activate
performing arts

Proposal for We Are Weymouth

2024 & 2025

ACTIVATE & WE ARE WEYMOUTH PROPOSAL
JANUARY 2024

2024 Dusk till Dark

Plan A – Friday 20th & Saturday 21st September 2024

- Sense of Unity returns to Weymouth. After 2 incredible nights in September 2021 as part of Inside Out Dorset, we would like to bring Dundu and Worldbeaters back to the town.
- Friday night would see each company perform three solo, 30-minute shows, taking place in BID areas beyond the town centre, with the main Sense of Unity show taking place on Saturday night.
- Cost: approx. £50,000 for 2 nights, £35,000 for 1 night. With £20,000 investment from We Are Weymouth we would still need to secure additional funding.

Plan B – Saturday 21st September 2024

- If investment from We Are Weymouth is reduced in comparison to previous years, we have options for lower-budget shows. We want to continue the annual Dusk to Dark event, and it would be scaled down to reflect investment. This would have a lower impact than previous events but would ensure the continuation of the event.

2025 Inside Out Dorset

Beach of Dreams – Kinetika and Attakkalari

- A new event for Inside Out Dorset 2025, currently in development.
- Beach of Dreams is a creative response to the Climate Emergency, which invites people across the UK & Ireland to walk their coastline in May 2025 and make a pledge for future generations. Creative activities will see their hopes for the future turned into a 1000 naturally dyed silk pennants.
- In September 2025, these flags will be displayed on Weymouth beach. In addition, a new commission for a mass-participation dance event will take place. Working with dancers from project partner Attakkalari, 100s of local dancers will perform on the beach. Weymouth would be only one of two places in the UK to host this event.
- Fundraising is currently underway with Arts Council England and British Council. Activate would seek investment of £20,000 towards the event from We Are Weymouth.

Thank you

Kate Wood – Executive Director, Activate, and Co-Artistic Director, Inside Out Dorset

Bill Gee – Co-Artistic Director, Inside Out Dorset

Dom Kippin – Producer (Outdoor Arts, Festival & Touring)

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