



**Weymouth BID**

Week 38, 2015

21/09/2015 to 27/09/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Footfall**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▼ -1.1 %	
South West	▼ -2.4 %	▼ -2.3 %	▼ -3.6 %	▼ -1.2 %	▲ 1.4 %	▼ -0.2 %
High Street Index(Coastal Town)	▼ -2.6 %	▼ -0.6 %	▼ -2.0 %	▼ -1.6 %	▼ -0.1 %	▲ 0.3 %
UK	▼ -1.8 %	▼ -0.7 %	▼ -1.2 %	▼ -1.9 %	▲ 5.9 %	▲ 4.5 %

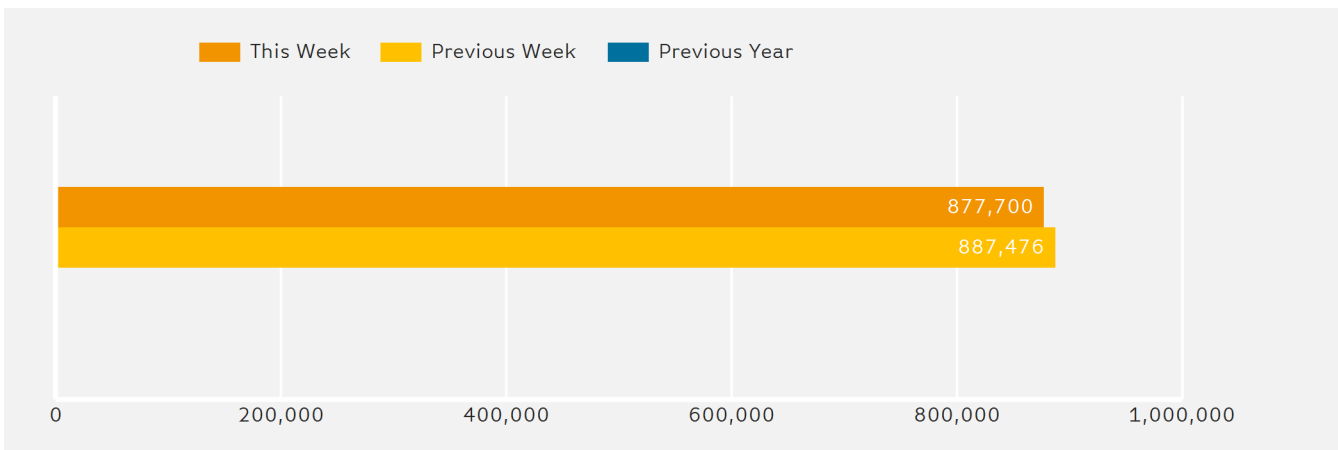
**Headlines**

Footfall week commencing 21 September 2015 was 877,700.

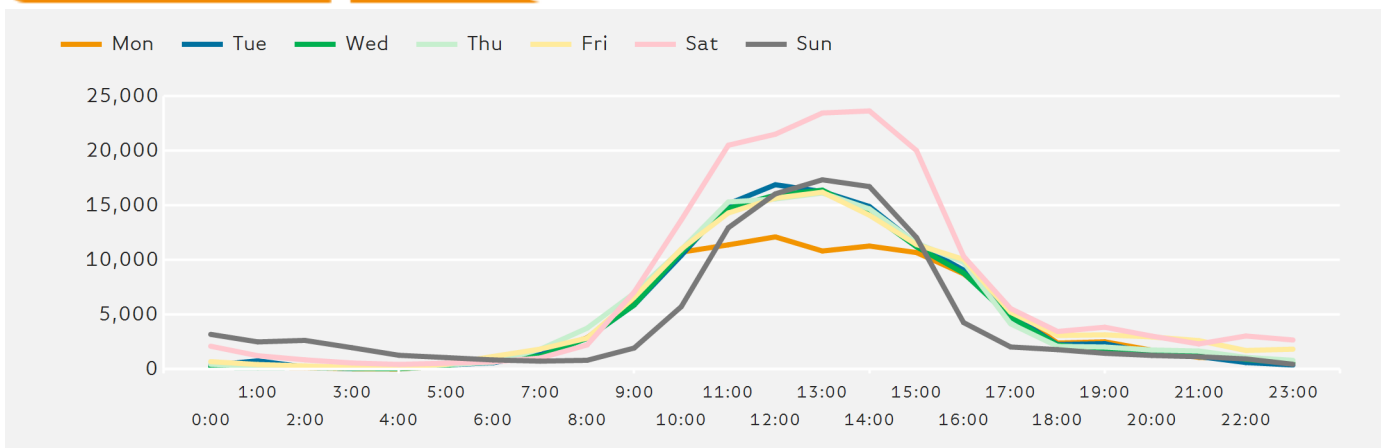
The busiest day in week commencing 21 September 2015 was Saturday with 174,093 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 23,655

