



Board Meeting Agenda

Date: 25th May 2022

Time: 11:00

Location: Zoom

Item		Time
BOA2204- 1	Welcome	11.00
BOA2204- 2	Apologies for Absence	11.05
BOA2204- 3	Declaration of Interest	11.10
BOA2204- 4	Observers	11.15
BOA2204- 5	Matters Arising from Previous Minutes	11.20
BOA2204- 6	Governance a. Welcome new directors b. Levy update	11.25
BOA2204- 7	Finance Report a. Update and budgets	11.35
BOA2204- 8	Marketing and Events a. ITB and LWP reports incl. b. Dinosaurs report incl. c. Jubilee update d. Website	11.45
BOA2204- 9	Improve a. Graffiti b. Britain in Bloom c. Ranger - pilot	12:00
BOA2204-10	Funding applications a. Parks & Gardens play equipment	12:20
BOA2204-11	BALLOT	12:30
BOA2204- 12	A.O.B a. Revised funding application form	12:45

BOA2204- 13	Date of next and subsequent meetings 29th June 27th July Aug TBC 28th Sept	12:50
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BID Board Meeting

Date: Wednesday 27th April 2022
Time: 11:00am
Venue: Microsoft Teams
Present: Chris Truscott (CT), McDonald's
Jonathan Oldroyd (JO), Gloucester House
Lynne Fisher (LF), St John's Guest House
Graham Perry (GP), The Fair Bridge Trust
Ian Ferguson (IF), Weyline
Tamsin Mutton McKnight (TMM), Merlin / SEA LIFE

In Attendance: Dawn Rondeau, Chief Operations Officer, We Are Weymouth
Zach Williams, Operations Assistant, We Are Weymouth

Minutes

BOA/2204/1 WELCOME

The chairman opened the meeting and welcomed members and observers.

BOA/2204/2 APOLOGIES FOR ABSENCE

Cllr Rob Hughes, Observer, Dorset Council
Helen Heanes, Observer, Dorset Council
Cllr Jon Orrell, Observer, Weymouth Town Council
Cllr Jon Worth, Observer, Dorset Council
Sarah Barnett, Observer, Weymouth College

BOA/2204/3 DECLARATIONS OF INTEREST

No declarations of interest were made.

BOA/2204/4 OBSERVERS

Apologies sent from observers

BOA/2204/5 MINUTES OF THE LAST MEETING

D1 - The minutes of the March board Meeting were approved as a true and accurate record

BOA/2204/6**GOVERNANCE**

DIRECTORSHIP UPDATE

DR – Application forms from Jon Orrell and Jye Dixey have been received and circulated to the board.

D1 – all board members voted in favour of receiving both applicants as directors

A1 – DR to follow up with administration

DR – discussions with other potential Directors ongoing

LEVY UPDATE

DR – final summons have gone out for 2020/21. We are waiting on next steps from DC. 21/22 outstanding on par with 20/21 DR to discuss with DC timescale

A2 – DR to follow up on outstanding payments

BOA/2204/7**FINANCE REPORT**

The financial report was received by the board.

DR – recommended a finance/budget meeting with CT, GP and JO in place of the improve subcommittee meeting. All agreed to meet in-person.

A1 – DR to re-send finance meeting request to CT

BOA/2204/8**MARKETING AND EVENTS**

Marketing sub-committee minutes and reports from In The Bag and Loving Weymouth & Portland received. No questions from board.

JUBILEE

DR – Further to a discussion at the marketing sub committee regarding creating a sense of celebration and placemaking for the Queens Jubilee the operational team sought a vote from board members. Bollard responses have been included under AOB documents. The sourced bollard covers have arrived for install on 27th May and will remain in situ until after Veterans' Day when SAAFA will store them for use at additional days such as remembrance Sunday. To create more Jubilee placemaking the team received quotes for union jack bunting to cover railings along the whole of the esplanade. One of the quotes included the installation costs. The board discussed including all levy payers and supplying packs for their own installation. A vote was taken and full board agreement to supply 10m of Jubilee bunting to all levy-payers who responded to communication.

ZW to communicate via email and Facebook immediately

We Are Weymouth is Weymouth's Business Improvement District (BID)

We Are Weymouth Limited is a company registered in England and Wales.

Registered on Number: 07953027. Registered Office: Leanne House, 6 Avon Close, Weymouth, DT3 9UX.

IF – suggested asking volunteers from veterans' hub to assist with pack delivery.

A1 – IF to contact Andy Price from Veterans Hub

D1 – all in favour to go ahead with the purchase of bunting with a maximum spend of £4,580 excluding VAT

CHRISTMAS

DR – we have already started to market Christmas, but we need to discuss the budget.

D2 – all in agreement to allocate up to £40,000 excluding trees (as per 2021) for Marketing Subcommittee to work on a plan for Christmas events. Details to be sent back to the board.

WEBSITE

DR – the website has been discussed in the marketing subcommittee who feel it's a necessity to bring it back with an understanding from the board that the original cost in house to bring it back up to date was £1,500. The marketing subcommittee are meeting tomorrow to look at the whole digital strategy for the next five years.

D3 – all in favour for the website to be re-introduced

A2 – ZW to update website and publish online by next board meeting

CONFERENCE

DR – instead of a conference which is time limiting for many business owners, we will be having a meet the team day from 3 – 5.30pm on Monday 9th May at the Palm house, with a move to undertake this on a bi-monthly basis at different venues if successful. Levy payers can pop in at any time to meet the team, LWP and ITB; discuss projects & campaigns sign up to the newsletter, discuss various initiatives, find out about the Crime reduction partnership, subscribe to hear about journalist visits via Newswire and to engage with the team and offer suggestions. We would also like to offer cream teas. Suggested budget is £400.

D4 – All agreed to the budget of £400 and the concept of meet the team

VISIT DORSET

DR – prices and details have been sent to board members about the Visit Dorset partnership for decision. DR suggested the Level 3 option, enhanced promotion of Weymouth and some control over the content. The proposed cost is £2,500.

D5 – all agreed to go ahead with the Vist Dorset partnership at Level 3.

CT – this partnership should be linked into the marketing subcommittee as part of the overall plan.

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BOA/2204/9 IMPROVE**IMPROVE SUBCOMITEE MINUTES**Improve subcommittee minutes received

DR – we are at the final stages of the map design; we are hoping for completion at the end of this week to be sent to the board for critique.

DR – we are currently in discussions with DC and WTC about the ownership of the asset which will obviously have an impact on the monoliths and signs.

GRAFITTI

DR – there has been a huge influx of graffiti over the last few weeks. DC have a commitment to clean their own assets, but we have noticed that almost all businesses are affected. We are currently asking levy payers if they are the building owners and whether they would be happy for us to do a deep clean of the businesses in town. We have been reporting cases through the Crime Reporting System and through the strategy partnership DR instigated with Inspector David Parr from Dorset Police, WTC, the college, CSAS and DC working to try to find out how this can be addressed in the longer-term.

DR - ZW has already been out to remove smaller graffiti when visiting businesses, identifying problem areas, and talking to other BIDs about how they remove graffiti.

GP – suggested a facility for graffiti artists, an area they can use.

DR – We would like to invite youth workers to be part of the Business Crime Partnership scheme and give them access to the online platform, which will help them identify offenders and work with local police for a more collaborate approach.

A1 – ZW to send prices for graffiti removal to the board

A2 – ZW investigate youth offending aspect of DISC to invite Youth workers

RANGER-PILOT

DR – a proposal is included in the board pack for a fully branded six-month pilot scheme. The scheme will have a specific retail remit and to ensure we get best value for levy payers DR working on KPI's. The improve subcommittee agreed this project could provide a reassuring presence to our highest sector and the ranger would work alongside CSAS and the police to enhance delivery and engage more fully with levy payers.

LF – we need to be clear how we measure the success of this role.

D1 – all agreed for the ranger role to go out to tender

BOA/2204/10 BALLOT**We Are Weymouth is Weymouth's Business Improvement District (BID)**

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DR – we need to decide on a date we go to ballot. In the meantime, there is a huge amount of work to be done, including steering groups, focus groups, geographic area, plus the five year budget. Further to the board presentation DR requested that consideration be given to being supported via Ballot Buddy which will give us access to a timeline and templates we can send out to help with the electoral services as well as working with the local authority.

Support is £9.5k with an additional spend of £4k to include events, steering groups, brochures etc.

TMM – suggested we sense test the figure against the BID2 process.

D1 – all in favour of receiving the support from Ballot Buddy

BOA2204/11 ANY OTHER BUSINESS

BOLLARD RESPONSES

DR – discussed previously, no further comments.

CONTRACTS

DR - LWP agreement finishes end of April. DR suggested extending until September on the understanding that it then goes to tender.

D1 – all agreed for LWP to continue to deliver services until Sept as per original contract

AOB

JO - it was reported to DC that some residents were using the bins for household waste resulting in DC removing the bins completely in high footfall areas. JO suggested Weymouth BID asking DC for a formal response.

A1 – request a formal response from DC about street bin removal

GP – suggested replacing the larger bins with recycling bins.

DR – suggested continuing the ‘bin’ discussion in the next improve subcommittee.

BOA2204/12 DATE OF NEXT MEETING

Wed 25th May (apologies from GP & TMM)

ACTIONS**BOA/2204/5 MINUTES OF THE LAST MEETING**

D1 - The minutes of the March board Meeting were approved as a true and accurate record

BOA/2204/6 GOVERNANCE

D1 – all board members voted in favour of both directors

A1 – DR to follow up with administration

A2 – DR to follow up on outstanding payments

BOA/2204/7 FINANCE REPORT

A1 – DR to re-send finance meeting request to CT

BOA/2204/8 MARKETING AND EVENTS

A1 – IF to contact Andy Price from Veterans Hub

D1 – all in favour to go ahead with the purchase of bunting with a maximum spend of £4,580 excluding VAT

D2 – all in agreement to allocate up to £40,000 for Christmas for Marketing Sub-committee to work on a plan for Christmas events. Details to be sent back to the board.

D3 – all in favour for the website to be re-introduced

D4 – All agreed to the meet the team budget of £400

D5 – all agreed to go ahead with the Visit Dorset partnership at Level 3.

BOA/2204/9 IMPROVE

A1 – ZW to send prices for graffiti removal to the board

D1 – all agreed for the ranger role to go out to tender

BOA/2204/10 BALLOT

D1 – all in favour of receiving the support from Ballot Buddy

BOA/2204/11 ANY OTHER BUSINESS

D1 – all agreed for LWP to continue to deliver services until Sept as per original contract

A1 – request a formal response from DC about rationale regarding street bin removal

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in the bag

Monthly Report
April 2022



in the bag

MONTHLY REPORT
We Are Weymouth (BID) | April 2022

Link to coverage:

<https://www.dropbox.com/sh/q43en3nxd4pc2xd/AACTmG2RQtZApwnGKFalRmWla?dl=0>

Date	Publication	Source	Reach	AVE
5.4.22	Dorset Echo	print	10196	947.7
6.4.22	Yahoo! UK and Ireland (Web)	https://uk.news.yahoo.com/locations-decorative-slabs-telling-stories-040000345.html	1030766	39016
5.4.22	Dorset Echo (Web)	https://www.dorsetecho.co.uk/news/20043918.locations-new-decorative-slabs-telling-stories-weymouth/	43436	353
7.4.22	Dorset Echo (Web)	https://www.dorsetecho.co.uk/news/20049601.dorset-council-pledge-help-weymouth-public-following-concerns-town-councillor/	43436	353
7.4.22	Planet Radio (Web)	https://planetradio.co.uk/greatest-hits/dorset/news/new-public-artworks-weymouth/	236253	6342
7.4.22	Dorset Echo	print	10196	620.1
8.4.22	iNews (Web)	https://inews.co.uk/inews-lifestyle/best-childrens-books-easter-lessons-drawing-pride-parades-1561715	37101	17442
9.4.22	i (The paper for today)	print	220229	42110.7 2
10.4.22	Yahoo! UK and Ireland (Web)	https://uk.news.yahoo.com/five-dorset-organisations-strike-gold-231000240.html	1030766	39016
10.4.22	Techregister (Web)	https://www.techregister.co.uk/a-unique-melting-pot-in-the-heart-of-cape-town/	5433	543
10.4.22	Dorset Echo (Web)	https://www.dorsetecho.co.uk/news/20056166.five-dorset-organisations-strike-gold-south-west-tourism-awards/	43436	353
9.4.22	Dorset Echo	print	10196	961.74
11.4.22	Dorset Echo	print	10196	968.76
11.4.22	Yahoo! UK and Ireland (Web)	https://uk.news.yahoo.com/eco-friendly-crabbing-bins-introduced-040000144.html	1030766	39016
16.4.22	Planet Radio (Web)	https://planetradio.co.uk/greatest-hits/dorset/news/new-bins-to-stop-easter-holiday-	236253	6342

in the bag

MONTHLY REPORT
We Are Weymouth (BID) | April 2022

		crabbing-litter/		
16.4.22	MSN UK (Web)	https://www.msn.com/en-gb/money/other/new-bins-to-stop-easter-holiday-crabbing-litter/ar-AAWgpKu	165252	87455
22.4.22	Yahoo! Sports UK and Ireland (Web)	https://uk.sports.yahoo.com/news/plans-come-together-towns-iconic-040000496.html	236115	6338
24.4.22	Yahoo! UK and Ireland (Web)	https://uk.sports.yahoo.com/news/further-10-000-recommended-council-230100241.html	1030766	88340
24.4.22	Dorset Echo (Web)	https://www.dorsetecho.co.uk/news/20088023.extra-10-000-recommended-weymouth-council-arts-event/	43436	353
23.4.22	Dorset Echo	print	10196	627.12
23.4.22	Dorset Echo	print	10196	627.12

We Are Exploring

- Pitched We Are Exploring into What's On and Where To Go - feature secured: <https://whatsonwheretogo.co.uk/3dissue/whats-on-2022/index.html>
- Liaised with The Gresham Hotel, Nothe Fort and SEALIFE to confirm press trip from Heart London, review published: <https://heartlondonmagazine.com/2022/04/25/escape-london-enjoy-a-friendly-welcome-and-create-memories-in-the-magical-seaside-town-of-weymouth/>
- Pitched We Are Exploring into Time Well Spent Magazine
- Drafted itinerary for the i newspaper press trip and signed off with journalist, featured the following levy payers:
 - Waterside Holiday Park
 - The Look Out Cafe
 - Rockfish
 - The Nothe Tavern
 - The Nothe Fort
 - SEALIFE
- Liaised with multiple bloggers to discuss press trip opportunities - put on hold to prioritise national press
- Circulated Dinosaur Trail information to the i newspaper for events round up - featured
- Pitched the Dinosaur Trail into The Daily Telegraph - expecting coverage soon

Marketing Strategy

in the bag

MONTHLY REPORT

We Are Weymouth (BID) | April 2022

- Drafted Heritage Slabs press release and circulated for sign off - suggested send out of 4th April
- Replied to voicemail left on WAW answerphone from the Sunday Times Travel Desk (advertising), declined
- Liaised with the Travel Writers Alliance to have Weymouth featured as a location for travel writers to cover:

Weymouth, Dorset

UK

Weymouth is a seaside town in the southern England county of Dorset.



The long stretch of Blue Flag winning Weymouth Beach is held as one of the top ten beach destinations in Europe.

It is dotted with colourful beach huts and backed by Georgian houses.

Jurassic Skyline, a revolving viewing tower, and the Victorian Nothe Fort offer harbour views.

Weymouth Sealife Park is home to sharks, turtles and stingrays.

On the fossil-rich Jurassic Coast is pebbly Chesil Beach and a causeway leads to Portland Island with its lighthouse and birdlife.

We Are Weymouth, the town's Business Improvement District (BID) has created a Heritage Trail with ceramic paving slabs located at key historical landmarks throughout the town.

One such slab recalls George III visit to Weymouth in June 1789 to convalesce from his first bout of mental illness.

Doctors were recommending sea bathing as a cure for many ailments.

The king visited Weymouth on 14 occasions between 1789 and 1805 and a Royal bathing machine enabled the king to undress and enter the water with some privacy.

The replica of his bathing machine now stands near the King's Statue, unveiled in 1810.

