 %	▼ -0.5 %	▼ -5.7 %	▼ -4.8 %	▼ -6.2 %
UK	▼ -0.7 %	▲ 0.1 %	▲ 5.8 %	▼ -6.8 %	▼ -0.5 %	▼ -7.3 %

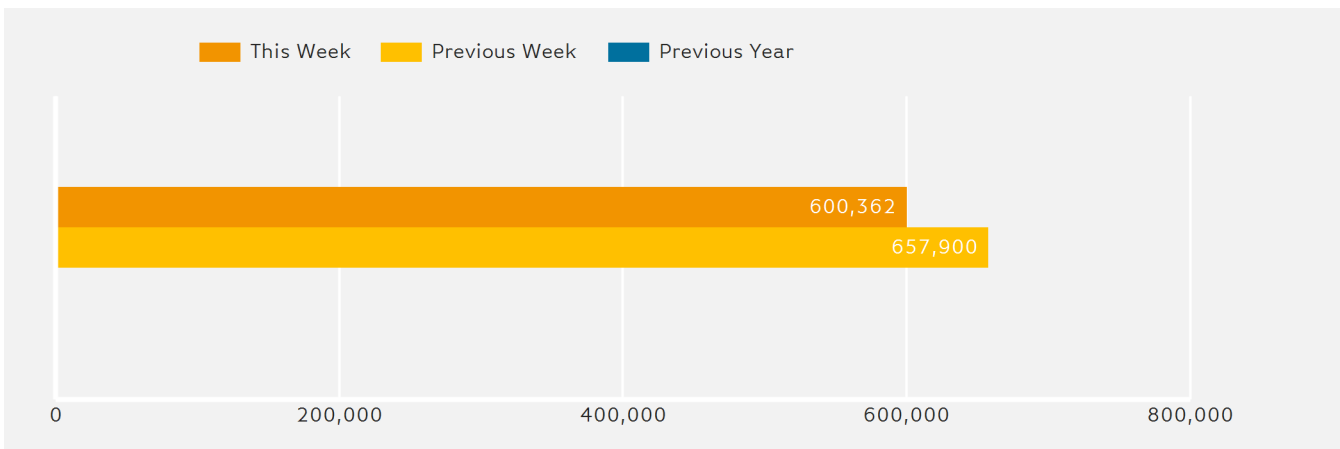
Headlines

Footfall week commencing 20 April 2015 was 600,362.

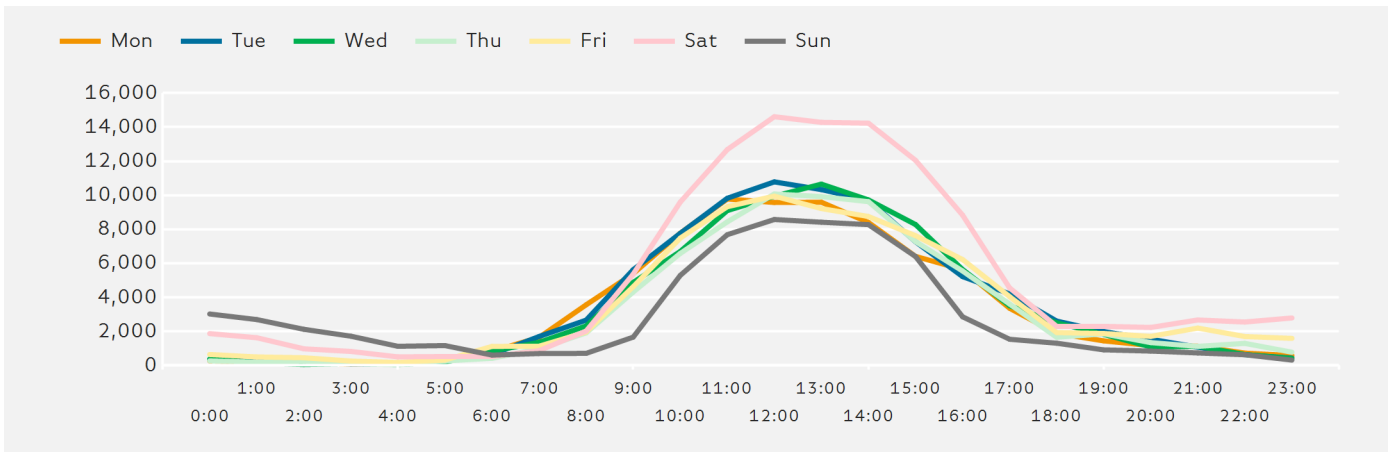
The busiest day in week commencing 20 April 2015 was Saturday with 120,887 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 14,612

