



Board Meeting Agenda

Date: 19th Oct 2023

Time: 11:00-13:00

Location: TEAMS

Item		Time
BOA2809 -1	Welcome	11.00
BOA2809 -2	Apologies for Absence	11.05
BOA2809-3	Declarations of Interest	11.10
BOA2809-4	Observers	11.15
BOA2809-5	Matters Arising from Previous Minutes	11.20
BOA2809-6	Governance a. Levy update b. AGM	11.30
BOA2809-7	Finance Report a. Updates and budgets	11.35
BOA2809-8	Marketing a. ITB and LWP Sept reports b. Subcommittee report c. Revolting artists FUNDING REQUEST	11:45
BOA2809-9	Improve (15mins) a. Carnival UPDATE ON FUNDING REQUEST - met with Improve S/C	12:00
BOA2809-10	Funding applications a. CSAS	12.15
BOA2809-11	Shape DR update	12:30
BOA2809-12	AOB	12:35
BOA2809-13	Date of next and subsequent meetings <ul style="list-style-type: none"> • Nov 30th to include AGM • Dec - Xmas lunch 20th 12 noon venue tbc 	12:55

BID Board Meeting

Date: 28th Sept 2023

Time: 11:00am

Venue: Pilgrim House

Present:

Graham Perry (GP), The Bridge Fair Trade Shop
Lynne Fisher (LF), St John's Guest House
Cllr Jon Orrell, (CJO) Dorset Council
Jye Dixey (JD) The William Henry JD Wetherspoons
Hayley Moore (HM) The Flamingo Room.

In Attendance Dawn Rondeau (DR), Chief Operations Officer, We Are Weymouth
Anita Darling (AD), Operations Assistant, We Are Weymouth
Cllr Rob Hughes (CRH), Helen Heanes (HH) from Dorset Council

BOA/2809/1 WELCOME

Graham was appointed as Chair. GP welcomed members and observers including welcoming new director HM

BOA/2809/2 APOLOGIES FOR ABSENCE

Apologies from Chris Truscott, Tamsin Mutton Mcknight, Jonathan Oldroyd

Apologies from observers Cllr Jon Worth

BOA/2809/3 DECLARATION OF INTEREST

No declarations of interest were made.

BOA/2809/4 OBSERVERS

Cllr Rob Hughes (CRH), Helen Heanes (HH) from Dorset Council

DR introduced Anita Darling the new Ops assistant to the meeting for minute taking

BOA/2809/5 MATTERS ARISING FROM PREVIOUS MINUTES

No matters arising from previous minutes.

BOA/2809/6 GOVERNANCE

a. Levy Update

Invoiced £14,000 this month. Still some outstanding levy to be collected.

DR advised board that by Oct meeting Sept new financial year payments could be in.

DR to meet with DC and to request a report on the collectability of the outstanding sums. The Board would then need to consider sums that may need to be written-off.

b. Update on Directors

DR – Natalie Steadman has resigned as a board member on family and health reasons and Eric Tavernier has stepped down but is assisting the Subcommittees in delivering FEAST. DR has held some promising discussions with potential new directors. GP officially welcomed Hayley Moore to the board as a new director.

c. AGM* Date, time and venue

AGM & Board meeting to be combined with Board Meeting 30th November at Pilgrim House: Board meeting 11am – 12 AGM 12 – 1.30 pm

d. Contract for Pilgrim House

The contract needs to be signed, this has been increased in line with previous discussions and is only for 1yr

BOA/2809/7 FINANCE REPORT

a. Updates & Budgets

Finance is looking better due to additional monies in. GP praised the new accounts layout but noted that a few changes might improve it further. DR to schedule meeting for critiquing the accounts GP, CT & JO to meet with operational staff prior to next board

BOA/2809/8 MARKETING

a. ITB & LWP Reports

There were no questions

b. Subcommittee Report

There were no questions on the subcommittee report.

c. Budget for Jan staycation

DR to look at the deal with the advertising and see if this could be shaped further and then put to the subcommittee. Board voted and approved a max £1.2K should there be editorial, however preferred advertorial with staycation visiting town but would leave to marketing S/C to decide on best way forward.