- www.weareweymouth.co.uk and www.weymouthbid.co.uk
- Pippa Gibb at pippa@inthebagpr.co.uk

- Circulated Heritage Slabs press release to local press contacts
- Updated Tourist Shop press release and circulated to WAW for sign off
- Posted request for Jubilee events and promotions on social media for media opportunities

Public Relations

in the bag

MONTHLY REPORT

We Are Weymouth (BID) | April 2022

- Liaised with Dorset Magazine to confirm coverage of Heritage Slabs press release - May coverage
- Circulated opportunity with The Sun to offer insider tips - in print, to levy payers
- Liaised with SCUBA Magazine to confirm publication of press trip review - pushed to June
- Pitched Bennett's and The Marlboro into Great British Food for feature on take away fish and chip shops
 - Liaised with both Bennett's and The Marlboro for photography
 - Received Bennett's photography from Lara Jane Thorpe and submitted to Great British Food
- Liaised with Bauer Media on a press trip to Weymouth - looking for accommodation for 7 adults and 2 children - waiting to hear back from Haven Holiday Park
- Chased The Royal Hotel on hosting Amazing Destinations - will need to offer to other accommodation if not confirmed in May
- Liaised with OK! Magazine to arrange press visits during a getaway to Weymouth - family focused so will arrange attractions and family-friendly meals
- Liaised with Baboo Gelato to follow up on ice cream opportunity - will keep in mind for future opportunities
- Liaised with WAW on Blue Badge Travel Guide to offer guides and maps for cruise travel this summer season - need to send what we have digitally
- Pitched into The Times following journalist request on Twitter for information on things to do this summer
- Pitched Weymouth Beaches into the guardian - Sally Coffey for feature on best UK beaches

Advertising

- Continued to Liaise with the Dorset Echo on potential advertising opportunities
- Easter targeted social media campaign push

AOB

- Drafted weekly PR Newswires
- Phone calls with BID team
- Marketing subcommittee Zoom
- Circulated monthly reports to WAW team
- Downloaded Christmas edit from Fourth Wall and circulated to WAW team
- Liaised with WAW team to arrange Sharepoint access - transfer of docs to be managed in May
- Circulated wedding on Weymouth Beach info to WAW
- Shared dinosaur photo comp on ITB social

in the bag

MONTHLY REPORT

We Are Weymouth (BID) | April 2022

Upcoming activity

Confirm press trips

Draft We Are Exploring social posts - Jurassic/dinosaur/location facts - 1 per week for May

We Are Active planning for summer campaign

Continue conference prep work

**Love Weymouth Additional Report
We Are Weymouth Marketing Committee
April '22**

Comparison of Facebook Activity With Other UK Resorts

As requested by DR the following is a snapshot of key activity for the Loving Weymouth & Portland Facebook page compared with other UK seaside holiday resorts. Period covered 17th to 23rd April. Very favourable activity compared with other areas other than Blackpool which was running a sponsored campaign

Page	Total Page Likes	From last week	Posts This Week	Engagement This Week
1 VisitEngland	329.3K	▲ 100%	7	3.2K
2 I Love Blackpool	130K	▲ 199%	10	153.5K
3 Love Bournemouth	95.7K	▲ 100%	8	26.5K
YOU				
4 Loving Weymouth & Por...	60.4K	▲ 100%	13	19.1K
5 The English Riviera	50.4K	▲ 100%	2	5.2K
6 Visit Southend	37.2K	▲ 100%	9	3.5K
7 Visit-Dorset	33.4K	▲ 100%	8	1.5K
8 Love Newquay	32.2K	▲ 100%	0	10
9 Love Poole	31.1K	▲ 100%	4	2.9K
10 VisitBrighton	29.5K	▲ 100%	5	123
11 Love Lyme Regis	28.7K	▲ 100%	0	5.4K
12 We Are Weymouth UK	25.8K	▲ 100%	6	1.5K
13 Visit Great Yarmouth	25.6K	▲ 100%	9	1.1K
14 Visit Eastbourne	20.3K	▲ 100%	9	3.4K
15 Skegness_official	19.5K	▲ 100%	5	4.5K
16 Visit Southport	13.4K	▲ 100%	0	2.7K
17 Visit Thanet- Margate, B...	9.9K	▲ 100%	0	1.1K
18 Visit Weymouth	5.2K	▲ 100%	0	333
19 Visit St Ives	3.9K	▲ 100%	1	6
20 Visit Minehead	2.8K	▲ 100%	0	54
21 Visit Swanage	1.1K	▲ 100%	0	0

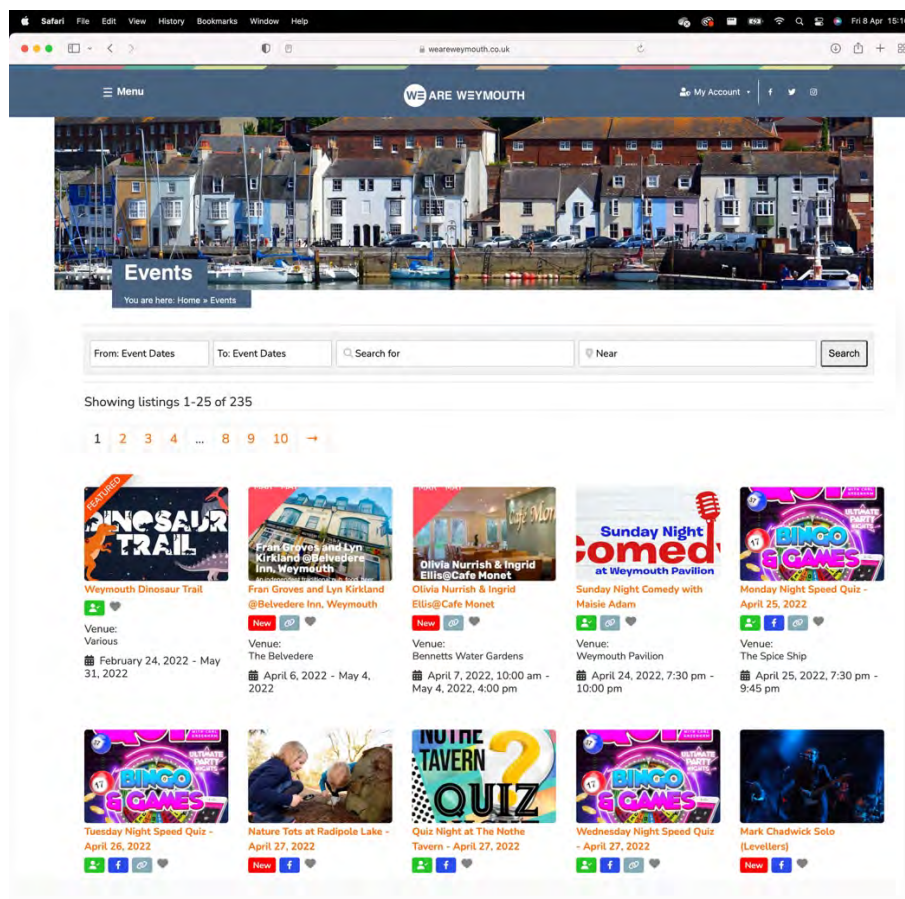
Mockup of weareweymouth.co.uk Events Page using Content from Love-Weymouth.co.uk

Following on from discussions with DR and ZW this is a mockup of an events page using embedded content from Love-Weymouth.co.uk.

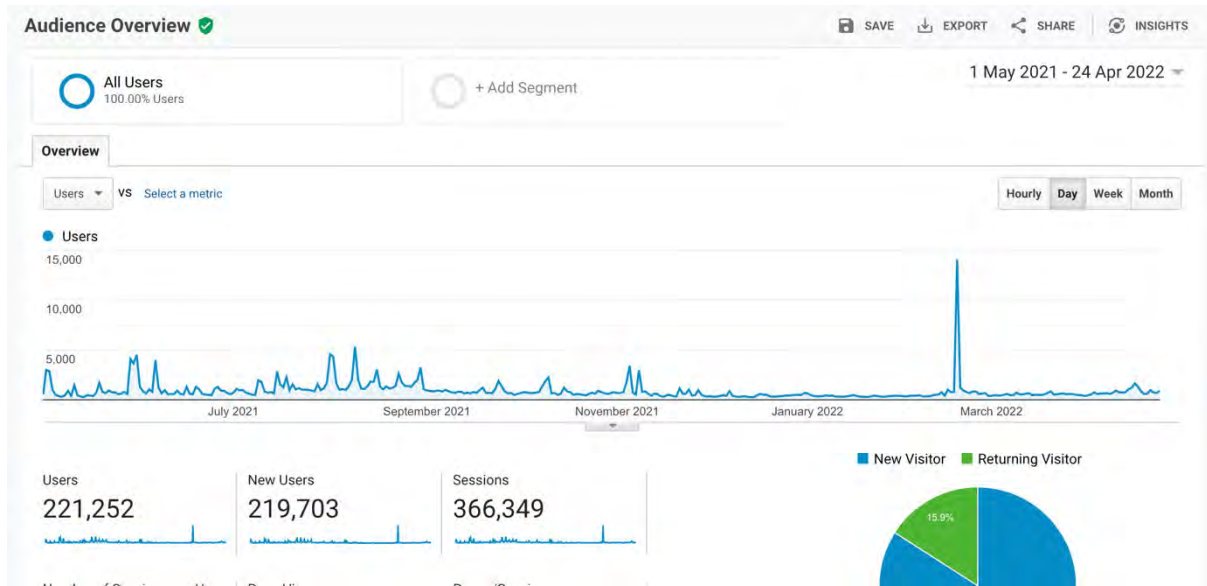
Branding 'In Association' type messages could of course be included beneath the header.

All the listings would paginate within the WAW page. The search function will return results in a new browser window on the love-weymouth.co.uk website. Individual events within the listings will open in a new browser window on the Love Weymouth website when clicked on. We can add a very clear CTA on all our events details pages that will take users to a full events listing on Love Weymouth that will mirror all the events included in WAW.

Using the same relatively simple mechanism it would also be possible to feed business listings into WAW



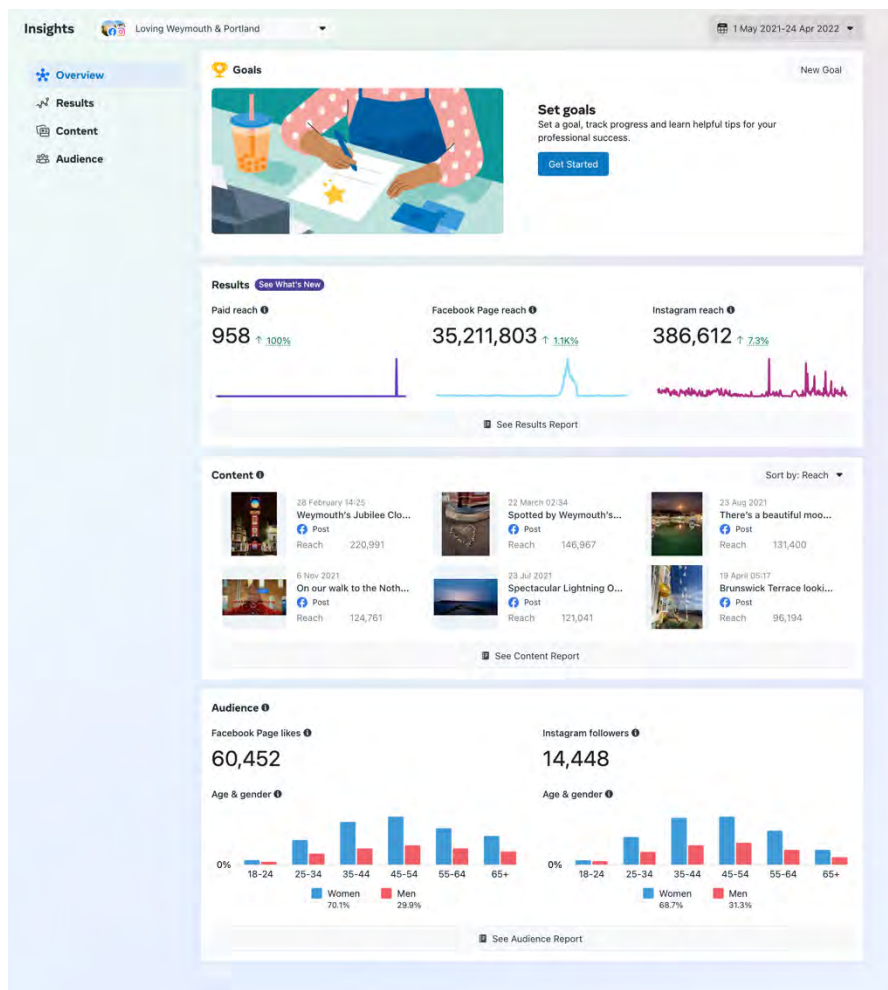
Site Visits Love-Weymouth.co.uk 1 May 2021 to 24 April 2022



Facebook and Instagram Annual Stats 1 May 2021 to 24 April 2022

There has been year on year growth on both platforms. Instagram higher than Facebook as we put more effort into it. Facebook a lower increase we believe because of the massive use of Facebook during lockdown in 2020 which would have been difficult to improve upon but pleased to have still showed a year on year growth when we were originally concerned that it could have dropped. Decrease in growth of likes over the period we directly attribute to the lockdown effect and our strategy of building a follower base during lockdown.

Facebook reach relates to the number of individual accounts that have see a post from LWP over the year. The figure of 35 million includes reach of one video that went viral at the end of 2021 reaching 22 million. Many of these 22 million would not be very relevant so it's more reasonable to view account reach as being in the region of 13 million. Many of these will have seen posts multiple times which explains why individual post reach stated on all our monthly reports comes to significantly higher than this at around 20 million. Our proposal to WAW back in March 2021 referenced a post reach annually of 12 million so good year on year growth has been seen



Overview

Results

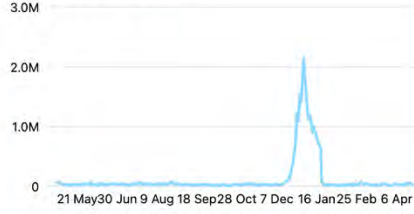
Content

Audience

Reach

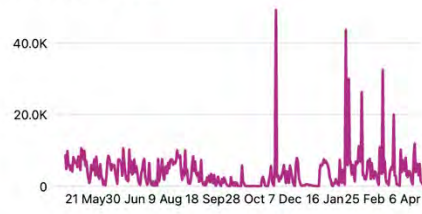
Facebook Page reach

35,211,803 ↑ 1.1K%



Instagram reach

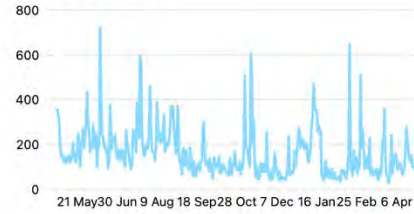
386,612 ↑ 7.3%



Page and profile visits

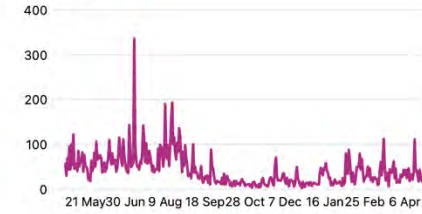
Facebook Page visits

57,488 ↓ 45.8%



Instagram profile visits

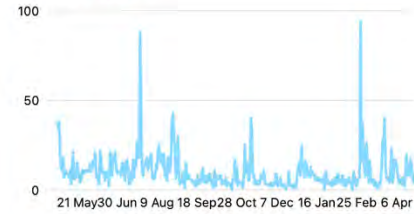
14,899 ↓ 8.4%



New likes and followers

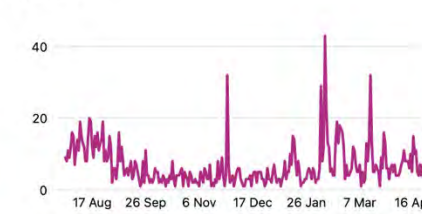
New Facebook Page likes

3,583 ↓ 76.6%



New Instagram followers

1,822



Listings on www.love-weymouth.co.uk

Currently there are 252 individual events on the site. Over the past 12 months minimum number of event listings was 50 but during key periods averaged around 120 to 150. Currently running higher as we are picking up more repeating events of interest to visitors, quizzes etc

Business listing now number over 160 and growing ...