Footfall Totals by Week



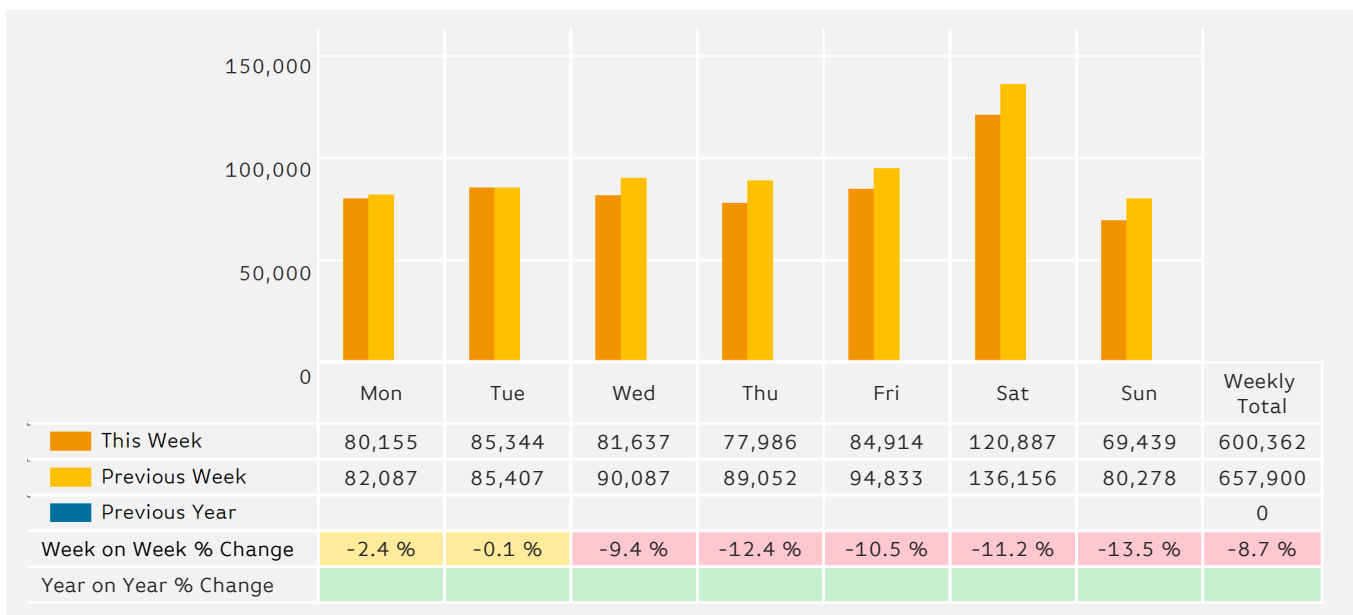
Footfall by Hour



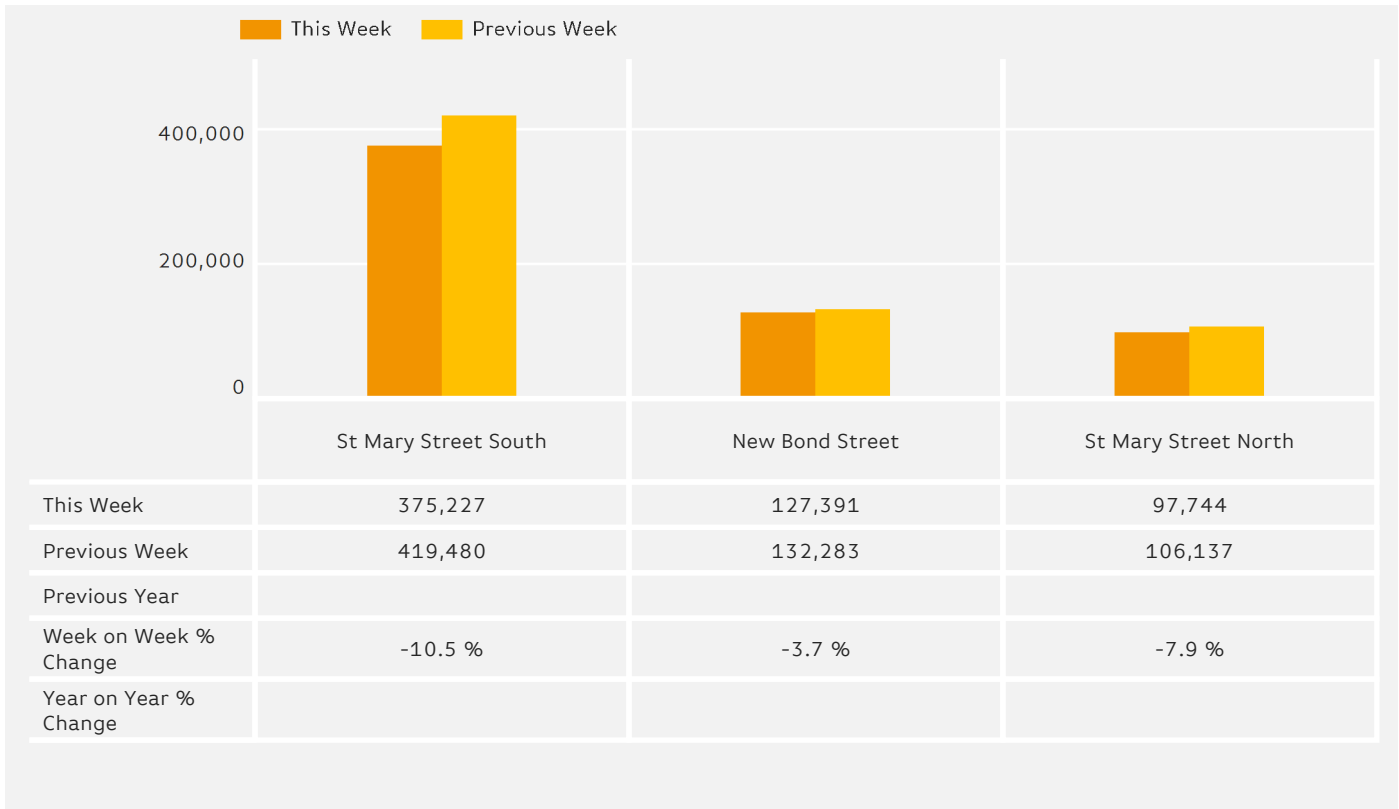
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	18	18	18	17	15	16	12
Previous Week	16	19	19	20	15	16	12
Previous Year	17	14	13	14	14	13	13

Footfall by Day

