

BID Board Meeting

Date: Wednesday 23 February 2022

Time: 11:00am

Venue: Microsoft Teams

Agenda

1. WELCOME (11:00)

To open the meeting and welcome Board Members and Observers.

2. APOLOGIES FOR ABSENCE (11:01)

To receive any apologies for absence.

3. DECLARATIONS OF INTEREST (11:02)

To receive any declarations of interest from Board Members.

4. MINUTES OF THE LAST MEETING (11:03)

To agree the minutes of the December 2021 board meeting (Annexe A).

5. FINANCE REPORT (11:08)

To receive the January 2022 financial report (Annexe B).

6. LEVY COLLECTION UPDATE (11:10)

To receive an update on levy collection.

Note: Due to the confidential nature of this item, including that active legal proceedings may be discussed, members may wish to enter a confidential session and temporarily exclude observers whilst this item is discussed.

7. STRATEGY UPDATE (11:20)

To receive a short verbal update from the Chief Operations Officer.

8. MARKETING AND EVENTS

a. Marketing Subcommittee (11:25)

To receive the minutes of the marketing subcommittee (Annexe C), including a report from In The Bag (Annexe D) & Loving Weymouth and Portland (Annexe E).

b. Visit Weymouth Guide (11:30)

To discuss a recommendation relating to the Visit Weymouth guide (Annexe F).

c. Discussion (11:35)

To discuss and ask questions about matters relating to marketing and events including land train advertising (Annexe M).

9. IMPROVE**a. Hanging Baskets Tender (11:40)**

To receive a report regarding the tender for Hanging Baskets Scheme for 2022 and agree a supplier for the scheme (Annexe G).

b. Map for Weymouth (11:45)

To receive a report regarding a new map and agree a supplier (Annexe H).

c. Wayfinding Monoliths (11:50)

To receive a report regarding the installation of wayfinding monoliths and agree an in-principle sum to allow the Operations Team to progress the project (Annexe I).

d. DISC Crime Reporting System and NBCS Membership (11:55)

To receive a report regarding the DISC crime reporting platform and membership of National Business Crime Solutions and agree a decision (Annexe J).

e. CSAS and Rangers (12:00)

To receive a brief update surrounding CSAS and Rangers following discussions with the Improve Subcommittee, Dorset Council and third-party providers.

f. Discussion (12:05)

To discuss and ask questions about matters relating to improve.

10. FUNDING APPLICATIONS (12:15)

To receive, discuss and agree funding applications.

a. Odin Events Limited (12:15) (Annexe K)**b. Wessex Folk Festival (12:30) (Annexe L)****11. ANY OTHER BUSINESS****a. Chair's Update (12:45)****b. VAT Reduction Support (12:50)**

To discuss the BID's position on lobbying for a VAT reduction.

c. Copyright Update (12:55)