

## BID Board Meeting

**Date:** Wednesday 29<sup>th</sup> June 2022  
**Time:** 11:00am  
**Venue:** Microsoft Teams  
**Present:** Chris Truscott (CT), McDonald's  
Jonathan Oldroyd (JO), Gloucester House  
Graham Perry (GP), The Bridge Fair Trade Shop  
Lynne Fisher (LF), St John's Guest House  
Cllr Jon Orrell (CJO), Weymouth Town Council  
**In Attendance:** Dawn Rondeau, Chief Operations Officer, We Are Weymouth  
Zach Williams, Operations Assistant, We Are Weymouth  
Helen Heanes, Principal Economic Development Officer, Dorset Council

### Minutes

#### **BOA/2206/1                    WELCOME**

The chairman opened the meeting and welcomed members and observers.

#### **BOA/2206/2                    APOLOGIES FOR ABSENCE**

Tamsin Mutton McKnight (TMM), Merlin / SEA LIFE  
Ian Ferguson (IF), Weyline  
Jye Dixie (JD), JD Wetherspoons / The William Henry  
Cllr Bob Hughes (CRH), Dorset Council  
Sarah Barnett (SB), Weymouth College

#### **BOA/2206/3                    DECLARATIONS OF INTEREST**

CJO declared an interest in the funding application from Weymouth Town Council and will refrain from voting on this item.

#### **BOA/2206/4                    OBSERVERS**

The chair welcomed Helen Heanes from Dorset Council to the meeting.

#### **BOA/2206/5                    MINUTES OF THE LAST MEETING**

D1 - The amendment above was acknowledged and the minutes of the last board meeting were approved as a true and accurate record

**BOA/2206/6                      GOVERNANCE**

CT discussed the annual agreements for BID Board Members. GP highlighted that the confidentiality part of the agreement should be reviewed. DR expressed that the confidentiality agreement referred to highly sensitive elements such as legal action etc, however the Operations Team will review the agreement.

A1 – Operations Team to review confidentiality agreement

**BOA/2206/6/A                      NEW DIRECTOR APPLICATION**

An application was received by Mikey Johnson on behalf of The Range. Mikey is the Area Loss Prevention Manager and would bring skills in loss prevention and safety to the Board.

The Board discussed the application and voted unanimously in favour of co-opting Mikey Johnson to the Board of Directors.

D1 – Mikey Johnson co-opted as a Director

**BOA/2206/6/B                      LEVY UPDATE**

The Operations Team have been in regular communication with Dorset Council around the collection of both the 2020-2021 and 2021-2022 levy. The Board requested clarity from Dorset Council as to the stages and timescales in the process and our current position.

A1 - DR to obtain clarity from Dorset Council on levy-collection position

**BOA/2206/7                      FINANCE REPORT**

The financial report was received by the board, and CT provided an overview of the headlines.

CT asked whether liability for a new BID term is captured in the P&L.

GP asked questions about the presentation/format of budgets to enable enhanced visibility.

A1 – DR to check with Accountant as to liabilities captured

A2 – DR to arrange meeting with Accountant, DR, CT and GP to discuss presentation/format of budgets

**BOA/2206/8                      MARKETING AND EVENTS****BOA/2205/8/A                      MINUTES OF MARKETING SUB-COMMITTEE**

The minutes were received by the Board.

DR provided an overview of the highlights from the minutes.

GP asked about the inclusion of other Weymouth murals in the Arts Mural Trail.

**We Are Weymouth is Weymouth's Business Improvement District (BID)**

We Are Weymouth Limited is a company registered in England and Wales.

Registration Number: 07953027. Registered Office: Leanne House, 6 Avon Close, Weymouth, DT3 9UX.

A1 – DR to speak to WTC and DC around inclusion of other murals in the Arts Mural Trail**BOA/2206/8/B            IN THE BAG AND LOVING WEYMOUTH AND PORTLAND REPORTS**

The reports were received by the Board.

The Board appreciated the insertion of campaign values in the In The Bag PR reports, however request clarification on the assumptions/formula used to estimate value and reach.

CT requested that Independents Day is promoted via social media.

GP asked what we're doing to promote Weymouth's award winning offer.

A1 – DR to ask ITB about the assumptions and calculations used to calculate value

A2 – DR to ask ITB and LWP to promote independents day via social media

A3 – DR to ensure that Weymouth's award-winning offer is well promoted

**BOA/2206/9            IMPROVE****BOA/2206/9/A            MINUTES OF IMPROVE SUBCOMMITTEE**

The minutes were received by the board.

DR informed board of recent discussions with Dorset council regarding parking charges and the request for an extension of town centre car parks to encourage dwell time and spend. DR also informed the meeting of frustrations regarding installation of maps in car parks and she had escalated the matter to senior councillors within Dorset council to which she was awaiting a response.

**BOA/2206/9/B            BRITAIN IN BLOOM UPDATE**

DR provided an update on positive street cleansing works being conducted by Dorset Council. DR raised concerns about the poor state of the railings by the Pavilion end of The Esplanade, which are Dorset Council's responsibility, and that no one was dealing with the matter.

The Board felt that it is not the BID's role to fund such works, however requested that the Operations Team communicate their disappointment, and offer to source appropriate services and re-charge if they would like to proceed. CJO also advised he will pick up with Officers at Dorset Council.

DR also highlighted the issues with regards Hope square weekly speaking to officers and owners to improve the area. DR to continue to pursue.

A1 – DR to investigate options and provide costings to Dorset Council, if requested

A2 – CJO to contact Officers at Dorset Council

DR advised that work was taking place to resolve a few issues regarding the solidity of brackets in wooden facias, which the Operations Team are working to resolve.

**BOA/2206/9/C            RANGER UPDATE**

DR provided an update on the ranger scheme and presented statistics from the first week. Feedback has been very positive, with over £480 of goods recovered in the first week alone.

CT asked to ensure that good news around the scheme continues to be shared with levy-payers.

**BOA/2206/10            FUNDING APPLICATIONS****BOA/2205/10/A            WEYMOUTH TOWN COUNCIL PLAY PARK EQUIPMENT**

A second discussion was had surrounding the application, and Tara Williams, Parks and Open Spaces Manager at Weymouth Town Council attended to answer questions.

The Board felt that the provision of play areas was the responsibility of the Council and declined the funding request.

D1 – The request for funding from Weymouth Town Council for Swannery Walk play equipment was declined

**BOA/2205/10/A            ITSA SUMMER ARTS SERIES**

The board discussed an application received from ITSA regarding a Summer Arts Series. The Board felt that the scheme would be best suited to another time of year, and would like to see more clarity surrounding costs, and declined the application.

D1 – The request for funding from ITSA for a Summer Arts Series was declined

**BOA/2206/10/A            PIRATE PARLAY**

The board discussed an application for a Pirate Parlay event. The Board had previously expressed an interest in such event prior to COVID-19. The applicant has been in discussion with the Operations Team, and planned to hold the event in October, and requested a £9,500 contribution from the BID.

The Board agreed unanimously to funding the event, however requested that the applicant work with the Operations Team to agree a suitable location, ensure business engagement and that the event is well marketed.

A1 – The request to fund the Pirate Parlay event was agreed, with a BID contribution of £9,500

**BOA/2206/10/A            CSAS**

The Board received communication from the Community Safety Department at Dorset Council regarding funding for CSAS for 2020-2021. The Board originally ringfenced funds to support CSAS until the year 31 March 2021, as part of their initial application submitted in 2019 dependant on

meeting with Claudia. The board agreed to honour the historic amount. However, a new funding request will need to be completed for funding for future years.

D1 – To pay the retrospective invoice for the CSAS scheme for YE 31 March 2021

## **BOA/2206/11                  BALLOT**

A guest was invited to the meeting to discuss arrangements surrounding a new BID term for September 2023. Discussion was held regarding new parameters to keep levy the same for existing levy payers over the next 5yrs but to be more inclusive within the town.

DR to work with British BID and levy payers on data.

## **Decision and Action Log**

**Meeting:**                  BID Board Meeting

**Date:**                      Wednesday 25<sup>th</sup> May 2022

D1 - The amendment above was acknowledged and the minutes of the last board meeting were approved as a true and accurate record

A1 – Operations Team to review confidentiality agreement

D1 – Mikey Johnson co-opted as a Director

A1 - DR to obtain clarity from Dorset Council on levy-collection position

A1 – DR to check with Accountant as to liabilities captured

A2 – DR to arrange meeting with Accountant, DR, CT and GP to discuss presentation/format of budgets

A1 – DR to speak to WTC and DC around inclusion of other murals in the Arts Mural Trail

A1 – DR to ask ITB about the assumptions and calculations used to calculate value

A2 – DR to ask ITB and LWP to promote independents day via social media

A3 – DR to ensure that Weymouth’s award-winning offer is well promoted

A1 – DR to investigate railing options and provide costings to Dorset Council, if requested

A2 – CJO to contact Officers at Dorset Council

D1 – The request for funding from Weymouth Town Council for Swannery Walk play equipment was declined

D1 – The request for funding from ITSA for a Summer Arts Series was declined

A1 – The request to fund the Pirate Parlay event was agreed, with a BID contribution of £9,500

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