



Weymouth BID

Week 23, 2016

06/06/2016 to 12/06/2016



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
Weymouth BID	▲ 5.7 %		▲ 5.6 %		▼ -18.6 %	▲ 0.6 %
South West	▼ -0.2 %	▼ -1.9 %	▼ -1.0 %	▼ -7.3 %	▼ -6.3 %	▼ -2.2 %
High Street Index(Coastal Town)	▼ -2.6 %	▼ -2.1 %	▼ -2.7 %	▼ -5.7 %	▼ -5.7 %	▼ -0.8 %
UK	▼ -2.1 %	▼ -1.3 %	▼ -2.1 %	▼ -4.8 %	▼ -1.3 %	▼ -2.0 %

Headlines

The change in footfall for Weymouth BID over the last 52 weeks is 7% up on the previous year.

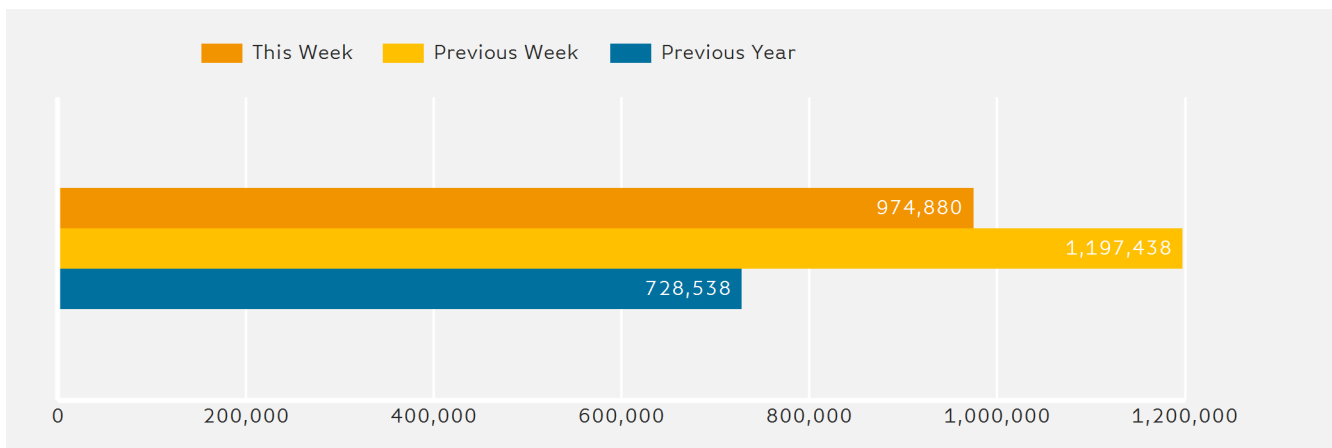
Footfall for the year to date is 5.7% up on the previous year.

Footfall week commencing 6 June 2016 was 974,880.

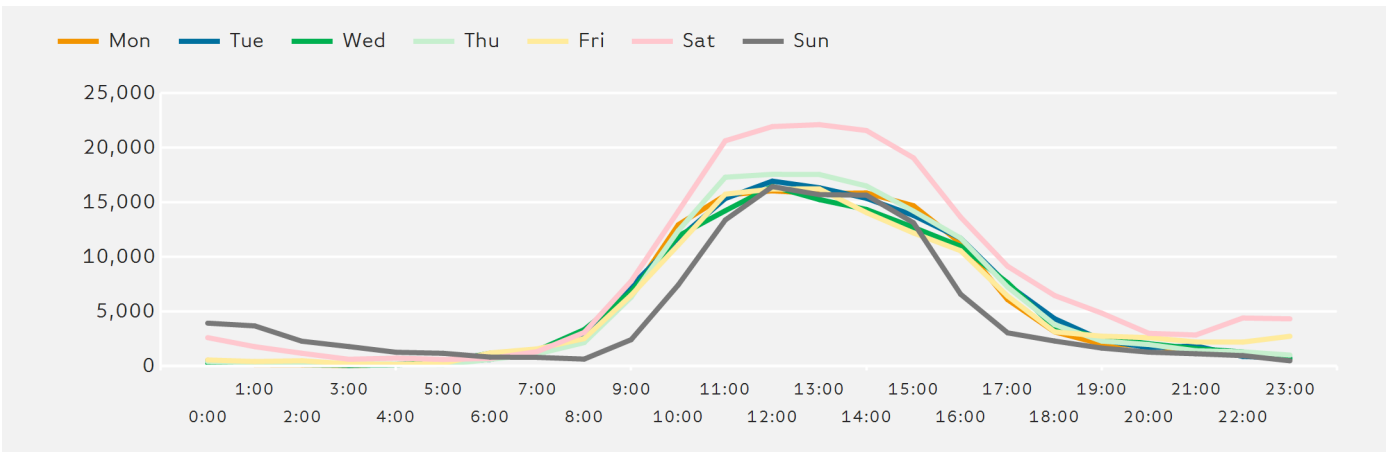
The busiest day in week commencing 6 June 2016 was Saturday with 189,104 visitors.