**Footfall Totals by Week**



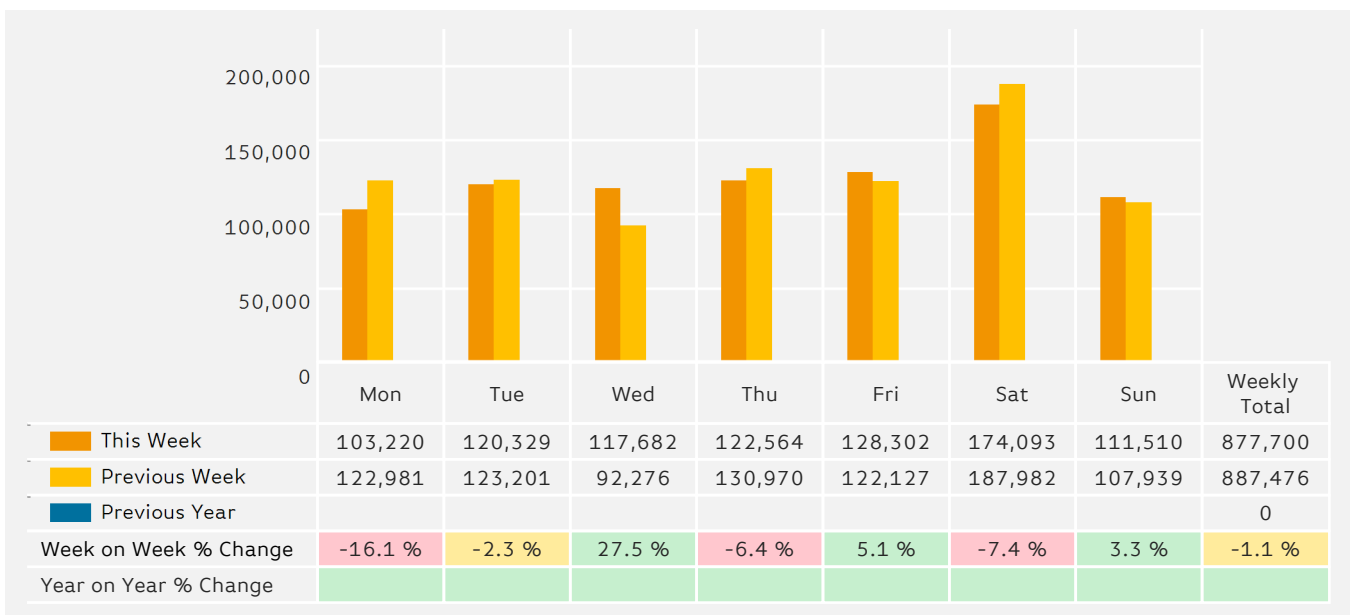
### Footfall by Hour



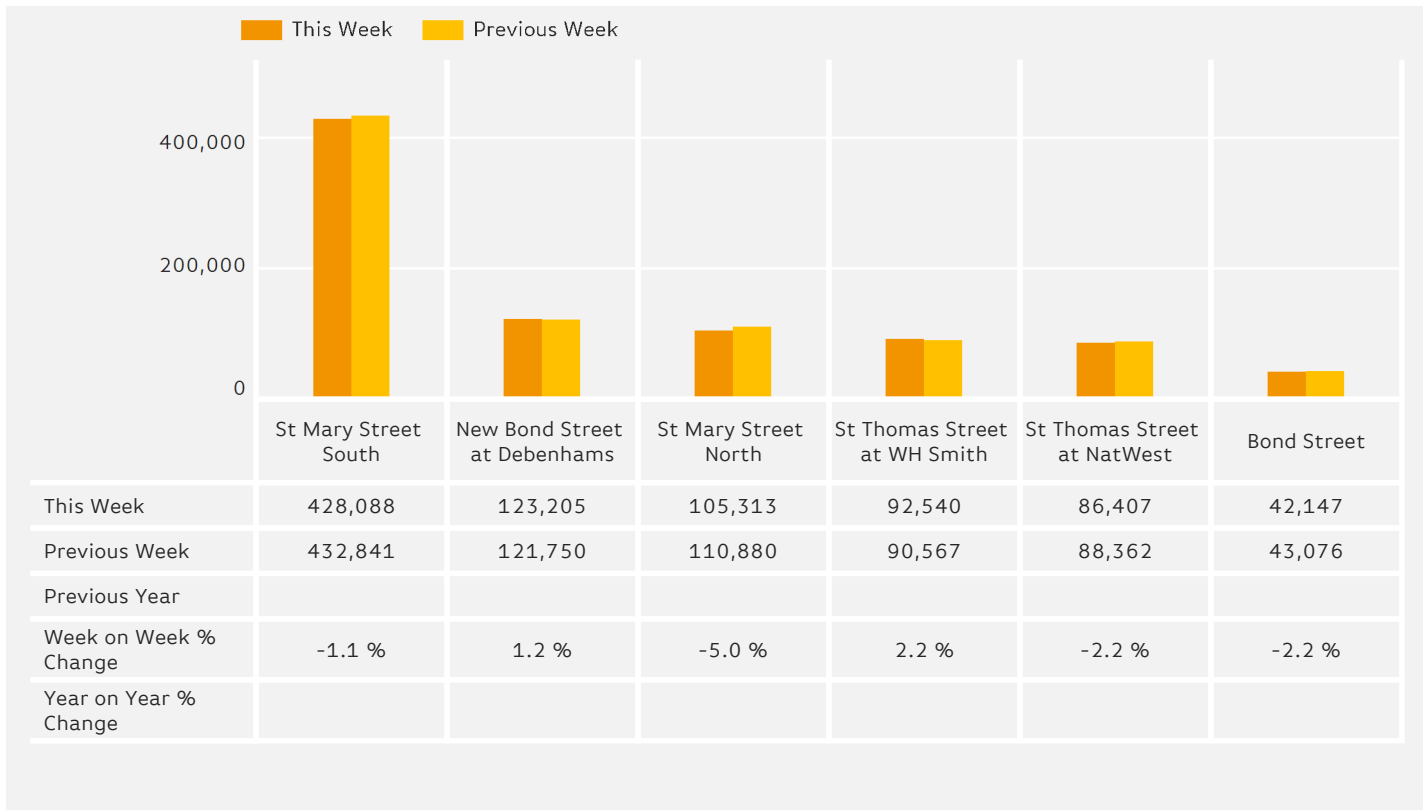
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	16	15	18	17	17	19	19
Previous Week	16	18	15	17	19	19	19