Trading as	Status	Trading as	Status	Trading as	Status	Trading as	Status
1 Old Harbour Olive Centre	LIVE ON SITE	81 Phi's Vinyl Vault	LIVE ON SITE	81 Phi's Vinyl Vault	LIVE ON SITE	121 Premier Hotel	LIVE ON SITE
2 Alexandria Hotel	LIVE ON SITE	82 King Edwards	LIVE ON SITE	82 King Edwards	LIVE ON SITE	122 Malboro Restaurant	LIVE ON SITE
3 Gloucester House	LIVE ON SITE	83 The Crow's Nest	LIVE ON SITE	83 The Crow's Nest	LIVE ON SITE	122 The Palm House Café	LIVE ON SITE
4 Bay View Hotel	LIVE ON SITE	84 Cisionco Restaurant	LIVE ON SITE	84 Criterion Restaurant	LIVE ON SITE	124 Pirate Adventure Golf	LIVE ON SITE
5 Kingfisher Marine	LIVE ON SITE	85 Mullins	LIVE ON SITE	85 Mullins	LIVE ON SITE	126 The Dorset Burger	LIVE ON SITE
6 Vinolo (was Delicious)	LIVE ON SITE	86 Martin & Co Lettings & Est...	LIVE ON SITE	86 Martin & Co Lettings & Est...	LIVE ON SITE	126 The Nothe Tavern	LIVE ON SITE
7 Stuart Withniew Glass	LIVE ON SITE	87 Cavendish House	LIVE ON SITE	87 Cavendish House	LIVE ON SITE	127 Crustacean Restaurant	LIVE ON SITE
8 The Mayfair Guest House...	LIVE ON SITE	88 Hotel Norfolk	LIVE ON SITE	88 Hotel Norfolk	LIVE ON SITE	128 The Weymouth Shop	LIVE ON SITE
9 Rose's	LIVE ON SITE	89 Southville Guest House	LIVE ON SITE	89 Southville Guest House	LIVE ON SITE	129 The Three Chimneys	LIVE ON SITE
10 Custom House Cafe	LIVE ON SITE	90 Nicetta Café	LIVE ON SITE	90 Nicetta Café	LIVE ON SITE	130 R Hotels	LIVE ON SITE
11 Thyme Out Café	LIVE ON SITE	91 Global Warehouse	LIVE ON SITE	91 Global Warehouse	LIVE ON SITE	131 Mon Ami Hotel	LIVE ON SITE
12 The Galley Bistro	LIVE ON SITE	92 Weymouth Sweet Shop	LIVE ON SITE	92 Weymouth Sweet Shop	LIVE ON SITE	132 Seascap Cafe	LIVE ON SITE
13 Lantana	LIVE ON SITE	93 The Rendezvous	LIVE ON SITE	93 The Rendezvous	LIVE ON SITE	133 Escape Dungeons	LIVE ON SITE
14 The Belvedere	LIVE ON SITE	94 Brunches Café	LIVE ON SITE	94 Brunches Café	LIVE ON SITE	134 Loose Moose	LIVE ON SITE
15 Weymouth Museum	LIVE ON SITE	95 The Edenhurst	LIVE ON SITE	95 The Edenhurst	LIVE ON SITE	135 Pop World	LIVE ON SITE
16 Nothe Fort	LIVE ON SITE	96 Boss Miniatures and Gaming	LIVE ON SITE	96 Boss Miniatures and Gaming	LIVE ON SITE	136 Candy Planet	LIVE ON SITE
17 Al Molo Restaurant	LIVE ON SITE	97 Rasmatazz Geek Merchand...	LIVE ON SITE	97 Rasmatazz Geek Merchand...	LIVE ON SITE	137 Bellas (was Picolo)	LIVE ON SITE
18 View on the Terrace	LIVE ON SITE	98 Les Enfants Terribles	LIVE ON SITE	98 Les Enfants Terribles	LIVE ON SITE	138 Weymouth Beach Pedalos ...	LIVE ON SITE
19 Oranga	LIVE ON SITE	99 Gloucester Pub and Grill	LIVE ON SITE	99 Gloucester Pub and Grill	LIVE ON SITE	139 Weymouth Beach Chalets	LIVE ON SITE
20 Playard	LIVE ON SITE	100 The Radcliffe Guest House	LIVE ON SITE	100 The Radcliffe Guest House	LIVE ON SITE	141 Harvey's Wine, Bar, Kitchen	LIVE ON SITE
21 Fish 'n' Fritz	LIVE ON SITE	101 The Langham	LIVE ON SITE	101 The Langham	LIVE ON SITE	141 Actors	LIVE ON SITE
22 Good As Gold Jewellers	LIVE ON SITE	102 Whitehill Guesthouse	LIVE ON SITE	102 Whitehill Guesthouse	LIVE ON SITE	142 The Boat	LIVE ON SITE
23 Wilson Tomney	LIVE ON SITE	103 Rossis	LIVE ON SITE	103 Rossis	LIVE ON SITE	143 BambooZA	LIVE ON SITE
24 The Fantastic Sausage Fact...	LIVE ON SITE	104 The Bridge Fair Trade Shop	LIVE ON SITE	104 The Bridge Fair Trade Shop	LIVE ON SITE	144 T.J.'s & Steak-a-Saurus Eate...	LIVE ON SITE
25 Picknics	LIVE ON SITE	105 Rude Not Too	LIVE ON SITE	105 Rude Not Too	LIVE ON SITE	146 Tropical Turtle	LIVE ON SITE
26 Old Rooms Inn	LIVE ON SITE	106 Rockfish	LIVE ON SITE	106 Rockfish	LIVE ON SITE	146 Weymouth Ready Player 1	LIVE ON SITE
27 Perfectly Developed Ltd	LIVE ON SITE	107 Café Oasis	LIVE ON SITE	107 Café Oasis	LIVE ON SITE	147 Wierd Fish	LIVE ON SITE
28 Weyline Tails	LIVE ON SITE	108 Shalin's Indian Restaurant	LIVE ON SITE	108 Shalin's Indian Restaurant	LIVE ON SITE	148 Naughty Forks Desserts	LIVE ON SITE
29 David the Jewellers	LIVE ON SITE	109 Chabury Wine Stores	LIVE ON SITE	109 Chabury Wine Stores	LIVE ON SITE	149 Naughty Forks Bistro	LIVE ON SITE
30 Gold 2 Go	LIVE ON SITE	110 Acqua Beach Hotel	LIVE ON SITE	110 Acqua Beach Hotel	LIVE ON SITE	150 Harbour Gallery	LIVE ON SITE
31 The Clarence	LIVE ON SITE	111 The Nook	LIVE ON SITE	111 The Nook	LIVE ON SITE	151 Costa @ The Range	LIVE ON SITE
32 Acqua Beach Weymouth	LIVE ON SITE	112 Kika Beach	LIVE ON SITE	112 Kika Beach	LIVE ON SITE	152 Jacksons Fish and Chips	LIVE ON SITE
33 The Secret Garden Café	LIVE ON SITE	113 Pizze Napoli	LIVE ON SITE	113 Pizze Napoli	LIVE ON SITE	153 Dorset Cafe	LIVE ON SITE
34 The Leam Hotel	LIVE ON SITE	114 St John's Guest House	LIVE ON SITE	114 St John's Guest House	LIVE ON SITE	154 The Doghouse	LIVE ON SITE
35 Cove Gallery	LIVE ON SITE	115 Lookout Café	LIVE ON SITE	115 Lookout Café	LIVE ON SITE		
36 Oresham Guest House	LIVE ON SITE	116 Good Life Café	LIVE ON SITE	116 Good Life Café	LIVE ON SITE		
37 Weymouth Beach B&B	LIVE ON SITE	117 Quayside Bar and Kitchen	LIVE ON SITE	117 Quayside Bar and Kitchen	LIVE ON SITE		
38 Hardy's Hip House	LIVE ON SITE	118 Slug & Lettuce	LIVE ON SITE	118 Slug & Lettuce	LIVE ON SITE		
39 Weymouth Gifts & Fancy Dr...	LIVE ON SITE	119 Baboo Gelato	LIVE ON SITE	119 Baboo Gelato	LIVE ON SITE		
40 Bacaro	LIVE ON SITE	120 Phi's Vinyl Vault	LIVE ON SITE	120 Phi's Vinyl Vault	LIVE ON SITE		

Businesses in Draft Will Be Active 26/4/22

- Trading as
- Blairst
- Coaches
- Bibi's
- Boutique
- Wessex
- Photographic
- Weymouth
- Rock &
- Fudge Shop
- Ed
- Cafe Nero
- Hotel Rev
- Dehours &
- Bike Cafe
- Fairhaven
- Holiday
- Garage
- Fairhaven
- Holiday Flats
- Rix
- Restaurant

WE ARE
EXPLORING

DINO-TRAIL

Week one



European Union
European Regional
Development Fund



HM Government



Dorset
Council

We Are Weymouth UK
 22 February · 🌐

Five dinosaurs have appeared in Weymouth. Explore Bowleaze Cove, Lodmoor Country Park, the King's Statue, Nothe Gardens and New Bond Street to find these Jurassic creatures.

Scan the QR codes on your visit to view the fact file on each dinosaur, and be sure to share your pictures with us on Facebook & Instagram @WeAreWeymouthUK #WeAreExploring

Dinosaurs funded by the European Union Welcome Back Fund. Dinosaur trail and activities supported by We Are Weymouth BID.... See more



✔ **Get more likes, comments and shares**
 When you boost this post, you'll show it to more people.

Performance for your post

37,732 People Reached

1,035 Reactions, comments & shares

475 Like	191 On post	284 On shares
56 Love	26 On post	30 On shares
8 Wow	3 On post	5 On shares
1 Angry	1 On post	0 On shares
347 Comments	190 On Post	157 On Shares
149 Shares	149 On Post	0 On Shares

1,379 Post Clicks

154 Photo views	22 Link clicks	1,203 Other Clicks
---------------------------	--------------------------	------------------------------

NEGATIVE FEEDBACK

6 Hide post **1** Hide all posts
0 Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on post

Date	Post Content	Icon	Reach	Engagements	Reactions	Buttons
27/02/2022 09:00	The theme for our current campaign until June is #weareexploring We	📄	2.8K	195	116	Boost post
25/02/2022 19:37	We cannot express how wonderful it is to see how many people are	📄	7.2K	214	102	Boost post
25/02/2022 13:33	Fancy a trip to the flicks? Cineworld Weymouth are offering	🎬	1.8K	9	6	Boost post
23/02/2022 07:53	Please post your pics on our Instagram page and encourage	🎬	3.2K	244	97	Boost post
22/02/2022 18:00	We are delighted to be the main sponsor for this year's Beach	🔗	3.9K	57	42	Boost post
22/02/2022 15:01	Five dinosaurs have appeared in Weymouth. Explore Bowleaze Cove,	📄	37.7K	1.4K	1K	Boost post

We Are Weymouth UK
 60 · 🌐

We cannot express how wonderful it is to see how many people are thrilled with our choice to install dinosaurs. The feedback of parents and children has been overwhelming with over 35,000 viewing the install post in the first 48hrs and by day 2 over 200 scans already.

Keep hold of your selfies as we will be running a competition soon with a prize of tickets donated by cineworld for the new Jurassic World film. #weareweymouth #weareexploring... See more



✔ **Get more likes, comments and shares**
 When you boost this post, you'll show it to more people.

7,196 People reached **316** Engagements **Boost post**

👍👍👍 Like, Love, Rachel Damen and 58 others 5 Comments 3 shares

Performance for your post

7,196 People Reached

102 Reactions, comments & shares

70 Like	51 On post	19 On shares
18 Love	9 On post	9 On shares
11 Comments	9 On Post	2 On Shares
3 Shares	3 On Post	0 On Shares

214 Post Clicks

24 Photo views	0 Link clicks	190 Other Clicks
--------------------------	-------------------------	----------------------------

NEGATIVE FEEDBACK

3 Hide post **0** Hide all posts
0 Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on post

Triceratops - Nothe

Dino Trail 2022

qrco.de/bck23q

Feb 2, 2022

weymouthbid.co.uk

Show less ^

SCANS BY TOP COUNTRIES

#	Country	Scans	%
1	United Kingdom	130	99.24%
2	Canada	1	0.76%

SCANS BY TOP CITIES

#	City	Scans	%
1	London	14	10.69%
2	Telford	4	3.05%
3	London (Shadwell)	4	3.05%
4	London (Colindale)	3	2.29%
5	Westhoughton	3	2.29%
6	Folkestone	3	2.29%

Total Scans

131 / 124 Unique

Feb 02, 2022 - Mar 03, 2022

Day

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
AndroidOS	67	50.38%
iOS	64	49.62%



Velociraptors - Cineworld



Dino Trail 2022



qrco.de/bckzZP



Feb 8, 2022



weymouthbid.co.uk

Show less ^

SCANS BY TOP COUNTRIES

#	Country	Scans	%
1	United Kingdom	195	98.48%
2	Canada	2	1.01%
3	Netherlands	1	0.51%

SCANS BY TOP CITIES

#	City	Scans	%
1	London	21	10.61%
2	London (Shadwell)	16	8.08%
3	Hatfield	8	4.04%
4	Telford	4	2.02%
5	London (Colindale)	4	2.02%
6	Devizes	4	2.02%

Total Scans

198 / 190 Unique

Feb 08, 2022 - Mar 04, 2022

Day

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	112	56.57%
AndroidOS	80	42.93%
Windows	1	0.51%

T Rex - King's Statue

Dino Trail 2022

qrco.de/bckmCl
weymouthbid.co.uk

Feb 8, 2022

SCANS BY TOP COUNTRIES

#	Country	Scans	%
1	United Kingdom	101	100%

SCANS BY TOP CITIES

#	City	Scans	%
1	London	13	12.87%
2	Nettleham	4	3.96%
3	London (Shadwell)	4	3.96%
4	Newbury	3	2.97%
5	Driffield	3	2.97%
6	Hatfield	3	2.97%

Total Scans

101 / 91 Unique

Feb 08, 2022 - Mar 04, 2022

Day

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
AndroidOS	52	51.49%
iOS	49	48.51%

Dilophosaurus - Lodmoor

Dino Trail 2022

Feb 8, 2022

qrco.de/bckzYZ

weymouthbid.co.uk

Total Scans

94 / 88 Unique

Show less ^

SCANS BY TOP COUNTRIES

#	Country	Scans	%
1	United Kingdom	93	98.94%
2	United States	1	1.06%

SCANS BY TOP CITIES

#	City	Scans	%
1	London	16	17.02%
2	London (Shadwell)	6	6.38%
3	Epping	5	5.32%
4	Monmouth	4	4.26%
5	Telford	2	2.13%
6	Canewdon	2	2.13%

Feb 08, 2022 - Mar 03, 2022

Day

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	56	59.57%
AndroidOS	42	40.43%



Brachiosaurus - Bowleaze



Dino Trail 2022



qrco.de/bckzVJ



Feb 8, 2022



weymouthbid.co.uk

Total Scans

100 / 97 Unique

Show less

SCANS BY TOP COUNTRIES

#	Country	Scans	%
1	United Kingdom	99	99%
2	United States	1	1%

SCANS BY TOP CITIES

#	City	Scans	%
1	London	10	10%
2	Hook	5	5%
3	Hatfield	4	4%
4	Epping	3	3%
5	Locks Heath	3	3%
6	London (Shadwell)	3	3%

Feb 08, 2022 - Mar 03, 2022

Day

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	51	51%
AndroidOS	49	49%

Dinosaur Stats week one LWP

Love-Weymouth Website:

633 page views of Dinosaur info on love-weymouth.Co.uk

Facebook:

Our first Dinosaur post on FB (22/2) was images only with no link to website info as at that point press release hadn't come through. All the relevant info as to where they were, use of QR codes etc was included in post so basically as effective as a website visit.

Stats:- **Reach 53,802** | Likes **Comments 539** | **Shares 259**. There were 50 generic link clicks to either WAW FB page or Love-weymouth website

Second post on FB (24/2) included link to press release info.

Stats:- Reach 15,644 | Likes 201 | Comments 30 | Shares 38 | Link clicks 220

Instagram:

Reel post (22/2) Stats: **likes 919** | Comments 19 | **Reach 26,205** | **Video Plays 27,182**

Image post (28/2) Stats: Likes 172 | Reach 3,961

2 x Instagram stories have been posted with total reach of 1,962



WE ARE
EXPLORING

DINO-TRAIL

After Easter
Until May 2nd



European Union
European Regional
Development Fund



HM Government



Dorset
Council

Brachiosaurus - Bowleaze



Dino Trail 2022

qrco.de/bckzVJ

Feb 8, 2022

weymouthbid.co.uk

Download

Total Scans

368 / 354 Unique



Medium

[Add info](#)

Print Run

[Add info](#)

Campaign Start

Feb 8, 2022

Campaign End

[Add info](#)

Feb 08, 2022 - May 02, 2022

Month

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	219	59.78%
AndroidOS	145	39.67%
Linux	4	0.27%

Show less

Dilophosaurus - Lodmoor

Total Scans

248 / 237 Unique



Medium

[Add info](#)

Print Run

[Add info](#)

Campaign Start

Feb 8, 2022

Campaign End

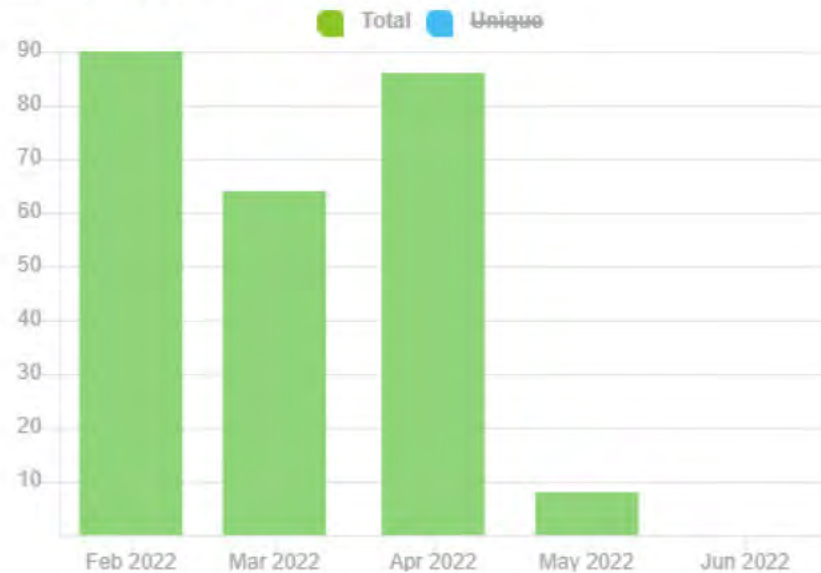
[Add info](#)

Feb 08, 2022 - May 02, 2022

Month

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	140	56.85%
AndroidOS	108	43.15%

T Rex - King's Statue



Dino Trail 2022

qrco.de/bckmCl

Feb 8, 2022

weymouthbid.co.uk

Download

Total Scans

228 / 213 Unique



Medium

[Add info](#)

Print Run

[Add info](#)

Campaign Start

Feb 8, 2022

Campaign End

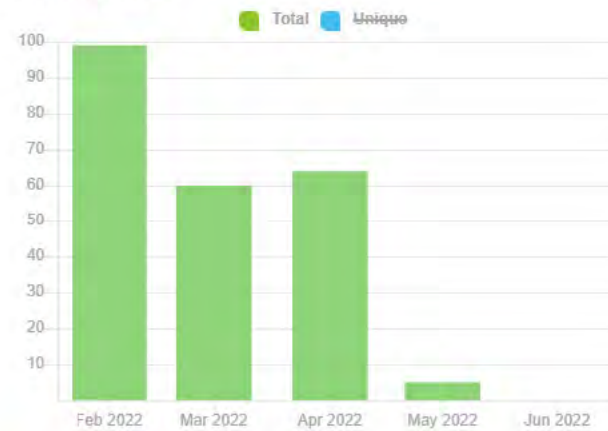
[Add info](#)

Feb 08, 2022 - May 02, 2022

Month

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	118	51.75%
AndroidOS	110	48.25%

Show less

Triceratops - Nothe



Dino Trail 2022
Feb 2, 2022

qrco.de/bck23q
weymouthbid.co.uk

Download



Total Scans

365 / 345 Unique



Medium

[Add info](#)

Print Run

[Add info](#)

Campaign Start

Feb 2, 2022

Campaign End

[Add info](#)

