

## Weymouth BID Ltd

### Board Meeting

Wednesday 16th November 2015

Location: Real World Services Board Room

St Alban Chambers

Start time: 14.00



## Item 1 Attendees & Apologies

### Present:

Board members:

Steve Newstead	Chair
Ian Jefferis	IJ
Cllr Mike Byatt	MB
Sue Roper	SR
Tamsin Mutton-McKnight	TMM
Louise Cox	LC
Cllr Jason Osborne	JO

Non Board members:

Alex Burden (Weymouth BID)	AB
Trevor Hedger (Economic Development Officer at WPBC)	TH

### Apologies:

Sophie Kermani-Jibet	SK
Simon Newport	SN
Tim Williams (Treasurer)	TW
Nigel Reed BID Manager	NR

## Item 2 Minutes of previous meeting

- Minutes agreed

## Item 3 Minutes update and matters arising

- Park & Ride – talks need to be set up between MB & SN regarding First Buses offer to operate the Park & Ride and discuss the issue with it being closed out of season

## Item 4 Treasurer's Financial Report

- Treasurer had circulated information via email
- TH updated on current Levy Collection figures – 52% collected to date

## Item 5 Chairman Report

- Jurassica
  - BID has limited funding and not seen in BIDs plan but supported as a Project
- Coastal Communities

- Economic Plan being drawn up as part of the process. BID had been consulted. Signage is seen as a major issue.
- Healthy High Streets
  - Meetings held every quarter – Lead Retailer was Boots

#### **Item 6 Board**

- Proposal to have Board Meetings every 3 months – AGREED
- Consider Board Forum Meetings between meetings for fuller discussion on projects & funding applications

#### **Item 7 Event update or follow ups**

- Freaky Streets
  - Gave out over 300 trails
  - Inclusion of Jurassic Tower proved successful for tower and indicated the distance families would cover with incentives.
- Christmas
  - Meetings still being held weekly
  - NR and PM away at IceScape to gain information about Ice Rink operations
  - Website bookings through Eventbrite on their way to completion
- New Year
  - Meeting with promotion manager at Dorset Echo re. partnership for New Year's Photo Competition (similar to Child of the Year supplement) planned

#### **Item 8 Marketing Report**

- Circulated by E mail - Indicated growing traffic to website and social media sites

#### **Item 9 BID Managers Report**

- Circulated by email – Covered updates on Christmas, Rangers, Literary Festival, AGM Date change,

#### **Item 10 Funding Applications**

- Portas Pilot Money
  - Board agreed that a pedestrian signage survey would be undertaken for Weymouth area including Lodmoor & Bowleaze Cove

#### **Item 11 Projects**

- BID Survey and Consultation
  - B.Huett has been contracted to meet with business in the service sector. Solicitors, Accountants, Estate Agents, Banks, Building Societies, Insurance and Financial Advisors on a 1-2-1 basis. The aim is to gauge opinion on the BID from Levy payers and any suggestions. This is a trial and if successful would be considered to be expanded into other sectors. A report will follow.

#### **Item 12 AGM**

- Date Change confirmed to 14<sup>th</sup> January 2016
- No members of the public
- Invitation only to Levy Payer

**The meeting closed at 15.15**