Previous Year	19	18	19	21	20	20	22

### Footfall by Day

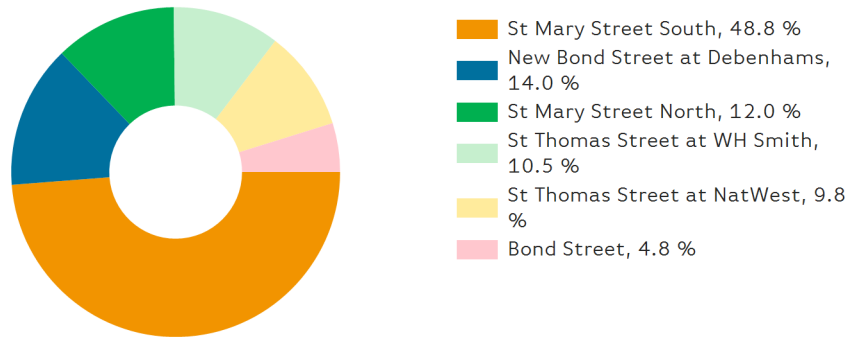


### Footfall Totals

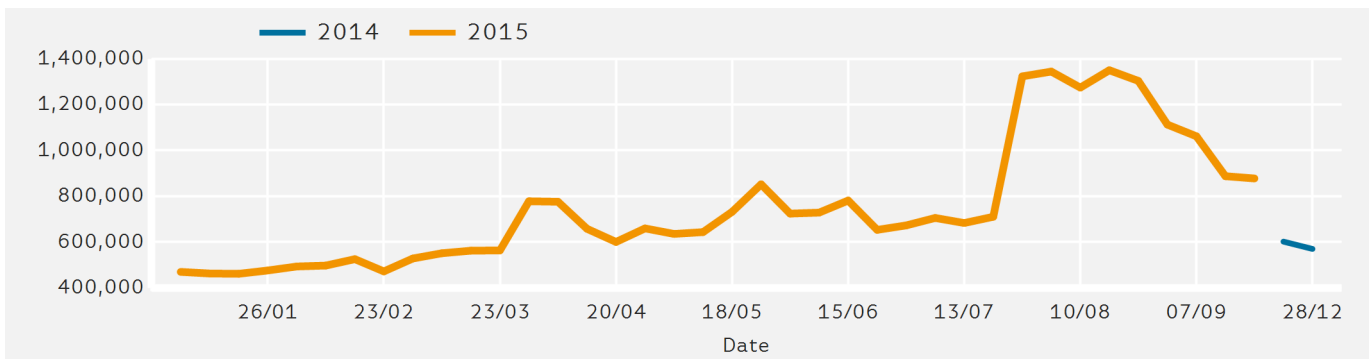


### Footfall Totals

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.