Voting 4 votes cast in favour 1 vote against

BOA/2809/9 IMPROVE

a. Subcommittee report

No questions raised.

DR stated BID Rangers start date 1st Nov. DR having a meeting with UDL on Friday 29 September. HH asked whether BID continuing with recycling fish. DR advised of non-success of grant application. HH advised new round of funding coming. DR suggested lack

of bottles for poppy appeal might be in line with Govt agenda on single use plastic, and therefore maybe a recycling fish was not a good use of money or indeed the way forward. HM suggested branded bins for businesses for their own plastic recycling to use in projects instead. DR to investigate. JD asked whether the fund could be used for dinosaurs, DR to meet with HH ahead of improve to discuss potential with JD suggesting concrete dinosaurs might be a better future for the trail JD had discussed this with Arts Dev Co, who could help with BID application. DR highlighted storage and planning are major considerations for any investment. DR highlighted forthcoming hanging basket contract up for renewal, GP suggested discussing with WTC prior to publication to thrash out a suitable deal for the town. DR asked CJO to attend this meeting.

BOA/2809/10 FUNDING APPLICATIONS

a. WIS

Chris Wilson from Weymouth information shop visited and discussed the grant application, but due to the amount of money required and at this stage in our financial budget (£5k) the board voted unanimously not to support the WIS for 2023/24 but will encourage further discussion and grant application for the new financial year. Concerns were raised about sustainability and money was primarily for overheads such as rent rather than delivery. (see Improve SC where alternatives have been discussed) DR to discuss other models with WIS, and pursue information points with business community, especially given that the WIS is only open Mon-Fri 10-4 limiting visitor information.

Carnival

There was much discussion on this due to the nostalgia of the carnival, however it needs to be financially viable and the figures didn't stack up plus an investment of this magnitude could mean not investing in other events out of season. Due to time restraints the board decided to further investigate, and invite the applicants to discuss this item in the next Improve Sub Committee meeting.

b. Revolting artists

The board suggested that Andrew Smith meets with the Marketing Sub Committee to find out more about the people behind the projects and the concept.

BOA/2307/11 SHAPE

Nothing new to discuss.

BOA/2307/12 AOB

GP congratulated DR on a successful Dusk til Dark Event and the board concurred. DR shared some rough statistics on feedback and would provide the final figures, statements and percentages to the forthcoming board meeting in October

BOA/2307/13 DATE OF NEXT & SUBSEQUENT MEETINGS

Oct 19 Online

Nov 30th Board 11-12 AGM 12 – 1.30pm - Pilgrim House

Dec 20th Lunch DR to investigate venue

ACTIONS & DECISIONS LOG

BOA2809/6 GOVERNANCE

A1 - DR to talk to continue to encourage candidates to join the board.

BOA/2809/7 FINANCE REPORT

A1 - GP, CT & JO to meet with operational staff prior to next board.

BOA/2809/9 IMPROVE

A1 – DR investigate branded bins for business recycling to use in projects .

A2 - DR to meet with HH ahead of improve SC to discuss potential funding for dinosaurs.

A3 – DR meet with WTC reference hanging basket CJO to attend this meeting.

BOA/2809/8 MARKETING

D1 - Board voted and approved a max £1.2K for staycation magazine.

A1 - Marketing S/C to decide on best way forward.

BOA/2307/10 FUNDING APPLICATION

D1 - WIS Board voted unanimously not to support £5K.

A1 - DR discuss WIS application with Chris Wilson and set out advisories.

A2 - Carnival Meeting to be set up with the Improve Sub Committee meeting.