The peak hour of the week was 13:00 on Saturday with footfall of 22,127

Footfall Totals by Week



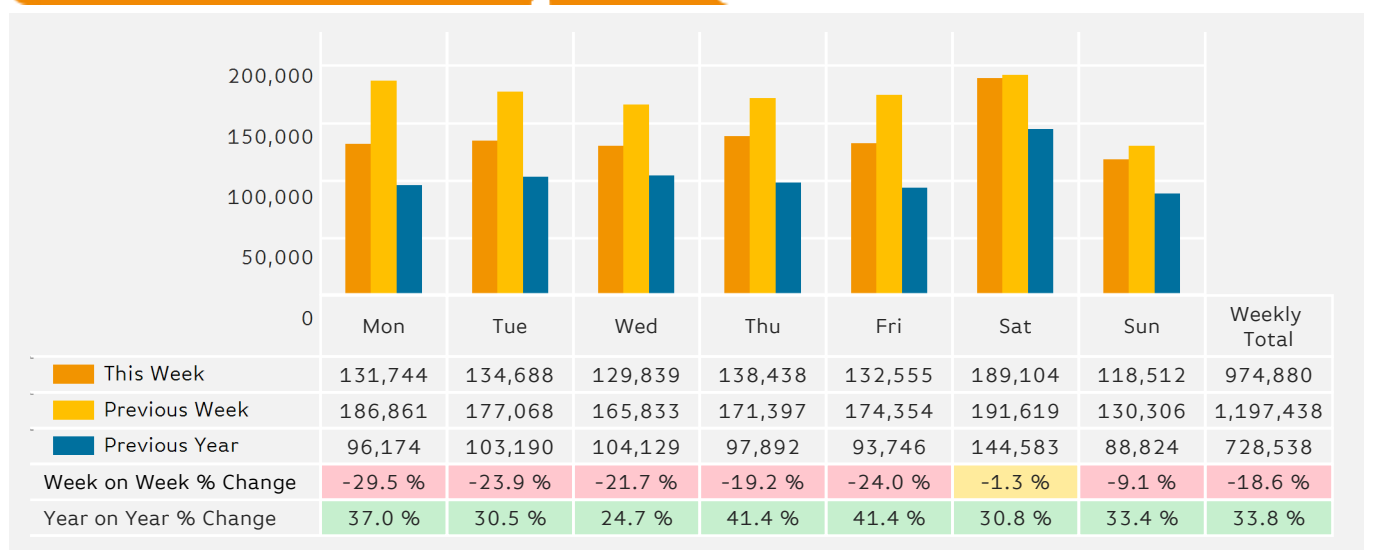
Footfall by Hour



Weather

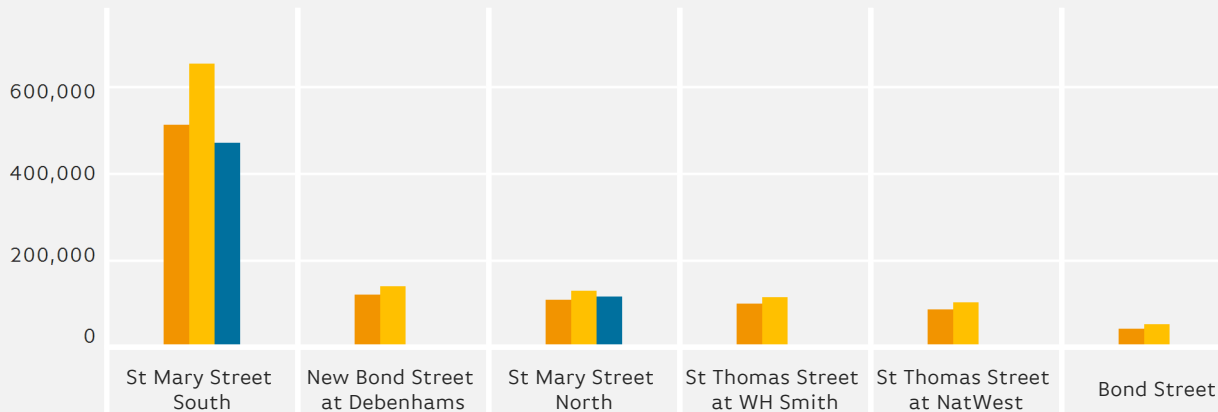
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	19	19	20	18	17	17	18
Previous Week	20	19	17	17	18	17	20
Previous Year	18	15	18	25	20	19	17

Footfall by Day



Footfall Totals

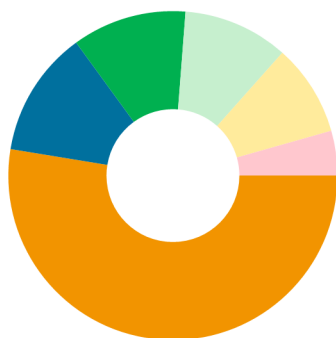
■ This Week
 ■ Previous Week
 ■ Previous Year



	St Mary Street South	New Bond Street at Debenhams	St Mary Street North	St Thomas Street at WH Smith	St Thomas Street at NatWest	Bond Street