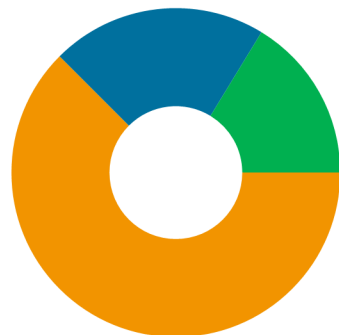


Footfall Totals



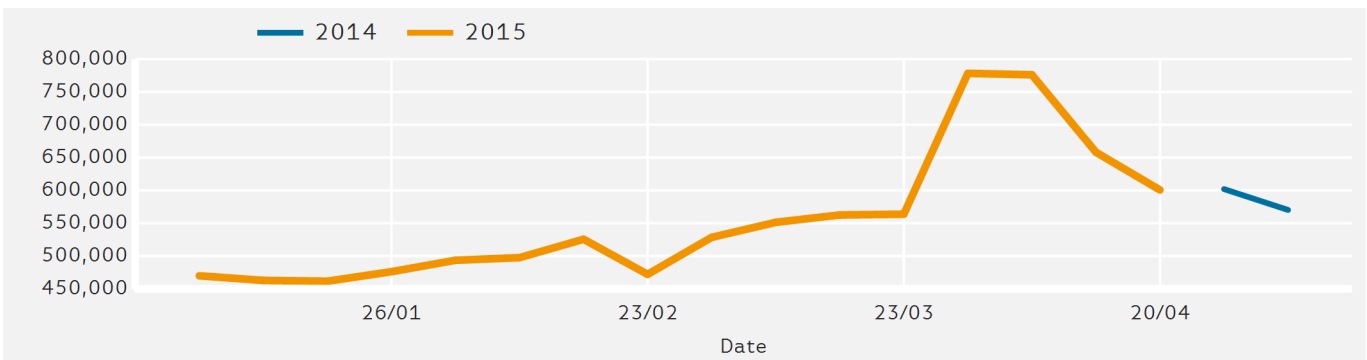
Footfall Totals

Counting By Location - Main Locations Only



- St Mary Street South, 62.5 %
- New Bond Street, 21.2 %
- St Mary Street North, 16.3 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.