A3 - Revolting artists Meeting to be set up to meet with the Marketing Sub Committee

Weymouth BID Finance Update as at 01 October 2023

2016/17 ***all payments due collected***

2017/18 ***all payments due collected***

2018/19

Initial Invoices Raised	301,176.00	
Credit Notes Issued	(21,111.50)	
Replacement Invoices	16,976.25	
Voluntary Contribution Invoices	0.00	
Write Offs	(4,594.75)	
Total Amount Due to be collected by WPBC	<u>292,446.00</u>	
Outstanding Invoices	(1,091.25)	see outstanding 1819 tab
Stage payments already made	(291,354.75)	
Balance Available	<u>0.00</u>	

Payments Received 99.6%

2019/20

Initial Invoices Raised	284,025.00	
Credit Notes Issued	(12,696.75)	
Replacement Invoices	1,553.25	
Voluntary Contribution Invoices	0.00	
Write Offs	0.00	
Total Amount Due to be collected by WPBC	<u>272,881.50</u>	
Outstanding Invoices	(1,362.61)	see outstanding 1920 tab
Stage payments already made	(271,518.89)	
Balance Available	<u>0.00</u>	

Payments Received 99.5%

2020/21

Initial Invoices Raised	288,854.25	
Credit Notes Issued	(6,200.25)	
Replacement/New Invoices	3,134.47	
Voluntary Contribution Invoices	0.00	
Write Offs	(150.00)	
Total Amount Due to be collected by DC	<u>285,638.47</u>	
Outstanding Invoices	(16,614.00)	see outstanding 2021 tab
Stage payments already made	(269,024.47)	
Balance Available	<u>0.00</u>	

Payments Received 94.2%

2021/22

Initial Invoices Raised	290,702.75	
Credit Notes Issued	(3,422.25)	
Replacement/New Invoices	1,400.25	
Voluntary Contribution Invoices	0.00	
Write Offs	(543.75)	
Total Amount Due to be collected by DC	<u>288,137.00</u>	
Outstanding Invoices	(9,361.75)	see outstanding 2122 tab
Stage payments already made	(278,775.25)	
Balance Available	<u>0.00</u>	

Payments Received 96.8%

2022/23

Initial Invoices Raised	296,059.50	
Credit Notes Issued	(7,023.75)	
Replacement/New Invoices	5,676.75	
Voluntary Contribution Invoices	0.00	
Write Offs	(1,653.75)	
Total Amount Due to be collected by DC	<u>293,058.75</u>	
Outstanding Invoices	(17,503.30)	see outstanding 2223 tab
Stage payments already made	(273,831.50)	
Balance Available	<u>1,723.95</u>	

Payments Received 94.0%

2023-24 (now raised in Academy not SAP)

Initial Invoices Raised	187,716.94	from Paul Bliss report
Credit Notes Issued	0.00	
Replacement/New Invoices	0.00	
Write Offs	0.00	
Total Amount Due	<u>187,716.94</u>	
Outstanding Invoices	(113,916.88)	
Stage Payments already made	0.00	
Balance Available	<u>73,800.06</u>	

Percentage of Payments Received 39.3%

Events & Projects Approved

<u>Marketing - Approved</u>	Net Cost	Inc VAT consideration
Christmas 2023-24	25000	29000
Visit Dorset	2500	3000
Website	1000	1200
Pirates & Halloween	4000	4800
FITS	500	600
DuskTilDark Sep2023	10000	12000
	43000	50600
<u>Marketing - Not approved</u>		
Weymouth Flyer	1000	1200
Tourist Match Fund	1000	1200
Jurassic Coast Trust	600	720
	2600	3120
Total Marketing	45600	53720
<u>Improve - Approved</u>		
BID Ranger Sep23-Mar24	29710	35652
Crime Reporting	3800	4560
Hanging Baskets Summer 23	10000	12000
Xmas Trees	2000	2400
	45510	54612
<u>Improve - Not Approved</u>		
Dino Trail 2024 Spring Install	10000	12000
Graffiti Removal	500	600
Hanging Baskets 2024	10000	12000
Fish Install	2000	2400
Signage	1000	1200
Heritage Flyer	2000	2400
Levy Payer Engagement	200	200
Maps	1000	1000
Placemaking	1000	1200
	27700	33000
Total Improve	73210	87612
Total Approved	88510	105212
Total Unapproved	30300	36120
Total Events & Projects	118810	141332

This cashflow summary also incorporates the VAT effect, which is why some of the event appear inflated.