This Week	512,607	120,976	109,500	100,865	88,062	42,870
Previous Week	653,427	141,133	130,613	115,166	103,861	53,238
Previous Year	471,529		117,811			
Week on Week % Change	-21.6 %	-14.3 %	-16.2 %	-12.4 %	-15.2 %	-19.5 %
Year on Year % Change	8.7 %		-7.1 %			

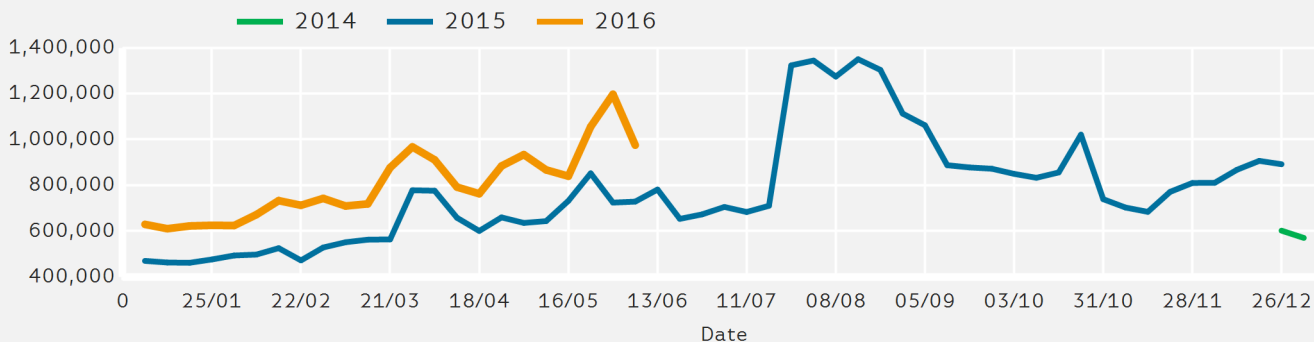
Footfall Totals

Counting By Location - Main Locations Only



- St Mary Street South, 52.6 %
- New Bond Street at Debenhams, 12.4 %
- St Mary Street North, 11.2 %
- St Thomas Street at WH Smith, 10.3 %
- St Thomas Street at NatWest, 9.0 %
- Bond Street, 4.4 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.