Feb 02, 2022 - May 02, 2022

Month

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM

OS	Scans	%
iOS	188	51.78%
AndroidOS	170	47.4%
OS X	7	0.27%

Velociraptors - Cineworld

Dino Trail 2022
Feb 8, 2022

qrco.de/bckzZP
weymouthbid.co.uk

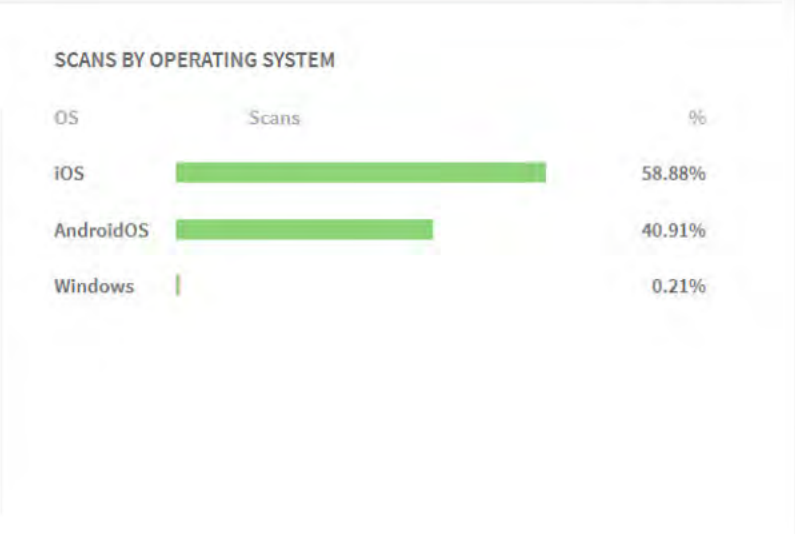
Download



Total Scans **484** / 462 Unique

Medium [Add info](#) | Print Run [Add info](#) | Campaign Start **May 23, 2022** | Campaign End [Add info](#)

Feb 08, 2022 - May 02, 2022 | Month | Options



WE ARE WEYMOUTH

Nothe Fort	King's statue	Cineworld	Lodmoor	Bowleaze
377	231	507	259	395

- Bowleaze and Lodmoor interest increased over time
- Nothe had constant interest
- Cineworld and Kings Statue had incredible start but interest dipped in April
- All installs dipped in May

However, Cineworld was the most popular location overall

Locals and Visitors are disappointed that the dinosaurs are going and

1. We will be surveying the public on facebook to ascertain future interest
2. We will be surveying our levy payers through the newsletter to identify the same

Lookout café owner said “ We love our dinosaur, why can't it be a permanent fixture”

Spoken to JCT and will be receiving a report from them and will bring all findings to board next month to discuss allocation of £10K for dinosaur related activities in Feb-March 2023

Proposal: Weymouth – Graffiti and fly poster removal

Date: 10th May 2022

Our Ref: IH/5644

Zach Williams
We Are Weymouth
1 Hope St,
Weymouth
DT4 8PY



t 0845 685 0133

e enquiries@cc-is.co.uk

w www.cc-is.co.uk

a Head Office
11 Old Forge Road
Wimborne
Dorset
BH21 7RR

Container Trak Ltd t/a CC Infrastructure Services
Registered in England No. 03504081

Quote Overview

Further to your recent email enquiry on 26th April 2022, our Teams meeting on 27th April 2022 and pictures provided on 9th May 2022, we have pleasure in providing our proposal as follows:

Scope of work

To attend site in Weymouth, at the below locations to carry out our graffiti, sticker and fly poster removal services to the agreed areas.

Our work proposal

We will provide a fully equipped and qualified operations team to attend site to carry out our graffiti, sticker and fly poster removal services as per your requirement to the agreed areas.

Our teams will utilise specialist, non-hazardous products along with aquila jet wash systems to ensure the best results.

Please note our proposal includes vandalism up to 3m high. Our teams will manage exclusion zones including pedestrian management, with Chapter 8 barriers and signage.

Total Cost

Based on the information provided and our above proposal of works, please find our cost information as follows:

Day time working **£715.00**

Night time working **£820.00**

(We estimate these initial graffiti removal works to take our teams 3 shifts to complete, however this may increase or decrease depending on the amount of graffiti found when on site)

Should your requirements have changed or you would like to request an alternative specification, please don't hesitate to let us know and we can revise accordingly.

Izzy Healey
Business and Digital Marketing Co-Ordinator
E+OE

Inclusions, exclusions and assumptions:

- This quotation is open for acceptance for a period of one month from the date stated.
- Our rates are based on weekday working.
- Our rates are based on 08:00 to 17:00 shift times.
- We will require unrestricted access to our working areas and continuity of work within those areas for the duration of our shifts.
- Should our team arrive on site and be unable to gain access to the works area or are delayed in starting; an abortive visit or waiting time charges may be incurred.
- The aborted visit charge for this project is £750.00 per shift.
- We reserve the right to charge the aborted visit charge should our works be postponed at 48 hours or less notice.
- CC Infrastructure Services will be entitled to an extension for the completion of the works for any weather delays encountered.
- Any permits, licences, permissions or advanced notifications are to be provided by the client and in place prior to commencement of our works, as required.
- Providing welfare is the responsibility of the client. Please let us know if you would like us to factor this into our pricing.
- No provision has been made for the presence of lead or asbestos on site. We will require confirmation if this needs to be factored into our pricing.
- Our rates include plant, labour, pedestrian management and materials.
- Our quotation is subject to VAT.
- A purchase order is required before any start dates can be guaranteed.
- Unless agreed otherwise, monthly interim invoices will be submitted until completion of the project. Our payment terms are 30 days from invoice.
- Our operatives carry the new ICATS card with the CSCS logo which confirms the holder as suitably trained and qualified in Industrial Coating Application. They do not require an additional CSCS card to work on sites which require CSCS certification. Refusal of entry to site for this reason will carry the abortive shift charge.
- Acceptance of this quotation and commencement of the project is deemed as agreement to the above assumptions and exclusions unless any other agreement is in place prior.

We trust that the above is of interest and look forward to hearing from you in due course. In the meantime, should you have any queries, please do not hesitate to contact us.

Ranger Pilot – Shortlist Interview Questions Score Sheet

No.	Question	SWL	Real World
1	Please can you tell us a little bit about your company and experience in delivering public-realm security, and in particular, any experience in working with BID's?	Since 2001 began working in security it evolved into community work and then with BIDS working with 11 at the moment, started working with manor royal BID (since 2017) used to working with people from scouts to business owners (10)	26 years in Weymouth delivering security in Dorset Hampshire and working on public and private events, used to working with DC on ASB patrol and Weymouth TC with the beach team patrol (8)
2	Can you tell what you know about We Are Weymouth and how working with yourselves will help to achieve our core aims?	Important to be a recognised WAW ranger communicating with the levy payers and attending weekly meetings with the WAW ops team, having worked with Coastal Bid in Bournemouth know how crucial this time is and the importance of getting it right. Used to working with police and managing all areas of crime reduction, but priorities are the BID (9)	Civil enforcement public engagement Visiting levy payers enhancing what we already do supporting the work of the ASB patrol beach team and making Weymouth a safer happier place (7)
3	Whilst the ranger service will work in close partnership with other agencies, it is important to us that the service is BID-led and impartial. Please can you tell us how you will remain impartial and avoid potential conflicts of interest with other services you may be involved in within the BID area?	There are no conflicts of interest we would come to you first and make you aware of any issues, we will be guided by the levy payers but also on your 'KPI's. we will attend meetings with you and on your behalf representing the BID working on BCRP (10)	Prior knowledge of the area, experience of security (4)
4	The BID is made up of levy-payers from a number of sectors, including retail, professional services, food and beverage, attractions, accommodation and education, with retail being the largest sector. How do you anticipate the service being able to support levy-payers	Business areas need different attention. We'd become familiar with assignment requirements and can and have worked with people from church leaders and scouts groups through to businesses and drug dealers, we'd adopt your principles and adapt to your aims attend retailer meetings and we would be integral to your team (9)	We'd be a reassuring presence who they already know we'd work to provide more support to the town and enhance our current delivery, we'd provide security professionalism but we'd need more specifics on your criteria but we'd be a friendly face in a recognisable brand within the town (8)

	across sectors, with a particular focus on retail?		
5	<p>As well as supporting businesses in tackling low-level crime and anti-social behaviour, a large part of this role will be to provide positive engagement with businesses on behalf of the BID, promoting the BID's activities and being the eyes and ears of the BID within the town.</p> <p>How will your service engage with businesses and stakeholders, positively representing the BID amongst a diverse range of stakeholders?</p>	<p>Demonstrate working in partnership, we'd ensure we met your BIDs aims through KPI's We'd work closely on the BCRP and ensure we visited levy payers daily. We'd respond to matters immediately that day or within 24hrs. We'd prioritise engagement in fact in some BIDS we try to see 20 businesses a day to keep a high profile, but we'd work on your suggestion.</p> <p>We'd make reporting really important and ensure you had the data you need, It may well be we report 500 cases one month and then we'd set a case for reporting everything but trying to identify how we could reduce issues to improve security for the town with decreasing crime a KPI. (10)</p>	<p>We're not aware of the BID's remit but we've got a lot of local knowledge and experience we are already known by a lot of public sector and businesses, and we've worked with BID on a few projects too. They'd recognise the brand and have confidence in what we deliver and it would enhance our current delivery (4)</p>
6	<p>It is important that the post-holders are well-trained, excellent communicators, and equipped to handle a wide range of situations confidently.</p> <p>Please can you explain what training will be provided to post-holders, and how you will ensure that standards are maintained throughout the contract?</p>	<p>We'd come and meet the team then we'd do a full induction for the role from mon to fri with 2 days of practical work we'd cover policies procedures conflict management, legislation powers of arrest, areas to prove report writing and we'd have standard operating procedures they would be your BID ranger but we would ensure they were supported, they'd operate out of your offices but we'd be their 24/7 we'd also give levy payers a 24/7 number to ring and when unmanned it would be responded to within 24hrs, they'd have a uniform which says WAW BID ranger and they would need a phone for the purpose of recording information we'd expect in house CRM training from you but we know the DISC system so can ensure they're up to speed (10)</p>	<p>There would not be an exclusive BID ranger they would be part of our team we'd probably put 3 people on the job they'd have full SIA training and conflict management training we'd keep their training topped up, we'd drop in on them and nip any behaviour in the bud, we'd track them we'd support them with mobile vans it's only a small contract so we couldn't dedicate people to it (3)</p>

7	<p>As part of the role, the post-holders will be required to create strong, trusting relationships with stakeholders, and as such, it's vital that the post-holders are the right-fit for the role, and look to be in place throughout the contract duration.</p> <p>We Are Weymouth would like involvement in selecting candidates for the post, and in particular see the full-time post as a pivotal role within the BID's service</p> <p>How will your organisation look to recruit and retain staff throughout the contract, and what opportunity will there be for us to become involved in the recruitment and selection process?</p>	<p>We'd create a job advertisement we'd ask for a job description we'd ensure they fulfilled our SIA standards we'd get their CV's and do a screening interview</p> <p>we'd then get you involved in the 2nd stage to fit the team and ensure you were happy, but we could be flexible if this approach want your preference.</p> <p>The 2 people we would be recruiting for the extra weeks would be staff backup for the role for any sickness or holiday but we have a good team we can deploy who are used to being BID rangers for any eventuality who are a team of causal staff we don't have any issues with recruitment we're inundated (9)</p>	<p>I suppose you could be involved at a later stage you'd be more than welcome, but then I guess you're paying so if you wanted to be we would invite you,</p> <p>but we'll probably be using our existing staff as recruitment is tough at the moment, but we'd use staff who knew the area and were used to working with us. We couldn't dedicate staff to the project as it's only for 6 months (3)</p>
8	<p>It is important that we are able to measure the success of the pilot to ensure the service is effective, and to consider whether the service is offered as part of BID 3.</p> <p>What key performance indicators do you anticipate using to help measure success, and if these KPI's do not show success, how do you anticipate working with us to evaluate and review the service to ensure it is effective?</p>	<p>We'd obviously be guided by your KPI's but things such as</p> <ul style="list-style-type: none"> levy payer engagement numbers of business we've spoken to Number of incidents reported uploads to DISC uploads to your CRM reports for inclusion in your newsletter and for your board results of engagement reduction in crime success stories <p>but it's about managing expectations whether you want light touch or full arrest we can deliver (9)</p>	<p>We'd give the team half a dozen KPI's and ensure we communicated this with them</p> <ul style="list-style-type: none"> we'd look at how many incidents we'd reported amount of incidents we'd attended matters/incidents resolved <p>we'd want a job description and to understand the role better as it feels a bit ambiguous at the moment, we've got a good relationship with people in the town and we'd build on that</p> <p>we'd ensure they had a badge and were visible presence (7)</p>
	Price of service	£31, 615.92	£32,1049.74
	Total Available Score: 80	SWL Score: 76	Real World Score: 44



real world services
specialist security consultants

First Floor - Unit A
42 Lynch Lane
WEYMOUTH
Dorset DT4 9DN

Tel: 0333 0155566
info@realworldservices.com

We Are Weymouth Limited
Pilgrim House
WEYMOUTH
Dorset
DT4 8TU

Your Ref: Zach Williams

Our Ref: PR/01

Please ask for: [REDACTED]

Date: 09 May 2022

Dear Sirs

Re: Ranger Tender Submission - 2022

Thank you very much for your invitation to tender on the above pilot project.

We are most grateful for the opportunity to be included in the tender submission process and confirm our responses to your invitation document as follows:-

2.41 – Supplier Information

Real World Services Limited
First Floor
Unit A
42 Lynch Lane
Weymouth
Dorset
DT4 9DN

Main Contact – [REDACTED]
Email: [REDACTED]
Mob: [REDACTED]
Head Office: 0333 01 55566
Control Room: [REDACTED]

www.realworldservices.com
Email: info@realworldservices.com

Offices also at: Basepoint Business Centre, Aviation Park West,
Enterprise Way, Bournemouth, Dorset BH23 6NX



2.4.2 Summary of your proposal

The nature of this contract falls within the scope of our core business and with a wide variety of similar or parallel contracts, we believe we are ideally suited to the provision of licensed security officers for your proposed Town Ranger Service. We are a local ACS (Approved Contractor Scheme) Security Company established in 1996 (26 years) with a vast knowledge of Weymouth, it's town centre infrastructure and surrounding community. Real World Services LTD is now one of the leading security services providers in the Southwest.

We are currently in the second year of providing a Town Centre Anti-Social Behaviour (ASB) Patrol service to Dorset Council as well as a summer season Beach and Seafront Patrol service to Weymouth Town Council. This includes the logging and report writing of incidents as well as communicating directly with local CSAS Officers and Dorset Police. Furthermore, Real World Services LTD has been engaged over the last 3 years in providing security services for several of the local Rough Sleeper projects and will likely this year be providing security officers to oversee the Weymouth Town Centre Safe Space scheme.

Our 24hr control room is based in Weymouth and a fleet of our fully liveried vehicles provide a 24hr response and mobile patrol service across south Dorset and the wider area. This has proved to be an invaluable support service to both our manned security division and customers alike.

If successful, we would hope to run the Town Ranger Service in conjunction with our Dorset Council ASB contract, and Seafront Patrol Service. We would anticipate utilising some of our existing ASB officers to work directly on the Ranger Contract which would assist greatly with the management and efficiency of the service. The experience and knowledge of our existing officers will be a great asset which will help with detecting and managing low level crime throughout the town.

Prospective new officers will be recruited as necessary and trained alongside our ASB supervisors to ensure a consistent understanding of the Ranger Service procedures and Service Level Agreement (SLA).

A senior supervisor will be available throughout the operating hours of the contract to ensure the smooth running of the service as well as address both staff and customer concerns.

The welfare and monitoring of our officers will be managed by a check call system operated by our 24hr control centre. Officers will make designated check calls at the start, during and cessation of their shifts.

All incidents will be recorded in accordance with both the SLA and our own procedures for incident reporting.

2.4.3 Information requirements

All necessary contractual information will be provided as required by disclosure of relevant documentation and records as necessary.

2.4.4 Requirement specification for the supply of services

If successful in being awarded the contract, Real World Services LTD is able to provide regular feedback through its supervisory management of the contract. This will involve feedback from staff members, BID Levy Payers and associated organisations. Incident reporting and internal documentation such as check call records are retained and can be provided to support of our adherence to the SLA and its associated responsibilities.

2.4.5 Financial requirements

All necessary financial information will be provided as required by disclosure of relevant documentation and records.

2.5 Selection of supplier criteria

Real World Services Limited has had a consistent manned and mobile security presence throughout Weymouth and the surrounding areas for over 25 years which has afforded us a wealth of local and specialist knowledge. From general patrol contracts to event and public order services, Real World Services LTD also has the experience of its investigative sector which provides support and risk management services to Law Firms, Insurance companies as well as numerous corporate organisations.

Various similar and parallel contracts to that of the proposed Ranger Scheme have been carried out by us over the last 25 years with several local contracts currently being managed for Dorset Council, Weymouth Town Council and the NHS. The details of other contracts can be provided as necessary. We are also advocates of community safety in general and regularly offer our support free of charge to community groups and projects that are unable to fund a security presence. We have had a long standing relationship with the Front Skate Park and will be working in association with Weymouth Town Council to provide security patrols at the newly opened skate park project at the Marsh.

All our employees including management, are vetted to a high standard. Some of our senior management staff have been with the company for over 15 years and have many years' experience in the private security industry. Real World Services LTD is an SIA (Security Industry Authority) Approved Contractor (ACS). The ACS accreditation ensures that private security companies are inspected against a wide range of quality and procedural elements of their business.

All employees are assessed on a regular basis and are subject to one-one performance reviews which are fully documented and audited as part of our ACS accreditation.

If successful, then a working arrangement would be agreed with other RWS staff on Parallel assignments throughout the town and surrounding area to include data sharing where applicable and lawful.

As already mentioned, this would include the benefit of having access to our Response and Patrol division.

3.1 Company structure and performance

Real World Services Limited currently employ approximately 50 full time operatives with customer facing roles with 6 members of administration staff. We currently employ 6 managers all of whom have local and specialist knowledge of the town and surrounding areas.