VAT Quarterly Returns

Oct 7th Pymt	Jun-Aug23			
	Jun	Jul	Aug	Total
Output	0	0	5400	5400
Input	4081	3690	1690	9461
Liability	-4081	-3690	3710	-4061
<hr/>				
Jan 7th Pymt	Sep-Nov23			
	Sep	Oct	Nov	Total
Output	328	12777	15070	28175
Input	5898	4578	3938.2	14414
Liability	-5570	8199	11132.2	13761
<hr/>				
Apr 7th Pymt	Dec23-Feb24			
	Dec	Jan	Feb	Total
Output	655	655	1638	2949
Input	5778	1779	1779	9336
Liability	-5123	-1123	-140.7	-6387

48000

2600

50600

41800

27700

69500

120100

in the bag

Monthly Report
September 2023



in the bag

MONTHLY REPORT
We Are Weymouth (BID) | September 2023

Coverage

Link to coverage:

<https://www.dropbox.com/scl/fo/dfd2x9hep9qt26eznrjf6/h?rlkey=ot2t6ja7lzdhdjaxwixhxfdrs&dl=0>

Date	Publication		Reach	AVE
31.08.23	Dorset Echo (Web)	https://www.dorsetecho.co.uk/news/23754549-spectacular-french-puppet-show-light-weymouth/	43,436	£353.00
31.08.23	Dorset Echo	Print	10,196	£933.66
01.09.23	The Marshwood Vale Magazine	Print	25,000	£4,627.69
05.09.23	Dorset Echo (Web)	https://www.dorsetecho.co.uk/news/23768875-anger-frustration-parking-charges-petition-tops-7-600/	43,436	£353.00
06.09.23	Bridport News (Web)	https://www.bridportnews.co.uk/news/23768883-anger-frustration-parking-charges-petition-tops-7-600/	483	£62.00
06.09.23	Dorset Live (Web)	https://www.dorset.live/news/dorset-news/residents-angry-frustrated-over-expensive-8730463	0	10
06.09.23	Dorset Echo	Print	10,196	£1,151.28
14.09.23	Greatest Hits Radio	Broadcast		
21.09.23	Dorset Live (Web)	https://www.dorset.live/whats-on/whats-on-news/weymouth-dolls-event-when-roads-8769574		£10.00
22.09.23	Dorset Echo	Print	10,196	£1,235.52
23.09.23	BBC (Web)	https://www.bbc.co.uk/news/uk-england-dorset-66887311	9,724,171	£261,016.00
23.09.23	Yahoo! Style UK (Web)	https://docs.google.com/spreadsheets/d/1jgkjlKtJmVOyF8Amsx7ZKBVEzZ6Pwwjkm1mZ9nw	35,521	£953.00

in the bag

MONTHLY REPORT
We Are Weymouth (BID) | September 2023

		3Aqc/edit#gid=818973367		
23.09.23	Planet Radio (Web)	https://planetradio.co.uk/greatest-hits/dorset/news/popular-legacy-event-returns-to-weymouth/	236,253	£6,342.00
23.09.23	Yahoo! Finance	https://uk.finance.yahoo.com/news/inside-2023-crowds-giant-singing-082244106.html	35,521	
25.09.23	Dorset Echo	Print	10,196	£2,435.94
28.09.23	Dorset Eye	https://dorseteye.com/weymouth-so-its-halloween-and-you-feel-like/		

Total reach for August: 10,184,605

Total Advertising Value Equivalent for August: £279,483.09

Total reach for 2023: 117,857,609

Total Advertising Value Equivalent for 2023: £4,932,156.14

Chasing coverage

- Chased press trips for coverage publication date:
 - The Sun

We Are Greener

- Liaised with The Sun to arrange a press trip - waiting for new dates
- Pitched press trip into sustainability journalist at Country & Town House

