

BID Board Meeting

Date: Wednesday 23rd March 2022
Time: 11:00am
Venue: Microsoft Teams
Present: Chris Truscott (CT), McDonald's
Jonathan Oldroyd (JO), Gloucester House
Lynne Fisher (LF), St John's Guest House
Graham Perry (GP), The Fair Bridge Trust
Cllr Rob Hughes, Observer, Dorset Council
Helen Heanes, Observer, Dorset Council
In Attendance: Dawn Rondeau, Chief Operations Officer, We Are Weymouth
Zach Williams, Operations Assistant, We Are Weymouth

Minutes

BOA/2203/1 WELCOME

The chairman opened the meeting and welcomed members and observers.

BOA/2203/2 APOLOGIES FOR ABSENCE

Ian Ferguson (IF), Weyline
Tamsin Mutton McKnight (TMM), Merlin / SEA LIFE
Cllr Jon Orrell, Observer, Weymouth Town Council
Cllr Jon Worth, Observer, Dorset Council
Sarah Barnett, Observer, Weymouth College

BOA/2203/3 DECLARATIONS OF INTEREST

No declarations of interest were made.

BOA/2203/4 OBSERVERS

Cllr Rob Hughes, Observer, Dorset Council
Helen Heanes, Observer, Dorset Council

BOA/2203/5 MINUTES OF THE LAST MEETING

D1 - The minutes of the February board Meeting were approved as a true and accurate record

INFORMATION SHOP

DR – working with ITB on a press release to reflect WAW & WTC supported the project with £2,000 each. There is also some money being used through DC Volunteer Centre. This will be going into our newsletter.

GP - notified the group that a brochure has been produced including mostly community information and little tourist info.

A1 – DR to get back to Information Shop for updates and ensure a higher profile for Tourism

BOA2203/6 GOVERNANCE**UPDATE ON DIRECTORSHIP**

DR – still waiting for forms from Cllr Orrell, a deadline is needed.

A1 – DR to request Zoom meeting with Cllr Orrell and Jane Biscombe.

DR – Jye Dixey from The William Henry is keen to become a director, we are awaiting his application form.

DR is meeting with the owner of Waterside on 1st April.

LEVY UPDATE

A2 - DR to email to Dorset Council for update on outstanding levy collections

BOA/2203/7 FINANCE REPORT

The financial report was received by the board.

CT informed board that DR had presented a draft set of projections to CT and JO for the remainder of 2022 and a proposal for the 2022/3 financial year along with initial suggestions for the 5yr business plan.

A1 - DR to share budget proposal with GP

BOA/2203/8 MARKETING AND EVENTS**We Are Weymouth is Weymouth's Business Improvement District (BID)**

We Are Weymouth Limited is a company registered in England and Wales.

Registration Number: 07953027. Registered Office: Leanne House, 6 Avon Close, Weymouth, DT3 9UX.

Minutes received from ITB, Loving Weymouth and Portland and Marketing Sub-Committee received.

DR met with ITB about having some more structure including a chart of what's being posted each week to help with future planning.

DR – it was agreed that we will have an operational increase in the budget for a laptop as many marketing materials are being produced in house, currently on ZW own laptop. CT commented that a laptop would be a depreciable asset for the business and investment should be made.

Further to agreed actions by the board in Feb; ZW had prepared a comparison on improving the current website either internally or through outsourcing the website. DR proposed that £1,500 spent on improving the website. DR presented an on-screen draft of the updated website. ZW gave a brief overview of website.

LF – asked if the budget proposed would cover moving all the data across. ZW confirmed that time had been allocated to do this.

GP – suggested having an 'under construction' page and links to partner websites as the site is currently not fit for purpose was urgent an urgent matter.

CT – agreed that we should put a holding page on our website with links to partner pages plus also consider the level of ongoing maintenance of a website we are hosting in-house. A collective decision needs to be made.

A1 - DR to further discuss the website in the Marketing Sub-committee.

BOA/2203/9

IMPROVE

PARKING

DR went to the Cabinet Meeting to put the question to Cllr Ray Bryan. DR had further discussion with Cllr Tony Ferrari who has suggested we should put through some suggestions, these have been sent.

DR – had an informative discussion with Matt Piles to discuss parking, including park and ride. DC are committed to the P&R and informed DR that it will be operational by the summer. There is a new app called Mi Permit coming out to help with buying yearly permits. DR will be attending a meeting with local Guest Houses for feedback.

DR met with Cllr Orrell to discuss the potential for disused land to become hotel/guest house parking only. Further questions are underway regarding ownership and management.

DR – as soon as we know the definite plans, we will be sharing this information publicly.

DR - Scratch cards are not to be reintroduced as a strategic plan for a fairer Dorset wide parking scheme has now been implemented.

DR – requested to DC that the loading bays in Maiden Street be altered to 15min bays to support the businesses in that location. Dc responded favourably

MONOLITHS

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DR – MP made an introduction for DR to Elizabeth Murray from parking to advise on planning. MP expressed that DC wanted to support WAW in their endeavours to signpost visitors and informed DR we don't need to get planning if WTC own the asset. DR aware we need to get this in writing

DR – DR informed the board that Brewers Quay was again sold Subject to contract and the latest the purchaser is aware that DC will be issuing a notice of works in them as soon as owned. DR highlighted the poor state of the area, and asked DC for a commitment to sort out the hoarding prior to Easter where the first cruise ship passengers arrive, whether by the new owner or the council. DR was given go ahead for temporary banners to cover Harris fencing and discussed coaches drop off nearer to Newton's Cove. MP visiting Port and will address this.

DR – Dawn Heath has confirmed that DC will be removing more of the graffiti from the town.

A1 - DR we should discuss Weymouth Museum at the next Improve Sub-committee

DISC

DR – DISC has been well received by Dave Parr and Jane Biscombe. They did an awareness session with ZW. Training has been disseminated to the levy paying community, especially Pubwatch and Shopwatch. ZW is running a training session this afternoon.

ZR – gave a brief update on DISC. There are 15 businesses registered on the training course. Positive feedback has been received from Dorset Police, DC and WTC.

PAVING SLABS

DR – Delivered 24th March, installation by Easter.

A2 - DR Draft press release to go to GP

BOA/2203/10 ANY OTHER BUSINESS

JO – some of the street bins have been removed and asked why.

A1 HH – to follow up re bin removal with waste services ahead of visitors.

BOA2203/11 NEXT MEETNG DATE

27th April at 11am

BOA2203/12 VISITOR – Chris Turner, British BIDs

Chris Turner spoke to the Board about the renewal process and how British BIDs can support WAW.

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Chris Turner to send CT a copy of the presentation.

ACTIONS

BOA/2203/5 MINUTES OF THE LAST MEETING

D1 - The minutes of the Annual General Meeting were approved as a true and accurate record

A1 – DR to get back to Information Shop for updates

BOA2203/6 GOVERNANCE

A1 – DR to request Zoom meeting with Cllr Orrell and Jane Biscombe.

A2 - DR to email to Dorset Council for update on outstanding levy collections

BOA/2203/7 FINANCE REPORT

A1 - DR to share budget proposal with GP

BOA/2203/8 MARKETING AND EVENTS

A1 - DR to further discuss the website in the Marketing Sub-committee.

BOA/2203/9 IMPROVE

A1 - DR we should discuss Weymouth Museum at the next Improve Sub-committee

A2 - DR Paving slab draft press release to go to GP



We Are Weymouth Limited

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BOA/2203/10 ANY OTHER BUSINESS

A1 HH – to follow up re bin removal with waste services

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