We have an extremely good contract retention rate with many of our contracts running for 10-20 years.

No contracts have been lost by the company in the last 5 years.

3.2 References

██████████ – Dorset Council

██

Real World are contracted by Dorset Council for the provision of ASB Patrol Officers to maintain the safety and integrity of Weymouth Town Centre and surrounding areas.

██ - Weymouth Town Council

██

Real World are contracted by Weymouth Town Council to provide daily Beachfront Patrol Officers during the Summer season, to monitor the area closely on foot and ensure that both the Public and Beach Operations staff are safe and secure.

3.3 Quality

Real World hold Approved Contractor Status (ACS) within the Security Industry Authority (SIA) for the provision of Manned Guarding and Keyholding and Alarm Response. This ensures that the highest Management / Quality Policies and standards are held and maintained and these are continually monitored and audited by external certification bodies on an annual basis.

Real World have held the aforementioned accreditation since 2009.

Our Quality Policies are all designed in accordance and alongside ISO9001 and again audited annually within the ACS.

In accordance with our Approved Contractor Status, regular site inspections are conducted on all deployments at random times of day and night by fully trained Supervisors. On site refresher training is given where appropriate and documentation of such training is recorded and monitored from our Head Office.

Cutting edge HR software is used to communicate with staff and ensure that all operatives are fully aware of their site-specific roles and responsibilities and duties.

Real World are accredited to the SIA via the Approved Contractor Scheme (ACS) which covers all areas of the industry as previously mentioned.

We are also members of WAPI (World Association of Private Investigators) and ABI (Association of British Investigators) which are key to our Civil Enforcement division.

3.5 Policies

Relevant policies and documentation attached.

3.6 Employee Recruitment

Real World have current manned resources in place on similar contracts to base our recruitment criteria on.

If we are successful in securing the contract, then our current knowledge and recruitment processes will be mirrored to obtain the most suitable staff.

Where necessary, dedicated recruitment advertisements are placed on specialist sites

to assist with the process.

3.7 Customer Care and Complaint Handling

Relevant documentation attached.

FORM OF TENDER

‘To supply Town Rangers on behalf of We Are Weymouth for a pilot period between June 2022 and January 2023’

To: **We Are Weymouth Limited**

Having examined the specification and particulars of this tender document for carrying out the above-named works, we offer to complete the whole and said works in conformity with the above for the sum of:

Amount in words Thirty two thousand, one hundred and forty nine pounds and seventy four pence

Amount in figures £32,149.74

We certify that:

1. The amount of this tender has not been communicated to anyone except the Client
2. The amount of this tender has not been adjusted as a result of an arrangement with anyone other than the Client
3. No agreement has been made with anyone to refrain from tendering

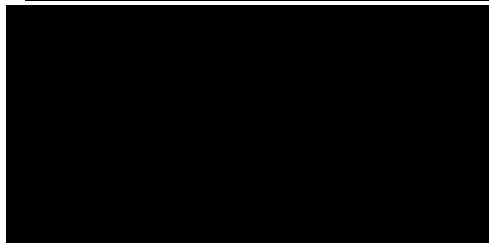
We are able and willing to deliver the full specification of the works.

We understand that you are not bound to accept the lowest or any Tender you may receive, and you will not pay any expenses incurred by us in connection with the preparation and submission of this Tender.

We confirm that we have no objection to the amount of this Tender being included in a list to be submitted to all Contractors who provide a Tender for the Works.

Date: 08 May 2022

Signature:



Name:

Designation:

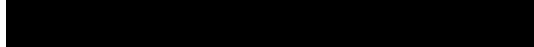
Company Name: Real World Services Ltd

Address: First Floor
Unit A
42 Lynch Lane
Weymouth
DT4 9DN

Telephone No:



Email Address:





Town Ranger Tender

WE

ARE WEYMOUTH



Thank you for inviting SWL Security Services Ltd to tender for the We Are Weymouth Town Ranger pilot ground scheme that will run between June 2022 and January 2023

A little bit of background about SWL.

We are a SME with an annual turnover of £2.8 million, we are large enough to cope and small enough to care. Our business started back in 2001, since then SWL have become a prominent provider of community type services and from 2016, within Business Improvement Districts, supporting retailers and those who work and reside within. We are also active within several corporate security guarding locations and supply around 2,000 core manning hours every week in our customer portfolio.

As requested, our ITT proposal has followed the format outlined showing your question / number in green followed by the SWL response shown in red within the Tender invitation shown below and where applicable within the tables provided.

Q --2.4.1 Supplier information

Supplier name - SWL Security Services Ltd

Email address - [REDACTED]

Main contact name - [REDACTED]

Main contact email address - sales@swlsecurity.com

Main contact telephone number - 01202 977720

Our Headquarters / Alarm Receiving Centre

Unit 30

Ventura Place

Poole

Dorset

BH16 5SW

Q - 2.4.2 Summary of your proposal

Q - State the main reason why you should be chosen as the preferred supplier

We firmly believe that SWL Security Services have the required experience through working in community environments since our business started in 2001, delivering a customer first approach to business and focussing to ensure that our employees are supported with first class working conditions. We are passionate about dealing with crime and supporting our teams and customers with innovative services and products, our HQ is also based just 45 minutes away in Poole.

Security and Loss Prevention within the community arena is where we began – it is our bedrock.

We have also been at the forefront of Business Improvement District (BID) Street Ranger, Warden and Ambassador services since 2016, every BID is different and requires a bespoke service delivery; we already work in close partnership with 12 other Business Improvement Districts throughout the south.

Our existing BID customers will also confirm the value, confidence and peace of mind they receive through the visual presence of our deployed Street Ranger teams, we have pleasure to detail two reference locations as requested where the aim is to reassure and reduce the fear of crime and anti-social behaviour - we know that BID areas often state that safety and security is a priority.

With the pressures on Police, since the introduction of our BID Ranger service in 2016, we have provided BID area businesses with our on-call support service to reassure Levy payers, listening to concerns, managing crime, working closely with the Police in each area.

We work to optimise the commercial image of each BID area with proactive and supportive actions, such as delivery of BID news, events, building area resilience; we firmly understand the value of face-to-face engagement with levy payers – visits from Rangers will always provide a feeling of wellbeing to those within our managed BIDs.

Our teams are trained and familiar in working with information sharing platforms, communicating with Police and out-reach support agencies and services, managing the public realm and dealing with issues such as vagrancy and antisocial behaviour.

The SWL Street Team becomes an efficient and effective bridge, being the glue that binds a community together.

Our Business Improvement District customers place their security and safety with us, we know how to support local businesses, employees and visitors, as both day and night 'ambassadors'. We really believe that SWL would be an excellent supplier and we would certainly welcome the opportunity as a local provider to serve your Levy payers and to promote the We Are Weymouth BID.

SWL Alarm Receiving Centre (ARC)

Our 24 x 7 manned ARC will provide Weymouth BID Levy Payers with a 24/7 contact, there will always be somebody on the end of a phone, our controllers will ensure that any "out of hours" matter is cascaded to the BID operation team quickly and provide reassurance that matters are dealt with – reassurance to Levy payers that action is being taken.

The ARC can also provide reassurance to any BID area employee who might be working late, at night, with Lone Worker check calls, this silent hour communication service to the community areas really provides peace of mind.

Control room staff also liaise with any overnight / late working field staff advising of any assistance required and visits to an affected location. And, at the beginning / end of every shift our controllers carry out an information handover of the previous shift so that full communication is always achieved.

In Conclusion

- SWL truly believe that our service offering is uniquely beneficial to the community.
- SWL understand the Business Improvement District environment.
- A local provider, just 45 minutes away in Poole
- We think SWL would be a great partner working with Weymouth BID!

Q - Provide an outline of how your organisation will manage the work and deliver the services

We would seek to employ from within the Weymouth area; the deployed Rangers will already have a good knowledge of the location and be capable of providing visitors with information and direction. Local Rangers will also be selected to positively promote, especially now, as we come out of the pandemic, towards economic recovery and to make Weymouth really thrive going forward towards the We Are Weymouth BID re ballot early in 2023.

An important focus for us to deal with low-level criminality including anti-social behaviour and shoplifting, but at the same time, supporting our vulnerable people, such as the homeless and those with mental health issues. In these respects, we work closely with the Police, Council and local organisations that provide safeguarding services. Our work is firmly designed to work with Business Watch schemes to share information and further improve the sense of a safe community.

We also know that the general tidiness and positivity of the public realm are also very important factors to business, residents and visitors. The SWL street team will report issues, keep the area tidy, flag any negative matters to BID management and your local environmental enforcement teams for action.

We really want to be involved in creating a positive environment in Weymouth by reducing and deterring crime and to enhance your area perception.

Q - 2.4.3 Information requirements

Q - Where applicable, describe how you will demonstrate fulfilment of the requirement

We will look to get local people involved and will be seeking to recruit one full time position (40 hour) ideally living within a maximum of a 20-minute journey time. We will keen to work with the agencies who may assist in the recruitment process as we are mindful of the potentially short lead in from award from the 25th of May to commencement on the 20th of June. Whilst aware of this timescale recruitment of the right candidate is our main priority. The 40-hour Ranger position will be supported by members of our existing SWL team who will be deployed during the 9-week peak cover period.

To demonstrate our Ranger/s activities we have included for Ranger/s to be issued with electronic hand-held devices to record daily activities, remaining in contact with Weymouth BID during community patrols.

Patrols will be directed in line with identified threat trends through reporting we would look to utilize these statistics to ensure the Rangers were supporting any affected areas, retail locations and / or public places

Handheld devices will provide the platform for the reporting of issues encountered, back to you and relevant public agencies creating an effective event / threat trend analysis. Live patrol whereabouts, data and the historical street patterns taken and evaluation of the team performance to assist each to reach optimum performance, we believe this is particularly useful for discussions within our KPI meetings.

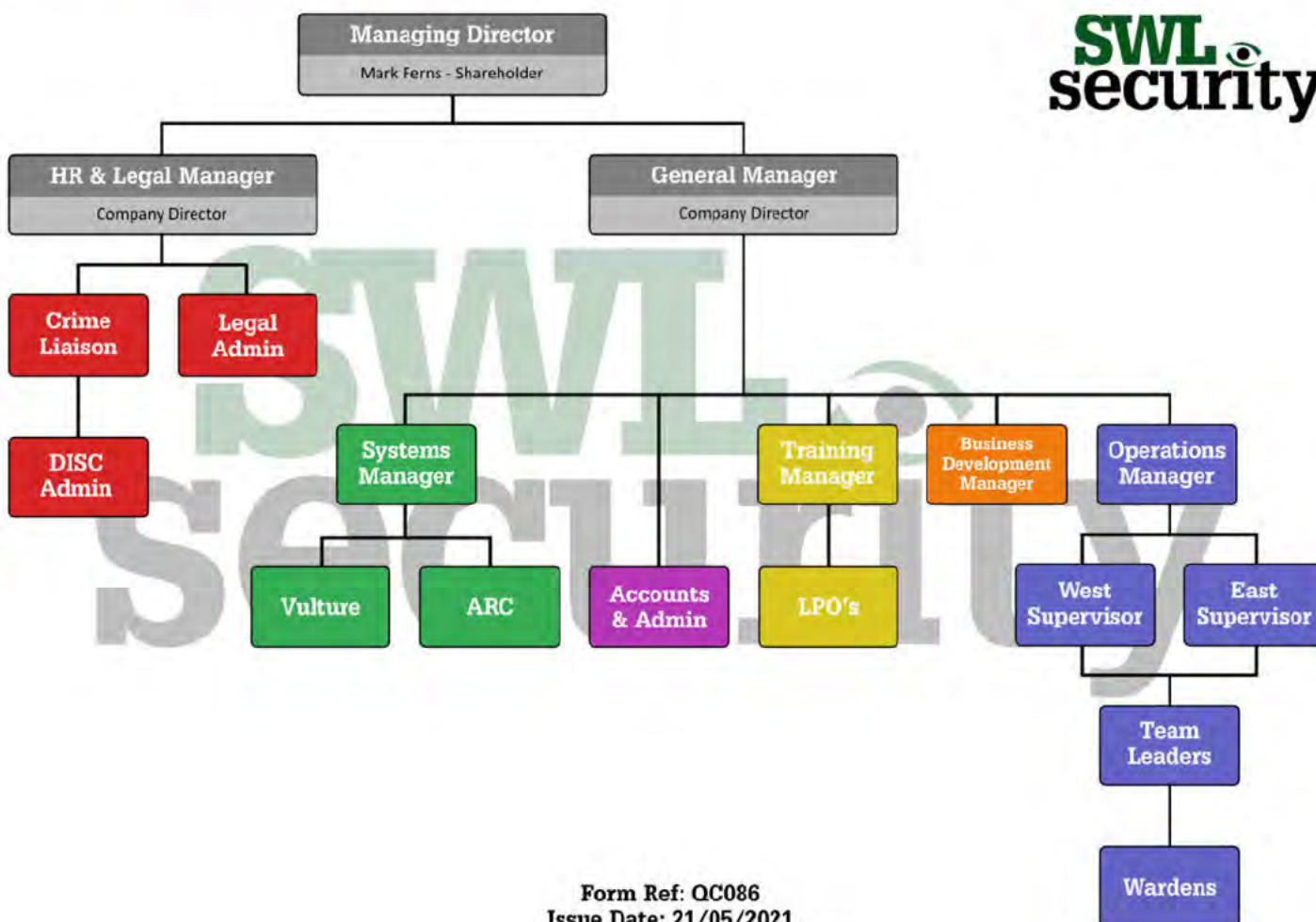
SWL will also be making random checks on our team "look and attitude" alongside their personal appearance, this will be in addition to our mystery shopper interaction

The Ranger team will patrol the area and deliver a variety of benefits, including (but not limited to) the following elements:

- Knowledge of the Weymouth area and its history
- Making the area a great place to work and visit
- Proactive foot patrols to all BID areas
- Regular contact with BID businesses
- Support to retail outlets, visits - evidence / MG11 report writing for theft offences
- Reduce anti-social behaviour, working in partnership with the Weymouth Council CSAS team
- Public Realm, reporting issues, ensuring areas are clean, safe and tidy
- Relationship management, flexibility in approach
- Dealing with threats, street drinking, rough sleepers, beggars and illegal trading
- Robust reporting of incident, liaison with Council and the Police
- Information sharing with authorities
- Collaborative working, Hostile reconnaissance as required
- Reporting damage
- Health and Safety risk concerns
- Supporting businesses to ensure low level business crime is reported
- Visitor welfare
- Making everyone feel welcome

3 General

Q - 3.1 Company structure and performance



Form Ref: QC086
Issue Date: 21/05/2021

Q - Please provide details of your company's structure, shown in Q 3.1 including:

Q - The number of staff currently employed in operational customer facing roles

SWL have 84 customer facing colleagues working at 25 locations covering 1,115 hours per week

Q - The number of administrative/support staff

SWL have 4 staff working within a field support function

Q -The number of management staff currently employed

We have 8 staff working as back-office support

Q -Please provide details of your company's performance, including:

Q - Your current contract retention rate overall

In the last 5 years SWL have had one contract in Beddington BID that ended, unfortunately due to an unsuccessful BID re ballot

Q - The number of contracts not renewed in the past 24 months

None, SWL have added three further locations to our BID portfolio in the last 2 years

Q - The reasons given by the customer for non-renewal

Not applicable

Q - 3.2 References

Q - Please provide the name and contact details of two persons/organisations for whom you've delivered a similar service.



Tel: [Redacted]

Email: [Redacted]

Period: January 2018 – Present

“Reading BID have been deploying SWL Security for the Business Warden service since mid-January 2018. From the outset we have enjoyed a professional service from SWL who were able to assist with all aspects of recruitment. The training given at the start and ongoing support from SWL for the Warden has been good and where cover is needed for annual leave or sickness this is arranged promptly. We have regular service meetings and updates with SWL Management and any queries either via email or phone are dealt with quickly. We are very happy with the service received from SWL for our Business Warden service.”

[REDACTED]

Tel: [REDACTED]

Email: [REDACTED]

Period: March 2018 – Present



“The tender solution in Camden delivered a clear cost to benefit ratio, most importantly within a realistic delivery timetable - given the clear challenges that were within the BID area; the focus here was to tackle the drug use issues and deliver an increase in area confidence, demonstrating to the BID stakeholders and the public that positive action was at last being taken. With revived stakeholder interest and attention, it was then also important to demonstrate a real return on investment; this was proven through use of our mapping positioning software that pinpointed (live in real time) where Camden Town Unlimited Rangers had visited during their shift and identification of where the criminal activity was taking place. Based on this mapping / activity information the Camden Unlimited Rangers then focused attention to deter continuing antisocial behaviour. This activity has proven to be a real success story with positive results evidenced in a reduction of criminal activity. Following the success of the first months Camden Town Unlimited are now looking to extend the numbers and hours of weekly cover as part of a pilot scheme.

Partners in the Metropolitan Police and local authority have found the Rangers assistance both in person and gathering intelligence critical in leading to convictions of criminals. Joint operational patrols with the Met Police and Camden Council’s funded security wardens are now carried out.

Our service has led both member and non-member businesses to highly commend and celebrate the BIDs efforts to combat crime. Resident associations have also begun to contact us for assistance demonstrating how effective the team are. As a BID we believe this service will be no doubt a vote winning project for us in our re-election.”

Q - 3.3 Liability insurance

Provide full details of Public, Employers and Professional Liability Insurance cover currently held, to include insurance company/broker, expiry date of current policy and limits.

We have attached copies of our insurance cover held as an appendix

Q - 3.4 Quality

Provide responses to the following:

Q - What quality standards do your organisation hold for which operational areas and how long have they been in place?

Across our whole customer portfolio SWL operate and implement:

- BS EN ISO 9001 2008 at all operational levels and within all our business areas
- Sussex Police Community Safety Accredited Scheme (CSAS) accredited since January 2017, renewed until 2023, an application is underway for Dorset.

- Security Industry Authority (SIA) Guarding and Keyholding Services in conformance with BS7499 and BS7984 utilising SIA licensed staff, trained and screened in line with BS7858
- SWL have retained an Approved Contractor Status with the SIA since award in December 2014
- A Safe Contractor since January 2017
- Contractor Plus accreditation
- We are registered under the Information Commissioners Office for Data Protection

Q - How do you ensure consistency throughout your staff/locations?

We firmly believe that deploying the right calibre of applicant supported by our operation is the key to delivering successfully.

Company standards are set down by our General Manager Beth Ricketts; these are adhered to by our Poole based operational management team. Within our community security specialism, we have created many different disciplines learnt and that are transferable across our community portfolio, these are met through regular checks carried out by Beth checking on our management team performance.

We have monthly documented reviews with every employee with regular appraisals, reviews; appraisals are scored.

Beth and your operations manager Craig Kingshott will set up pre agreed meeting dates with We Are Weymouth to talk through the previous month service events and to complete our service KPI, so that any issues from the assignment can be openly discussed and immediately cascade information to our team. We have included an example KPI and additional narrative within at section 3.5 (Service Levels) of this submission.

Q - To which professional bodies are you members?



Q - 3.5 Service Levels

Service Level Agreement
 Client.... XXXX BID
 Year November 2021 – October 2022
 Recorded from November 2021



	January 22	February 22	March 22	April 22	May 22	June 22	July 22	August 22	September 22	October 22	November 21	December 21
Contracted Hours Provided												
Professionalism of Officers												
Management Support												
Admin & Accounts Support												
Health & Safety Compliance												
Response to & Reporting of Incidents												
Overall Service Performance												
Would You Recommend Us?												
Score /40												
Client Signature												
Manager Signature												
Operations Manager Signature												

Scores: 5 = Excellent 4 = Good 3 = Average 2 = Below Average 1 = Poor

FORM REF NO QC063

ISSUE DATE 17.01.2019

To monitor our service delivery and performance the SWL account team led by Beth and Craig will create a full set of Key Performance Indicators (KPI's) that will measure the relationship between all the key service partners to ensure value for money can be evidenced and that the service is justified to your Levy Payers, discussions and reaction to KPI results will be measured to identify any improvement which may be necessary such as any retraining of the street team members, new targets, identified hotspots, changed priorities and any issues identified.

Craig Kingshott will seek to set up pre agreed meeting dates with We Are Weymouth BID to talk through the previous month service events and to complete the service KPI, we would anticipate that this meeting may include our Ranger so that any issues from the assignment can be openly discussed.

Q - Please provide responses to the following:

Q - 3.6 Policies

Q- Please provide a copy of your following policies:

Q - 1. Health and Safety – please find attached within our appendix

Q - 2. Staff Training – attached within appendix

Q - 3. Staff Screening and Vetting Procedures – attached within appendix

Q- 4. Staff Disciplinary Policy and Procedures – attached within appendix

Q - 3.7 Employee Recruitment

Q- Describe how you would advise We Are Weymouth concerning employment (legal requirements) and recruitment of appropriate staff to fulfil this contract.

We understand that We are Weymouth are looking at a pilot scheme that will run through from the 20th June for a 30 week period up until January 2023, with increased periods of manning during the summer months to manage the busier period, it will be our intention to employ a full time position covering 40 hours per week throughout the 30 weeks, supported from our existing cover team members in the Dorset area who will provide the additional cover during the peak 9 week period within.

We have ensured that our pay rates take into consideration of the area average and within We Are Weymouth believe our proposed rates of pay at £11 per hour are in the right place.

All staff are directly on a PAYE basis, all employees receive a pension, 5.6 weeks paid holiday and full-time scheduled hours, along with professional development.

We do not deploy self-employed staff or any zero-hour contracts where continuity of personnel is often an issue, this the particularly important within community security environments where a local continuous, knowledgeable partnerships must be the preference

All our recruitment complies with the Race Relations Act, Sex Discrimination, Age and Disability Discrimination all dealt with within our Equality / Diversity and Equal Opportunities policies

We always aim to be the 'employer of choice', this leads to a natural long-term loyalty and valuable team members – people who are dedicated and provide continuity - a vital element of the community security service delivery.

Q - 3.8 Customer Care and Complaint Handling

Q - Please provide details of how your customers are treated and your procedure for handling complaints.

We operate a robust complaints process with associated KPIs and quality-controlled documentation.

The first point of contact for customers who wish to lodge a complaint is our Operations Manager Craig Kingshott. All complaints are handled at this level as a first choice. It is here the judgment will be made on the appropriate weight of the complaint and the proper weight of response. Where a complaint can be resolved at the local level, action will be taken immediately and reported to our customer. Should our customer wish to lodge the complaint with a more senior manager, direction will be given so that the complaint reaches the correct level anticipated by our customer.

Management of contacts

Due to the nature of our community assignments our customers may submit complaints at any time by various means. This includes e-mail, letter, telephone or face to face. Should our customer wish to remain anonymous then the source of the complaint should be shielded from exposure and only the substance of the complaint reported up through the management chain.

Escalation of a complaint?

All efforts are made to avoid a complaint escalating out of local control. This includes helping our customer to express a complaint succinctly and coherently where communication difficulties or language interpretation may be a barrier. It is very much in our interest to learn about the complaint and resolve its

cause and effect. Where a complaint escalates from its original point of reference, Craig will refer it to our Managing Director Mark Ferns before commencing investigations into the original complaint.

Documenting any service complaint?

All complaint regardless of seriousness must be logged by Craig in the customer contract file overseen by our General Manager Beth Ricketts. This rule applies to the complaint investigations and reports to the client. Where appropriate, copies will be sent to our Managing Director

Q - 4 Service Requirement Specification

Q - 4.1 Overview of Service Required

Within the current BID term, the BID wishes to pilot contracted Town Ranger service, for a period of 30 weeks. The pilot will consist of a full-time ranger for 21 weeks and enhanced with two part-time rangers to provide additional cover during the peak 9-week summer period. **Noted and understood**

Respondents should note that We Are Weymouth's service aims to compliment any other community safety services provided by Dorset Council and Dorset Police. **We understand and already work closely with our Police partners to mutually deliver**

The Ranger service will provide assistance, support, advice, reports and other information to these and other services as appropriate. **Fully understand, SWL are familiar with partnership working and communication with BID area stakeholders and agencies**

The Ranger service will be based within the BID area and focus predominately on the priorities of the area and matters affecting the enjoyment of the area for the benefit of businesses, residents and visitors. The service will report to the BID's Operational Team and to the BID's Board of Directors. We will seek to set up agreed dates to meet and report our Town Ranger activities

The service requirements are set out in the following paragraphs.

Q - 4.2 Aims of Service

Q - 1. To provide assistance to BID levy-payers, helping reduce crime and anti-social behaviour, providing re-assurance and assistance in dealing with the fear and threat of crime and to help make the BID area a safer and more welcoming place to work, live and visit. **Noted and understood, we are particularly keen to utilise the reporting tool software to demonstrate our work and to deliver a clear return on investment to BID stakeholders, our platform will highlight areas of challenge through identified hotspots, enabling possible target hardening and resource to future protect**

Q - 2. To maintain regular contact with BID levy-payers and assist in dealing with threats, poor behaviour and other matters that disrupt business activity, and liaise with levy-payers about all BID-related projects, initiatives and activities, promoting the work of the BID and opportunities for businesses.

Noted and understood, we will be in the Town to make contact with levy payers and to assist whenever there are any threat or concern to safety, we would also look forward to building a positive relationship with the Weymouth Council CSAS and ASB teams, in addition SWL already work with several BID areas in support of projects and extracurricular events, to promote the BID and the service that the Rangers deliver, any reason for a visit is a real positive.

To act as the 'eyes and ears' of the BID in the town. Noted and understood, our teams on the street are both our customer's and our own eyes and ears, we listen to our Ranger comment, opinion and will convey the useful points of information that they bring, this is a point that perhaps can be an item at our monthly meeting?

Q - 3. To ensure that the public realm is safe and clean by reporting issues to the right organisation/department, that visitors are made to feel welcome, assisted and directed as requested. Noted and understood, we will seek to understand who the points of contact are within the Weymouth supporting agencies, reporting those issues that may otherwise damage the Town reputation and image.

Q - 4.3 Achievement of Aims

The achievement of these aims will be made through the following approach:

Q - 1. Uniformed and tasked patrolling throughout the BID area, with a primary focus on the town centre agreed. Noted and understood, we will look forward to possibly developing an area map with potential patrolling zones with We Are Weymouth?

Q - 2. Interventions with persons committing or suspected of committing crime and anti-social behaviour, where safe and appropriate to do so. Noted and understood, again we will look to build relationships with the Council CSAS and Anti-social behaviour teams to build our intelligence

Q - 3. Recording and reporting all incidents, interventions and suspicious activities to:

a. The BID Operations Team Noted / understood

b. The BID's Business Crime Reduction Partnership Noted / understood

c. Dorset Council's CSAS Officers and ASB Teams Noted / understood

d. Dorset Police's Neighbourhood Policing Team and Business Crime Team Noted / understood

4. Being an easily identifiable, well turned out, polite, consistent and observant presence within the BID area Noted / understood

Q - 5. Making regular visits to BID levy-payers to check on matters and inform them about the projects and activities of the BID, and recording interactions on the BID's CRM system Noted and understood, engagement is a vital tool to build relationships with levy payers

Q - 6. To be accessible to BID levy-payers via phone, town-link radio and email to respond to queries and requests for assistance Noted and understood

Q - 7. Offering advice and assistance to businesses and others on ways of securing premises, dealing with crime and anti-social behaviour. We will certainly look forward to delivering crime prevention initiatives and working closely with the Police, possibly attending crime prevention related events, if required by We Are Weymouth BID?

Q - 8. To assist BID levy-payers in the reporting of crime and incidents and administer reports through the Business Crime Reduction Partnership's DISC system. We will look forward to working to assist the BCRP DISC system, from our experience this enables superb partnership and relationship building, especially during the initial contract period

Q - 9. Providing support to events run by the BID. This will be great way to build relationships with your levy payers, BID residents and visitors to Weymouth.

Q - 10. Conducting inspections of public areas, recording and reporting issues such as fly tipping, flyposting, graffiti, and damage to assets. We will anticipate working in partnership with the related public realm agencies to convey our findings from patrols carried out

Q - 11. Conducting minor practical duties to assist in enhancing the public realm, such as the removal of small graffiti, flyposting, litter etc. As point 10, working in close partnerships

Q - 12. Helping promote Weymouth as an attractive place to live, work and visit. Noted and fully understood

Q - 13. We Are Weymouth welcomes ideas to improve the Town Ranger service. We will certainly look to offer out thoughts as the contract moves through the period, we will be spending time with the Ranger team, they often have ideas or thoughts that might be of interest for discussion during our monthly KPI meetings with We Are Weymouth BID

Q - 14. Be prepared to give evidence in Court as required. This is something that our street team staff already will provide, SWL also have a dedicated Crime Hub where we can manage prolific offenders through Court action as maybe required?

Q - 4.4 Specification of Services Required

Q - 1. The provision of a service to deliver the service aims listed in 4.2. We fully understand and agree to the service aspects detailed within 4.2, the content within 4.2 required is exactly what SWL deliver as a standard

Q - 2. The respondent must make provision for holiday cover, sickness, and time off for training for employees. All SWL staff are employed by us and receive the above as contracted employees

Q - 3. All staff must wear a highly visible We Are Weymouth branded uniform, to be agreed between the respondent and the BID, clearly showing the We Are Weymouth logo on both front and back. We will be pleased to work with We Are Weymouth to create a suitable uniform that will represent the BID as a clear service within as required

Q - 4. The Rangers will be equipped with a body worn video device, to be provided by the supplier, to enable incidents to be recoded as deemed appropriate by the ranger. Each of our Street team contract staff receive a body camera with footage that can be downloaded for evidence, we also will supply supporting PPE as required related to each assignment need

Q - 5. The Rangers will be equipped with a smart phone, capable of receiving telephone calls, emails and having internet access, to be provided by the supplier, to enable the rangers to be in communication with the BID office, levy-payers and record and report incidents through the BID's CRM and DISC systems. Noted and understood, SWL have included for each Ranger to be equipped with a phone / reporting device working with the DISC system.

Q - 6. The Rangers will be equipped with pocket notebooks, to be provided by the supplier, to provide accurate notetaking as required. Noted and understood, our teams are also trained in optimising notes that can be revisited later during their SWL training course

Q - 4.5 Hours of Operation

Q - 7. The provision of a ranger service for 40 hours a week for 21 weeks (off-peak, single ranger), and the provision of a ranger service for 98 hours a week for 9 weeks (peak, one full-time and two part time rangers),

We have also seen the suggested roster of the service within section 7 and would agree to deliver as described, we note that this cover should remain flexible to maximise the security delivery and subject to change from time to time, we would ideally look to request 12 hours' notice from the BID

Q - 4.6 Targets and Key Performance Indicators (KPI's)

Targets and Key Performance Indicators will be set by the BID in co-operation with the account manager. SWL are familiar with KPI reporting, each assignment will have differing criteria based on the BID management expectation, we have shown a KPI example within our Tender submission.

Q - 5 Terms and Conditions

The following will apply to the Town Ranger scheme contract.

Q - 5.1 Contract performance and appraisal

The Operations Team and Board of Directors will continually review and assess the contract and will meet monthly with a management representative from the supplier. Criteria will include:

Performance in terms of KPI's

Dress and appearance of staff whilst carrying out duties

Timekeeping

Conduct and behaviour of staff when off duty in the BID area

Visibility of service

Speed of response to callouts, incidents and business visit requests

Ease of communication between clients, supplier and the operative

Disciplinary record

Adherence to health and safety requirements of the scheme

The overall performance of the contract will be formally reviewed at the end of the pilot scheme by the BID's Operations Team and Board of Directors, and feedback will be sought from BID levy-payers. SWL agree to the aspects identified above and would look to include the points within a bespoke KPI that would become the focus of our monthly KPI meetings

Q - 5.2 Sanctions for poor performance, conduct and behaviour

Failure to meet satisfactory standards of performance, behaviour and dress as set out in this document will in the first instance be raised at a local level by the Operations Team with the staff member responsible for the conduct.

Failure to resolve the problem or improve performance to the client's satisfaction will involve the account manager.

Further failure will lead to a formal letter to the management of the supplier setting out the nature of the problem and a warning that failure to remedy within a set time frame will result in the withholding of part or all of any subsequent payment. Noted and agreed, we will look to rectify early any concerns - we are available to discuss either through direct account manager contact Craig Kingshott or out of hours through our 24/7 manned Alarm Receiving Centre in Poole.

Failure thereafter will result in the termination of the contract within one month's notice.

Q - 5.3 Recruitment and Employment

We Are Weymouth is to be involved in the shortlisting and interviewing of all candidates for the posts and to be able to influence the choice of candidates. Noted and understood, SWL will be looking to recruit for the 40 hours per week position and supporting with our existing cover in Dorset.

The supplier will be responsible for employing the Town Rangers and providing strategic management for the project and will be responsible for compliance with all employment law. SWL are a responsible employer and fully understand Employment Law, our HR Manager Jack Ferns is based in Poole and can be contacted at short notice.

Q - 6 Contract Management and Responsibilities

Q - 6.1 Management

The contact at We Are Weymouth will be:

Zach Williams, Operations Assistant zachwilliams@weareweymouth.co.uk 01305 779410

Contract management meetings will take place monthly with Chief Operations Officer, the BID Operations Team and the account manager. **Noted and understood, we will look forward to planning dates during the 6-month pilot scheme**

The day-to-day tasking of the Town Rangers will be directed by the BID Operations Team. **Noted and understood, SWL will also be happy to advise on a regular basis regarding our activities and will convey detail to the BID operations team for consideration**

The account manager will set up and maintain accurate record of all operations, activities, incidents, monitoring, engagement with the public, visits to businesses and other records as may from time to time be required to demonstrate and measure the effectiveness of the service. These will be available to the BID and will include:

Weekly rosters

Timesheets

Attendance records

Health and safety policy

Health and safety incidents

Contacts with visitors and businesses

Statistical information relevant to the services provided

Reports of crime, anti-social behaviour and public realm issues

Pocket notebooks

Use of the BID's CRM system and DISC system

SWL agree and understand the above requirements, we will be keen to maximise the reporting platform capabilities to demonstrate a return on investment related to the Town Ranger service, we appreciate that this detail will be vital to evidence going into the We Are Weymouth re ballot in early 2023

Q - 6.2 Auditing and Invoicing

The contractor will ensure that site attendance and involvement of operatives is tracked throughout the day and that evidence of attendance at site can be produced as required at contract review meetings.

Noted and understood

Invoices should be submitted each month on the 3rd Friday of every month to:

We Are Weymouth

Pilgrim House

1 Hope Street

Weymouth

DT4 8TU

info@weareweymouth.co.uk

Q - 6.3 Provision of accommodation, site facilities and storage

We Are Weymouth will be able to provide limited accommodation or its contracted service. Wardens will be based at the BID office and/or other locations within the BID area. SWL will appreciate these accommodation facilities within the town, these will certainly create a great base from which to operate from.

Facilities will be made available at the BID office for the charging of mobile devices, body-worn video and radio devices, and type-up reports and transfer data etc. as required. SWL noted and understood, thank you

Facilities will be made available for the storage of PPE and equipment at the BID office SWL noted and understood, thank you

Q - 7 Financial Proposal

Please provide a breakdown of your full costings using the spreadsheet 'Analysis of Sales Prices'.

The total price will be calculated automatically and will form your whole price for the service.

Please also complete the 'Form of Tender' document. The price on this document should match the total price shown on the Analysis of Sales Prices. SWL have pleasure to include the Form of Tender together with the Analysis of Sales Prices as an attachment as required with this submission.

ITT Q End

Supporting SWL Information

Please see below bios of our key staff members/managers who will be integral to fulfilling the We Are Weymouth contract requirements.

Craig Kingshott – Operations Manager

Craig is an energetic, motivated and dynamic individual with excellent strategic and implementational skills. He joined SWL in 2016 as a Business Warden, he quickly climbed the management ladder becoming operations manager in 2019. With over a decade of experience, Craig has worked in many aspects of security from retail guarding to securing assets and vacant properties. A 'boots-on-the-ground' style manager, Craig develops a high-value understanding of his sites and employees, building great relationships with our customers and sited teams.

Key Responsibilities:

- Strategic & Operational Budgetary Control
- Project Set-Up Management Responsibility
- Direct management of the operations department (over 80 department members).
- Recruitment, Development and Retention of Existing Business
- Providing Service Excellence to Existing Service Delivery Locations
- Health and Safety, Legal compliance, contractors and disaster recovery / business continuity.
- Building strong and trusting client relationships to drive customer understanding.
- Creating new business opportunities with the SWL development manager.
- Managing and supporting all direct site team leaders within the business.
- Assisting in the development of the business strategy to deliver and maintain growth.



Rob Fitzgerald – Training Manager

Rob manages the recruitment and training process for all SWL staff, from interviews to the handover of newly trained Rangers to our operations department for their deployment to location.

With his background in the law enforcement world, spanning nearly 20 years, Rob has comprehensive experience in all aspects of security. Rob also has a background in Policing which brings to the training department an instrumental and invaluable knowledge of Policing and the industry standards when it comes to forging the next intake of SWL Wardens. Supporting this experience are his teaching qualifications from City & Guilds and the National Federation for Personal Safety.



In addition to teaching law theory in the classroom stages of the SWL Ranger course, Rob also oversees the physical training, from their first aid and defensive conflict management training through to our control, restraint and customer skills courses. Rob being still actively involved in the Policing world enables SWL to stay on top of any Policy, Law or guidance changes affecting any training conducted by SWL. This keeps SWL and our customers at the front in the race for information, to protect us all from any potential litigation and cut through the cloud of misinformation surrounding our industry, which, unfortunately, is ever-present in society today.

SWL Company Director – Beth Ricketts

Whilst studying at Bournemouth and Poole College, I was given the opportunity to learn first-hand with experience working within a business/office environment through 2 weeks work experience with SWL Security Services in 2010 I was then offered a part time job in admin where I was completing data entry tasks and analysis where needed.

Following the growth of SWL Security Services, in 2012, I was offered the Office Manager position, where I adapted to different roles and responsibilities within our operations department, administrating and with responsibility to facilitate the smooth and efficient running of the team. I manage our annual ACS (Approved Contractor Scheme) and ISO 9001 assessments and have gained a complete understanding of what we, as a company, were looking to achieve in the long term and, importantly, understanding what our staff on the “coal face” achieve through regular contact with them.

In the summer of 2021, I was delighted to accept a position on the SWL Board as a Director, in my position I continue to oversee the SWL operation and running of the office with an extended range of responsibilities and challenges, including visiting our customer portfolio carrying out quarterly KPI visits and to check that we are delivering our promised service.

I personally strive for success and will go above and beyond to complete any challenge that is thrown my way.

‘Ambition is the path to success; persistence is the vehicle you arrive in’ – Bill Bradley

Recruitment & Training

The SWL team will be employed by us, (not sub-contracted), positions will be locally advertised through Indeed or any suitable in- house advertising (job board) to ensure we see individuals who understand the area for selection. SWL have the benefit of existing community contracts within similar environments that enable us to identify the right applicants at an early stage. Recruitment and training are an expensive business, so we need to be selective, to avoid future recruitment and later repeat training cost

We screen potential employees to BS 7858 standards in accordance with being an SIA Approved Contractor - as well as Police NPPV-L2 standards which are in line with Police staffing regulations (where CSAS maybe required now or in the future). Moreover, we are an ethical employer who believes that taking care of our employees reflects positively on the service we deliver.

We will seek to recruit from the close area, this will ensure that our people will have that important local knowledge to promote the area, the team would assist your visitors with advice, such as on places of interest and “how to get there” - a helpful mobile tourist representative. Part of our interview will test how an individual might convey helpful information to an enquirer.

We maintain the vital staff continuity by being the ‘employer of choice’ for our people, we deliver Street Rangers who are dedicated and effectively provide to the continuity which underpins the ambassadorial element of our community service.

The SWL community training course goes far beyond the Security Industry standard set for training security officers and containing the following modules:

- Hostile Reconnaissance & Terrorism Threat Awareness
- Use of Force Legislation
- Understanding & Differentiating Theft-Based Offences
- Other Offences - Including: Assaults, Criminal Damage, Offensive Weapons & Public Order
- Report Writing
- Collaborative Working to Reduce Crime
- Health & Safety
- GDPR / Data Protection
- Powers & Limitations of the Law
- Powers of Arrest
- Psychology of Social Violence
- Conflict Resolution Methods
- Evidence Gathering / Creation

With our all-Inclusive Control and Restraint training (including safety assessments, our applicants are required to pass several written and practical exams before being permitted to effect an arrest). New Rangers receive an in-depth tuition detailing the difference between the various offences they are likely to encounter and how to evidence them for the Police to ensure prosecutions. Our specialized initial training program is not available to external companies - our quality of service cannot be found anywhere else in the industry.

Further training is also obtainable such as first aid at work, defibrillator training and further training in community safety accreditation schemes for devolved police powers are available if required for the role.



Example Job Advertisement

Job Role: Town Ranger

SWL Security Services are looking for Community Rangers to join us - supporting the XXXXXX Business Improvement District (BID), assisting retail and corporate sites in within the BID area on a long-term contract.

This is an exciting opportunity to work with an SIA Approved Contractor in a unique, specialist role, genuinely bridging the gap between businesses, communities and the Police. Your role will include visiting businesses and organisations within the XXXXXX area, dealing with low level volume crime on their behalf and helping local community Policing teams to deter anti-social behaviour.

As an SWL Ranger you will work in partnership with the communities you serve to maintain law and order, protecting members of the public and their property, preventing crime, reducing the fear of crime and to enhance the visitor experience in XXXXXX.

You will use a range of technology to protect individuals, identify the perpetrators of crime and ensure successful prosecutions against those who break the law.

The ideal candidate will be flexible however the role will require you to work a 40-hour week, there is huge potential for personal development and growth in this role that could see you develop further within our fast-growing company, becoming a professional who stands out from the rest of the industry.

This role is suitable for objective driven and results orientated people that want to make a difference in their community; suited to people that are looking for long term employment and to gain experience in this specialist field of security work.

Job Type: PAYE

Salary: £XXX per hour

Licence types required for role:

- SIA Licence Security Guarding
- SIA Licence Door Supervisor
- SIA Licence Close Protection

Other Requirements:

- Five Year checkable employment / education history for vetting purposes.
- Good written and verbal communication skills.
- Basic computer skills
- Previous experience in working in the retail environment is preferred.
- Previous law enforcement experience is advantageous

Adding Value?

Fundamentally we work in close partnership with valued customers, linking the organisations together to reduce cost and lessen the impact of retail theft and anti-social behaviour. This is achieved by our street teams, who bridge the gap between businesses, the extended community and the police. All warden services are further supported by a dedicated Alarm Receiving Centre.

Within the ARC is also our Crime Management Incident Team. This accomplished team handle all the intel for ongoing incidents, as well as post incident management with a view to reporting crime to the local police authority. Intel led targeting, through to direct action against prolific offenders, is how SWL buck the trend and reduce crime for our clients. SWL also boast our own CCTV department known as Vulture, who facilitate CCTV installations and deployable remote security solutions.

We provide a comprehensive range of services in all aspects of security. Because of our experience serving a range of clients, we may also be able to provide other effective security solutions for your BID.

Please find on the following pages a list of services we feel may also be of interest to you.

Prolific Offender Targeting Service (P.O.T.S.)

Combining the use of reported data from a crime reporting platform with a highly trained and experienced team of plain clothed officers, the P.O.T.S. team will commence surveillance to identify your prolific offenders, their accomplices, their addresses and their frequented locations. They will then seek to intercept them during the commission of an offence to effect their arrest, with intent to hand them and the accumulative evidence of their offences to the police, to pursue criminal court action against them. At the same time SWL pursue civil court action to enact injunctions followed by comital to prison orders if offences persist.

OP Monster

The P.O.T.S. team has seen enormous success in the last 12 months. In June 2020 they started to target an aggressive shoplifting gang and their associates numbering 27 offenders. This group was stealing up to £4,000 a week from one of our client's stores in Portsmouth, a total of 15 stores. The team supported the local wardens in supplying over 80% of the evidence to ensure 26 prosecutions, which resulted in 393 weeks of custodial sentences combined. This criminal court action was supported by civil court action against the same offenders, with 10 injunctions granted, followed by 2 committals to prison orders for those that breached the injunctions, which resulted in a further 28 weeks prison time. As of March 2021, the loss attributed to this group had dropped from £4,000 to £200 a week, a 98.2% drop.

The direct application of physical consequences to the offenders, their homes and their freedom has deterred the offending from continuing. With half the offending group in prison the remainder of the group have either dispersed or are now targeting other weaker stores in the area who do not provide any risk of consequences.

Surveillance?

SWL have well documented experience in running surveillance operations for a multitude of different customers and business types. Most commonly and recently our surveillance services have been utilised in the retail crime area. Our teams have gathered a substantial amount of information on a group of individuals selling goods on social media that have been stolen from one of our retail customers. Starting with nothing but a couple of 'sales post' screenshots our team have now confirmed the names of the offenders, found the offenders home addresses, identified their vehicles and observed their work/home life patterns. This information can now be passed on to the police to organise action against them and bring the inevitable prosecutions for handling stolen goods and financial consequences brought through the proceeds of crime legislation.

Surveillance is also an integral element to the successful loss prevention operation provided by SWL, combined with the efforts of the P.O.T.S. team we often uncover vast networks of offenders that helps further strengthen our working relationship with the local constabularies.



Surveillance has also been used in the past to catch internal staff theft. We have provided evidence of differing offenses from 'till dipping' to more organised bulk theft of items being snuck out the back door and into staff members vehicles.

The surveillance team is an integral tool when used this way to support normal anti-theft measures, and directly tackles external and internal theft and the networks associated within retail theft.

CCTV Installations?

Vulture CCTV is the remote security department of SWL Security. Combined with our state-of-the-art Alarm Receiving Centre (ARC), these three sectors make SWL a formidable end-to-end security



provider.

Because of this, Vulture offers CCTV and remote security solutions functioning under one company; meaning that quotations, procurement, installation, monitoring, response and maintenance are all kept in-house. Not only does this streamlined approach lower the costs of our services but means we can react quicker in the event of an intruder and seamlessly coordinate a response. Furthermore, our in-house business structure, with on-site engineering and manufacturing facilities, enables us to provide bespoke options tailored to your needs.

As an end-to-end service provider and with our extensive experience in the security industry, we have first-hand knowledge of the benefits reliable CCTV systems, and access solutions, within businesses provide. CCTV is the cornerstone of modern security and is often the first line of defence for any business. It is our primary function to deliver an effective real-world system that meets your requirements, risk and budget, no matter how big or small your premises. Utilising the most up to date CCTV and intruder technology, it is our aim to provide a robust electronic perimeter to detect and prevent any potential intruders. We always use industry leading equipment suppliers such as that of Hikvision and all our contractors install as per BS-7958 standards.

We have recently partnered with one of our BID customers to provide half price CCTV installations for all their levy payers. The scheme has been very popular amongst the local businesses and promotes a collaborative security effort.

Vulnerable Property Protection – Vulture Urban

Specifically designed for deployment within retail outlet risk areas, successfully deployed on many occasions by SWL following damage caused to property leaving the building fabric vulnerable. A specific CCTV unit is situated near an entry point that can be branded with the BID customer livery. The unit detects any silent hour intruder/s alerting our Alarm Receiving Centre, where we pick up the images, remotely trigger a high-pitched alarm, smoke cloak and strobe lighting. This unit has been deployed with great effect

within several existing retail customer outlets - its positioning has successfully deterred criminal activity on many occasions.

The Vulture Urban was a concept designed to relieve our customers of the financial burdens of security staff after a break in. Historically it would cost the customer up to £1,200 a week to have a security officer in their store overnight whilst repairs take place. This cover could go on for up to 4 weeks depending on the scale of the damage following the attack. We designed the Vulture Urban with the same ethos as all our Vulture remote security products, detect the potential threat and engage to prevent any criminal activity. In the first year of deploying Vulture Urban units to our customer's premises we saved them just under £100,000 in guarding costs, with our Vulture solutions being a mere fraction of that cost. In short, the Vulture Urban is the most cost-effective alternative to a security officer to protect a vulnerable property. For more information on the cost-effective intruder engagement systems, remote security and CCTV installations provide by our Vulture department, please visit: www.vulturecctv.co.uk

Asset Tracking & Recovery?

SWL offer tracking devices for any high value asset such as vehicles or stock. We have the unit custom made for optimum concealment and functionality. A good recent example of this, is our placement trackers within sealed cigarette packaging.

With the rise of organised night-time burglaries targeting cigarettes within convenience stores, SWL supplied state-of-the-art GPRS tracking devices to be hidden within the cigarette gantries overnight. These targeted raids are often over within less than 3 minutes of breaking into the premises, making it almost impossible for the authorities to react in time. Our trackers automatically activate during an attack, alerting our 24hr Alarm Receiving Centre. Once alerted the ARC can view in real time, the direction of the offenders as they flee the area before the local police can respond. The ARC will then deploy SWL's dedicated Asset Recovery Teams. The covert tracking device, disguised inside a cigarette packet, will guide our team to the location whilst liaising with the relevant constabulary. Once on site the tracking teams can guide the police to the very door the tracking device is hidden behind. The police can then force entry to the property and recover the stolen cigarettes.

Past deployments of the tracking team have seen the recovery of over £10,000 worth of cigarettes taken from a singular store. They were recovered when the tracking team found the vehicle used in the crime, after attempts had been made to hide and disguise it within a scrap yard. Our team guided the police to the location, who then used their powers to force entry to the site, so our teams could track the signal to within 0.5 meters of the device, within the car along with the stolen items.

Furthermore, SWL Security can provide additional services upon request to further support your BID extending to:

- Crime Hub – Crime Report Management & Administration
- Covert Security
- Legal Preparation (Civil Court Injunctions & Committals)
- Lone Worker Protection Systems



Facility Security Support Packages (e.g., CCTV, Access Control)

Alarm Response services

Vacant Property Inspection Visits

Summary

SWL have taken the time over the years to build on our capabilities - gaining relevant qualifications, developing a suite of processes / metrics specifically designed for community services - such as the We Are Weymouth Business Improvement District.

We would be honoured to be chosen to deliver the unique service requirements specific to you and would represent your BID with integrity, honesty and diligence.

Thank you for considering SWL to represent We Are Weymouth BID. We hope to be serving you soon.



FORM OF TENDER

THE SUPPLY AND MAINTENANCE OF BID TOWN RANGER PILOT SCHEME FOR 2022

To: **We Are Weymouth Limited**

Having examined the specification and particulars of this tender document for carrying out the above-named works, I/we offer to complete the whole and said works in conformity with the above for the sum of:

Amount in words Thirty - one thousand, six hundred and fifteen pounds and
ninety - two pence

Amount in figures £31,615.92

We certify that:

1. The amount of this tender has not been communicated to anyone except the Client
2. The amount of this tender has not been adjusted as a result of an arrangement with anyone other than the Client
3. No agreement has been made with anyone to refrain from tendering

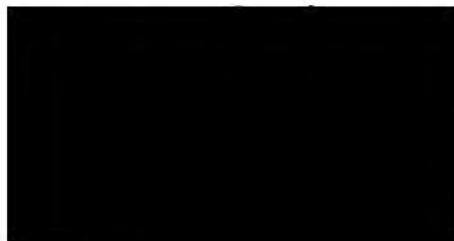
We are able and willing to deliver the full specification of the works.

We understand that you are not bound to accept the lowest or any Tender you may receive, and you will not pay any expenses incurred by us in connection with the preparation and submission of this Tender.

We confirm that we have no objection to the amount of this Tender being included in a list to be submitted to all Contractors who provide a Tender for the Works.

Date: 12th May 2022

Signature:



Name:

Designation:

Company Name: SWL Security Services Ltd

Address: 30 Ventura Place
Upton
Poole
Dorset
BH16 5SW

Telephone No:

Email Address:



**We Are Weymouth Limited
Project Funding Application**

**Please note that applicants may be required to provide further information
and give a presentation of the proposal to the Board.**

Application Process:

- Complete the application form in full and make sure that all the requested information is included. This should be returned to the WE ARE WEYMOUTH BID office.
- Applications should be submitted as far as possible in advance (min 4-6mths preferable).
- Your application will be considered by the board of Directors.
- You will be notified of the date the decision is due to be made in advance.
- Once the decision is reached, you will be informed of the outcome.

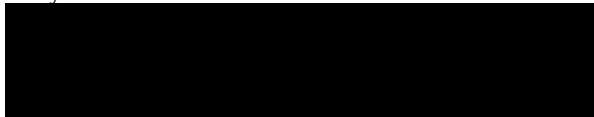
Funding Procedure:

- Normally, once the funding is approved, and we have received your signed acceptance, you will receive payment. This may consist of staged payments, payable upon reporting from the applicant.
- If you haven't had all your money in place to start the project then we may hold your grant until all the money is secured.
- **You will need to agree to send us copy invoices relating to the funding and detail how you've spent the money. If we don't receive this, we may request the money back.**
- If the event or project does not go ahead then any funding will need to be refunded to We Are Weymouth Limited immediately.
- We are Weymouth ltd should be invoiced for anything that is Vatable.
- You must spend the money as stated in your application and invoice breakdown and/or statistics **WILL** be required as evidence.
- You must return any unspent funds.
- You must tell us if you change the project as described in your application.

- We Are Weymouth (BID) **MUST** be included in ALL press releases (please ask for a quote)
- We Are Weymouth (BID) **MUST** be included on all handouts, brochures, posters, flyers (logo will be supplied)
- @WeAreWeymouthUK **MUST** be included in social media campaigns using the hashtag #Weareweymouth and the hashtag campaign at the time of deliver
- Please note: The Board may require additional specific marketing requirements dependant on the extent of the funding proposal.

Name and address of your organisation and correspondence address:
(Including email address and contact telephone number)

Emily Brown (Parks Operations and Development Supervisor)
Weymouth Town Council



Describe your project:

Melcombe Regis play area is a small playground in a prominent position along Lakeside walk in Weymouth Town Centre which is in desperate need of improvement. The current play area is, for the most part, poorly equipped and outdated. It has tarmac surfacing throughout and is very 'hard' and unwelcoming. The play area is well used, both by day visitors and tourists, as well as the local community and residents passing through the busy lakeside walk/cycleway.

This overall project involves installing new play and sensory equipment, creating a family friendly seating/picnic area and introducing tree and shrub planting to create a welcoming, engaging and more natural play area which will benefit both the local community and visitors. There will also be a community element to this project whereby children from local schools can decorate plywood swans/fish/wildlife to attach to the railings to further 'soften' the site, add extra interest and increase public engagement.

Enhancement of this site will increase both visitor use and visitor satisfaction to the play area and the surrounding environment. Any increase in visitor numbers will benefit nearby businesses, such as the Palm House, as well as the Town Centre as a whole. This will be beneficial for the local economy and complements other local projects such as the Station Gateway project and Dorset Council's planned Lakeside Walk improvements, all of which will contribute to the regeneration of this area of town. With the Station Gateway project in mind, it is also anticipated that this area will be incorporated into the Britain in Bloom judging route in 2023.

WTC would like We Are Weymouth to consider supporting this project by funding one piece of play equipment as shown below. This swing rope is great for balance, co-operative play and accommodates four children at a time. It works for all ages, so is very versatile and most importantly is great fun. This piece of equipment isn't in any other play area in Weymouth. Installation and safety surfacing would be funded by WTC.



We would also like We are Weymouth to consider contributing to the seating area by purchasing a bench such as the one below. The aesthetically pleasing curved wooden design will contribute to ‘softening up’ of the area, making it more welcoming.



We are Weymouth’s contribution to the play area could be acknowledged in a plaque near the bench or play equipment and would of course be recognised in associated publicity.

Who are you targeting with this project/event? E.g. Visitors/locals

This project will benefit the local community, day visitors and tourists to Weymouth.

Describe how your project will benefit Levy Payers and how it fits within the We Are Weymouth BID business plan (a copy of which is available on weymouthbid.co.uk):

This will contribute to the regeneration of the currently rundown Lakeside area and complement proposed improvements to Lakeside initiated by Dorset Council, and the Station Gateway project which is currently underway. This may attract more visitors to the area and increase their enjoyment, length of stay and promote return visits.

One of the BID business plan priorities is to ‘Improve Weymouth’ including the look and feel of the Town Centre, with an action to:

“Support selected initiatives proposed by the Local Authority and Town Centre Management team to help deliver enhancements and ongoing maintenance.”

WTC believes that this proposal will contribute to this aim.

If you are organising an event, please attach your EMP and complete the next few questions. If this funding application is not for an event then please continue to the funding questions.

Time and Attendance (Estimated):

Event timetable	Day 1	Day 2	Day 3	Day 4
Dates open				
Opening times				
Closing times				
Event set up	From		To	
Event breakdown	From		To	
Event set up	From		To	
Event breakdown	From		To	
No. of Event Staff on Duty				
Number of Participants (if applicable)				
Likely number of overall audience or visitor attending				

Licensing

Does your event include any of the following:

Music (live or recorded)	Yes	No
Entertainment (plays/films/dance performances)	Yes	No
Sale /supply of alcohol	Yes	No
Provision of late-night refreshment	Yes	No

If your event contains licensable activities have you been granted the appropriate licence? If no, please state when you are looking to apply for the licence:

Temporary Event Notice <i>Date application to be submitted</i>	Yes	No
Premises Licence <i>Date application to be submitted</i>	Yes	No

Health & safety

Public Liability Insurance:

For all activities it is a statutory requirement to hold a minimum of £5m public liability insurance. *Please attach a copy of your Public Liability Insurance Certificate with your application, if you currently hold such insurance.*

Risk Assessment:

For all events we require a completed risk assessment for your event. *Please attach an outline copy of your Risk Assessment with your application.*

First Aid/Medical

Please provide the name of organisation/service and a breakdown of 2 quotes for first aid provisions.

Numbers

Organisation providing

Emergency Services

As the event organiser, you are required to notify the appropriate emergency services of your planned event. Please indicate those services that you have or will be contacting:

Emergency Planning

Police Yes No

Ambulance Service Yes No

Fire and Rescue Service Yes No

Coastguard Yes No

RNLI Yes No

Highway Authority Yes No

If you already have an **Emergency Plan** Document, please attach as part of this application. If not, please answer the following questions:

Please describe how you would alert key personnel of an emergency at your event and decide the level of action to take?

Please describe how you would inform the public of an emergency at your event, if required?

Please describe how you would evacuate the event site in an emergency, if required?

Traffic Management

Please describe what impact your event will have on the traffic flows around the event / venue and outline how you have mitigated any disturbance to local businesses?

Please describe what measures you have or wish to put in place to help manage traffic? .e. direct one way traffic, road closures etc. and attach a location plan defining roads to be affected.

If your event requires a road closure have you applied to Dorset Councils Highways? Please note that up to 12 weeks' notice is required and this needs agreement prior to any funding being secured.

Yes No

Site services and welfare

Toilets

Please describe what toilet provisions are being provided at your event?

Children

Can you confirm that those running the facility are DBS Checked or will be DBS checked by the date of your event? *Please note that all personnel responsible for lost children must be DBS checked. (Copies of certification to be provided on request)*

Yes	No
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Waste Management

Please describe what Waste Management arrangements you are providing at your event?

Will food be sold at your event? All individual food traders must have Public Liability, not just the organisers. Please detail below the policy number, name of insurer and amount of PL. Have you considered using local caterers with businesses in the town as part of your application, we need to see reasonable arguments as to why you are utilising outside caterers.

Funding

What will the approximate spend per visitor be at this event, in your opinion?

How much funding are you asking for from the Weymouth BID Ltd?

****Please complete excel spreadsheet as evidence**

£6042

Please detail any other funding** you have in place and where it is coming from. Proof will be required.

Weymouth Town Council will fund the installation of both the play equipment and safety surfacing, as well as provide in-house installation for the bench. The remainder of this project would be funded through CIL monies – an application is in progress. A contribution from We are Weymouth would certainly be beneficial to support this larger application. However, if this application wasn't successful, the play area would still benefit from the improved seating and extra equipment.

How will you spend the funds you are asking for? Please itemise the costs or project budget (use excel sheet):

£4978 for Proludic Rope Swing (item J442).
Installation and surfacing to be funded by WTC.

Helston Curved Bench
£1064.00 from Broxap.
Installation provided in house by WTC

Please list at least five business who you have consulted and who support this project:

Palm house
Gurkha restaurant
Prince Regent Hotel
The Clarence Hotel
Weymouth Marina – the boat people

Please indicate what local businesses you are using to undertake printing, marketing, security and other associated costs

Play equipment has to be installed by specialist, qualified contractors to meet health and safety and insurance requirements – therefore this will be carried out by the supplier's recommended installers.

Please list any businesses that may be adversely affected by the project and explain what steps you have taken to mitigate those effects:

None – this is supported by the Palm House café as complementing their operations rather than competing with it.

Additional Information you wish to submit in support of your application for consideration:


WTC is applying for CIL monies (pending approval for services) to fund the remainder of this project, as well as match funding themselves with time/money. Funding from We are Weymouth would act as match and could help lever in a large amount (43K) which would allow for the wider project.

DECLARATION:

I declare that this funding application has been authorised by:

Name of organisation: Weymouth Town Council

Name of Applicant: Emily Brown

Signature of applicant: 

Position: Parks operations and development Supervisor

Date: 18/05/22

Important Assessment Criteria

The BID2 board will assess applications for funds using the following criteria:

Essential criteria:

1. The project or event is in accord with the BID2 business plan.
2. That the funding provided will benefit a significant number of Levy Payers
3. That the applicant has consulted Levy Payers in the area where the project or event is based.
4. Where any element of an event will compete with a Levy Payer or Levy Payers, that they have been consulted with a view to offering them participation or otherwise mitigate the effects of that competition.
5. Where any project or event will cause disruption or obstruction to any Levy Payer that they have been consulted in order to minimise the effects of this.
6. That any project will deliver tangible benefits within six months. (evidence req)
7. Where other funding has been sought for the project or event it is likely that it will be obtained
8. The application contains proposals to evaluate and monitor its expenditure
9. The application is well costed and value for money and that tenders have been requested where necessary. (evidence req)
10. The applicant agrees to account for how the funding has been spent, and to provide feedback to BID2 of the outcomes. (evidence req)
11. The applicant agrees to BID2 using details of the projects or events in publicity material and annual reports
12. Whether BID2 has been given adequate notice of the application
13. Whether applicants have experience of managing funding in a professional way
14. Whether the event/project **needs** BID2 funding (funding will not be given if the application should be able to run as a commercially viable entity without BID2 funds)
15. Whether the Applicant or anyone associated with the Applicant will benefit financially in any way.

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	
------------------------------------	--

YOUR DETAILS

First Name:	
Surname:	
Role:	
Email:	
Telephone Number:	
Address:	

YOUR ORGANISATION

Organisation Name:			
Registered Address:			
Organisation Type:	Charity <input type="checkbox"/>	Community Interest Company <input type="checkbox"/>	
	Limited Company <input type="checkbox"/>	Charitable Incorporated Organisation <input type="checkbox"/>	
	Sole Trader <input type="checkbox"/>	Partnership <input type="checkbox"/>	
	Other (please state) <input type="checkbox"/>		
VAT Status:	Not VAT Registered <input type="checkbox"/>	VAT Registered <input type="checkbox"/>	
Company/Charity/UTC Number:			
Telephone Number:			
Address:			

Please summarise what your organisation does (max. 150 words):

--

THE PROJECT/ACTIVITY

Start Date:

End Date:

Is this a new project/activity?

Yes

No

Please provide a summary of your project/activity:

Who is your project/activity aimed at?

How will your project/activity benefit Weymouth, including the business community?

Is this application for an event?

Yes

No

If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.		
2.		
3.		

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

FUNDING										
How much will the project/activity cost?	£									
How much are you requesting from We Are Weymouth BID?	£									
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input type="checkbox"/> No <input type="checkbox"/>									
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Source(s)</th> <th style="width: 30%;">Amount(s)</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> </tr> </tbody> </table>	Source(s)	Amount(s)			<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Source(s)</th> <th style="width: 30%;">Amount(s)</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> </tr> </tbody> </table>	Source(s)	Amount(s)		
Source(s)	Amount(s)									
Source(s)	Amount(s)									
Have you <u>submitted</u> any other funding applications for this project? If yes, state the source(s) and amount(s)	Yes <input type="checkbox"/> No <input type="checkbox"/>									
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Source(s)</th> <th style="width: 30%;">Amount(s)</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> </tr> </tbody> </table>	Source(s)	Amount(s)			<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Source(s)</th> <th style="width: 30%;">Amount(s)</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> </tr> </tbody> </table>	Source(s)	Amount(s)		
Source(s)	Amount(s)									
Source(s)	Amount(s)									
Sustainability Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.										
Please provide a breakdown of expenditure below (excluding VAT)										
Item	Description	Cost								

BUSINESS ENGAGEMENT

Please provide details of five local businesses you have consulted who support your application:

Are there any businesses that may be adversely affected by your project?

If so, what steps have you taken to mitigate this?

As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)

DECLARATION

By submitting this application, I certify that:

- I am authorised to make this application on behalf of the organisation
- The information provided is correct and I will notify We Are Weymouth of any subsequent changes
- I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document
- I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID
- I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID.

Signature

Name

Date

INTRODUCTION

We Are Weymouth BID welcomes funding applications from applicants who wish to deliver a specific project/activity which will benefit Weymouth, BID levy-payers, and meet the three core aims of the BID business plan, which are:

Improving Weymouth - Driving standards and improving the look and feel of the town, including taking care of long-standing social and environmental problems.

Marketing Weymouth - Promoting the We Are Weymouth brand, supporting events and developing initiatives to increase footfall and spend in the town.

Shaping Weymouth – Championing the interests of businesses, identifying savings from suppliers and encouraging positive action that aligns with our interests.

WHO CAN APPLY?

We welcome funding applications from a wide range of organisations. All organisations must have a document which sets out how the organisation is managed. This may be proof of legitimacy, such as a certificate of incorporation, a UTC reference, constitution, memorandum of understanding, articles of association, or similar.

Any funding received from the BID is to be ring-fenced and must not form a part of any profits, nor form part of any onward disbursements, such as fundraising for other organisations.

HOW TO APPLY

Applications should be completed electronically and returned to info@weareweymouth.co.uk, however hard copies are available by request. Please contact the BID office on 01305 779410 to request a hard copy.

THE PROCESS

We advise you to submit your funding application as early as possible, and no later than three months ahead of the project/activity start date.

Once your application has been received by the BID office, we will acknowledge receipt and the Operations Team will review your application and seek any clarity they feel may be required, prior to submission.

The board will review your application at their next board meeting. Meetings are held monthly, however all documents need to be submitted a week in advance of the meeting, therefore, it may take up to seven weeks for your application to be discussed.

The board may invite you to provide a short presentation and answer questions at the meeting or invite you to present or provide additional information at the next meeting, should they feel that additional information is needed.

Once a decision has been made, the BID Office will be in touch to communicate the decision, along with any specific conditions of funding.

HOW MUCH CAN WE APPLY FOR?

There is no specified amount that you can apply for, however, the larger the amount you are requesting, the more rigorously the application will be reviewed to ensure that the Board feel that funding the project is an effective use of BID funds.

WHAT CAN BE FUNDED?

Projects and activities that:

- Address one or more of the BID2 Business Plan's Core Aims (Improving Weymouth, Marketing Weymouth and Shaping Weymouth)
- Benefits the business community
- Have clear goals and measurable outcomes
- Have specific costs

WHAT CAN'T BE FUNDED?

Projects and activities that:

- Do not address one or more of the BID2 Business Plan's Core Aims
- Are based or delivered primarily outside of Weymouth
- For which expenditure for an item or service that has already been ordered or paid for
- It will only benefit an individual
- Directly or indirectly bring profit to the applicant
- Disburse funds awarded to other organisations/projects

CAN YOU FUND ONGOING COSTS?

In exceptional circumstances, the board will consider funding ongoing costs, however you should attempt to make your project as sustainable as possible, and will be expected to demonstrate financial sustainability in your funding application.

HOW WILL THE APPLICATION BE ASSESSED?

The BID's Board of Director's will assess applications for funds using the following criteria:

1. The project delivers one or more of the aims of the BID2 Business Plan
2. The project will deliver benefits to a significant number of levy-payers
3. Consultation and feedback has been sought from levy-payers, including any levy-payers that may be disrupted by the project, or where the proposed project/activity may cause competition

YOUR APPLICATION

In your application, please provide as much information as possible to allow us to make an informed decision. When completing your application, be sure to provide information about:

- What the project is
- The start and end date of the project
- How the project will benefit Weymouth and BID levy-payers
- How the project meets the core aims of the BID2 Business Plan
- Whether this is a new or existing project, and whether you have sought funding from the BID before
- Whether you have applied for funding from other sources
- The amount of funding you require
- How you will evaluate the project

CONDITIONS OF A FUNDING AWARD

If you are successful in your application, you must comply with the following conditions of funding.

FINANCIAL MANAGEMENT

You must:

- Ensure that BID funds are ring-fenced and must not form a part of any profits, nor form part of any onward disbursements, such as fundraising for other organisations.
- Implement and maintain a sustainability plan to ensure the continuation of this project (if applicable), and acknowledge that We Are Weymouth makes no commitment to renew or award support
- Ensure that funding is spent within the timescales agreed with We Are Weymouth
- Return any unspent funds to We Are Weymouth
- Keep financial records of how funding has been spent, and provide copies of invoices for items funded to We Are Weymouth
- Make every effort to get value for money when purchasing goods or services, and you may be asked to evidence this
- Ensure that you have a dedicated bank account to receive the funding
- Immediately notify We Are Weymouth in writing if there is any material change affecting its finances or activities or any other matters stated in the application, throughout the period that the funding is being provided

MONITORING AND EVALUATION

You must:

- Detail the outcomes for your project and how you will monitor them
- Provide reports on the outcomes of the funded project at the end of the project, and at intervals determined by We Are Weymouth

MARKETING AND PR

You must:

- Ensure that We Are Weymouth BID is included in all press releases – please ask for a quote
- Ensure that We Are Weymouth BID is included on posters, flyers, handouts etc. – we will supply a copy of our logo and brand guidelines
- Invite We Are Weymouth to any launch or PR events for the project
- Provide photos and/or videos that show the work of the project
- Ensure that we are tagged in social media posts:
Facebook – We Are Weymouth UK & We Are Weymouth Business
LinkedIn – We Are Weymouth
Instagram – We Are Weymouth UK
Hashtag – #weareweymouthuk