We Are Captivating

- Pitched Dusk Till Dark to all arts journalists at the guardian and the independent
- Pitched Dusk Till Dark into the i newspaper newsletter
- Circulated film rushes post Dusk Till Dark to local news stations
- Liaised with Bournemouth News & Picture Service to arrange for photographers to attend Dusk Till Dark
- Liaised with Finnbarr Webster (Getty) to attend Dusk Till Dark
- Liaised with Greatest Hits Radio to provide detailed information on timings and route of Dusk Till Dark event
- Liaised with Dawn on We Are Captivating launch press release - ready for circulation
- Re-sent Poupées Géantes press release to key media targets

in the bag

MONTHLY REPORT

We Are Weymouth (BID) | September 2023

- Pitched Christmas into the i newspaper for feature on UK Christmas experiences
- Pitched Christmas into Pick Me Up! For feature on grottos - expecting coverage in Nov
- Liaised with Dawn on pirates - will circulate key info to local news and broadcast
- Followed up with The Last Leg producers to invite back to Weymouth for Elf Street Party
 - Research into other potential filming opportunities

We Are Weymouth Marketing Strategy

- Liaised with Dorset Living to arrange interview opportunity with Dawn Rondeau - follow up
- Pitched Weymouth guest houses into Emily Ann Elliott (freelancer) looking at best seaside hotels
- Pitched Weymouth visit into Anna White (freelancer for guardian, Evening Standard & Telegraph)
- Autumn/winter PR push for press visits to Weymouth - cosy by the coast - can incorporate FEAST during visits

Social Media

- We Are Captivating content creation - began scheduling on social media
- 'Business of the Week' content creation - scheduled in
- Posted coverage on social media where relevant

Advertising

- Liaised with LOCALiQ about upcoming advertising opportunities - awaiting Dawn's return to discuss more
 - Staycation
 - Christmas

AOB

- Phone calls with BID team
- Circulated monthly reports to WAW team
- Circulated coverage to featured levy payers
- Uploaded press releases to BID websites
- PR Newswire

Upcoming activity

We Are Captivating

in the bag

MONTHLY REPORT
We Are Weymouth (BID) | September 2023

FEAST

LOVE WEYMOUTH REPORT TO WAW MARKETING COMMITTEE RE. SEPTEMBER 2023

KEY SOCIAL MEDIA STATS SEPTEMBER; 2023 (FACEBOOK & INSTAGRAM)

Facebook Page Followers:- 74,414 (74,080)

Monthly total Social Media visits to profile pages:- 15,900 (27,800)

Daily visits to Facebook profile page 503 (896)

Cumulative Facebook post reach 1,694,670 (2,761,000)

Instagram Followers 16,420 (16,390)

Instagram total post reach 106,000 (104,000)

Instagram video views 28,900 (24,500)

Total Social Media Reach 1,800,670 (2,865,000)

Facebook Account Reach 517,700 (901,000)

Instagram Account Reach 15,700 (16,000)

**Value of Social Media post reach based on average boosted post cost of £6.00 CPM
£10,800.00 (£17,190.00)**

The We're Loving Weymouth and Portland Facebook Group continues to build member numbers which stood at 18,200 at month end an increase of around 1,100 month on month. Engagement rates continue to grow. We've worked hard to keep this as a group that maintains a generally positive attitude towards Weymouth with strong user engagement, encouraging the posting and comment of positive visitor experiences. It's important that the group isn't seen as a free advertising platform for business as this can seriously degrade the user experience. We want businesses to join and engage but will generally delete any content uploaded which is advertorial or self promoting, probably not popular with some but helps keep engagement higher than many groups that have an uncontrolled attitude to advertising. The group is also a very good source of user generated content that we can share to our main LWP page and Instagram account.

