

Weymouth BID Ltd

Board Meeting

Wednesday 16th November 2015

Location: Real World Services Board Room

St Alban Chambers

Start time: 14.00



Item 1 Attendees & Apologies

Present:

Board members:

Steve Newstead	Chair
Ian Jefferis	IJ
Cllr Mike Byatt	MB
Sue Roper	SR
Tamsin Mutton-McKnight	TMM
Louise Cox	LC
Cllr Jason Osborne	JO

Non Board members:

Alex Burden (Weymouth BID)	AB
Trevor Hedger (Economic Development Officer at WPBC)	TH

Apologies:

Sophie Kermani-Jibet	SK
Simon Newport	SN
Tim Williams (Treasurer)	TW
Nigel Reed BID Manager	NR

Item 2 Minutes of previous meeting

- Minutes agreed

Item 3 Minutes update and matters arising

- Park & Ride – talks need to be set up between MB & SN regarding First Buses offer to operate the Park & Ride and discuss the issue with it being closed out of season

Item 4 Treasurer's Financial Report

- Treasurer had circulated information via email
- TH updated on current Levy Collection figures – 52% collected to date

Item 5 Chairman Report

- Jurassica
 - BID has limited funding and not seen in BIDs plan but supported as a Project
- Coastal Communities

- Economic Plan being drawn up as part of the process. BID had been consulted. Signage is seen as a major issue.
- Healthy High Streets
 - Meetings held every quarter – Lead Retailer was Boots

Item 6 Board

- Proposal to have Board Meetings every 3 months – AGREED
- Consider Board Forum Meetings between meetings for fuller discussion on projects & funding applications

Item 7 Event update or follow ups

- Freaky Streets
 - Gave out over 300 trails
 - Inclusion of Jurassic Tower proved successful for tower and indicated the distance families would cover with incentives.
- Christmas
 - Meetings still being held weekly
 - NR and PM away at IceScape to gain information about Ice Rink operations
 - Website bookings through Eventbrite on their way to completion
- New Year
 - Meeting with promotion manager at Dorset Echo re. partnership for New Year's Photo Competition (similar to Child of the Year supplement) planned

Item 8 Marketing Report

- Circulated by E mail - Indicated growing traffic to website and social media sites

Item 9 BID Managers Report

- Circulated by email – Covered updates on Christmas, Rangers, Literary Festival, AGM Date change,

Item 10 Funding Applications

- Portas Pilot Money
 - Board agreed that a pedestrian signage survey would be undertaken for Weymouth area including Lodmoor & Bowleaze Cove

Item 11 Projects

- BID Survey and Consultation
 - B.Huett has been contracted to meet with business in the service sector. Solicitors, Accountants, Estate Agents, Banks, Building Societies, Insurance and Financial Advisors on a 1-2-1 basis. The aim is to gauge opinion on the BID from Levy payers and any suggestions. This is a trial and if successful would be considered to be expanded into other sectors. A report will follow.

Item 12 AGM

- Date Change confirmed to 14th January 2016
- No members of the public
- Invitation only to Levy Payer

The meeting closed at 15.15