Improve Subcommittee
Minutes

Date: 5th December
Time: 11:00am
Venue: Pilgrim House
Dawn Rondeau (DR),
Jonathan Oldroyd (JO),
Graham Perry (GP)
Jye Dixey (JD)

joined at 11:00 by Kallum Gethins - Carnival committee

1. **CARNIVAL**

The Carnival committee showed the subcommittee their plans for the carnival route and closures as well as expenditure. The improve subcommittee shared the board's reservations about a few matters:

a. **The dates of the carnival** - closing most of the seafront and town centre roads at a peak time with the promenade closed for 3 days mid-August could be problematic for B&B's and Holidaymakers. That at peak time the car park closures would reduce parking in the town and could prove chaotic.
b. **A new opportunity to 'do things differently'** - That having had no carnival in August for many years this could be the opportunity to try something new especially as the romantic view on the carnival was based on its former years when everyone was involved unlike its recent years when it was unsupported. The view of the board was that a light display carnival performance during October/Halloween would not only be a unique sell but enhance activities already running and would replicate success of other carnivals like Bridgewater in quieter months. This would give more time for sponsorship it would reduce overheads and ensure better financial viability. Feedback shows that B&Bs are already busy in August and businesses wouldn't benefit significantly from a summer carnival as much as they would out of season.
c. **Limited resources** - The BID would have to choose between the hugely successful September Dusk 'til Dark (D2D) or Carnival and D2D is growing in popularity and expected in the event calendar.
d. **Cautious of investment** - The costs also seemed prohibitive, as insurance alone was £8K the road closures and car park closures at peak time would be 1/3rd more expensive in Summer as well as additional security costs. Guestimates from the Carnival committee based on carnivals in the past rationalise the costs at £20K but with no actual quotes BID believe it could cost more IRO of £30K for road closures alone. Notably the carnival committee have raised £1K to date. BID cautious to commit to something of this magnitude without actual costs. Action: Carnival committee to gain actual costs and provide breakdown plus gain better levels if sponsorship.
e. **Harbour regeneration**: DR to speak to DC Highways to check about harbour regeneration and whether there were any works occurring during August.
f. **Advice:** BID advised the carnival that the view of the board was to
    i. Try and reschedule to October if possible (see previous rationale),

ii. Start small and grow whatever time of year they decide upon
iii. To ensure that costs are reduced by gaining 3 quotes for every service engaged to ensure competitive and best quotes gained.

g. BID commended Carnival committee for their efforts and the fact that they are collaborating with Swanage carnival to understand other local carnivals processes.
h. BID concerned about carnival committee promising a carnival day to the general public when nothing finalised financially.
i. BID agreed to survey levy payers for their responses as to whether they believed it was the best use of BID resources.
j. Subcommittee requested that the carnival committee didn't survey the public because they will always be in favour of something they are not being asked personally to fund.
k. BID happy to share posts on promotion of Carnival and expertise once carnival financially viable.

2. **CSAS/ BID RANGERS** UDL had started - 4 rangers agreed on rotas 5 days a week. Working well. DR made S/C aware of change of direction in national government with regards shoplifting, and that the ranger scheme needed to be reviewed in 12mths ahead of the changing political scene. DR meeting with CT and Graham Duggan head of Community and Public Protection to discuss collaborative working of CSAS NPT and BID Rangers
3. **SLABS** agreed that 3 slabs between Greenhill and Bowleaze would finish the trail off. GP highlighted need for a 'full trail' plaque but no obvious centralised place accessible. GP to research and speak to Ned and gain prices and artistic drafts ahead of next subcommittee DR to discuss with GP once agreed.
4. **HANGING BASKETS** DR highlighted that whilst the money for hanging baskets had been agreed the contract for hanging baskets had been publicised in October to ensure value for money and to agree the best value provider in December pre-growing plants. WTC had been awarded contract
5. **AOB** JD and DR to meet with Arts Dev Co once diary of events agreed. DR to schedule for January

Next meeting dates TBC