Overall September was as to be expected down on August once the main season ended and families started to stop thinking of breaks. Having said that the overall

reach of posts remained buoyant although account reach dropped significantly due to a big slowdown in the later half of the month once Dusk Til Dark ended. Interestingly the first 5 days of October is showing a 70% improvement on the same period in September indicating possibly that with events such as Pirates, MotoX and Half Term/Halloween coming up there is now an increase in interest in Autumn breaks.

Social media interests in Dusk Till Dark was very good with posts leading up to the event reaching over **600,000**

THREADS

Meta's Twitter rival grew steadily over the month after launch early July and the @LoveWeymouth channel had 1425 followers by month end up over 125 from end August. It's not possible yet to extract analytic data but we continue to post regularly and get good engagement on those posts

WEBSITE STATS SEPTEMBER 2023

September user sessions 36,100 (52,300)

As was to be expected the changing of the seasons brought a drop in visitor numbers to expected levels. Events in the events and gig guide were regularly added with on average 200 events showing throughout the month. These numbers should now grow as we approach Christmas and New Year

Unbranded events listings continue to be embedded in weareweymouth.co.uk

YOUTUBE STATS JULY 2023

Youtube Subscribers – 1,095 (1,098)

Youtube Video Views – 1,600 (2,150)

Youtube Minutes Viewed – 2,184 (2,950)

YouTube activity was flat over the month. We need to put effort into editing and uploading video of activities that took place this year which we'll do over the winter months and also upload copies to the WAW share for use on WAW YouTube account.

GENERAL

Press releases published to website and two days of photography and video shooting carried out for Dusk Til Dark

ANDY COOKE 06/10/2023

Marketing Subcommittee

Date: Tuesday 10th October
Time: 11am
Venue: Microsoft Teams
Dawn Rondeau (DR), Chief Operations Officer, We Are Weymouth
Weymouth
Lynne Fisher, St John's Guesthouse
Tamsin Mutton-McKnight (TMM), SEA LIFE
Andy Cooke (AC), Loving Weymouth and Portland
Pippa Gibb (PG), In the Bag PR

11:05

Andy Smith joined the meeting to discuss grant application for Revolting Artists

there were many concerns with regards to the longevity of the event public perception of the event the political agenda projected income and community engagement.

Andy anticipates this event becoming like Up-Fast in Bristol with multiple locations and temporary gallery spaces. This year they are delivering 2 workshops screen printing on T-shirts being one of them as well as getting dialogue from artists and podcasters. Andy informed SC that the event is controversial but was created to encourage debate on the political scene as well as environment, cost of living etc a conversation through art. PG highlighted that there needed to be management of the situation to ensure that there was not rudeness being bandied about on social media as this could be damaging to the bid however in essence the board members and the subcommittee felt that it was a good investment of money as a legacy event to build on as well as an opportunity for the young people of the future to learn about artistic expression in a non-traditional environment Andy has 70 artists signed up already of which ten are local. They also have a mailing list from last year's pilot and looking to target this for the future year. He informed the SC that attendees came from all over the UK and Europe to the event last year which initially they did see as a one off however it was so well received that they are now looking at it as an ongoing Street artist event with local artists well established and up and coming artists in the mix, as well as local bands. From their stats 56% of people came from outside of Weymouth last year and 26% outside of Dorset which brings a new demographic to the town. They have approached the Arts Council but the money is not guaranteed and they will not find out until December. DR highlighted the outgoing costs and said that we could support to ensure that overheads were reduced.

11:45

After Andy Smith left the meeting. The Sc agreed on the credibility of the scheme despite the grant application being a bit tongue-in-cheek, everyone agreed Andy was a credible investment. The agreed approach was for a drip feed financing programme over the next two to three years. Such events are really unusual and have the potential for great PR and longevity. Andy's background was as an arts development officer, and he has also run his own gallery and recognises the need for statistics and metrics to evidence the event ROI. The subcommittee agreed that to give the revolting artists the largest amount in this financial year TBD at board, then £3k in the next year then £2K the following year, this would ensure that this was an ongoing partnership with potential for it to become part of the arts and culture scene for Weymouth. To be discussed at board

12:10

No question for ITB or LWP

12:15

SC Agreed reports from Dusk til dark and pirates to bring to next Subcommittee.

12:20

Staycation magazine was discussed, decided to look at social media advertising with stats with quantifiable metrics particularly if paid ads targeted directed to the website from potentially November to March / April

12:35

Discussed dinosaurs and the idea of a dinosaur race on the beach. DR to contact Weymouth town council to identify if this is a suitable project and if they would support it practically.

DR has contacted Jurassic fibre to see if they will sponsor dinosaurs to the tune of £5K

12:40

Christmas is underway the specifics are on the website DR PG and AC to discuss scheduled posts.

Feast has been well received with ten businesses taking part DR is working on artwork for the PDF. PG asked for content to send to press, and AC ask for PDF to put on loving Weymouth and Portland website. Agreed a social media campaign needs to be devised.

12:45

No AOB

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	
------------------------------------	--

YOUR DETAILS	
First Name:	
Surname:	
Role:	
Email:	
Telephone Number:	
Address:	

YOUR ORGANISATION	
Organisation Name:	
Registered Address:	
Organisation Type:	Charity <input type="checkbox"/> Community Interest Company <input type="checkbox"/> Limited Company <input type="checkbox"/> Charitable Incorporated Organisation <input type="checkbox"/> Sole Trader <input type="checkbox"/> Partnership <input type="checkbox"/> Other (please state) <input type="checkbox"/>
VAT Status:	Not VAT Registered <input type="checkbox"/> VAT Registered <input type="checkbox"/>
Company/Charity/UTC Number:	
Telephone Number:	
Address:	
Please summarise what your organisation does (max. 150 words):	

THE PROJECT/ACTIVITY	
Start Date:	
End Date:	
Is this a new project/activity?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Please provide a summary of your project/activity:	
Who is your project/activity aimed at?	
How will your project/activity benefit Weymouth, including the business community?	
Is this application for an event?	Yes <input type="checkbox"/> No <input type="checkbox"/>
If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.	

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.		
2.		
3.		

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

FUNDING

How much will the project/activity cost?	£				
How much are you requesting from We Are Weymouth BID?	£				
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input type="checkbox"/> No <input type="checkbox"/> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 75%;">Source(s)</th> <th style="width: 25%;">Amount(s)</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> </tr> </tbody> </table>	Source(s)	Amount(s)		
Source(s)	Amount(s)				
Have you <u>submitted</u> any other funding applications for this project? If yes, state the source(s) and amount(s)	Yes <input type="checkbox"/> No <input type="checkbox"/> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 75%;">Source(s)</th> <th style="width: 25%;">Amount(s)</th> </tr> </thead> <tbody> <tr> <td style="height: 40px;"></td> <td></td> </tr> </tbody> </table>	Source(s)	Amount(s)		
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Sustainability
 Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.

Please provide a breakdown of expenditure below (excluding VAT)

Item	Description	Cost

BUSINESS ENGAGEMENT

Please provide details of five local businesses you have consulted who support your application:

Are there any businesses that may be adversely affected by your project?

If so, what steps have you taken to mitigate this?

As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)

DECLARATION

By submitting this application, I certify that:

- I am authorised to make this application on behalf of the organisation
- The information provided is correct and I will notify We Are Weymouth of any subsequent changes
- I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document
- I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID
- I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID.

Signature

Tick box if submitting electronically

Name

Date

Community Safety Patrol Scheme

Annual Performance Report 2022



Introduction

The Community Safety Patrol Scheme has operated in Weymouth since June 2018 and is accredited by Dorset Police under the Community Safety Accreditation Scheme (CSAS). The scheme continue to be popular amongst the local community and businesses.

The Officers continue to work very closely with Dorset Police, patrolling areas identified as requiring a high visibility presence on a regular basis to ensure any incidents that occur are dealt with swiftly and cause the minimum inconvenience to the local community. Adopting this proactive and an intelligence led approach, CSAS officers have increased their attendance to reported incidents within one hour by 156% when compared to the previous year.

The Patrol team have increased the number of hours they patrolled by 13% compared to the previous year, despite operating with reduced resources for a short period following a member of the team leaving.

Now back to full strength the team continue to interact with partner agencies to ensure they have an updated intelligence picture of where, who and when incidents occur so that they can proactively patrol and engage and prevent incidents form either escalating or occurring in the first place. Compared to the previous year, the team increased their verbal warnings to deter or prevent anti-social behaviour or disorder occurring by 88%

The scheme is delivered in partnership with partner agencies including;

- Dorset Council
- Dorset Police & Crime Commissioner
- Weymouth Town Council
- Weymouth BID
- British Transport Police



Patrol Performance Data – 1 Jan to 31 Dec 2022

Performance Data 2022	Total
Number of patrol hours provided per month	232
Number of incidents attended	264
Number of incidents attended by CSAS officers only	144
Number of incidents attended within 1 hour of report received	236
Number of times power to require name and address for committing an offence is used	9
Number of ASB incidents attended/resolved	206
Number of times power to require name and address for anti-social behaviour is used	10
Number of individuals moved on from rough sleeping	237
Number of referrals to the rough sleeper team	48
Number of referrals to other agencies	19
Number of times power to seize alcohol is used	22
No of interactions with rough sleepers	837
Verbal warnings given	665
No of times Clearance Protocol utilised	17

Conclusion

The CSAS team are an established and recognised asset to Weymouth in reducing and deterring anti-social behaviour and disorder. Their visible presence in all weathers is reassuring and comforting to local businesses and the community.

The team contribute valuable information and intelligence to both enforcement and rehabilitation agencies and have been first on scene at several medical emergencies where they have administered first aid. They are a consistent and reliable presence on foot seven days a week in and around Weymouth Town Centre.

Dorset Council would like to support the scheme into the future and hope to give some job stability to our CSAS Officers, with the scheme reliant on a continuation of partnership funding. We hope that current funders will continue to support the scheme going forward.

The Patrol Team work closely with the Council's Community Safety team and Anti-Social behaviour Officers in making Weymouth a safe place to work, live and visit. They also work closely with the other teams helping to make Weymouth Safety including the CCTV control Room and Safe Space.

Some quotes from our partners;

"The Neighbourhood Policing Team here in Weymouth work very closely with the CSAS team. They are an integral part of the team in tackling Anti-social behaviour and preventing crime in Weymouth Town Centre.

They play a key role in delivering the successful Safer Streets Programme.

They are an asset."

Dorset Police Jan 2023

"The staff at Weymouth Railway station are very appreciative of the four CSAS officers who visit us at the station on a regular basis. They are very proactive with the issues that we have to deal with in respect of anti-social behaviour both outside the station and on the platforms and trains.

There is a good deal of information sharing between us and them. We are grateful for the channel to the correct authorities for our concerns about what happens here.

They have proved to be an extremely valuable resource for us to call on. Often, they are here and dealing something in less time that it would take to call the Police, and certainly quicker than any BTP response. If a problem escalates, they have the means to call in additional assistance if and when required."

Weymouth Railway Station Staff Jan 2023

Patrol performance data 2022

Community Safety Accredited Scheme Weymouth

232



patrol hours provided
per month

264



incidents attended



144 incidents attended by CSAS officers
only



236 incidents attended within 1 hour of
report



206 ASB incidents attended/resolved



237 individuals
moved on from
rough sleeping



48 referrals to
rough sleeper team



837 interactions
with rough sleepers



19 referrals to
other agencies

9



Number of times power to
require name and address for
committing an offence is used

10



Number of times power to require
name and address for anti-social
behaviour was used



22 times power
to seize alcohol is
used



665 verbal
warnings given



17 times
Clearance Protocol
utilised

The Community Safety Patrol Scheme is delivered on behalf of the partners below:

