



Board Meeting Agenda

Date: 26 Feb 25

Time: 11:00 - 13:00

Location: Pilgrim house

1	Welcome	11am
2	Apologies for Absence	11:05
3	Declarations of Interest	11:10
4	Observers	11:15
5	Matters Arising from Previous Minutes	11:20
6	Governance <ul style="list-style-type: none"> a. Levy update GP b. New Board Directors update DR 	11:25
7	Finance Report <ul style="list-style-type: none"> a. Updates and budgets GP/DR b. Agree 2025/6 budget allocations GP 	11:35
8	Marketing <ul style="list-style-type: none"> a. ITB and LWP synopsis (to date) reports b. Updates DR 	12:00
9	Improve <ul style="list-style-type: none"> a. Improve minutes b. updates DR <ul style="list-style-type: none"> i. First bus ii. PCC iii. Ranger Stats iv. Place informatics stats 	12:10
11	Funding applications <ul style="list-style-type: none"> a. Matrix <ul style="list-style-type: none"> i. WFF ii. Volleyball iii. Pirates iv. Punch & Judy v. Museum vi. Artway vii. Dreams & Nightmares 	12:20
	AOB	12:50
	Dates of next meetings <ul style="list-style-type: none"> 1. March 26 online 2. April 23 or 30 in-Person 	

BID Board Meeting

Date: 23 January 2025
Time: 11am
Present: Chair: Graham Perry (GP), The Bridge Fair Trade Shop
Vice Chair: Jonathan Oldroyd (JO), Gloucester House
Lynne Fisher (LF), St John's Guest House
Jye Dixey (JD) The William Henry JD Wetherspoon
Tamsin Mutton-McKnight (TMM) Sealife
Hayley Moore (HM) The Flamingo Room.
Cllr Howard Atkinson (CHA) Weymouth Town Council
Josephine Parker (JP) EBike@Deheers

In Attendance: Dawn Rondeau (DR), Chief Operations Officer, We Are Weymouth
Helen Heanes (HH) Dorset Council
Cllr Rob Hughes (CRH) Dorset Council

WELCOME

GP welcomed everyone

APOLOGIES FOR ABSENCE

Apologies Chris Truscott (CT), McDonalds
Paul Mooney (PM), Cove Gallery

DECLARATION OF INTEREST

No declarations of interest were made.

OBSERVERS

Helen Heanes (HH) from Dorset Council
Cllr Rob Hughes (CRH) Dorset Council

MATTERS ARISING FROM PREVIOUS MINUTES

No matters arising from previous minutes.

GOVERNANCE

- a) **Levy update** - GP gave update on meeting DC regarding £40K outstanding debt, of which £14.5k is dissolved companies. The board agreed to write off the debt in the report and gain a better understanding of more recent debt collection status prior to the next board.
- b) **New Board Directors update:**
Dave Hiscutt had applied to become a director of the board bringing expertise in managing 3 retail businesses within Dorset, and one within the levy area. The board discussed the application and voted unanimously in favour of his appointment.

FINANCE REPORT

- a) **Updates & Budgets**
GP informed the board that Albert Goodman had been agreed as auditors for the current year but DR is to put the contract out to tender late February for appointment and agreement prior to the AGM.

The budgets were brought to the board for ratifying in general terms. This was discussed extensively. During the discussions DR put it to board that WTC are suggesting that we work together regarding installation of Christmas trees over a 3-year contract providing trees that are artificial thus creating impact during the festive period. This concept was put to the board to **vote with 7 in favour and 1 voted against.**

The Christmas budget was then discussed, JD feels that the town does not seem to buy into the Christmas spirit with dressing up, windows, etc. DR reported that in the marketing subcommittee it was agreed to counter this, and that the businesses will be given a starter pack that could be reused each year with hats etc. There was a lot of conflict regarding utilising the budget for Christmas in this way if businesses didn't seem to buy-in or see its value. DR suggested that anecdotally pro-active businesses see value in all the events the BID delivers, and maybe its complacency rather than it not 'working' business need to capitalise on what's on offer. DR suggested we maintain the status quo for 2025 aka the 4 weeks as agreed at the marketing subcommittee and look to change things for 2026. JO and GP suggested that the Christmas budget be broken down for all board members to understand the individual costs. DR to provide this

JO suggested the board members sit in on at least one of the sub-committees as we hope to have 11 on the board.

MARKETING

(a) LWP ITB Reports

No questions

(b) Subcommittee report

DR reported that the biggest news item on the agenda was the WeybackWhen campaign instead of the 3 separate campaigns. DR reported that we are collecting 'stories' from people with regards history and hope to put together boards which could be put into empty shops etc and talk to historians. DR also reported that we have 4 BIG #WeyBackWhen weekends which we are working with businesses to entice visitors to the town like 80's weekend on 21-23 this is a concept to build upon as a legacy for future years. DR asked if there were any questions on the report, no questions asked.

IMPROVE

(a) Subcommittee report

DR reported that one of the items in both committees was hanging baskets and that to date the ops team have not received any negative reports. Information was sent out by newsletter, Facebook and individually to each member who had taken part in the previous schemes. 3 place making groups have formed one in Dorchester Rd / Lodmoor Hill area by Natasha who runs the Sue Ryder shop one in South Harbourside run by Shaun from Sticks and Bones and One with Jye in Frederick place / Great George Street / Westham rd area. DR asked if any other board members would represent their area. None were received.

GP asked DR about developments with WTC on Brown Signs. DR reported that we only received a handful of reports. WTC advised that they had started to remove old signs, but highways need to be involved to remove certain signs. Updates will be discussed at the improve meeting on Thursday

DR reported that crime was 20% down in the town, but 20% up in Mercery Rd.

CHA asked why the Dorset Prosperity meeting reported that the spend was low in Weymouth. GP reported that he felt it was due to the increase in visitors to the Holiday Parks as well as the swell in numbers with the Cruise ships bringing in enormous quantities of visitors but not big spends.

FUNDING APPLICATIONS

- a) DR reported that we have received several funding applications. It was suggested that we use a matrix to work out the best return on investment for the town.

SHAPE

DR welcome Mathews Piles (MP) to the meeting. MP started by introducing himself as the Strategic Director for Weymouth 2025. This is a new appointment to reflect the fact that Dorset Council, has recognised that the Weymouth, Portland, Chickerell corridor is the biggest southern conurbation for Dorset. Decisions need to reflect this to affect economic growth and capitalise on opportunities for the future. There are big discussions going on in government about combined authorities. Basically, in essence, that is where the money is going to come from for substantial investment on skills, infrastructure, roads, rail, housing. The government is looking at regional mayoral areas and Dorset Council is joining in what they call the Wessex region with Somerset and Wiltshire BCP. MP and the leader of the council have recognised that Dorset Council needs to engage with the communities more, which is why MP is talking to different parties.

GP asked if the car parks are all going to be built on as this is needed, MP is well aware of this and feels that the car parks will not be all built on as this infrastructure is needed. GP also asked what if anything is going to happen to the Cineworld building etc as there are limited wet weather options, MP is in talks with the landlords of the buildings and hopes to return with positive information in the future.

MP asked what the needs for business are.

The board suggested as a starter:

- Good transport links from Portland to Weymouth,
- free car parks for evening – scrapping the latest suggestion of evening charges
- realignment of car parking charges across Dorset
- Proper public transport provision to help with staff returning home after work and to encourage people to come to Weymouth to visit.

MP is going to feed back this information to the transport plan.

AOB

DR and GP reported that the BID has received a complaint from a local business regarding our BID Ranger, Boots and the Police, the complainant has been threatening to go to papers, news channels etc regarding the behaviour of BID Ranger. GP and DR have received reports and statements from Boots, UDL and BID staff regarding this matter and GP feels that the matter has been fairly dealt with. GP feels that the board needed to agree on whether we appoint a solicitor with a budget in case the complainant decides to progress

with the complaint. HH suggested that DR contact National BID first to get information and assist with help, GP put it to the Board to vote to allocate £1000 should a letter and correspondence be required. It was unanimously voted to allocate £1000 to ensure the safety of BID operational staff.

TMM has been asked by Dorset Tourism Association who want feedback for DCMS about a bit of a temperature check on business's feelings for the first quarter, if anyone has got any feedback on post-Christmas trading, particularly hotels and leisure, please drop TMM an e-mail.

GP suggested that perhaps we have a Shape meeting as and when necessary. DR suggested that subcommittees are working groups, and GP suggested these meetings are bi-monthly.

GP called meeting to a close.

DATE OF NEXT & SUBSEQUENT MEETINGS

26th February – In person

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Draft 2025/2026 Budget
WE ARE WEYMOUTH LIMITED

Account	Budget 25/26	24/25 Projection @ Jan24
INCOME		
95% Levy Income	305,900.00	305,900.00
Less: Levy Collection fee	(9,177.00)	(9,177.00)
Total INCOME	296,723.00	296,723.00
PROJECTS AND EVENTS		
IMPROVE		
Augmented Reality Trails	1,400.00	1,344.00
BID Ranger	38,000.00	36,010.00
Christmas Trees	2,500.00	2,500.00
Crime Reporting DISC	4,000.00	3,800.00
Dino Install Project 24	0.00	5000.00
Street decoration/ hanging Baskets	15,000.00	20,000.00
Heritage Slabs install + heritage trails	5,000.00	5,000.00
Levy Payer Engagement AGM	500.00	500.00
Maps	1,000.00	600.00
Place Informatics - Visitor Data	3,900.00	4,000.00
Windows	200.00	400.00
Graffiti Removal	500.00	500.00
Levy Payer Engagement	500.00	500.00
Signage	1,000.00	1,000.00
Total IMPROVE	73,500.00	81,154.00
MARKETING		
Events (tbd)		
Artwey	0.00	1,000.00
Dino week event (plus racing)	2,000.00	1,500.00
Feast 25	1,500.00	1,500.00
Pirates	0.00	3,000.00
Volleyball Summer	0.00	2,000.00
WFF - Wessex Folk Festival	0.00	4,000.00
Zombie Experience Halloween	3,000.00	2,000.00
Other Small Events/ contingency	9,500.00	40.00
Total Events Provision	16,000.00	15,040.00
Christmas	25,000.00	30,000.00
Dusk Til Dark	15,000.00	20,000.00
Total MARKETING	56,000.00	65,040.00
PR & ADVERTISING		
Advertising - PRESS	500.00	500.00
Advertising and PR	500.00	500.00
Outsourced Marketing Campaign	30,000.00	30,000.00
Loving Weymouth & Portland	18,000.00	18,000.00
Visit Dorset	2,500.00	2,500.00
Website Costs	1,600.00	1,440.00
Weymouth Flyer*	2,000.00	1,170.00
Total PR & ADVERTISING	55,100.00	54,110.00
Total DIRECT COSTS	187,600.00	195,304.00
GROSS PROFIT	109,123.00	101,419.00
STAFF COSTS		
Wages and Salaries including costs	74,000.00	71,652.00
Total STAFF COSTS	74,000.00	71,652.00
ADMINISTRATIVE COSTS		
Accountancy - Annual Independent Insp	3,000.00	3,000.00
Amazon Clearing	0.00	0.00
Bank Charges	84.00	84.00
Cleaning	600.00	567.00
Electric - Street Stand	0.00	1,200.00
Insurance	1,200.00	1,186.00
IT Software and Consumables	3,000.00	3,902.00
IT Equipment and chairs	500.00	1,000.00
Motor Vehicle Expenses	240.00	240.00
Outsourced Bookkeeping	4,800.00	4,800.00
Printing & Stationery	1,800.00	1,644.00
Sundry Expenses	1,800.00	1,748.00
Rent	8,000.00	8,000.00
Repairs & Maintenance	400.00	397.00
Telephone & Internet	1,800.00	1,694.00
Contingency	10,276.00	5,000.00
Total ADMINISTRATION COSTS	37,500.00	34,462.00
Total STAFF & ADMINISTRATIVE COSTS	111,500.00	106,114.00
OPERATING PROFIT	623.00	(9,695.00)

in the bag

PR | Marketing | Social

WE ARE WEYMOUTH

COVERAGE
HIGHLIGHTS



UK BREAK

WEYMOUTH

WITH A PRIME POSITION ON THE JURASSIC COAST, THIS DORSET HARBOUR TOWN IS WELL PLACED FOR FOSSIL-HUNTING WALKS ON CHESIL BEACH AND BOAT TRIPS TO THE MAGNIFICENT ROCK ARCH OF DURDLÉ DOOR

Strung along a bay in southwest England, Weymouth still possesses many of the characteristics that once charmed Georgian and Victorian holidaymakers: the children waving from bulb-lit carousels, the boats bobbing in a harbour backed

How should I spend my time?

Take a stroll on Chesil Beach, the 18-mile shingle barrier that gave its name to one of British author Ian McEwan's most famous novels. A pebbled swathe pinned between the sea and The Fleet lagoon, its sheer expanse makes it a peaceful spot to spend the day searching for ammonites and other fossils.

and open-air Shakespeare performances. For an exhilarating 20-minute trip to the Dorset coast, book a seat on Weymouth Bay RIB Charters. You'll see seals and dolphins as you speed through the 'drinking dragon', not to mention the 'drinking dragon'. weymouthbayribcharters.co.uk

Where should I go for breakfast?

WE ARE WEYMOUTH (BID)

A great year for coverage for Weymouth, everything from National Geographic Traveller, to pieces in Australia! Journalists have loved visiting and we've enjoyed showcasing key features of the town and our levy payers.

NATIONAL
GEOGRAPHIC

TRAVELLER

Window winners are in wonderland

By Joanna O'Donnell

FROM a flying Santa to festive Pakeenas, the winners of a half-centred window display competition have been announced.

Almost 40 traders in Weymouth took part in the 10th Annual Weymouth Window Display Competition over the 2023 festive period.

The competition saw an impressive array of participants, each contributing to the festive ambience of Weymouth's streets.

Organised by the Weymouth, the town's Business Improvement District (BID), and participants' 'exceptional efforts' showcased the dedication and creativity of local businesses in creating festive window displays.

Members of the public voted for their favourite Christmas shop window over the course of a month, casting almost 800 votes.

The aim of the display was to 'create a sense of wonder' and attract customers to the shops.

We Are Weymouth gave additional commendation awards to those who either used their window space cleverly or made best use of their shop contents to make an impact.

In first place was Vincent Vos Beauty, which had windows showing a white wonderland with Father Christmas himself flying his sleigh.

The display also featured beautiful lights and was across both windows.

Owner Shabana Riyaz said: 'We've always put a lot of effort into our windows, and this means the world to myself and the team.'

"Christmas is my absolute favourite time of the year and I'm glad our window display made passers-by smile daily over the past few weeks."

In second place was Rose Miniatures, where an array of gazing stock was used to create a festive window with Pakeenas at the forefront.

Final Couture, which took a leaf out of Weymouth's recent Shrimps weekend, drew viewers into the fantasy of a Victorian Christmas and was awarded third place.

Meanwhile, King Edwards Fish & Chip Shop was Highly Commended for the scale of its effort, with three almost floor-to-ceiling windows showing a winter wonderland filled with Santa's little helpers, a nod to Weymouth's reputation of being the UK's ICE capital.

Widemar's Hosiery Shop was also Highly Commended for using only items from within the shop and creating a life-sized nativity scene.

The prize for winners Vincent Vos Beauty prize included a month's PR and marketing in a variety of media.

People who chose Vincent Vos Beauty were entered into a public draw and the winner was named as Elyria Clarke.

The window display competition will run again in the spring.

FEASTING out to help hospitality

Alfie Lumb

MOUTH-WATERING: savings are up for grabs for Weymouth diners to support the local hospitality in January.

Looms could make more savings than ever this year when dining out with the return of popular eatery event FEAST.

Weymouth has long been famous for its array of eating establishments from seafood on the harbourside to award-winning curry houses.

Following the success of We Are Weymouth's 2023 FEAST event, the Business Improvement District (BID) is continuing to celebrate the town's food, drink and hospitality by announcing three more FEAST events in the seaside town for 2024.

FEAST works by local restaurants, cafes, pubs and bars all devising their own FEAST offer, created to entice visitors into the town during the quieter periods, offering fantastic value.

The first event of this year will take place from Friday, January 26 until Friday, February 2.

Participating venues will dish out offers such as 20 per cent off meals, set menus, five bottles of wine or a carte menu from £20.

Participants in January include: Les Enfants Terribles on Custom House Quay, Olivo on the Esplanade, Café Oasis on Overcombe Corner, Seaboard on the Esplanade, Greedy Seagull on Maiden Street, Marlboro Fish & Chips, Jurassic Rocks Café on the South West Coast Path, Red Lion in Hope Square, Hanby's Hop House on St Thomas Street, Rottenhead Hotel on Dorchester Road and the Elbow.

BBC
SOUTH TODAY

Saturday January 20, 2024 | Toowoomba Chronicle

ESCAPE

WEEKEND 45



10 things to do in Weymouth

Discover the UK coastal towns of Weymouth and Portland

1 Light up

For almost 120 years, the distinctive red and white striped lighthouse on the Isle of Portland's southernmost tip has saved ships and sailors. Explore the life of a traditional lighthouse and learn how the lighthouse is now controlled by operators hundreds of kilometres away.

trinityhouse.co.uk

2 Walk with dinosaurs

Discover the Jurassic Coast, starting at Weymouth and heading east. Take in the Insta-worthy natural limestone arch at Durdle Door that rises vertically from the sea. On the beach, keep your eyes peeled for fossils - especially after a stormy day when the sea unearths long-buried fossils from the clay and mud.

jurassiccoast.org

3 Follow sculpture trail

Discover this old-style seaside town through its street art. Weymouth Sculpture Trail connects six artworks inspired by the town's maritime connections. Look through the porthole out to sea, discover a sculpture depicting local coral and look for the stone barrels guarded by two vicious-looking crabs.

visit-dorset.co.uk

4 Sightsee by bicycle

Discover pretty-as-a-picture villages near Weymouth. It's hilly - spectacular views but punishing on thigh/taut muscles - so an electric bike is ideal. Cycle Portland's betting roads for mainland views or make a 10km trip to Abbotsbury village - the setting for many historic BBC dramas. Enjoy a chilled cream tea at the Old Schoolhouse.

abbotsbury.co.uk

5 Gone fishing

Chisel Beach is a 10-minute rugged 29km stretch connecting Portland to Weymouth. You won't find striped deckchairs swimmers or sunbathers - but you will find good fishing. Be aware of large waves during rough weather but during summer months, locals cast a line, reel in their catch and grill it straightaway on an open fire.

visit-dorset.com

6 Get stars in your eyes

Less than an hour's drive north of Weymouth is a haven for stargazers. Cranborne Chase is an Area of Outstanding Natural Beauty and a designated International Dark Sky Reserve. Pack a rug and binoculars, wear something warm and look in to a free stargazing evening with experts.

cranbornechase.org.uk

7 Forage for your food

Discover nature's larder on a food foraging and feasting tour. From wild garlic and wild greens to sea vegetables, nuts and berries - you'll be surprised at how much produce is ripe for picking. Cook your finds under a chef's guidance.

forageforfood.co.uk

8 Gardens and ghosts

Abthorpe House is a majestic Tudor manor mentioned in the Domesday Book and rumoured to be one of England's most haunted houses. The owners were wealthy traders who, they say, imported an ape as an estate pet. After the ape died, it reportedly haunted the Great Chamber and can be heard scratching the wood-panelled walls. A hooded priest and a grey lady have also been seen.

abthorpehouse.com

9 Scaling great heights

Enjoy the view with uninterrupted views at the Copper-clad luxury lodges come with floor-to-ceiling windows, terrace, well-equipped living areas and high-end furnishings. The view changes daily with the sea and seasons.

thecopperclad.co.uk

10 Shop locally

Raid shops for homegrown products and souvenirs. Dorchester Market is a 20-minute drive from Weymouth.

visit-dorset.com



WE ARE WEYMOUTH (BID)



Weymouth Beach with town behind

5 reasons to love WEYMOUTH

STEAMPUNKS

Nothe Forte, Visit England Small Visitor Attraction of the Year 2021/22, is an historic Victorian sea fort with a maze of underground passages, a museum, parade ground, and panoramic coastal views from its ramparts. It also hosts the Steampunk Christmas Weekend, part of Weymouth's legendary four-week festive themed celebrations, which includes the Steampunk Promenade along the seafront on Sunday morning. nothefort.org.uk

BEACH LIFE

Weymouth Beach sits at the heart of this seaside resort. Easily accessed from town, in summer it bustles with bucket and spade fun and hosts the Chase the Pudding race at Christmas. Sandworld, a nearby award-winning seasonal attraction at Lodmoor Country Park, showcases sculptures by some of the world's best sand artists in its Sand Sculpture Festival. The venue opens at Easter. sandworld.co.uk

BIRDWATCHING

A rare wild treasure close to the town, RSPB Weymouth Wetlands is where you can step into nature on various walking trails. It comprises two reserves, Radipole Lake, a wild reedbed heart in the centre of Weymouth, and Lodmoor with saltmarsh and grassland. Both attract a dazzling array of birds including bitterns, bearded tits and murmuration displays of starlings at dusk. rspb.org.uk

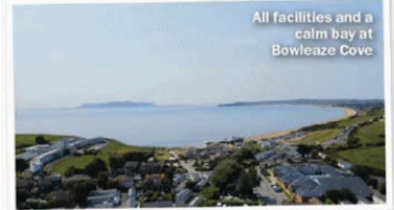
CATCH OF THE DAY

Seafest: The Dorset Seafood Festival is an award-winning food and drink event held on Weymouth Peninsula in September which celebrates local seafood, most is landed in the adjacent working harbour. The latter is a great place to stroll around and dine on the catch of the day. Nearby, Weymouth Pavilion offers a wide range of live theatre, music and arts events. dorsetseafood.co.uk; weymouthpavilion.com

History

Thanks to the fashion for sea bathing as a remedy for many ills, Weymouth became King George III's seaside resort of choice. He first visited with his court in the summer of 1789 and returned many times. 'Royal Weymouth' flourished, some of this Georgian grandeur can still be seen such as the King's Statue erected to 1809 for his Golden Jubilee.

My Weekly | TRAVEL



All facilities and a calm bay at Bowleaze Cove

This Is The (Park) Life

Looking for an Easter break with everything on your doorstep?

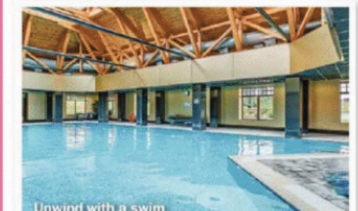
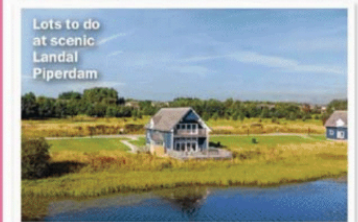
There are lots of fabulous holiday parks across the UK with bars, restaurants, swimming pools, children's playparks and entertainment.

Bowleaze Cove Holiday Park and Spa on Dorset's Jurassic Coast offers breathtaking coastal views and excellent facilities. Prices start £259 – quote MW10 until May 23 2024 for a 10% discount (www.watersideholidaygroup.co.uk).

If you're looking for a day out for younger members of your family, nearby Weymouth has just launched a free Dino World AR Trail where the hunt is in for ten super-powered dinosaurs!

Landal Piperdam near Dundee is surrounded by stunning scenery. Once you've finished admiring the views from your lodge, unleash your inner Robin Hood with archery or zip around the site on a Segway, before unwinding with a dip in the indoor swimming pool.

A three-night Easter break costs from £529. www.landal.co.uk



Unwind with a swim



MERIDIAN

112%

www.itv.com



MERIDIAN
For Internal Use Only

Good
Morning
Britain
6:24

WE ARE WEYMOUTH (BID)

The Wonders Of WEYMOUTH

Pat Coulter visits this marvellous seaside town in Dorset full of personality and history.

FOLK have been flocking to Dorset's wonderful Weymouth for centuries. Even royalty has regularly frequented this restorative seaside destination. George II popularised the resort, and his influence greets us to this day in surprising fashion. Her immortalised headpiece, artistically etched into the chalk hillsides above Weymouth's glorious golden sands, riding his prancing steed. The huge, eye-catching landmark, now a Scheduled Monument, was originally carved into Dorchester Hill in 1805.

An enthusiast of evoking Weymouth, the King famously dubbed the town 'the first resort.' Early morning joggers are trotting along the wide, crescent-shaped Weymouth Bay is situated about a third of the way along Dorset's famous Jurassic Coast. It's full of scenic beauty and history dating back to the period when dinosaurs roamed these parts. This magnificent, awe-inspiring UNESCO World

Heritage coastline stretches nearly 100 miles in all, from seaside Swanage in the east through to Weymouth and Lyme Regis. Beyond the gentle resorts of Sidmouth and Budeigh-Sutton east discovery with their striking red sandstone cliffs in neighbouring east Devon. It's an explorer's paradise whether by car, on foot or even boat for a maritime joy ride.

With natural beauties such as Lulworth Cove, Kimmeridge, Portland and Chisel Beach, the town of Weymouth is ideally placed as a touring base. Today, there's no need to venture far.

Instead, we are intent on enjoying the sights and delights of Weymouth itself. Early morning joggers are trotting along the wide, grand esplanade, with the more adventurous taking a bracing dip in the lagoon. A replica of George III's bathing machine stands nearby, testament to the King's more formal approach to his ailments. A leisurely stroll takes us

past beautiful Georgian architecture, which gives the resort an enduring feeling of quality and resilience in the face of salt-laden seabings from the unrelenting sea. Large plane trees, akin to sprouting dumpy phlegms, give a welcome touch of the exotic. Ross's ice-cream parlour is a must for a legendary lick of your favourite flavour Italian style.

The family firm have been scooping their ice-creams and sundae treats since 1937. Winding back a few centuries and we wouldn't even be standing in Weymouth.

The River Wey divided the residents of Melcombe Regis from the folks in Weymouth. Fierce rivalry occurred between the two towns until Queen Elizabeth I intervened.

In 1571, an Act of Parliament was passed, creating the Borough of Weymouth and Melcombe Regis.

With its furfur on the beach, featuring old-fashioned candy-striped helter skelter and dizzying 'chair-o-plane' rides, there's no slouching Weymouth has a plentiful supply of its golden natural resource – sand.

Of course, Weymouth has a plentiful supply of its golden natural resource – sand. Even the most creative 'bucket and spade' sandcastle builder can't help but be inspired by one of Weymouth's most popular attractions – **Sandworld**. Just a few paces' throw



THIS WEEK'S COVER feature

Sandworld has the 'bucket and spade' creations

You can enjoy a nice boat ride

Weymouth has many sights and things to offer

2012 London Olympic Games. The sculptures are certainly something to look up to, with exhibits towering as high as 20 feet. **Sandworld** is the collaborative brainchild of local sand sculptors Mark Anderson and David Hicks. Mark was inspired by his grandfather Fred Derrington, who was Weymouth's original sand artist.

After World War I, Fred famously began creating his masterpieces on Weymouth's sands for tourists to admire. Dozens of hours of painstaking intricate work would be erased in days by a merciless high tide. Internationally renowned sand sculptor Mark claims there's no finer sand for his craft than here in Weymouth, enabling all the talented artists to work in intricate detail.

Back in 2009 during a royal visit, Mark created one of his most memorable pieces – a recreation of Windsor Castle for Her Majesty Queen Elizabeth II. Prince Philip enjoyed pointing out the various rooms, including where he would take his morning tea! Weymouth has buckets full of personality from golden sands and far-reaching views along the Jurassic Coast to the more intimate area around Weymouth Harbour where the River Wey spills into the sea.

With its characterful pubs and restaurants, the harbour front is the ideal spot for relaxing over a seafood platter, simply watching the world go by. The local catch was likely

COVER FEATURE

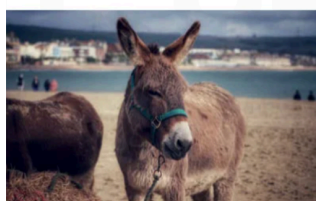
Factfile

- Biting myths and legends are treated to not just one but two RSPB Nature Reserves in Weymouth – Lulworth and Radcliffe Lakes.
- The reserves provide a haven for wildlife, offering diverse habitats including extensive sand beds, open water, salt water and wet grassland.
- Even after the 1971 Act of Parliament, the residents of Weymouth and Melcombe Regis continued to clash until a bridge was built between the two communities.
- Sir Christopher Wren was the Member of Parliament for Weymouth, and his most remarkable achievement, St Paul's Cathedral, was made from Portland Stone.



Weymouth: 2024 events programme announced with new leaflet

Weymouth Town Council and We Are Weymouth (BID) have teamed up to bring an events and festival leaflet for 2024.



CELEBRATE OUR SEASIDE HERITAGE

Traditional seaside spots are as popular as ever, according to the Seaside Heritage Network's inaugural top ten 'bucket and spade' list as voted for by the public. The three finalists, Saltburn Cliff Tramway in Saltburn-by-the-Sea, Blackpool Tower and Morecambe Winter Gardens, were awarded with certificates by designer and seaside

regeneration expert, Wayne Hemingway MBE at Blackpool Winter Gardens.

Other contenders were Dreamland Margate, Bournemouth Beach Huts and the donkey rides at **Weymouth Beach**, with one voter writing: "The donkeys at **Weymouth** have always been there. They are part of our seaside history and are very well cared for. A donkey ride is the one thing my grandchildren always pester me for when we visit."

Historian Dr Kathryn Ferry, a founder member of the network, said how important it was for communities to get behind the vote. Follow the Seaside Heritage Network on Twitter and Instagram @seaside_network. Nominations for the next 'bucket and spade' list can be made at seasideheritage.org.uk.



Zombie, pirate and steampunk-themed weekends make up a host of events coming to Weymouth this year. Weymouth Town Council and We Are Weymouth (BID) have teamed up to create a Weymouth events and festival leaflet, which is bursting with exciting events for 2024. Free live music sessions by the beach, classic cars on the Prom and the return of five summer firework displays over the bay are also planned, meaning there is something for everyone to enjoy. Many of the town's other iconic events make a return including Fayre in the Square, Armed Forces Weekend celebrations, as well as a special 80th anniversary of D-Day on June 6. Dawn Rondeau-Irvine, Chief Operation Officer for We Are Weymouth, said: "Once again we are thrilled to be sponsoring an exciting schedule of events such as Wessex Folk Festival, The 40th Weymouth Beach Volleyball Classic, Dusk Til Dark, Art Exhibitions, Pirates, Zombies and all our Christmas celebrations. "Events bring visitors to the town before, during and after every occasion - all making the most of what Weymouth has to offer. "Events encourage everyone to visit, have fun and enjoy our wonderful town, harbour and seafront. We hope you enjoy the incredible variety of free events listed in the flyer, not forgetting the incredible array of live music events, concerts and theatre also being delivered throughout 2024." There are also free community events being in April, August and October, and the popular Dusk 'til Dark event returns in September and features a world premier light display. The Lions Beach Motocross will transform the beach into a racetrack in October, and Guy Fawkes celebrations on the seafront will light up the dark November nights. In the lead up to Christmas the popular Elf Parade, Christmas Lights Switch-On, Steampunk Parade, Chase the Pudding event and a Christmas Day Harbour Swim round-off the packed programme. Weymouth Town Clerk, Jane

WE ARE WEYMOUTH (BID)

'All the elements of the classic British seaside holiday': five unsung beach towns

Travel writers take a salty, summer saunter through old-fashioned seaside towns that have 'not yet been Airbnb-brushed out of existence'



Travel writers take a salty, summer saunter through old-fashioned seaside towns that have 'not yet been Airbnb-brushed out of existence'

Weymouth, Dorset

Photographer Martin Parr's 1999 film *Think of England* captures the nostalgic appeal of Weymouth: roast dinners at seafront B&Bs, pensioners with cones of Mr Whippy, the carousel whirling to the familiar tune of the funfair organ. "It's not a resort that needs a lot of reimagining," says the man sitting in front of a "Sorry, No Vacancies" sign.

Bigger and better

Katie Heyes

WEYMOUTH'S annual festival of music, light and fireworks is returning "bigger and better" for its fourth year. We Are Weymouth Business Improvement District (BID) has announced the return of the performing arts festival Dusk Till Dark back on Friday, September 23 and Saturday, September 24.

The event is free to attend as families will be able to watch Weymouth transform into a vibrant display of visual arts.

On Friday, members of the public can catch the high energy live music performance Sparks! which will feature the Whitley Bay-based drumming team Workbeaters.

The show will pop up in three different locations across Weymouth, filling the streets with pulsating beats, and glowing performances.

The Workbeaters are also working with students at Weymouth College, bringing around 22 new drummers into the mix.

The following day will celebrate the world premiere of "Pivots" on Weymouth Esplanade. This processional show fuses drumming, light displays, and community performances to create an immersive sensory experience.

We Are Weymouth are working in collaboration with Activate Performing Arts to hold the event which draws thousands of visitors each year.

Dawn Roudsall-Irvine, chief operations officer at We Are Weymouth said: "We are thrilled to bring Dusk Till Dark back to Weymouth for its fourth year."

"This year's event offers a unique opportunity for families and visitors to experience the incredible talents of Workbeaters over the entire weekend."

mouth before and after all the performances visiting for both nights. "It's a fantastic opportunity to bring spectacular performing arts events to our coastal town."

Dom Kippin, Producer, Activate Performing Arts added: "Dusk Till Dark in Weymouth has become a real legacy event for the town and we're proud of the performances we have brought, filling the town with music, art and incredible light displays."

"Not only do we have the world premiere of a new show but it's set to be bigger and better than we ever imagined thanks to the students."

"We encourage everyone to join us, line the streets and be immersed in the sound of Workbeaters."



Dusk till Dark Festival 2023

Image: In The Bag PR



Explore Weymouth's pretty harbour



Weymouth's gold sandy beach is right in the centre of the town



SAND SCULPTURE FEST TO BE DINO-MIGHT

Located in Weymouth, England, SandWorld features the UK's only sand sculpture festival. Weymouth's unusually coarse sand, which binds together firmly with water, together with its damp summers helps to preserve the works of art all season. Recently opened for its 14th year, the festival showcases awe-inspiring pieces by some of the world's leading sand sculptors such as Lisa Lindqvist (work pictured). Co-founder Mark Anderson learnt the art of sand sculpture from his grandfather, Fred Darrington. For nearly 70 summers, Darrington would delight visitors to Weymouth with his life-sized sand models. Running until 10 November, the 2024 Sand Sculpture Festival features a dinosaurs theme to celebrate the skull fossil of a piosaur recently extracted from the cliffs of Dorset's coast.



BESIDE THE SEASIDE

Some of Britain's best-loved traditional seaside resorts are having a surge in popularity – and it's easy to see why

WEYMOUTH, DORSET

WHERE TO STAY

Waterside's Bowleaze Cove Holiday Park & Spa is the ideal base for a trip to Weymouth – it's a leisurely walk along the seafront to the town centre (but there are regular buses if you'd prefer).

WE ARE WEYMOUTH (BID)

RESIDE THE SEASIDE

Many of us will have fond childhood memories spent by the seaside – but are great British seaside holidays making a sudden comeback?

Strolling along the beach, you watch the waves crash against the shore. Surrounded by toys building sandcastles and devouring 99p ice creams, this is the epitome of a British summer holiday.

For years, the British seaside has been popular among UK staycationers. Rising to popularity in the 18th century, when sea-bathing became common, it wasn't until the Victorian era that a seaside day out became affordable for working people.

And with this huge shift came all our favourite British seaside staples. That included arcades packed full of games, Punch and Judy shows and donkey rides across the sand. Many of us will have fond childhood memories of these things – from shaking the penny machines in the arcade hoping for a jackpot, to running after the ice cream van for a refreshing lick.

There's just something so charming about a great British seaside holiday. And the opening of seaside resorts, from the likes of Parkdean to Potters, Haven and Butlin's, confirmed this. However, after the 1970s, their popularity began to nosedive, what with

travelling abroad becoming more accessible. That's a trend that would last for years.

At least until Covid hit in 2020. During lockdown, we all wondered when we'd next be allowed outside.

And as the ban on UK-wide travel was lifted in June 2020, people flocked to the seaside.

Ever since, hotel bookings in seaside hotspots have seen a year-on-year increase of 15%, according to My Hotel Break.

In the summer months, some locations have even seen a 20% boom. There was even a resurgence of the word 'staycation', as Brits swapped their holidays abroad for trips to the seaside.

So, have we turned back the clock on British seaside holidays, giving them a new time to shine?

It seems that they've made a bit of a comeback. Covid-19 indeed played a substantial role in the shift towards great British seaside staycations. However, people



keep coming back to the British seaside for several other reasons, explains Keira Rigby, a travel consultant at My Hotel Break.

Keira cites nostalgia, accessibility and family-friendly activities as reasons.

'The appeal of British seaside escapes is steeped in nostalgia,' says Asa Morrison, chief executive of Visit Great Yarmouth.

'People always remember holidays of their youth with picnics, ice creams on the beach and building sandcastles.'

We see grandparents looking to bring their grandchildren back to where they holidayed as kids, too,' adds Dawn Rondeau-Irvine, chief operations officer at We

Are Weymouth.

However, budgets also have a large part to play in where Brits choose to holiday.

'More people are choosing great British seaside staycations over holidays abroad,' Keira says.

This preference is driven by factors such as convenience, cost-effectiveness and a desire to explore the beauty of the UK.'

For many, a getaway to the British seaside is much more affordable than going abroad. Many popular destinations can be a short drive away – eliminating the cost of flights, luggage and overnight stays.

With Pontins offering four-night holidays from £199 per family, a great British seaside getaway is truly a no-brainer. But there's an obstacle which could stop the longevity of our seaside holidays though.

In May this year, hoteliers in Bournemouth, Christchurch and Poole voted for a tourist tax, coming into effect in July.

Tourists will be paying an extra £2 per room, per night – and all funds raised will be used to help develop local events like Bournemouth Air Festival and Arts by the Sea.

The mayor of St Ives in Cornwall, Johnnie Wells, also told the Independent on 16 May that the council was talking to holiday firms about introducing a voluntary levy.

But will the tourist tax actually stop people from holidaying by the sea? 'While there might be initial concerns, we believe that if the tax revenue is effectively used to enhance tourist facilities, it will benefit the destinations and not significantly impact visitor numbers,' Keira says.

For some destinations, the tax may never be introduced. 'We want to see how the tourism tax has affected these areas,' adds Dawn. 'But taxing these visitors we want to visit is not something we foresee undertaking.'

After all, local tourism provides an economic boost to the UK's best seaside hotspots. Last year, coastal tourism generated £12.7 billion, according to the National Coastal Tourism Academy.

British seaside holidays aren't just great for the economy, they're great for the soul. So, if you're looking for your next holiday destination, perhaps it's time to look at what's on your doorstep.

NO PLACE LIKE HOME

Cordelia Aspinall, 28, from London, finds herself seeking the great British seaside year-on-year – and it never gets old!

Running headfirst into the sea in my swimsuit, I screamed as soon as the water splashed me. 'It's freezing!' I shrieked.

And it seemed my family had just had the same realisation. Sure, diving into the sea at Sheringham Beach in Norfolk was nothing like the warm, tropical waters of holidaying abroad.

But for me and my family, we could think of nothing better. Especially as we'd been holidaying to the great British seaside every summer since I was little.

With my mum Mags growing up in Norfolk, every year she'd take me and my siblings to visit our grandpa, showing us her childhood hotspots.

From Holkham to Old Hunstanton, we walked along her favourite beaches. And no matter the weather, it was a family tradition for us to pack our swimsuits and trunks.

'We'd always brave the sea, no matter how cold it was! Warming up with a cheeky hot chocolate from one of the nearby shops, takeaway fish and chips and cosying up in a big woolen jumper was all part of the charm.'

But if it was too wet, windy and cold, we'd seek shelter in the arcades and nearby beach shops. Using our pocket money to have a go on the different games, it was a quick

pitstop before we could run back outside again. We'd rent paddle boards at the local beaches and play volleyball or rounders on the sand. Those memories are still so vivid to me, even today.

As me and my siblings grew older, meeting up became less frequent. But we had one non-negotiable. When we're going to Norfolk? Is the yearly text in our family group chat.

I holiday with my cousins down in Cornwall once a year, too. And even though the beaches there are different to my usual Norfolk stomping ground, I still somehow find that same great British seaside charm.

Every time, I come home with a paper bag full of sweet, stripey rock. Holidaying to the seaside is a family tradition I'd love to continue with my own children someday.

Even though I've travelled to some amazing countries, from Barcelona to Corfu and Greece, I still think British beaches are hard to beat! No, the sand isn't as golden and the sea is far from clear.

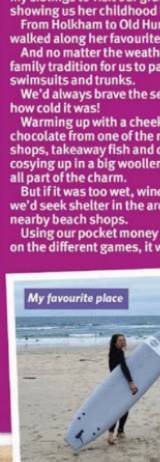
But there's just something about taking a dip in the cold water and tucking into an ice cream that keeps me coming back year on year. They might not be the most glam of holidays, but the simplicity is what I love most about them.

Sometimes, it's not all about jetting off abroad. There truly is no place like home.



Their charm never gets old

My favourite place



Pick Me Up! 35

DAYS OUT

EXPLORE THE Jurassic coast

Situated between Dorset and Devon lies a 95-mile stretch displaying nature's best wonders. Once home to dinosaurs, the coast gives a glimpse into traces of their existence. Perhaps one of Britain's most historically valuable experiences, discover the Jurassic Coast like never before. Who knows what you will find?

LYME REGIS

Right at the heart of the Jurassic Coast, Lyme Regis is regarded as the 'Pearl of Dorset' – not only for its geological finds, history and natural beauty, too. The town is home to many important fossil collections to date, and it's worth a visit to see the fossils in the town's museums.

If fossil hunting isn't really your thing, this seaside town boasts plenty of activities for you to get stuck right into.

From galleries, the Town Mill, an aquarium and a museum, too, there really is something for everyone. Plus, if you want to see Lyme Regis from another angle, let the open water on a sightseeing boat trip or jump on the RIB ride – a high-speed adventure boat cruising along the coast.

★ Please visit: www.visitlymeregis.co.uk



Must-see location: Lyme Regis is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.



Get digging

CHARMOUTH

located just two miles from Lyme Regis, Charmouth is a local gem not to be missed. Even Sir David Attenborough would agree.

A bustling hub for fossil hunting, the cliffs boast relics from the past – some of the world's best dinosaur finds have been found at this very location.

With Charmouth's free Heritage Centre displaying fossil collections in their prime, you can learn some top tips before you hit the beach for yourself.

If you're not lucky enough to find your own fossil, the memorabilia shop has a variety to choose from, too. So grab yourself some fish and chips, a hammer and get digging!

Must-see location: Charmouth is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

WEYMOUTH

Epitome of the British seaside town, Weymouth, Queen Victoria's notable favourite, encapsulates everything that we love as a nation – the arcades, the beach, ice cream and funfair rides at the pier.

This nostalgic coastal town offers traditional slices of rock, seafood, deckchairs and you can even watch a traditional Punch and Judy show, too.

Explore the harbour, boasting luxury yachts, fishing trawlers, lifeboats and ferries – you can even go crabbing, too.

A fun-filled family day out, especially great if you're after a blast from the past – you're bound to fall in love with Weymouth's charm.

★ Please visit: www.visitweymouth.co.uk



Must-see location: Weymouth is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

CHESIL BEACH

mentioned in Ian McEwan's 2007 novel *On Chesil Beach*, this isn't your typical beach with warm, soft sand, deckchairs and beach huts lining the coast.

Chesil Beach is a rocky coastline, where shingle meets the sea instead.

Visited as Britain's third best view, the pebbles on the 18-mile-long shingle barrier are also graded in size. From potato-sized pebbles to pebble-sized, it's believed that in the past, smugglers reaching the coast at night could tell where they were simply by picking up the shingle.

Plus, behind Chesil Beach lies Fleet Lagoon – one of the few remaining lagoons left in the world, meaning it's also a designated Site of Special Scientific Interest.

Perfect for a brisk, spring walk, just make sure to take an array of pictures – it's a view not to be missed.

Must-see location: Chesil Beach is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

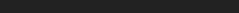
PORTLAND BILL

The lighthouse! If you want to take in the spectacular views of the Jurassic Coast, you can do so in true Victorian style, as Portland Bill is the southernmost point of Dorset.

Standing at the tip of the sea for the past 114 years, Portland Bill Lighthouse is a postcard-worthy, stuff, some.

And you can climb the 153 steps to the very top, looking out to sea. While there, you can learn all about the lighthouse's history in the Lighthouse Museum. Not only that, you'll even get a badge to take home, too!

★ Admission starts from £3.50. Please visit: www.portlandbill.co.uk



Must-see location: Portland Bill is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

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★ Admission starts from £3.50. Please visit: www.portlandbill.co.uk

★ Please visit: www.visitportland.co.uk



Must-see location: Portland Bill is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

DURLE DOOR AND LULWORTH COVE

Get your camera ready, as this is famously Dorset's most photographed location. Designated as England's first natural World Heritage Site, the natural limestone arch is quite spectacular.

Doctor Who's Jodie Whittaker even regenerated into David Tennant at this sight.

Formed as the harsh waves eroded the rock, a hole formed in the middle. Now, you can see the natural phenomenon itself. Situated on the Lulworth Estate, if you walk two miles down the coastal path, you'll reach Lulworth Cove, where you can see stunning panoramic views.

Nature's very best!

★ Please visit: [lulworth.com](http://www.lulworth.com)

Must-see location: Lulworth Cove is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

THE VIEWS WILL BLOW YOU AWAY

Must-see location: Lulworth Cove is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

★ Please visit: www.visitlulworth.com



Must-see location: Lulworth Cove is a coastal town with a rich history of fossil hunting. It's a great place to visit if you're interested in geology and history.

Image: Beach Volleyball Classic

WE ARE WEYMOUTH (BID)

Vibrant Weymouth feels just like the English seaside should

Our grand tour of Britain's seaside towns continues in Weymouth, first made popular by George III and still with a loyal following

Teresa Machan
Travel writer

Related Topics
Weymouth, Dorset, England

12 July 2024 8:00am BST

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'If there is a seaside town with a more

The perfect British seaside town? It needs these 15 ingredients

From piers to saucy postcards, these are the best and most endearingly eccentric aspects of our classic resorts



The Telegraph

From piers to saucy postcards, these are the best and most endearingly eccentric aspects of our classic resorts What really makes a brilliant beach holiday? Hot sun? White sand? Bath-warm sea? Maybe. But a truly great beach holiday is all about the heart, and British beaches have it in spades.

I remember when my own school holidays stretched beyond infinity and I could think of no words greater than: Great Yarmouth. This coastal frenzy was but 10 miles from my village and, to my child brain, nowhere was better.

There were sand and sea, of course (albeit sludgier than the Med-like postcards would have you believe). But it wasn't so much the beach. It was the multi-layered smell: salt-sweet, chip fry, horse-and-carriage poo. The penny slots and Derby race machines. The way you could see the waves through the planks of Britannia Pier, where Jim Davidson was always on the theatre bill (and still is, in 2024). The hypnotic doughnut machines plopping globs into hot oil that sizzled into sugary deliciousness. The wax works so brilliantly bad you couldn't tell Sean Connery from Daley Thompson. The wonder of watching the Hippodrome's circus ring fill with water and synchronised swimmers. The Pleasure Beach's wooden roller-coaster, which has been scaring riders since 1932 (though, back then I didn't know it was vintage, just that it felt like it might fall apart).

Like many I grew older and more cynical. Home was naff. Greece and Spain were the cool places to be. But now, older still, I've changed my mind again. Unashamed nostalgia seems just the ticket. It's time to re-embrace the British seaside in all its flavours.

Dynamic drums in town spectacular

Alfie Lamb
THOUSANDS are expected to line the streets of Weymouth for celebrating cultural free night time performances as its event returns for its fourth year. Dusk Till Dark will return to the streets on Friday, September 17 and Saturday, September 18, transforming the town into a vibrant hub of music, lights and drumming. This year's event will take place across Weymouth with drum performances on the cliffs of Bowleaze Cove as well as a procession of the beats and light through the town. Around 22 students from Weymouth College are also expected to participate in the event as drummers. Sparks will take place on the Friday and will pop up in three different locations across the town. The full route will be announced in the lead-up. The fireworks performance will take place on the Saturday.

Weymouth Explains, and features a mixture of drumming, light and community performers. Don Kipps, Producer, Activate Performing Arts said: "Dusk Till Dark in Weymouth has become a real legacy event for the town and we're proud of the performance we have brought, filling the town with music, art and incredible light displays. Worldbeaters are also working with students of Weymouth College, bringing around 22 new drummers into the mix. Not only do we have the world premiere of a new show, but it's set to be bigger and better than we ever imagined thanks to the students. We encourage everyone to join us, line the streets and be immersed in the sound of Worldbeaters." Dawn Roudan Irvine, chief operations officer at We Are Weymouth said: "We are thrilled to bring Dusk Till Dark back to Weymouth for its fourth year. Dusk Till Dark is sponsored by the business community who invite everyone to enjoy the delights of Weymouth before and after all the performances visiting for both nights. It's a fantastic opportunity to bring spectacular performing arts events to our coastal town."



"YOU know our ice creams are quite big, right?" said the man in the kiosk, with a cheeky grin.

I had heard rumours of his legendary Mr Whippys, but even so, I wasn't fully prepared.

He grabbed a cone and began artistically dispensing the dairy, producing a foot-high Marge Simpson hairdo's worth of soft-serve splendour, balanced precariously on its fragile wafer base.

It took my partner and I the best part of half an hour to finish the treat between us.

For £3.50, this is surely the great-

est-value Mr Whippy ice cream in the country, if not the biggest.

It was one of several delights that satisfied my hunger during a week-end away in Weymouth.

I hardly needed it at the time, either, as I'd already had a good go at making the most of all the foodie treats Weymouth has to offer.

High-end seafood snacks like those found at the Hatch On The Harbour are available for the more discerning customer, with their lobster rolls and crab sandwiches both stuffed with fresh morsels pulled right from the same water the snack bar sits beside.

But it was the fish-and-chip shops that shone the brightest. When it

comes to chippies, there is some fierce competition going on in this Dorset seaside town.

If you want to start an argument among the locals, you've simply to ask which is the best, Bennett's or The Marlboro?

Obviously, to settle the dispute, I had to sample both.

The scampi and the pea fritter from Bennett's rank high among the better chip-shop dinners I've had.

But the unique crinkle-cut chips from The Marlboro were every bit as good and the portions were so generous they could almost be described as charitable.

After such voracious gobbling, a good walk was needed – and about

WE ARE WEYMOUTH (BID)

NO STAYAWAY

Guide to
THE BEST
events in
September

COMPILED BY:
Helen Stiles



NOT TO BE MISSED Dusk Til Dark

This exciting free event, hosted by We Are Weymouth and Activate Performing Arts, will light up this seaside town after dark. Featuring the renowned Worldbeaters (pictured), who have captivated audiences around the globe with their choreography, dynamic drumming, and dazzling

light displays, their high-energy show *Spark!* pops up at three Weymouth locations (Sept 27), and the world premiere of their professional show *Fireflies* is the following night on Weymouth Esplanade (Sept 28). weareweymouth.co.uk

ART Exhibitions

Gerry Dudgeon 1952-2023: A Life in Painting at Bridport Arts Centre celebrates the Beaminstor artist inspired by the rhythmic curves of the Dorset landscape (Sept 6-Oct 12). The Sherborne has two exhibitions, Jeremy Gardiner: *Turning the Tide* (until Oct 13) explores South Coast landforms, and Jem Main: *Migration Myth Metaphor* (until Nov 9) features work by the former creative director of Dorset Visual Arts. John Maddison has a solo show of still life and interiors at the Jeram Gallery, Sherborne (Sept 7-25). George Young: *Ardour Arbour* documents family life, the home and the garden at the Art Stable, Child Okeford (Sept 7 - Oct 5). bridport-arts.com; thesherborne.co.uk; jerramgallery.com; theartstable.co.uk

PERFORMANCE Stories, Fairies and Martyrs

Cranborne Earth House hosts the Crick Crack Club's

Fairytales for Grown-ups where world-class storytellers summon ancient gods and monsters (Sept 7). Swanage theatre company SISATA transports you to the Isle of Portland-inspired Neverland in *Peter Pan* at Lighthouse Poole (Sept 18/19). In *Six Men of Dorset*, the first act is at Dorchester's Corn Exchange, before processing up to Shire Hall to the courtroom where the Tolpuddle Martyrs met their fate (Sept 21/22). crickcrackclub.com; lighthousepoole.co.uk; dorchestertarts.org.uk

OUTDOOR PERFORMANCE Operetta, Film & Theatre

Venice comes to Bridport's Millennium Green when Illyria performs Gilbert & Sullivan's *The Gondoliers* (Sept 4). The Pantaloon brings *The Merry Wives of Windsor* to Maumbury Rings, Dorchester (Sept 6). And Purbeck Film Festival screens *Room With a View* (Sept 6) and *Moulin Rouge* (Sept 7) at The Blue Pool, Wareham. Three Inch Fools reveal *The Secret Diary*

of Henry VIII at Marine Theatre, Lyme Regis (Sept 20). bridport-arts.com; dorchestertarts.org.uk; bluepooltearooms.co.uk; marinetheatre.com

ONLY IN DORSET — Bridport Hat Festival

This quirky event raises money for head-related charities. Creative, stylish and inventive headwear combines with a HatFest Garden Party, Hat Hurling and a Hatted Dog Party, 'topped' off by a hat-wearing photoshoot in Bucky Doe Square at 1pm on September 7. bridportthatsfest.org

PERFORMANCE — Chant and Dance

Armonico Consort performs incredible choral music from the last 800 years in *Naked Byrd* at Lighthouse Poole (Sept 26) featuring music by Taverner, Tallis, Monteverdi, Elgar and Byrd, linked by timeless chants written by Hildegard of Bingen. At the same venue is *Acosta Danza Junior*, founded by the Cuban ballet star Carlos Acosta (Sept 26 - 27). lighthousepoole.co.uk

'I visited a seaside town three hours away to enjoy the best fish and chips I've ever tasted'

The picturesque seaside town of Weymouth in Dorset is the perfect spot for a coastal staycation and, as Chloe Dobinson discovered, home to some of the UK's most delicious fish and chips.



The picturesque seaside town of Weymouth in Dorset is the perfect spot for a coastal staycation and, as Chloe Dobinson discovered, home to some of the UK's most delicious fish and chips.

When you think of a trip to the British seaside, you probably conjure up visions of fresh fish and chips, lively amusement arcades and sunny, sandy beaches.

Weymouth in Dorset on the South Coast of England is one such town that ticks all those boxes and many much more. For anyone thinking about a late summer getaway within the UK, this historic town is a top pick offering a slice of something for every kind of holidaymaker.

It's no wonder that its golden sands and breathtaking coastlines draw a wealth of 'staycationers' year after year. This summer, reporter Chloe Dobinson embarked on her own adventure to the seaside haven.

She said: "We got to stay in a cottage, booked via Dream Cottages, which had everything we needed for this particular stay, including an open-plan living space with a kitchen, dining and sitting area."

Looking forward to her retreat by the sea, she added "There was a nice welcome hamper which included local produce such as jam, tea, biscuits, cereal and chocolate. And, let's not forget, a bottle of prosecco too."

Chloe found the cottage to be an ideal match for those who prefer home-cooked meals and want to keep costs down by avoiding restaurants, according to the Express. Conveniently positioned near the quaint harbour and just a short five-minute stroll away, she noted however that parking permits are limited for visitors driving into the town centre.

Spectacular dusk event will return

Joanna O'Donnell

FULL details of exciting outdoor performing arts shows in Weymouth have been announced.

The town's spectacular Dusk Til Dark event - a celebration of light, colour and music - is returning for its fourth year. People can expect to be wowed on the streets of Weymouth this weekend with vibrant displays of visual arts throughout the town.

This free to attend event comes to the town through WeAreWeymouth (Weymouth Business Improvement District) in collaboration with Activate Performing Arts. The popular shows have previously drawn thousands of visitors to town.

The first night of entertainment will be Friday, September 27. The high energy live music performance *Spark!* will feature the Whitley Bay-based drumming team Worldbeaters in different locations around the town.

The Worldbeaters have been working with students at Weymouth College, bringing around 22 new drummers into the mix.

People are encouraged to line the streets and 'be immersed into the experience'.

You can first catch them at 7.30pm at The Lookout Cafe at Brixton, a spectacular way to see the sun set and dusk light up.

There will be a second performance from the Worldbeaters in Hope Square at 9pm, the perfect place to hear the drums echo. Their final performance will be at New Bond Street in the town centre at 11pm.

On Saturday, September 28, starting at 8pm, the world premiere of *Fireflies*, the event's finale, will be held on Weymouth Esplanade.

This procession shows faces drumming, light displays, and community performances to create an immersive sensory experience.

People are invited to head to Weymouth's Esplanade and watch the *Fireflies* dance in a 'not to be missed' event, organisers say.

Dom Kippin, producer of Activate Performing Arts said:

"Dusk Til Dark in Weymouth has become a real legacy event for the town and we're proud of the performances we have brought, filling the town with music, art and incredible light displays."

"Worldbeaters are also working with students of Weymouth College, bringing around 22 new drummers into the mix. Not only do we have the world premiere of a new show, but it's set to be bigger and better than we ever imagined thanks to the students."

"We encourage everyone to join us, line the streets and be immersed in the sound of Worldbeaters."

Danny Sandom Irvine, chief operations officer at WeAreWeymouth said:

"We know that visitors anticipate this incredible cultural event, a celebration of art, music, and togetherness and this year is no different."



■ The Worldbeaters in Westham Road, Weymouth

What's happening with Dusk til Dark in Weymouth this weekend

25th September 2024

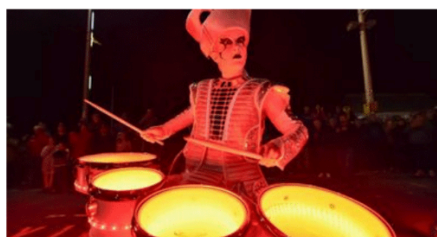
EVENTS LEISURE WEYMOUTH



Worldbeaters in a previous Weymouth performance (Image: Finnbar Webster)

Dusk Til Dark world premiere *Fireflies* takes over Weymouth

Weymouth was filled with light colour and music as the Dusk Til Dark performing arts show concluded last night



Weymouth was filled with light colour and music as an outdoor performing arts show concluded last night. The town's spectacular Dusk Til Dark event saw crowds wowed by the vibrant displays of visual arts.

The free to attend event saw thousands line the streets as the the event concluded on Saturday night with the world premiere of *Fireflies*, the event's finale, on the Esplanade.

WE ARE WEYMOUTH (BID)

Travel escapes

48 HOURS IN WEYMOUTH

A weekend on Dorset's Jurassic Coast offers a quintessentially British seaside experience – and much more

Why go? Weymouth is a charming coastal town nestled on the Jurassic Coast in Dorset, offering the perfect break for anyone seeking a blend of natural beauty, rich history and classic British seaside fun. Pack your bucket and spade and head to the coast!

GO TO THE BEACH

Weymouth's crowning glory is its long, sandy coastline, and as testament to that Weymouth Beach was declared the UK's top-ranked beach in The Travellers' Choice Awards for world's best beach.* Stretching over three miles, it boasts golden sands perfect for lounging, building sandcastles or simply enjoying a leisurely stroll. Meanwhile swimmers, paddlers and water-sports enthusiasts can take to the water. In fact, Weymouth took centre stage for the sailing events at both the London 2012 Olympic and Paralympic Games.

The town boasts a thriving shopping district, while the promenade – which is lined with colourful beach huts, ice-cream stalls and traditional fish and chip shops – is a lively and welcoming spot for visitors of all ages.

To enjoy breathtaking, panoramic views over Weymouth Bay, Portland Harbour and the Jurassic Coast, visit hilltop Nothe Gardens. They are a blend of manicured lawns, wildflower meadows and wooded areas, with well-maintained paths.

DELICIOUS DINING

You can't visit a seaside town without sampling the incredible fish on offer. Based on the quayside at Weymouth Harbour, Hatch on the Harbour is a delightfully laid-back place to enjoy fresh, locally caught, sustainable seafood straight off the boats. Everything is made from scratch, using only local ingredients. We recommend the delicious grilled Portland lobster and the diver-caught Dorset scallops. You can also get classic fish and chips. Sit outside on a sunny day and you'll feel like you're in the Med.

Across the street, you'll find The Mariner's Bar & Kitchen, which reopened earlier this year. You can enjoy classic pub dishes, including steak and chips, scampi and hearty macaroni cheese. Bag a

window seat overlooking the water and enjoy a glass of wine. Booking is advised as it's a popular spot (tel 01305 603344).

AQUATIC LIFE

A short drive from the centre is SEA LIFE, where you can wander through themed zones that replicate different aquatic environments, from the rocky shores of the British coastline to the tropical reefs of the Caribbean. It's an indoor/outdoor experience with plenty of activities, talks and interactive rock pools to entertain all ages. Don't miss the Ocean Tunnel, which gives a 360-degree view of sharks, rays and a variety of colourful fish. Tickets from £19; visitsealife.com.

STAY AT NEARBY PORTLAND

Immersed in the rugged coastal landscape of Dorset's fossil-rich Jurassic Coast is



Base yourself on stunning Penn Estate



Weymouth is a mecca for water sports

Bask on the award-winning sandy beaches

Clifftops, an exquisitely designed set of luxury self-catering lodges within the grounds of Portland's Pennsylvania Castle. You can stock up on your favourite foods and cook up a storm while enjoying the incredible views, or they can arrange for meals to be left in the fridge along with a bottle of wine from the Penn Estate Cellar. We recommend the beef bourguignon and dauphinoise potatoes, followed by a delicious Bramley apple and blackberry crumble.

Connected to the mainland by Chesil Beach, the Isle of Portland is an active person's idea of heaven. You'll find a whole host of water sports, including sailing, diving,

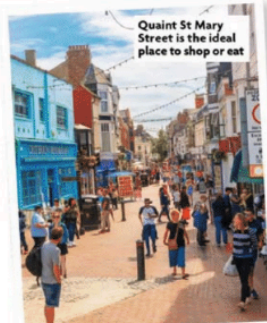
fishing, windsurfing, kayaking, kite surfing and coastercoring. If you want to stay on dry land, you'll find plenty of walking routes, rock-climbing spots, cycle paths, bird-watching areas and horse-riding facilities.

And if the weather doesn't permit, use the binoculars provided in your lodge. The Isle of Portland has some of the lowest levels of light pollution in the UK, which makes it the perfect spot for stargazing. Keep your eyes peeled as you might even spot dolphins from the comfort of your lodge.

Book now

Prices start from £649 for a three-night stay; thepennestate.co.uk * Always check the latest travel advice before booking a trip.

WEYMOUTH AND PORTLAND TOWNSHIP PHOTOGRAPHY: INSTAGRAM @THEPENNSTATE



Quaint St Mary Street is the ideal place to shop or eat

Shiver our timbers

Hollie Carr

THREE days of pirate shenanigans are set for Weymouth.

People are invited to shiver their timbers and say 'Arrrrgh' as the Weymouth Pirate Festival returns with enthusiasts from all over the country joining the festivities.

On Friday, October 4, pirate crews are set to dress in their gladrag and drop anchor at Hardy's Hophouse in St Thomas Street for a welcome event from 7pm with music from the Celtic Giants, aka the Dolmen at 10pm.

The Moonfleet ship will also be mooring in Weymouth Harbour near the Harbour Master's Office on the Friday – although times are still to be confirmed and setting sail on Monday.

The main event takes place on the Saturday as the ever-popular pirate parade hits the town.

Everyone is invited to take part in the parade which starts at St Mary Street, near to the Golden Lion pub

at 11.30am.

The parade often draws hundreds of visitors from all over the country.

Last year's event drew huge crowds. There was floods of laughter and cheer from audiences who followed the pirates around as they paraded the streets with music and a few confetti cannons.

Sam Vane, one of the organisers said: "We are excited as always and have had lots of interest this year. It's probably going to be even bigger and better than last year."

"Lots of businesses are getting involved and we are just happy for everybody to climb aboard."

"Every age of pirate can get involved with the pirate parade."

"There will even be a special visit from 'Captain Jax Parrow' a popular Jack Sparrow impersonator who will be at The Belvedere on High West Street from 3.30pm."

Later in the day there will be live music at Hardy's Hophouse from 1pm and further live music at 10pm from the Dolmen.

There is also a pirate treasure map pub trail which will see punters visit a number of Weymouth pubs to collect a map, they must then solve a riddle to claim a token and there are nine tokens to collect overall.

From Saturday, October 5 to Sunday, October 6, there will also be family-friendly pirate shenanigans for the mini-pirates at the Nothe Fort.

Children can walk the plank, climb on board the pirate ship climbing frame, fire at attacking ships, take part in pirate hook hoops and even make their own pirate crafts.

For all of the events, people are encouraged to don their best pirate costumes.



The Pirate Festival set for return

Image: We Are Weymouth

Towns aim for a legacy of culture

Tom Lawrence

WEYMOUTH and Portland Town Councils are looking to create a legacy of cultural activity in the area after becoming the joint Dorset Towns of Culture in 2025.

In August, Portland and Weymouth were awarded Dorset's joint 'Towns of Culture 2025'.

At the annual council meeting in May, Weymouth Town Council approved the submission of a full bid application with Portland Town Council and other local organisations to be the County of Culture 2025 and confirmed a financial contribution of £50,000.

The aim of the County of Culture initiative, established by the Arts Development Company and Dorset Council, is to celebrate and shape the identity of a place through creative and cultural projects and events.

Weymouth Town Council will nominate a councillor to be on the project board for the Town of Culture project at a meeting of the full council on

Wednesday. It is part of the next stage of planning as the two towns prepare for the project to begin in January.

The draft theme for the project is 'Hidden Gems and the project has been named 'Reveal'.

A Reveal Project Board, including both councils and local partners, will be set up to manage the strategic direction, budgets, and development of the programme and initiatives.

A community panel of around 30 partners is also proposed to ensure inclusive decision-making and continuous community engagement.

The initial steering group – organisations that supported the bid – includes B-Side, Activate, Portland Sculpture & Quarry Trust, Island Community Action, Weymouth BID and the Town Councils.

More groups are likely to be invited to the group, based on the programme themes such as local identity (food, craft), heritage and environment.

Weymouth Town Council has said that legacy is central to the Towns

of Culture project helping to ensure maximum impact and long-term sustainability beyond the life of the project.

A spokesperson for Weymouth Town Council said: "The Towns of Culture will create opportunities for active participation as well as creative developments and productions – presenting the best that we have to offer to inspire, learn and train – particularly for young people."

Whilst both councils have allocated funding and Dorset Council has given £50,000 towards the project, the councils are looking into funding bids from Arts Council England, Heritage Lottery, National Lottery Community Fund, as well as local and national businesses and organisations.

The towns are known for artistic events

Images: Graham Hunt, Lisa Lindqvist, B-side and Pete Millson



40 family friendly Halloween days out

SOUTH WEST

Zombie Week Weymouth, Dorset
Prepare for a spine-chilling adventure as We Are Weymouth hosts a Zombie Week (above). A free zombie-themed treasure hunt runs throughout the week and a Zombie Parade is taking place on 2 November. **Until 3 Nov, prices vary but some events free.** weareweymouth.co.uk

Spooky family trail The Lost Gardens of Heligan, Cornwall
The Lost Gardens of Heligan, near Mevagissey in Cornwall, is set to become a feast for the senses with its annual harvest celebration. Follow a spooky family trail, with storytelling

about Cornish witch folklore.
Heligan's Barn is also hosting potion-
making and wand-making workshops.
Until 3 Nov. from £19. heligan.com

LONDON

Halloween Tea The Wands & Wizard Exploratorium, Soho Head to this spooky Soho townhouse for a Halloween version of its popular wizard-themed afternoon tea. Use interactive magic wands to help brew your own tea. **Dates and times vary, £47.99 for adults, £34.99 for children,** wizardsexploratorium.io

Frankenslime workshops
Gootopia, various venues



WEYMOUTH'S ZOMBIE WEEK

We Are Weymouth are hosting a Zombie Week this Hallowe'en half term. Between October 26 and November 3, this seaside town transforms into a hub of undead activities for families and thrill-seekers. It kicks off with the

Zombie Trail on October 26 (11am – 3pm/booking advised) and free Zombie Treasure Hunts run all week. Join the Zombie Parade in your best undead or Hallowe'en attire on November 2 at 11am. And for those seeking an immersive

zombie experience book your place at Nothe of the Living Dead and test your survival skills at the fort on Friday and Saturday night.
Find out more, if you dare, at weareweymouth.co.uk/zombie-week

Zombies to invade

Ioanna O'Donnell

SPINE-CHILLING adventures are in store in Weymouth with a week dedicated to zombies in honour of Halloween.

The week of the October half-term holiday will see zombies taking over the town from October 26 to November 3. Weymouth will transform into a hub of eerie excitement and undead activities, promising unforgettable experiences for families and thrill-seekers alike. The week's activities will kick off with an interactive zombie treasure hunt, with live action characters on Saturday, October 26 from 11am to 3pm.

It costs £2.50 for a group of four and booking is advised. A free zombie treasure hunt will then continue to run throughout the week via posters.

A zombie parade will take place on Saturday, November 2. Join the horde or simply watch in awe as the streets of Weymouth are overrun by zombies.

Dress up in your best zombie or Halloween attire and be a part of this spectacular event. The parade will start at 11am - ghouls, ghosts, witches and the undead are all welcome. There will also be an immersive zombie experience at the **Nothe Fort** in Weymouth called Nothe of the Living Dead.

Navigate through a post-apocalyptic world and test your survival skills to see if you have what it takes to escape the clutches of the undead.

There will also be a number of family-friendly activities held throughout the town. From face painting to pumpkin carving, there's something for everyone. Kids can enjoy a range of fun activities while adults can indulge in the Halloween festivities.

Down Ronsdale—Irvine, chief operations officer at We Are Weymouth said: "We are excited to celebrate Halloween here in Weymouth with a host of zombie and Halloween-themed fun.

"When we were approached by the Nothe Fort and Island Community Action for funding to bring the Nothe of the Living Dead concept into the town centre, we were thrilled to support this, in order to offer something unique to the town for both visitors and locals.

"Weymouth is renowned for dressing-up and the 'party atmosphere', and we were excited for the opportunity to work collaboratively in this way to bring a full week of activities to the town. We believe that 'Zombie week' is set to be huge and will launch a legacy event that we can build upon for future years."

For more information visit wearw-exmouth.co.uk/zombie-week



■ **Zombie Week** will be held in Weymouth during the half-term holidays.

[illegible]

WE ARE WEYMOUTH (BID)

Ghosts, ghouls and zombies on parade

Alfie Lumb

CROWDS of the undead gathered in Weymouth to take part in a paranormal parade.

Hordes of zombies, ghouls and witches met on New Bond Street in the town centre on Saturday morning to take part in the procession.

Led by a massive severed foot on wheels, the creepy crew made their way down the street before turning to St Thomas Street and up St Alban Street before making its way left up St Mary Street towards the King's Statue, before looping over a second time.

After arriving back on New Bond Street, the troupe from Let's Dance, which led the procession with the giant foot, performed the dance from the Netflix TV show 'Wednesday', as well as the 'Time Warp'.

People from all over the country were down at the event taking part in what organisers **We Are Weymouth** hoped was a 'legacy event' to build upon in future years as part of Zomb

bie Week.

Kate Stevens from Weymouth came down to the parade dressed as a scary clown. She said: "I'm down here just to have a bit of fun. It's great that these events are being held for the kids."

Chaz Davies is down from Devizes visiting his step-daughter and thought he would pop along to have some fun.

Martha, Martin and Darcie came down from Dorchester and dressed up as Frankenstein with a pair of mad scientists. Martin said: "We're here just to take part in local activities. It's something different for the area, and fun."

Abigail Cowley is from Leeds and is down with her family to visit her grandparents. She dressed up as a spooky zombie paramedic and was having a great time. Mum Stacey Ainsley-Latto said: "We're just visiting grandparents for the weekend - we love it down here and there is always something to do."

Lee and Montgomery Fryer were visiting from South Wales and put the

effort in. Mr Fryer said: "I'm just here on a break and to have a good time."

Martin Williams, from Kinson near Bournemouth, said: "I'm ex-military and before my back problems I always went to charity launches and have helped raise thousands."

"I wanted to come down today because it's something nice for the kids over half term, and we don't really celebrate Halloween properly around here, not like in America - so I thought it was something different."

Zombie Week saw a host of activities during the half term, including an immersive zombie experience at the **Nothe Fort**, called Nothe of the Living Dead, as well as a host of family-friendly activities throughout the town.

SHOCK AS CINEMA CLOSES ITS DOORS

Dispute over rent spells the end for town's Cineworld

Hollie Carr

WEYMOUTH'S Cineworld has announced it is shutting down at the end of the year. The shock announcement was made by the company after it failed to reach agreement with its landlord over rent payments. The company said the Weymouth closure came after discussions with the landlord of the New Bond Street site which it said had 'rejected our proposals'.

The business, which is part of the world's second largest cinema chain, has struggled since the Covid pandemic as audi-

ences have failed to return to previous levels. "We are so sad about the news regarding Cineworld closing. Not only is this a terrible blow to the town but is also hard for the staff who have loyally served our community."

Sold Down Roudon-Irvine Chief Operations Officer at We are Weymouth, the town's Business Improvement District.

"Our message remains the same to our residents and visitors, 'Our businesses need your support'. As the old adage goes 'use it or lose it' and unfortunately we have lost our cinema in

Cineworld's national cutbacks.

Full story: Page 2



escapes

There are plenty of family-friendly activities to kick off Christmas season – without spending a fortune! ★

Explore the lights

Many towns and cities pull out all the stops with beautiful light displays, which are worth a visit to get you in the festive mood. There's always something pretty to look at, including shop window displays, and some towns offer free Christmas countdown trails or window adverts which the kids will love.

In London, search out the atmospheric glow of the South Bank and the quirky display on Carnaby Street. Another stop should be Annabel's on Berkeley Square. The themed annual displays are always a spectacle at this iconic restaurant. The Shored is another sight not to be missed.

Walk through a magical light display

Holiday fun



Enjoy live festive shows while you shop

Liverpool ONE shopping centre will sprinkle some free Christmas magic across the city centre with live shows and events. Visitors can expect ice sculptures, karaoke singalongs from Santa and his elves, a silent disco, choirs and card singer takeovers with plenty of prizes to be given away.

For those looking for family-friendly activities, the Christmas Trail will give you the chance to enjoy a magical tour with an interactive map and fun festive challenges. While the iconic neon tree will return, with illuminated decorations and Bar Hütte, offering the chance to sing your heart out in the karaoke booth enjoying a glass of fizz!

For more information, visit liverpoolone.com.uk/whats-on

Join the Elf Parade

Kick off Christmas at Weymouth's Elf Parade extravaganza – the UK's biggest elf street party! The whole town dresses up as Santa's helpers and attracts visitors from near and far for a day you won't forget. Held on the 30 November, you'll be treated to an Elf Parade, with street performers, skills walkers, and workshops throughout the town. And there's plenty of live music and performances from local groups all leading up to Weymouth's Christmas Light Switch On.

Best of all, the local eateries are all in on the act, providing delicious food and drink to keep your bellies full during all the celebrations.

For more info, visit weymouth.gov.uk



Visit a market

A Christmas market is the perfect place to find your festive cheer and soak up the fun atmosphere. This year, head to Southampton and experience a bustling Alpine-style market from 13 November 2024 to 5 January, 2025. Offering a range of hand-made gifts, including candles, clothing, and jewellery, as well as handcrafted Christmas decorations. To add some sparkle, every evening at half-hour intervals, a spectacular musical light show will illuminate the night sky.

If that's not enough, Southampton's Festive Wonderland in Guildhall Square has fun rides including a Snowball Bumper and family-friendly giant big wheel with amazing city views.

For more information, visit southampton.gov.uk/whats-on



Throw your own movie night

You don't need to leave the house to enjoy some holiday fun. A Christmas movie marathon is the perfect way to keep the kids entertained, or simply enjoy the classics with your other half. Grab some blankets, cushions and throws and create a cosy spot in front of the TV. And don't forget your popcorn, or festive treats, plus a delicious hot chocolate before you snuggle down with a cosy film – or two. Classics like *Home Alone*, *It's A Wonderful Life*, *The Grinch* and *The Holiday* will really get you in the festive spirit and are usually available on most channels for free during the Christmas holidays.

Check out bbc.com/1/what-to-watch for your film guide this Christmas.



WE ARE WEYMOUTH (BID)

The magic of THE SEASON

Three women share their stories of spreading festive cheer

'There's nothing better than seeing people enjoying themselves'

Dawn Rondeau-Irvine, 55, is chief operations officer for We Are Weymouth, where she lives with her husband James, 53, and her 16-year-old son. Most people come to Weymouth for the beach. Part of my job is to organise events out of season to encourage more visitors, put the town on the map, and showcase arts and culture. We hold four special weekends ahead of Christmas to bring extra festive cheer to our businesses, visitors and residents.

And we're always looking at different ways to create that festive spirit you see in Christmas films – we want to capture that here.

Our Elf Extravaganza kicks things off. The first year we attempted to break the world record for the most people dressed as elves – and managed 1,300. It was quite nerve-racking as we didn't know how many would come. It has gathered momentum and is more than a lights

switch-on event – it marks the start of Christmas. Now everyone dresses up for our elf parade and street party, throwing themselves into it. There are workshops, activities and entertainment. Everyone dresses up for our Victorian steampunk weekend too. We have markets, activities, entertainment and a parade along the esplanade – it's really special, combining old Victorian themes with modern ones.

Our third weekend is more traditional, with a festive trail through the town's churches, mulled wine and carol-singing. This year, we're building a giant star to parade through the streets. Then, the Santa Weekend is just before Christmas, when children can meet Santa, write him letters, and take part in other festive activities.



Dawn and James join in the fun

'We provide something for everyone'



Christmas kicks off with the Elf Extravaganza



Steampunk weekend is special

There's a Santa Run on the beach too, which is a real spectacle! We have festive shop window displays and snow. There's lots of dressing up and some families take part every weekend.

Everyone feels differently about Christmas and what it means to them. For some, it's traditional carol-singing, while others prefer parties, dancing and drinking mulled wine. We try to provide something for everyone. Like I tell my husband, it's lovely when we get comments from visitors and locals thanking us for making their Christmas extra special.

I adore Christmas and love dressing up, getting involved and spreading festive cheer. It gives me great joy to see the delight on everyone's faces when they're laughing, smiling, singing and enjoying themselves. >>

WOMAN'S WEEKLY 35



Santas chasing the pudding along Weymouth Beach. Photo by Sharon Stevens. Photo by Sharon Stevens

WEYMOUTH & PORTLAND

DORSET'S LARGEST ELF PARTY

Weymouth has three festive-themed weekends starting on November 30 with elf-themed festivities from hat-making and gingerbread decorating to an Elf Parade (11.30am, from New Bond Street). Christmas tree lights are switched on at 6pm. weareweymouth.co.uk

STEAMPUNK WEEKEND

There's a Victorian Steampunk Christmas bazaar on December 6-8. On Friday night steampunk band Captain of the Lost Waves plays at Pilgrim House and Sella's Port has a Ghosts of Christmas Past tour. It also hosts the Steampunk Christmas Market over the weekend. The Sunday Steampunk Parade starts at the Jubilee Clock at 10am and parades through the town. weareweymouth.co.uk/steampunk-weekend

A TRADITIONAL CHRISTMAS

This Christmas weekend (Dec 14-15) is filled with traditional celebrations including The Nativity Trail (Dec 14) around town, with scenes from the nativity story, and carols in Hope Square. And better yet! Santa's a Victorian Christmas celebration. The following day there's a Farmers & Makers Market in New Bond Street, an interactive activity play Follow the Star at the Salvation Army Hall (open) and an Elf Hunt at Niche Post. weareweymouth.co.uk

IT'S PANTO TIME!

Enchanted Entertainment, the team behind last year's magical pantomime Sleeping Beauty, invite you to take flight with Peter Pan at Weymouth Pavilions (December 20 January 2). Fly off to Neverland with Peter, Wendy and Tinkerbell where you will

encounter Captain Hook and a very hungry crocodile. weymouthpavilion.com

CHRISTMAS DAY DIP

Dive enough for a Christmas morning dip? The 70-metre plus swim starts from the Cove on Trinity Road, Blandford opposite the Harbour Master's office on Customs House Quay. Swimmers must purchase a ticket in advance. weymouthdiveclub.co.uk

PORTLAND'S CHRISTMAS SPARKLE

Estimate Gardens as well as the Harbour Hall are the locations for Portland's Christmas Sparkle (Dec 6, from 4pm). Featuring stalls selling locally made gifts and tasty treats, donkey rides, Christmas carols around the trees, Morris Dancing and more. facebook.com/portlandsparkle

DON'T MISS: The Christmas Pudding Santa Run. On December 22 at 10am.

Weymouth Beach fills with Santas of all shapes and sizes taking on the challenge of a 4k Chase the Christmas Pudding Run (pictured on our cover and above), a proud Weymouth Christmas tradition. For under 16s there's a Chase The Elf, 2km option. Register for this charity event at eilmacknesstrust.org.uk/chase-the-pudding

South West

DISCOVER toys of Christmas past, including board games from the 1600s. Plus, see the largest permanent marble run in the UK and watch glass blowing at House of Marbles in Bovey Tracey, Devon. There is also a play area with giant games and free parking. See houseofmarbles.com.

MAKE a Victorian sci-fi steampunk outfit at Saint Nics gallery in Weymouth tomorrow. Wear it on Sunday for free entry to the festival (with a market and Christmas crafts). Nothe Fort has a maze of tunnels and a nuclear bunker. It is also free, with views of Dorset's Jurassic Coast. See weareweymouth.co.uk.



MEET four-legged friends at the Donkey Sanctuary in Sidmouth, Devon, before visiting the café and gift shop. Today, there is a candlelit carol concert with the donkeys in the barn. It is free for those who come on foot or by public transport. See thedonkeysanctuary.org.uk. GET an 'elfie in Bristol! Spot Brunell, a 15ft "Elf on the Shelf", at ten locations across Bristol until December 24. Snap an 'elfie' and tag @bristolbid and @redcliffeandtemplebid using the hashtag #Bristolelfontheshelf, to be in with the chance of winning a £500 Love Bristol gift card. See instagram.com/bristolbid.



Santas in pursuit of puddings

People warm up on Weymouth beach yesterday before taking part in the Chase the Pudding Santa Run. The event features a 5km race with Mr & Mrs Pudding chased by hundreds of Santas along the sands of the Dorset

seaside resort. There is also a 2km Chase the Elf race for participants aged under 16. This year marked the 10th edition of the charity fundraiser in aid of the Will Mackness Trust, which provides water

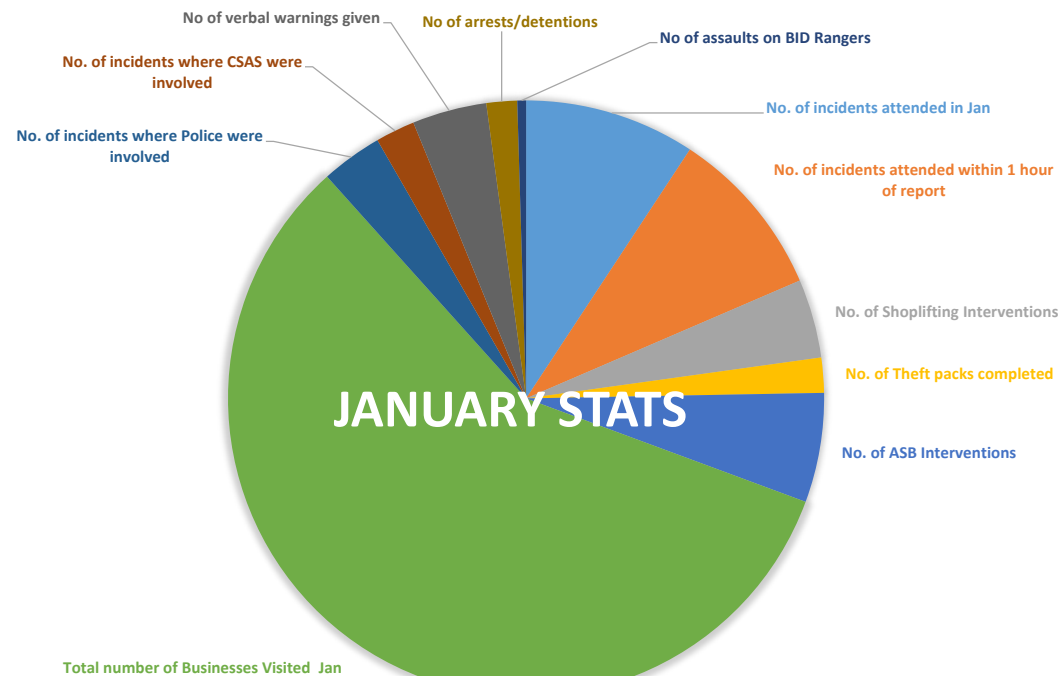
sports opportunities to young people in Weymouth and Portland. The trust was set up in 2008 in honour of a local schoolboy who died of a brain tumour. FINNBAIR WEBSTER/GUTTY

Jan-24

No. of incidents attended in Jan	No. of incidents attended within 1 hour of report	No. of Shoplifting Interventions	No. of Theft packs completed	No. of ASB Interventions	Total number of Businesses Visited Jan	No. of incidents where Police were involved	No. of incidents where CSAS were involved	No of verbal warnings given	No of arrests/detentions	No of assaults on BID Rangers
39	39	18	8	25	243	14	9	17	7	2

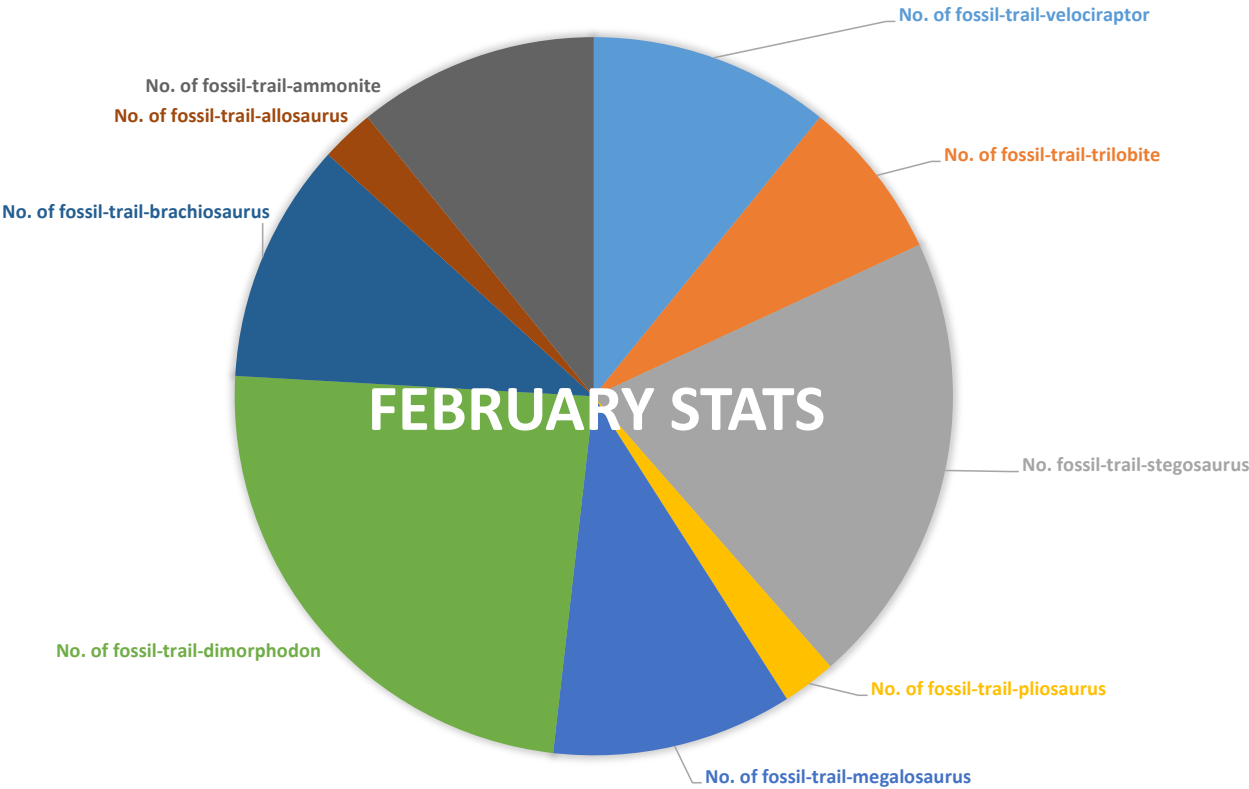
Total since commencement of contract

No. of incidents attended since commencement of contract	No. of incidents attended within 1 hour of report	No. of Shoplifting Interventions	No. of Theft packs completed	No. of ASB Interventions	Total number of Businesses Visited	No. of incidents where Police were involved	No. of incidents where CSAS were involved	No of verbal warnings given	No of arrests/detentions	No of assaults on BID Rangers
912	624	545	103	372	4063	158	127	335	97	43



Total since commencement of trail

No. of fossil-trail-velociraptor since commencement of contract	No. of fossil-trail-trilobite since commencement of contract	No. fossil-trail-stegosaurus since commencement of contract	No. of fossil-trail-pliosaurus since commencement of contract	No. of fossil-trail-megalosaurus since commencement of contract	No. of fossil-trail-dimorphodon since commencement of contract	No. of fossil-trail-brachiosaurus since commencement of contract	No. of fossil-trail-allosaurus since commencement of contract	No. of fossil-trail-ammonite since commencement of contract	Total No. of QR Codes since commencement of contract
9	6	17	2	9	20	9	2	9	83



Improve Subcommittee Minutes

Date: 29th January 2025
Time: 11:00am
Venue: On-Line - Teams
Present: Dawn Rondeau – Irvine (DR),
Jonathan Oldroyd (JO),
Graham Perry (GP)
Jye Dixey (JD)
Paul Mooney (PM)

Minutes

1. **PLACEMAKING** – DR advised that we have received 2 people for Placemaking leads, 1 from Dorchester Rd and 1 from South harbourside, DR is sending out a newsletter to gain more interest. JD is willing to represent a group in Frederick Place/Westham rd/Great George St. JD reported that he put application for the road closure in Frederick Place, WTC has agreed to date for a 1-year trial, JD awaiting DC response which he has been assured will be favourable. DR shared brochure regarding hanging decorations from brackets and Catina lighting. Fwd link to S/C. Groups from each area are crucial for place making for identity of the area. GP suggested that we do a couple of pilot schemes to get everyone on board.
2. **#WEYBACKWHEN** – DR reported that we are doing 60's, 70's etc tying this in with businesses. DR has visited Pavilion and Belvedere regarding their calendars. DR reported to S/C that Jane Austen price for stickers on floor outside being under £500 to put in town, the only expense more is the website update if more than a PDF. GP asked if Councils need to be advised ref stickers - DR to check. DR is to continue looking into this with GP. GP suggested that the trail is widened to Georgian and Regency trail in the Time of Jane Austen Trail, DR to pursue this with GP and Andrew Knowles. DR reported on Punch and Judy which will fit with the campaign and how would we help with this in support, storage, amount keep it going and rent. GP suggests that we agree an amount to utilise Punch in video promoting Weymouth. JO suggested that Pippa help with the text for video. GP suggested that we come at with a cost to market and take it to board. DR to talk to Andy, Pippa and get price.
3. **BIDRANGER** – DR reported that Morrisons would like to access to DISC system, sub-committee discussed this in full. DR reported that this is a communication tool for visual on offenders. JO feels that to promote the DISC system is a good idea. GP suggested that we have a sliding scale for cost maybe based on no's of staff employed. DR needs to do a costing. DR reported that we have meeting with David Sidwick on 13th and DH will be attending with DR and asked if they have question for him on crime.
4. **TRANSPORT** – DR did meet with Lloyd Hutton and talked about nationalization of London to Weymouth rail. DR reported that parking might be hanging to £2.50 night-time parking and DR needs to find out further information. GP feels that we as a BID needs to fight this. There was a large discussion on the charge. JD and JO feel that the charge would not help the hoteliers. DR to find out more to impact on pilot. DR reported that both DR and JD are meeting with First Bus on 10th Feb regarding the last bus and DR to talk to David Sidwick about funding.
5. **TRAILS** – DR reported that we are delivering an Easter Trail and we have secured funding from the Council to put in a fossil trail, DR is speaking with Deadwalk designs to arrange for large rocks with fossils in them to be built, these are hoped to be in by Half

term and will be put in nine locations which can be moveable. This is a two-year project with a further roll-out in 2026. Pippa doing a press release.

6. **SIGNS**– No further update, other than the council are working on this. There have been two submissions on jot form. JD to cross ref the listings between jot form and council. DR to remember to get quote for maps in car parks. Look at a replacement map to be put up in Hope Square.

7 **AOB** –

- JD is meeting with Blachere price up place making for his area as a starting point.
- JD suggested that perhaps we price being able to use BID1 Christmas flagpole mounts for small Christmas trees, or flags in high season too. JD to see if he can get a tree price.
- There was a complaint that the BID Ranger has been spending too much time smoking at the back of Tesco, DR to deal with this complaint.

Next meeting TBC

Year End Report

December 2024

Visitor Behaviour Data - UK



Footfall Figures



Trend Analysis



Visitor Behaviour

Year End Footfall Report

2024

UK footfall decreased by **-1.78%** for the year 2024 compared to 2023

	% Year on Year Change	
UK	▼	-1.78%
Scotland	▼	-1.00%
Wales	▼	-1.14%
Northern Ireland	▼	-1.22%
North East	▼	-1.31%
East Anglia	▼	-1.61%
West Midlands	▼	-1.68%
South East	▼	-1.77%
Yorkshire and the Humber	▼	-1.83%
North West	▼	-1.88%
East Midlands	▼	-1.95%
London	▼	-2.07%
South West	▼	-2.71%

December 2024

UK footfall increased in December by **+0.26%** compared to the same period in 2023

	% Year on Year Change	
UK	▲	0.26%
Scotland	▲	2.37%
East Anglia	▲	2.06%
Yorkshire and the Humber	▲	1.18%
East Midlands	▲	1.10%
North West	▲	0.84%
Wales	▲	0.26%
West Midlands	▲	0.21%
London	▼	-0.10%
North East	▼	-0.35%
South East	▼	-1.04%
Northern Ireland	▼	-1.28%
South West	▼	-2.52%

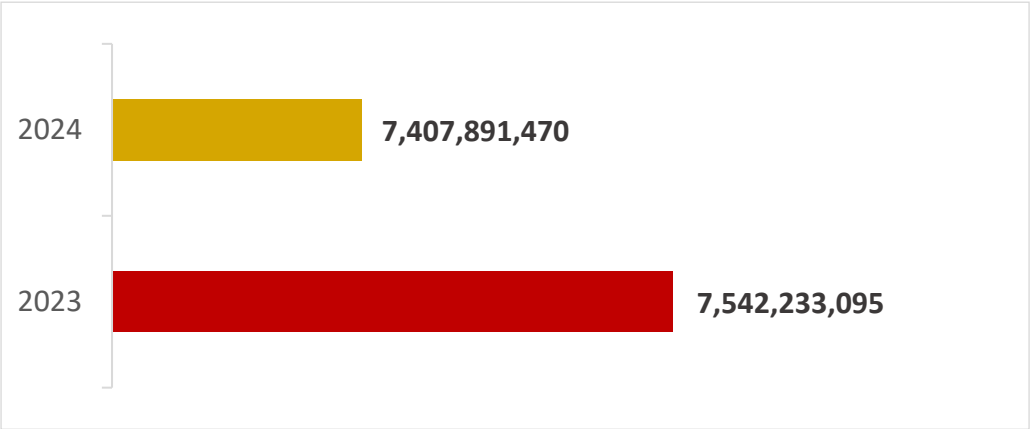


2024



-1.78%
Year to Date Change

-134,341,625
Annual Footfall Change

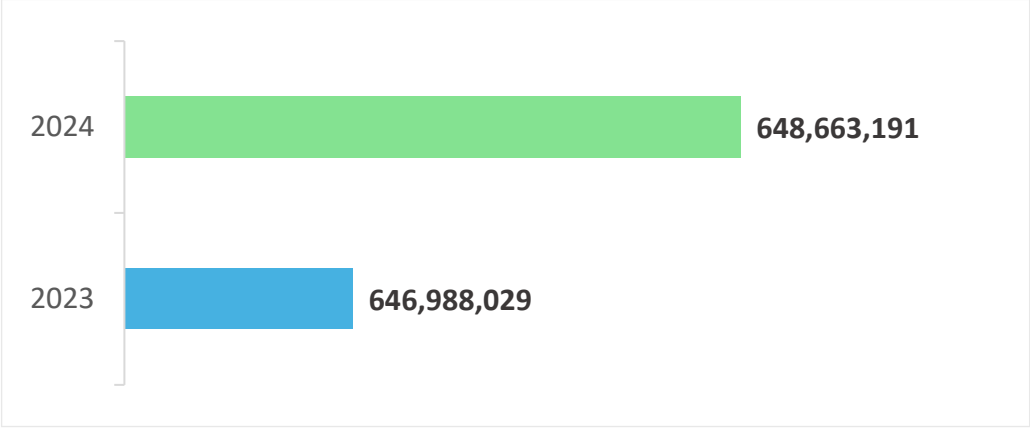


December 2024



+0.26%
Year on Year Change

+1,675,162
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Derry / Londonderry	4.25%
2	Thirsk	2.65%
3	Abertillery	2.54%
4	Warrington	2.52%
5	Mere	2.20%
6	Hamilton	2.05%
7	Clacton	1.83%
8	Glasgow	1.43%
9	New Oscott	1.43%
10	Dumfries	1.33%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Sterling	4.70%
2	East Kilbride	4.68%
3	St Albans	4.60%
4	Parkhead	4.58%
5	Airdrie	4.56%
6	Borehamwood	4.54%
7	Stevenage	4.26%
8	Coatbridge	4.20%
9	Clacton	4.16%
10	Hamilton	4.15%

Year to date change: Town centres with more than 100,000 footfall per month.

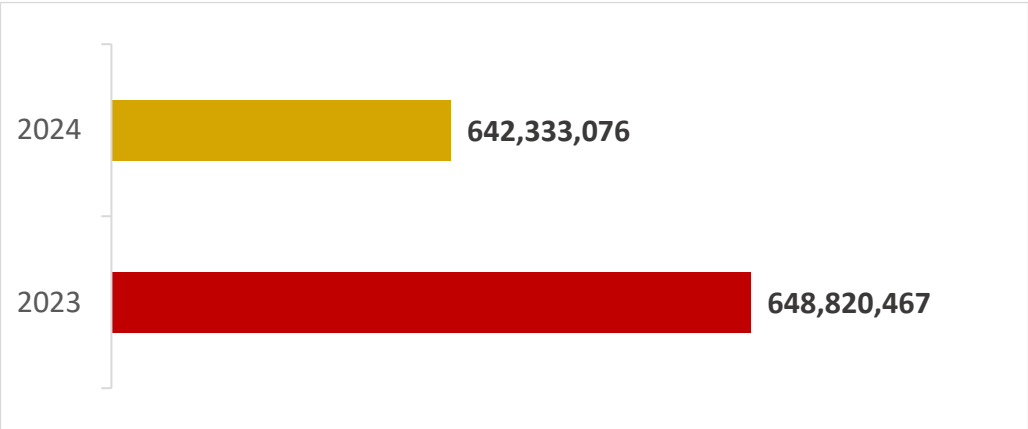


2024



-1.00%
Year to Date Change

-6,487,391
Annual Footfall Change

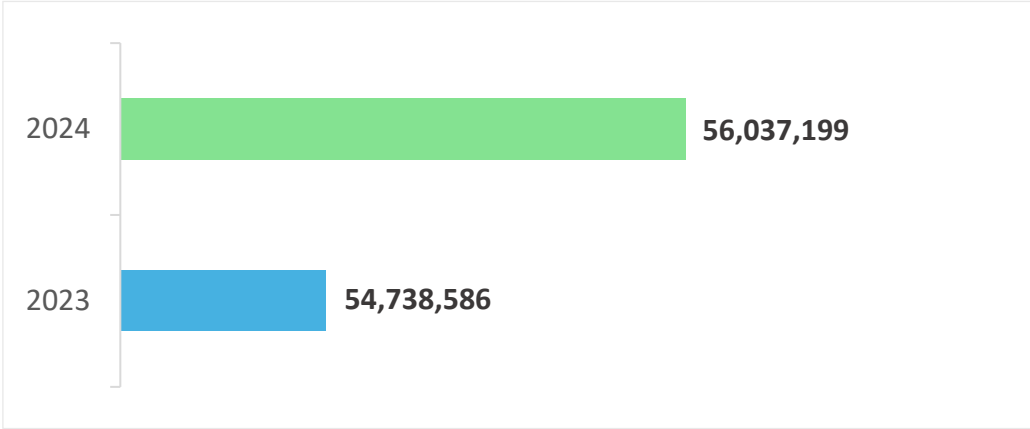


December 2024



+2.37%
Year on Year Change

+1,298,613
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Hamilton	2.05%
2	Glasgow	1.43%
3	Dumfries	1.33%
4	Springburn	1.22%
5	Haddington	1.01%
6	Bo'ness	0.98%
7	Bonnybridge	0.96%
8	Cumnock	0.92%
9	Lanark	0.83%
10	Blairgowrie	0.81%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Sterling	4.70%
2	East Kilbride	4.68%
3	Parkhead	4.58%
4	Airdrie	4.56%
5	Coatbridge	4.20%
6	Hamilton	4.15%
7	Perth	4.00%
8	Robroyston	3.96%
9	Braehead	3.92%
10	Aberdeen	3.70%

Year to date change: Town centres with more than 100,000 footfall per month.



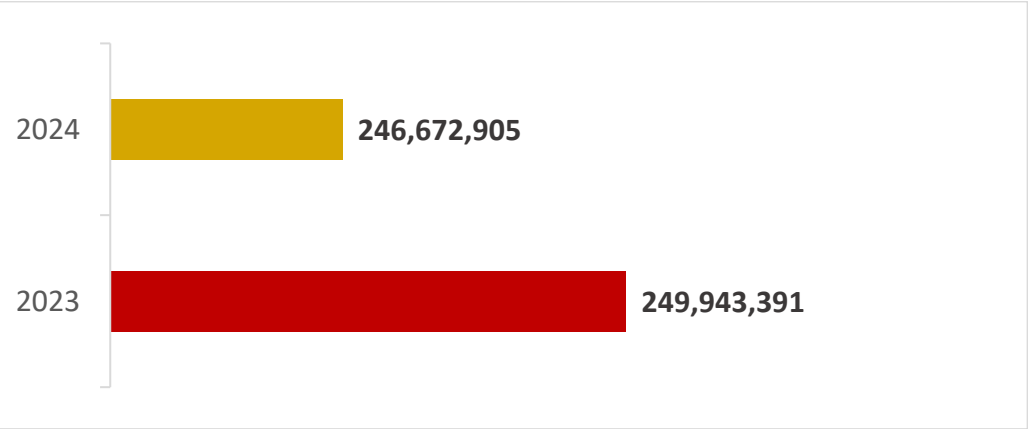
December 2024

2024



-1.31%
Year to Date Change

-3,270,486
Annual Footfall Change

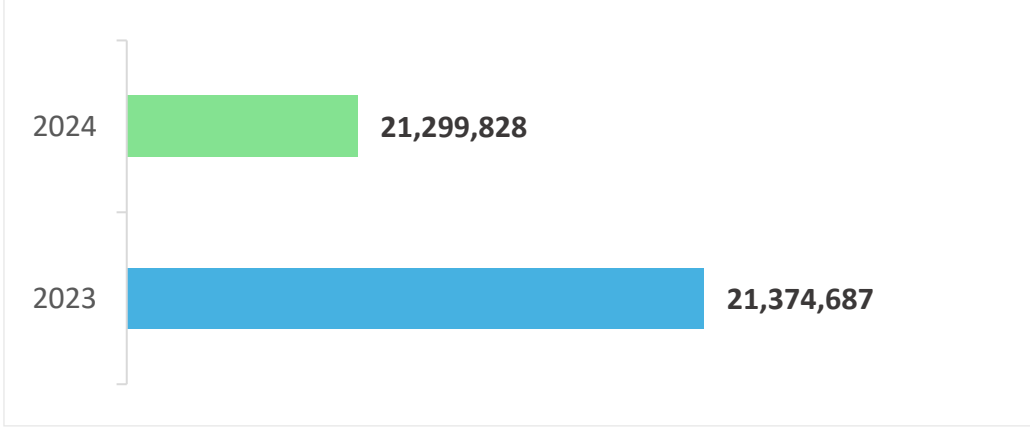


December 2024



-0.35%
Year on Year Change

-74,859
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Washington	1.01%
2	Newcastle upon Tyne	0.74%
3	Crook	0.58%
4	Spennymoor	0.51%
5	Birtley	0.24%
6	Consett	0.16%
7	South Shields	0.04%
8	Dunston	0.00%
9	Stanley	-0.10%
10	Chester-le-Street	-0.13%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Byker	1.50%
2	Darlington	1.00%
3	Morpeth	0.89%
4	Durham	0.80%
5	Chester-le-Street	0.74%
6	Wallsend	0.55%
7	Cramlington	0.51%
8	Newcastle upon Tyne	0.50%
9	Ashington	0.10%
10	Billingham	0.03%

Year to date change: Town centres with more than 100,000 footfall per month.

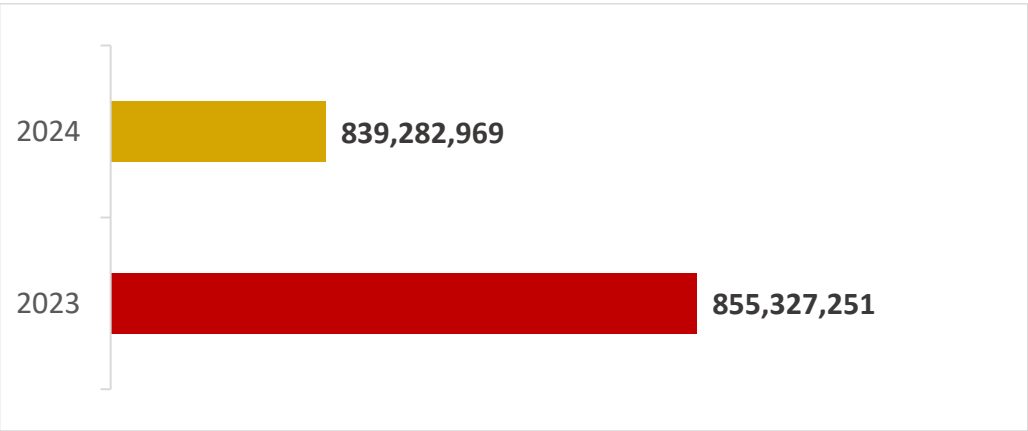


2024



-1.88%
Year to Date Change

-16,044,282
Annual Footfall Change

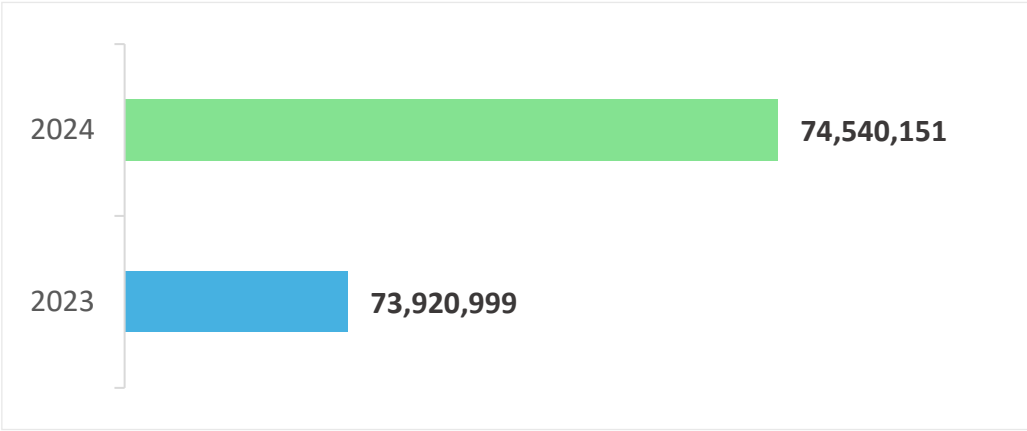


December 2024



+0.84%
Year on Year Change

+619,152
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Warrington	2.52%
2	Penrith	1.23%
3	Widnes	0.63%
4	Brampton	0.49%
5	Macclesfield	0.40%
6	Lostock Hall	0.29%
7	Pendleton	0.22%
8	Astley Bridge	0.17%
9	Buckshaw Village	0.14%
10	Longton	0.07%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Pendleton	3.54%
2	Burnley	3.20%
3	Carlisle	2.70%
4	Preston	2.50%
5	Norris Green	2.37%
6	Mossley Hill	2.33%
7	Bootle	2.28%
8	Liverpool	2.20%
9	Swinton	2.06%
10	Old Swan	1.91%

Year to date change: Town centres with more than 100,000 footfall per month.

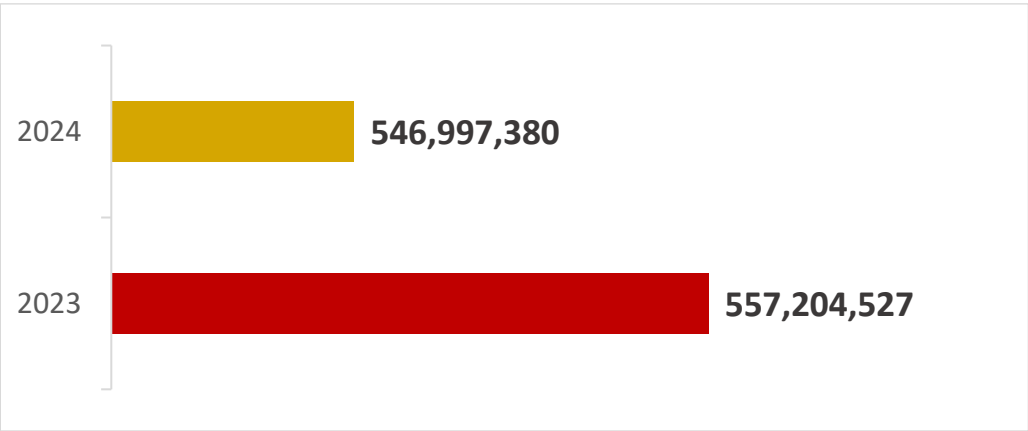


2024



-1.83%
Year to Date Change

-10,207,147
Annual Footfall Change

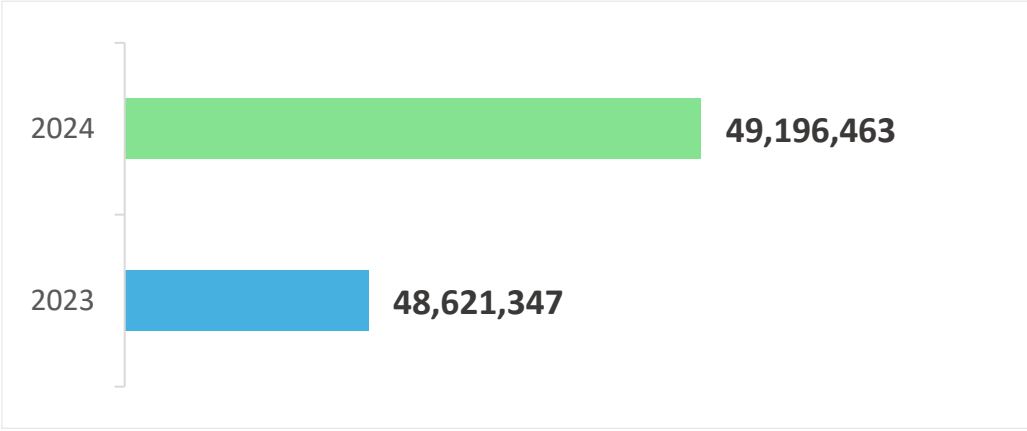


December 2024



+1.18%
Year on Year Change

+575,116
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Thirsk	2.65%
2	Ilkley	0.41%
3	Redcar	0.35%
4	Brighouse	-0.04%
5	Northallerton	-0.09%
6	Todmorden	-0.11%
7	Manningham	-0.18%
8	Stainforth	-0.37%
9	Batley	-0.41%
10	Featherstone	-0.48%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Seacroft	3.64%
2	Keighley	3.20%
3	Halifax	2.70%
4	Barnsley	2.66%
5	Doncaster	2.50%
6	Huddersfield	2.50%
7	Middlesbrough	2.29%
8	Hull	2.20%
9	Bradford	2.15%
10	Coulby Newham	1.73%

Year to date change: Town centres with more than 100,000 footfall per month.

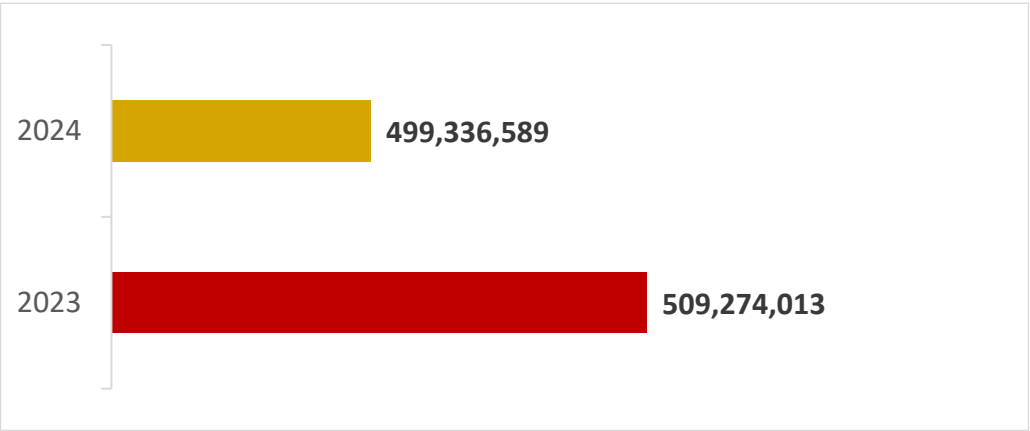


2024



-1.95%
Year to Date Change

-9,937,424
Annual Footfall Change

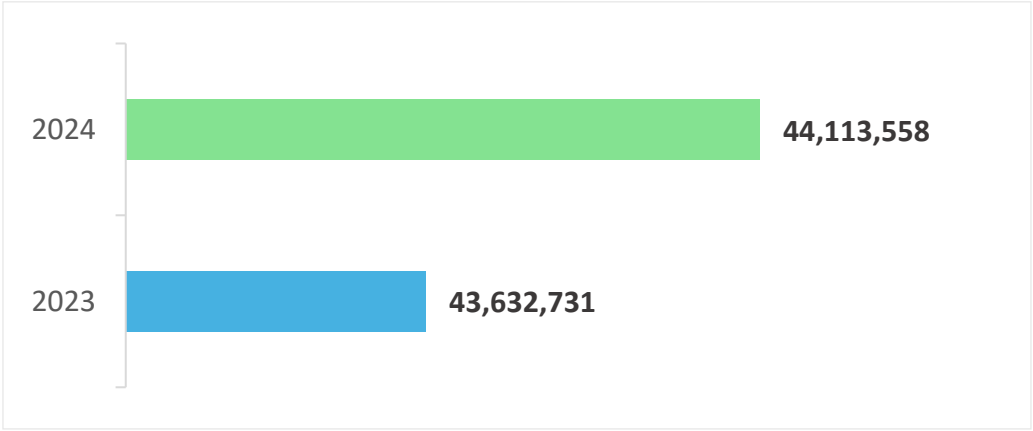


December 2024



+1.10%
Year on Year Change

+480,827
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Newark-on-Trent	1.01%
2	Hinckley	0.35%
3	Market Harborough	0.35%
4	Oadby	0.23%
5	Kettering	0.20%
6	Aspley	0.14%
7	Waltham	0.07%
8	Hadfield	-0.03%
9	Carlton Hill	-0.04%
10	Arnold	-0.15%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Spalding	3.50%
2	Mansfield	3.00%
3	Lincoln	2.80%
4	Glossop	2.55%
5	Swadlincote	2.52%
6	Leicester	2.50%
7	Clowne	2.19%
8	Derby	2.15%
9	Sutton-in-Ashfield	2.11%
10	Syston	2.11%

Year to date change: Town centres with more than 100,000 footfall per month.



2024

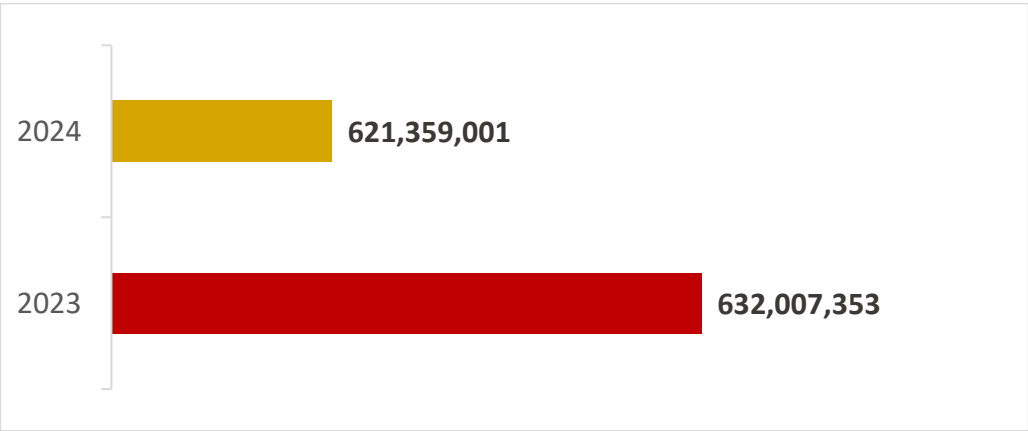


-1.68%

Year to Date Change

-10,648,352

Annual Footfall Change



December 2024

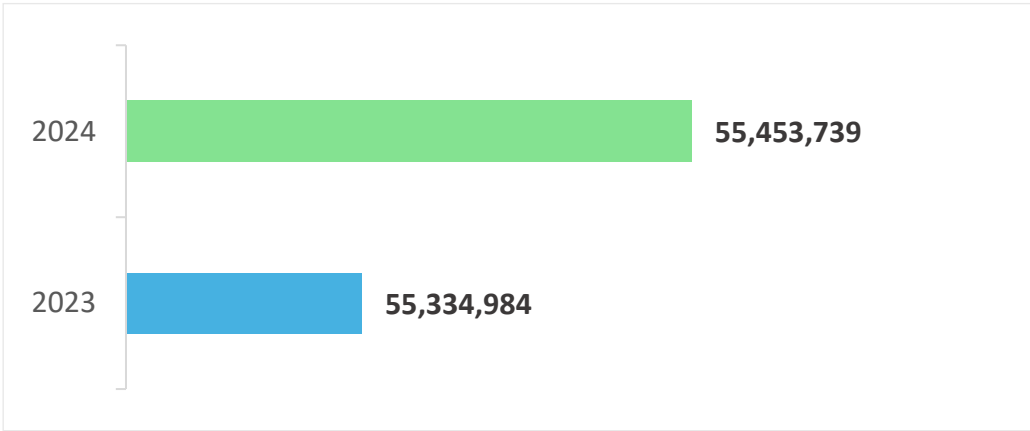


+0.21%

Year on Year Change

+118,755

Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	New Oscott	1.43%
2	Burton upon Trent	0.85%
3	Broadway	0.76%
4	Colmore	0.68%
5	Ludlow	0.64%
6	Bromyard	0.60%
7	Bromsgrove	0.56%
8	Wolstanton	0.45%
9	Lichfield	0.44%
10	Barnard's Green	0.21%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

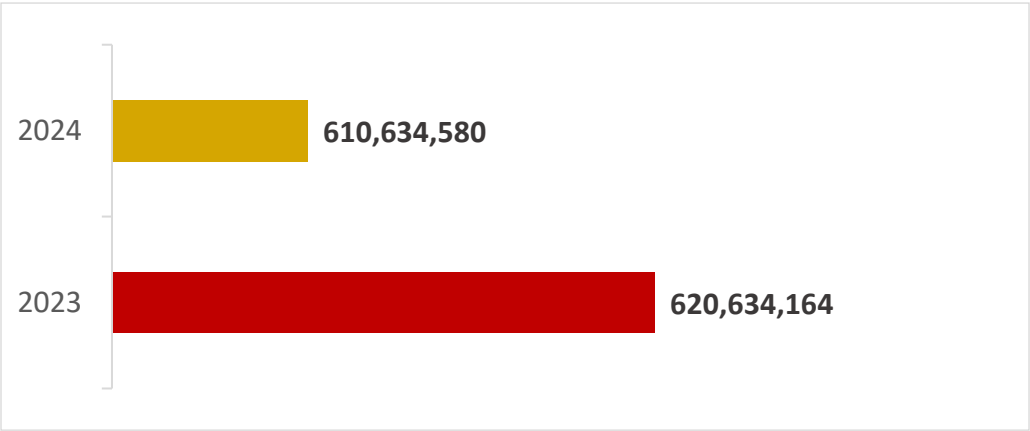
Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Stourbridge	2.50%
2	Kidderminster	2.09%
3	Jewellery Quarter Birmingham	2.00%
4	Worcester	1.80%
5	Rugeley	1.68%
6	Solihull	1.66%
7	Hanley	1.53%
8	Telford	1.52%
9	Walsall	1.50%
10	Wolverhampton	1.41%

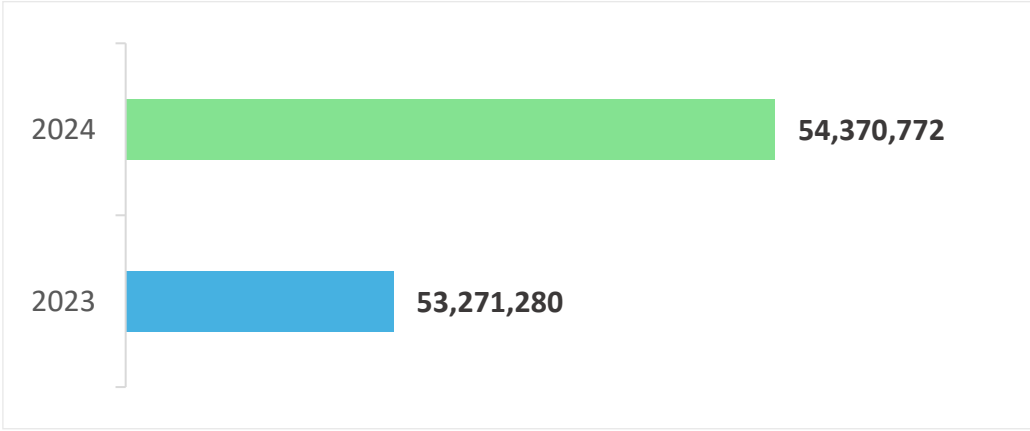
Year to date change: Town centres with more than 100,000 footfall per month.



2024



December 2024



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Clacton	1.83%
2	Norwich	0.32%
3	Ipswich	0.12%
4	Wisbech	-0.04%
5	Bushey	-0.10%
6	Dunstable	-0.12%
7	Hitchin	-0.22%
8	Old Harwich	-0.24%
9	Chatteris	-0.34%
10	Sheringham	-0.40%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	St Albans	4.60%
2	Borehamwood	4.54%
3	Stevenage	4.26%
4	Clacton	4.16%
5	Bedford	4.10%
6	Bury St Edmunds	4.04%
7	Chelmsford	3.90%
8	Luton	3.78%
9	Ipswich	3.69%
10	Norwich	3.60%

Year to date change: Town centres with more than 100,000 footfall per month.



2024



-2.07%
Year to Date Change

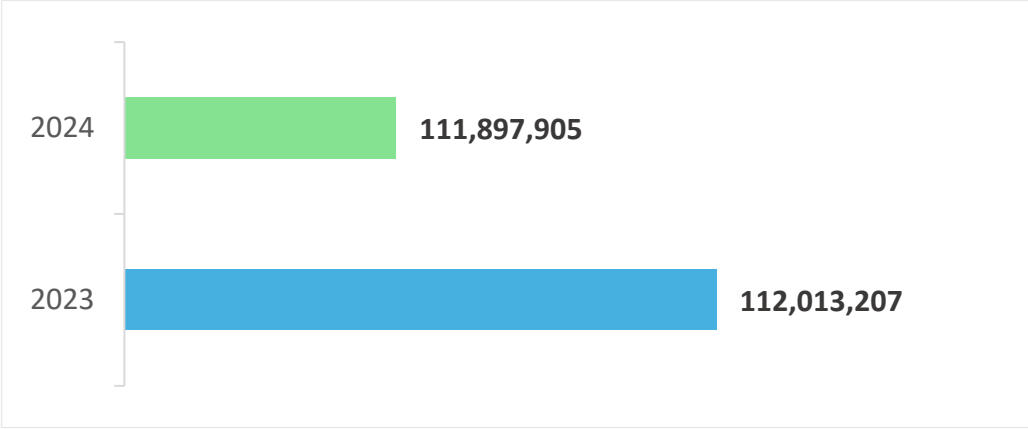
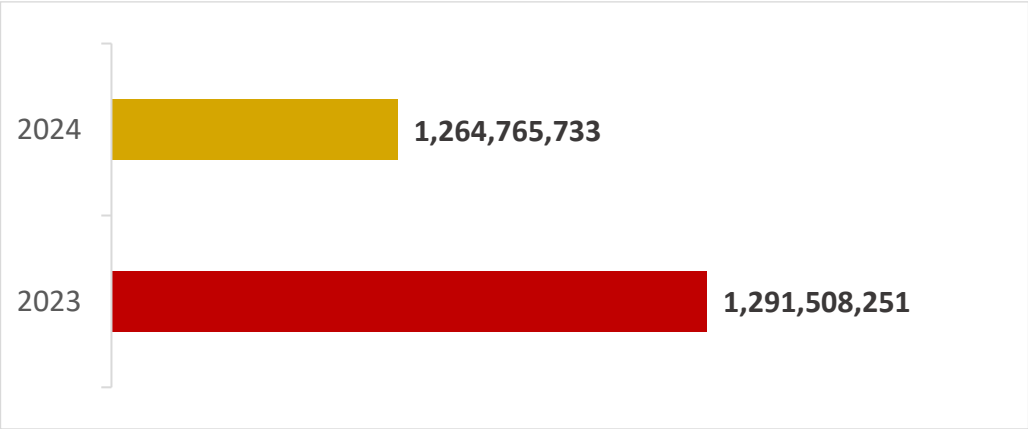
-26,742,518
Annual Footfall Change

December 2024



-0.10%
Year on Year Change

-115,302
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Battersea	1.09%
2	Old Kent Road	0.83%
3	Kensington	0.83%
4	Notting Hill	0.80%
5	Marylebone	0.63%
6	Clapham Junction	0.61%
7	Whitechapel	0.29%
8	Neasden	0.28%
9	Liverpool Street	0.19%
10	Harlesden	0.11%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Welling	2.12%
2	Rotherhithe	2.11%
3	Oxford Street	2.07%
	Leicester Square	
4	Piccadilly St James's	1.77%
5	Southwark	1.73%
6	Old Kent Road	1.70%
7	Strand	1.61%
8	Victoria	1.48%
9	Camberwell	1.40%
10	Clapham Common	1.35%

Year to date change: Town centres with more than 100,000 footfall per month.

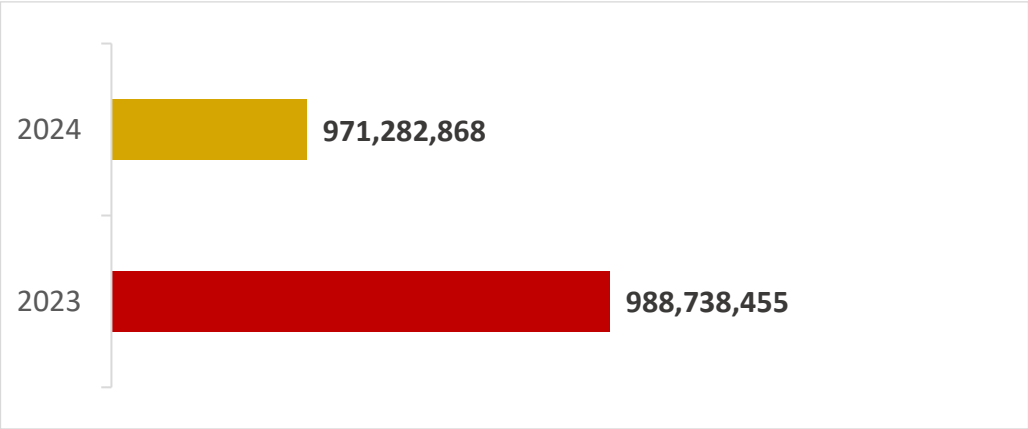


2024



-1.77%
Year to Date Change

-17,455,587
Annual Footfall Change

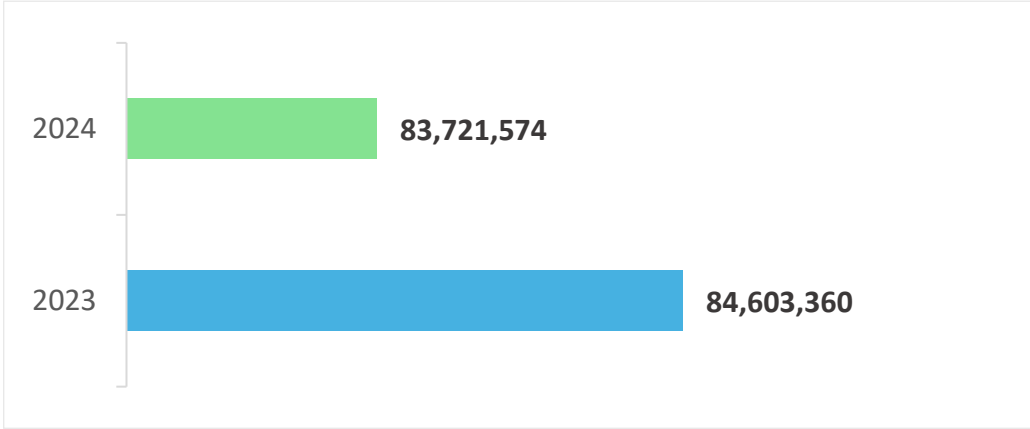


December 2024



-1.04%
Year on Year Change

-881,786
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Chobham	0.82%
2	Winchester	0.74%
3	Maidstone	0.56%
4	Mytchett	0.48%
5	Fareham	0.42%
6	Cranleigh Village	0.41%
7	Winslow	0.40%
8	Camberley	0.31%
9	Crawley	0.31%
10	Beaconsfield	0.27%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

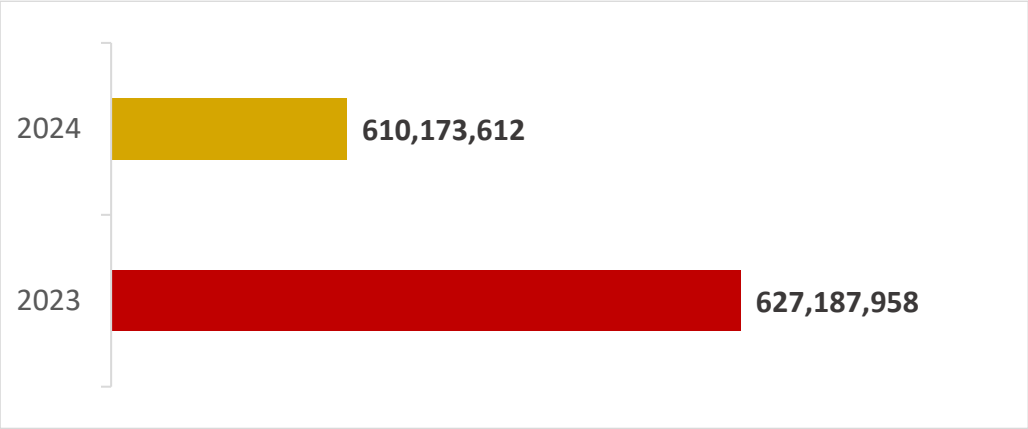
Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Epsom	2.12%
2	Eastleigh	1.70%
3	Chatham	1.68%
4	Abingdon	1.42%
5	Godalming	1.40%
6	Gosport	1.34%
7	Winchester	1.20%
8	Havant	1.14%
9	Farnham	1.12%
10	Guildford	1.00%

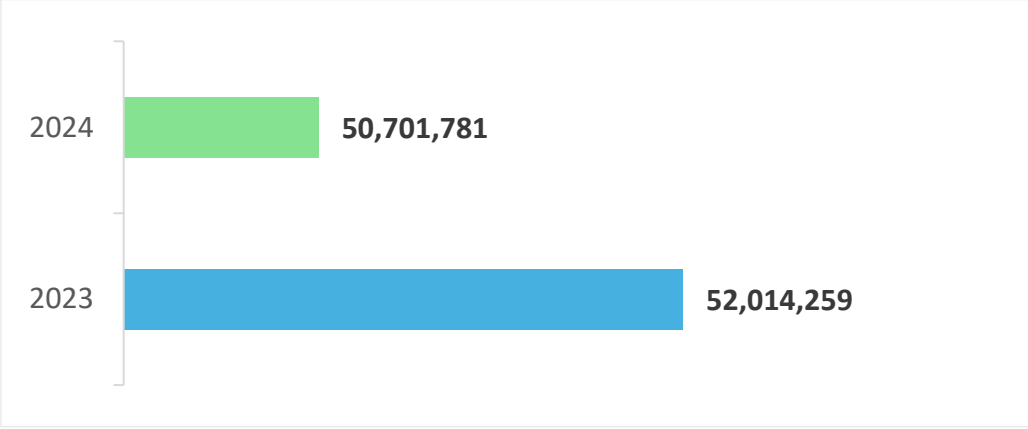
Year to date change: Town centres with more than 100,000 footfall per month.



2024



December 2024



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Mere	2.20%
2	Bradford-on-Avon	-0.36%
3	Tidworth	-0.58%
4	Lydney	-0.60%
5	Swindon	-0.69%
6	Braunton	-0.73%
7	Royal Wootton Bassett	-0.79%
8	Salisbury	-0.84%
9	Melksham	-0.88%
10	Nailsworth	-0.90%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Dorchester	0.40%
2	Broadmead	0.33%
3	Cirencester	0.26%
4	Weymouth	0.06%
5	Yeovil	-0.10%
6	Salisbury	-0.18%
7	Trowbridge	-0.23%
8	Chippenham	-0.24%
9	Stroud	-0.27%
10	Warminster	-0.28%

Year to date change: Town centres with more than 100,000 footfall per month.

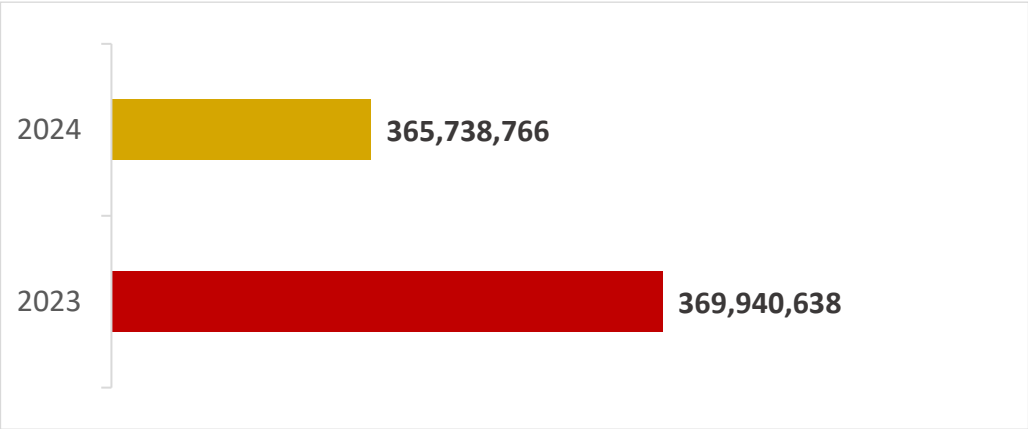


2024



-1.14%
Year to Date Change

-4,201,872
Annual Footfall Change

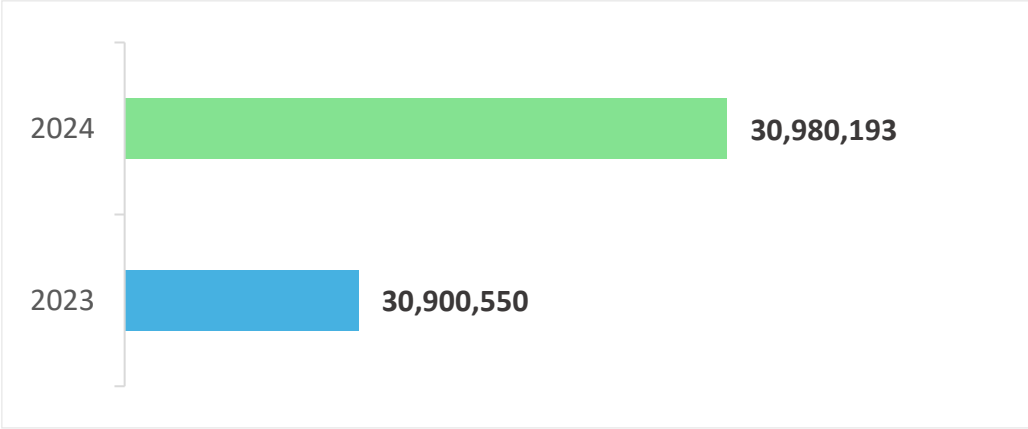


December 2024



+0.26%
Year on Year Change

+79,643
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Colwyn Bay	4.79%
2	Barmouth	3.58%
3	Bala	3.34%
4	Criccieth	3.08%
5	Rhyl	2.91%
6	Abertillery	2.54%
7	Cardiff	0.55%
8	St David's	0.52%
9	Caernarfon	0.26%
10	Kinmel Bay	0.05%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Bangor	3.00%
2	Newport	2.50%
3	Wrexham	2.30%
4	Cardiff	2.00%
5	Queensferry	1.73%
6	Newtown	1.17%
7	Grand Total	1.05%
8	Cross Hands	0.77%
9	Neath	0.67%
10	Llanelli	0.27%

Year to date change: Town centres with more than 100,000 footfall per month.

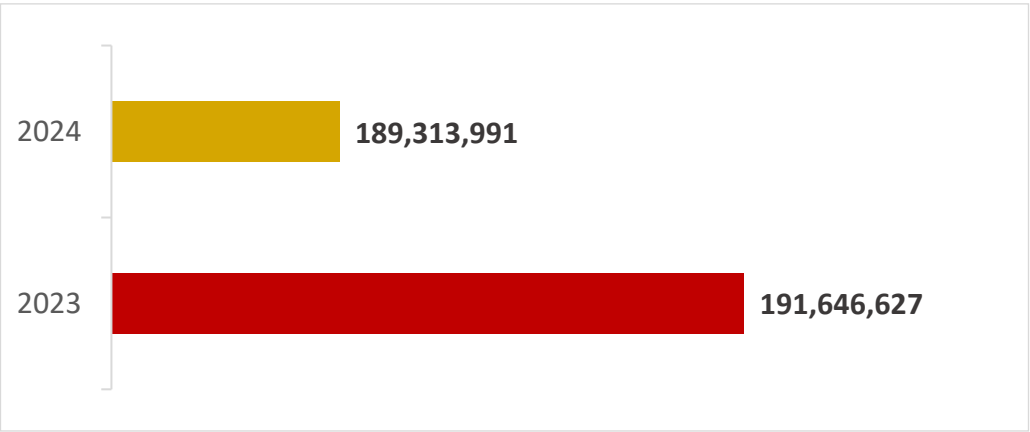


2024



-1.22%
Year to Date Change

-2,332,636
Annual Footfall Change

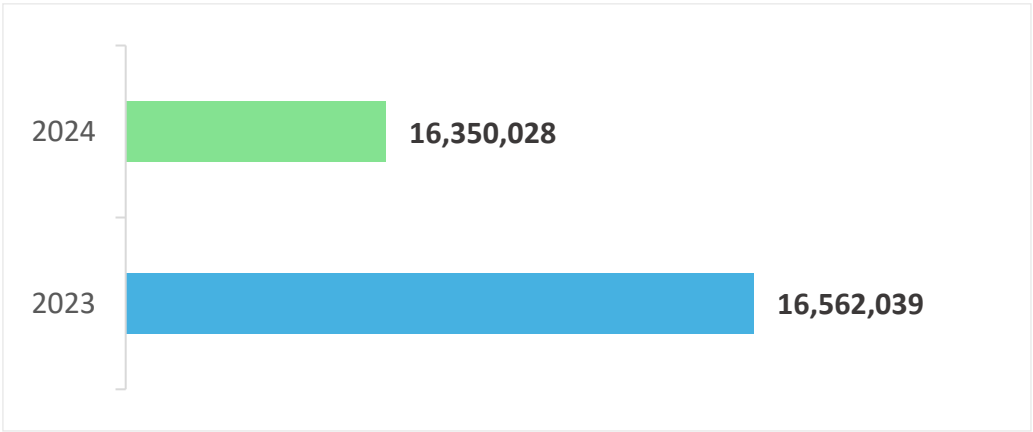


December 2024



-1.28%
Year on Year Change

-212,011
Year on Year Footfall Change



2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Derry / Londonderry	4.25%
2	Belfast	1.02%
3	Newtownabbey	0.70%
4	Lisburn	0.52%
5	Omagh	0.06%
6	Enniskillen	0.04%
7	Portadown	0.00%
8	Strabane	-0.14%
9	Coalisland	-0.25%
10	Magherafelt	-0.29%

Year to date change: Town centres with more than 100,000 footfall per month.

December 2024

Top 10 Footfall Growth: UK Town Centres

Rank	Town	Year on Year Change
1	Limavady	1.00%
2	Enniskillen	0.50%
3	Derry / Londonderry	0.41%
4	Newtownabbey	0.00%
5	Lisburn	-0.39%
6	Antrim	-0.41%
7	Belfast	-0.50%
8	Strabane	-0.57%
9	Lurgan	-0.65%
10	Bangor	-0.85%

Year to date change: Town centres with more than 100,000 footfall per month.



Place Informatics draw on their extensive database tracking over a hundred billion movement datapoints a year to produce a comprehensive national report.

We are the **only** UK provider that measures all 2300 towns across the UK enabling robust understanding of footfall trends from the smallest town centre to major cities.

This report spotlights footfall at a regional level but if you are interested in visitor origins, dwell, demographics and spend insights

Please Contact:

info@placeinformatics.com

0161 706 1343

Place Informatics

experts in visitor behaviour analytics since 2015



APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	Open For Art 2025
------------------------------------	-------------------

YOUR DETAILS	
First Name:	Keith
Surname:	Holdaway
Role:	Director
Email:	keith@artwey.co.uk
Telephone Number:	07712299903
Address:	8 Portland Road Weymouth DT4 9ES

YOUR ORGANISATION	
Organisation Name:	Artwey CIC
Registered Address:	Read Woodruff, 24 Cornwall Road, Dorchester DT1
Organisation Type:	<div>Charity <input type="checkbox"/></div> <div>Limited Company <input type="checkbox"/></div> <div>Sole Trader <input type="checkbox"/></div> <div>Other (please state) <input type="checkbox"/></div> <div>Community Interest Company <input checked="" type="checkbox"/></div> <div>Charitable Incorporated Organisation <input type="checkbox"/></div> <div>Partnership <input type="checkbox"/></div>
VAT Status:	<div>Not VAT Registered <input checked="" type="checkbox"/></div> <div>VAT Registered <input type="checkbox"/></div>
Company/Charity/UTC Number:	06986906
Telephone Number:	07712299903
Address:	8 Portland Road Weymouth DT4 9ES

Please summarise what your organisation does (max. 150 words):

We have a mission to create, share and promote art in our community.

- Members are able to upload a profile and unlimited images of their work to our website • A rolling local venues programme where members can exhibit
- We organise large group exhibitions in the Summer and Winter and the biennial "Open for Art" studios event.
- Access to a network of local artists and opportunities that arise from shared efforts and social events
- Free loan of exhibition equipment such as display boards, plinths, cabinets, card carousels, browsers, lighting and hanging systems.
- Collaborating with other groups, we organise a timetable of 'en plein air' painting days

Our work benefits the residents of Weymouth by bringing community-based arts to their attention, enabling them to take up painting, sculpting and other creative pursuits that they may have considered beyond their reach.

THE PROJECT/ACTIVITY	
Start Date:	17th May 2025
End Date:	1st June 2025
Is this a new project/activity?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Please provide a summary of your project/activity:	
<p>Open for Art enables all participating local artists to invite members of the public to visit them in their studios or shared exhibition spaces to view work, to discuss the artists' practice and to purchase items. Participants are guided to a series of locations using trail maps in a locally printed and designed brochure. Associated events are a formal launch, participatory workshops and competitions for young people</p> <p>This project will form a major part of the Dorset Town of Culture 2025 activities</p>	
Who is your project/activity aimed at?	
<p>We aim to attract</p> <ul style="list-style-type: none"> * local people to build links * visitors who are in the town looking for activities * visitors from further afield specifically looking for artistic activities 	
How will your project/activity benefit Weymouth, including the business community?	
<p>Benefits</p> <ul style="list-style-type: none"> * Local artists building a client base and making sales * Local cafes, pubs and restaurants with increased foot-fall * Local Printers, Web designers and Graphic artists with work * All businesses with the enhanced reputation of Weymouth as a centre for artistic endeavour * Weymouth BID (We are Weymouth) with a prominent display of their sponsorship in a brochure expected to have 25,000 copies - as in the last running of Open for Art <p>Adding to the shoulder season of late May and spring half term, enhancing the reputation of Weymouth as a place with things to do</p>	
Is this application for an event?	<p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.</p>

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	Participating artists will have an enhanced sense of their own abilities to create works and engage with the buying public	Post event questionnaire exploring the affective response of participants
2.	Visitors will engage with artists	All venues and studios maintain records of visitor numbers (forms supplied by organisers) and maintain a visitor book of emails (for future events) and comments
3.	Sales of artworks, reproductions and commissions taken	Sales records are maintained by artists and reported. Some venues charge commission

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

We anticipate 15 visits to each location each day, or about 11,250 visits by 2,000 separate visitors (more if the Dorchester venues are included). Each group of visitors will be encouraged to follow a trail of locations with a map to include places to eat and drink.

FUNDING												
How much will the project/activity cost?	£ 9,215.00											
How much are you requesting from We Are Weymouth BID?	£ 750.00											
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> <table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>Weymouth Town council</td> <td>1,394</td> </tr> <tr> <td>Participant entry fees</td> <td>2,300</td> </tr> <tr> <td>Artway Funds</td> <td>800</td> </tr> <tr> <td>Advertising</td> <td>300</td> </tr> </tbody> </table>		Source(s)	Amount(s)	Weymouth Town council	1,394	Participant entry fees	2,300	Artway Funds	800	Advertising	300
Source(s)	Amount(s)											
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Have you <u>submitted</u> any other funding applications for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> <table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>Dorset Town of Culture</td> <td>1,500</td> </tr> <tr> <td>Sponsors</td> <td>3,000</td> </tr> </tbody> </table>		Source(s)	Amount(s)	Dorset Town of Culture	1,500	Sponsors	3,000				
Source(s)	Amount(s)											
Dorset Town of Culture	1,500											
Sponsors	3,000											
Sustainability Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.												
We have kept fees to participants as low as possible to encourage as wide a participation as possible. We have been distressed by the number of our past sponsors and advertisers who have ceased trading or have told us they have no cash for promotion since the last running of Open for Art which has made continuity difficult.												
Please provide a breakdown of expenditure below (excluding VAT)												
Item	Description	Cost										
Signs /banners	Way finders and venue banners	2,077										
Brochure Design	High quality full colour booklet with artist and venue details	1,800										
web site build	On line registration and visitor information	700										
Brochures (16 pages)	25000 copies distributed by participants	3.800										
Promos & social media	Placement of articles, social media campaign, launch event and workshops	800										
Postcards (2025)	Rate sheets for advertisers and sponsors	38										

BUSINESS ENGAGEMENT

<p>Please provide details of five local businesses you have consulted who support your application:</p>	<p>Dorset Print Team (printers) Domus Estate Agents (sign sponsor) DJ Property Ltd (supporter) The Palm House Cafe (meetings, venue and launch event) The Kings Arms Public House (Venue)</p>
<p>Are there any businesses that may be adversely affected by your project?</p> <p>If so, what steps have you taken to mitigate this?</p>	<p>None</p>
<p>As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)</p>	<p>All the work of web design, printing (brochure and signage) graphic design will be let to local firms Venues include Cafes, Public houses, Museums, Drama club, Hotels, Guest houses</p>

DECLARATION

<p>By submitting this application, I certify that:</p> <ul style="list-style-type: none"> • I am authorised to make this application on behalf of the organisation • The information provided is correct and I will notify We Are Weymouth of any subsequent changes • I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document • I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID • I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID. 	
<p>Signature</p> <p>Tick box if submitting electronically</p>	<input checked="checked" type="checkbox"/>
<p>Name</p>	<p>Keith Holdaway</p>
<p>Date</p>	<p>18th February 2025</p>

APPLICATION FOR FUNDING




Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	Bankfest 2025
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YOUR DETAILS	
First Name:	Nick
Surname:	Goldsmith
Role:	Director
Email:	nick@thebankofdreamsandnightmares.org
Telephone Number:	07718909685
Address:	20 Rax Lane, Bridport DT6 3JJ

YOUR ORGANISATION																	
Organisation Name:	The Bank of Dreams & Nightmares																
Registered Address:	20 Rax Lane, Bridport DT6 3JJ																
Organisation Type:	<table><tr><td>Charity</td><td><input checked="" type="checkbox"/></td><td>Community Interest Company</td><td><input type="checkbox"/></td></tr><tr><td>Limited Company</td><td><input type="checkbox"/></td><td>Charitable Incorporated Organisation</td><td><input type="checkbox"/></td></tr><tr><td>Sole Trader</td><td><input type="checkbox"/></td><td>Partnership</td><td><input type="checkbox"/></td></tr><tr><td>Other (please state)</td><td><input type="checkbox"/></td><td></td><td></td></tr></table>	Charity	<input checked="" type="checkbox"/>	Community Interest Company	<input type="checkbox"/>	Limited Company	<input type="checkbox"/>	Charitable Incorporated Organisation	<input type="checkbox"/>	Sole Trader	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>		
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Not VAT Registered	<input checked="" type="checkbox"/>	VAT Registered	<input type="checkbox"/>														
Company/Charity/UTC Number:	1194307																
Telephone Number:	07718909685																
Address:	20 Rax Lane, Bridport DT6 3JJ																

Please summarise what your organisation does (max. 150 words):
We make writing exciting! In a world where imagination often takes a back seat, we champion the artist in every child and create spaces to foster creativity. Our bespoke programmes, ranging from two-hour workshops to ten-week courses, inspire both primary and secondary school students through fiction and non-fiction projects. Each session culminates in a unique creation, storybooks, anthologies, CDs, or cookbooks - our afterschool clubs produce newspapers, podcasts, and 

THE PROJECT/ACTIVITY	
Start Date:	01/09/25
End Date:	01/11/25
Is this a new project/activity?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Please provide a summary of your project/activity:	
<p>A new kind of writing festival, BankFest is aimed at inspiring, informing and coaching local young people in Weymouth with an interest in and talent for writing. The festival is completely free and is for 14-19 year olds with a focus on those children who may not normally have access to these types of events. We are working with Budmouth Academy and Atlantic school, alongside two other schools, one in Beaminster and the other in Bridport. The festival lasts for three days and each day we have 150 young people attending. We will invite established writers of all kinds – interviewers, memoirists, speechwriters, reviewers, lyricists, poets, scriptwriters, business writers to work with these young people, developing their skills, boosting their confidence and expanding their horizons. Through interviews (transmitted as podcasts), workshops, filmed and live performance and discussion, and the sharing of work with peers and writers internationally, BankFest will explore writing as a cathartic, life-enhancing process, and a way to make a life and indeed, a living. At a time when our young people are facing a deepening mental health crisis, BankFest offers its young participants a combination of creative self-expression and a different</p>	
Who is your project/activity aimed at?	
<p>The project is aimed at young people aged between 14 and 19 years of age. We developed the concept of a writing festival for young people with an emphasis on the value of non-fiction and functional writing as well as Literature, thus introducing young people to the range of possible</p>	
How will your project/activity benefit Weymouth, including the business community?	
<p>We will be working with two secondary schools in Weymouth; Budmouth Academy and Atlantic Academy, directly presenting around 300 children from Weymouth with the possibilities of how they could have careers in many different forms of writing. We will have 9 professionals from different types of creative writing coming to the event and staying in Weymouth. We have sponsorship from a national paper company called GF Smith who will also be attending and we are hoping to get a lot of press about the event, which in turn celebrates the town of Weymouth. On a more long term impact our plan as a charity is to move our headquarters to Weymouth and get a premises on the high street so we are more accessible to local young people moving forward. We have a 5 year plan with Dorset Council to work more in Weymouth and we have begun that process in Radipole and Portesham primary schools and now with the local secondary schools.</p>	
Is this application for an event?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<p>If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.</p>	

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	Young people will feel empowered and that their views have shaped the project.	Each school will have their own pupil advisory board and workshops in advance of the event providing opportunities for meaningful, informal feedback from pupils prior to the festival via interaction with their teaching staff, the director of BDN and the festival's curator. +
2.	Young people will be more informed about writing, both in terms of creativity and future education and career paths. Young people will have increased confidence and motivation to write.	We will record the event with interviews to be made into a final film which will aid the evaluation. All pupils who take part and their teachers will complete an online survey after the festival to assess impact. Pupil Advisory Boards will contribute individualised and detailed +
3.	Young people will be inspired by professional writers, widening beliefs about what is possible for them. Young people will be signposted towards a continued relationship with creative writing and BDN	We have a number of after school clubs that run year round, and we would be looking to get extra sign ups from young people who have attended the festival.

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

BankFest is poised to create a significant positive economic impact on Weymouth businesses by attracting a diverse group of young people, and educators to the area during the festival. Over the course of three days, we anticipate an influx of approximately 450 attendees, including 150 young participants each day, along with teachers, mentors, and visiting writers. This surge in foot traffic will benefit local shops, cafes, restaurants, and accommodation providers, as attendees will seek +

FUNDING

How much will the project/activity cost?	£26,327									
How much are you requesting from We Are Weymouth BID?	£3,000									
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>									
	<table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>GF Smith</td> <td>5000</td> </tr> <tr> <td>Dorset Council</td> <td>5000</td> </tr> <tr> <td>Stanley Grundy Foundation</td> <td>4000</td> </tr> </tbody> </table>	Source(s)	Amount(s)	GF Smith	5000	Dorset Council	5000	Stanley Grundy Foundation	4000	
Source(s)	Amount(s)									
GF Smith	5000									
Dorset Council	5000									
Stanley Grundy Foundation	4000									
Have you <u>submitted</u> any other funding applications for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>									
	<table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>Weymouth Town Council</td> <td>3000</td> </tr> <tr> <td>The National Lottery Awards for all</td> <td>6000</td> </tr> </tbody> </table>	Source(s)	Amount(s)	Weymouth Town Council	3000	The National Lottery Awards for all	6000			
Source(s)	Amount(s)									
Weymouth Town Council	3000									
The National Lottery Awards for all	6000									

Sustainability

Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.

As we move forward we will be looking to fund the festival through more corporate sponsorship. As we are now in our second year we have managed to secure one main partner in GF Smith and we would hope for that to continue in the future along with other new sponsors. Last year we had notebooks supplied by Pukka Pads and again we hope to continue that partnership moving forward.

Please provide a breakdown of expenditure below (excluding VAT)

Item	Description	Cost
Curator	43 days at £200 per day	8600
Speakers fees	9 people at £150	1350
Intern	15 days at £100	1500
Volunteer coordinator	7 days @ £125	875
Accommodation	10 rooms @ £150	1500
Speakers travel	9 people @ £75	675
Entertaining expenses	3 days @ £150	450

BUSINESS ENGAGEMENT

Please provide details of five local businesses you have consulted who support your application:	The Weymouth Pavillion Dorset Council e bike cafe Gloucester House Weymouth Oasis Cafe
Are there any businesses that may be adversely affected by your project? If so, what steps have you taken to mitigate this?	n/a
As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)	Accommodation for guest speakers Restaurants for entertaining guest speakers Transport for local schools

DECLARATION

By submitting this application, I certify that:

- I am authorised to make this application on behalf of the organisation
- The information provided is correct and I will notify We Are Weymouth of any subsequent changes
- I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document
- I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID
- I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID.

Signature Tick box if submitting electronically	<input checked="checked" type="checkbox"/>
Name	Nick Goldsmith
Date	19th Feb 2025

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	Weymouth Pirate Fest 3/4/5 October 2025
--------------------------------	---

YOUR DETAILS	
First Name:	Taloch Mark
Surname:	Jameson Vine
Role:	Event organisers
Email:	thedolmen@thedolmen.com thevineline@sky.com
Telephone Number:	07899812919
Address:	433 Radipole Lane Weymouth

YOUR ORGANISATION																	
Organisation Name:	The Dolmen																
Registered Address:	433 Radipole Lane																
Organisation Type:	<table><tr><td>Charity</td><td><input type="checkbox"/></td><td>Community Interest Company</td><td><input type="checkbox"/></td></tr><tr><td>Limited Company</td><td><input type="checkbox"/></td><td>Charitable Incorporated Organisation</td><td><input type="checkbox"/></td></tr><tr><td>Sole Trader</td><td><input checked="" type="checkbox"/></td><td>Partnership</td><td><input type="checkbox"/></td></tr><tr><td>Other (please state)</td><td><input type="checkbox"/></td><td></td><td></td></tr></table>	Charity	<input type="checkbox"/>	Community Interest Company	<input type="checkbox"/>	Limited Company	<input type="checkbox"/>	Charitable Incorporated Organisation	<input type="checkbox"/>	Sole Trader	<input checked="" type="checkbox"/>	Partnership	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>		
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VAT Status:	Not VAT Registered <input checked="" type="checkbox"/> VAT Registered <input type="checkbox"/>																
Company/Charity/UTC Number:																	
Telephone Number:	07899812919																
Address:	433 Radipole Lane Weymouth DT4 0QE																
Please summarise what your organisation does (max. 150 words):																	
<p>We are principally focussed on and experienced in organising large family themed events that are aimed to be inclusive and entertaining for people of any age and ability, whether it be an event that is based in one area, for example, an enclosed site or festival, or throughout a town such as Weymouth. Our events employ a wide variety of professional entertainers, musicians and performers, which are based locally and within the county, but also many that are nationally and internationally based, met through our UK and European tours.</p>																	

THE PROJECT/ACTIVITY

Start Date:	Friday 3 rd October 6pm (Main Event Day: Saturday October 4 th 11am - 11pm)
End Date:	Sunday 5 th 5pm
Is this a new project/activity?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Please provide a summary of your project/activity:	
<p>Our annual Pirate Fest, having grown from a series of annual Weymouth pirate themed events – sometimes up to three a year – that we began to hold than a decade ago, has now blossomed into the UK's 2nd biggest pirate festival, Weymouth Pirate Fest.</p> <p>So this year again we will be holding a pirate/shanty family orientated event that will stretch across three days between Friday 3th and Sunday 5th October based along the lines of our many previous successful pirate and English Civil War events, including the highly successful Weymouth Pirate Fest 2022, 2023 and 2024.</p> <p>As for our previous events, Saturday will be the principle focus for activities beginning with a colourful Pirate Parade, involving a troupe of professional pipers and drummers and a mass company of pirates. Everyone and anyone, visitors and residents alike, will as always be invited to join us. We are very much hoping to get even more of the town's businesses involved in the fun this year!</p> <p>Scenarios will be acted by seasoned pirate re-enactors who have performed at events like ours (Brixham Pirate Festival, BOB, Swanage, Poole etc). They will enact living history displays and scenarios, such as trials and sword play, with a simple and inclusive narrative as was very successful last and previous years, including some entertainment, goodies and treasures for the minipirates who join us!</p> <p>This year we are already making moves to include local schools, tourist attractions, demos from local historical martial arts organisations, and Muntsy's, a lovely local organisation who provide day services for people with learning disabilities have already confirmed they would love to take part.</p> <p>As always we will have a great variety of musicians playing throughout the town, particularly by those businesses who have been kind enough to support Weymouth Pirate Fest.</p> <p>Though our main Festival day for many of our events is the Saturday, because participants and visitors who have come from further afield usually book their accommodation from Friday onwards, we have traditionally practised welcome and farewell events for the Friday and Sunday. As a tradition that has been established over many years, this will certainly continue. While no BID funding has ever been requested for these days, being public events they are clearly an additional bonus for the town centre. Sites and activities to be announced when confirmed.</p> <p>A huge attraction to Weymouth Pirate Fest has been the beautiful tall ship the Moonfleet, depending on availability and sponsorship/funds, where live entertainment will also be provided aboard. In previous years there has been some great entertainment for our Survivors' Sunday, and for 2025 we plan to extend this to happen for the daytime on Saturday, as a perfect setting for pirate performances in an additional part of town for both days, and which provides a</p>	

fantastic additional setting along with Millennium Square.

Who is your project/activity aimed at?

A key element to any public festival is bringing people together to have a great time, and even better, to enjoy getting involved. Anyone coming to enjoy the fun needs to be catered for by Weymouth's businesses, whether it be food and drink, visiting local attractions, buying interesting things, getting a souvenir tattoo and often, for those we know travel miles to come here, a bed for a night or two or even sometimes three!

In this way every local business can benefit by getting involved, especially by doing anything piratey and promoting it!

Being the beautiful historic port Weymouth is, above the fun and entertainment, something that is an integral part, and what we love to do, is bringing Weymouth's past and its characters back to life, so not only can we promote Weymouth as a great and vibrant place to visit, we can prove the vital part it has played in all of our histories.

This year we are also inviting local groups to get involved from schools to day centre groups to come and play an active role in the festivities such as performing and parading with us. Munsty's, as mentioned above, are already very excited about the prospect of building costumes and putting on a show.

How will your project/activity benefit Weymouth, including the business community?

As well as all of the previous benefits, and as is our tradition, we will hold a colourful and inclusive pirate parade and re-enactments across the town, including street performances which also helps spread money throughout the local economy. Every year the crowds of spectators grows, making the town buzz with activity and potential for businesses to monopolise upon.

As always we invite any of the business community to become involved, whether it be dressing their premises and staff in a pirate theme, becoming actively involved in our events where possible, or through sponsorship, for which they will be openly acknowledged on all our social media platforms, film documentations and marketing according to how involved they wish to become.

Any business independently promoting their pirate themed activity will of course also benefit the town.

Also previously mentioned, the festival boosts the profile of our lovely town and its assets, both as a beautiful, fun and diversely entertaining destination, but also as an historic and vibrant place concerned and interested in preserving and promoting its significant maritime history.

Is this application for an event?

Yes ☒ No ☐

If your application is for an event, please provide a copy of your Event

	Management Plan and an event schedule with your application.
--	--

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	<p>NB Please accept apologies for not typing in the adjacent column, Monitoring and Evaluation, as it's not allowing us to do so!</p> <p>The pirate events that we have organised for Weymouth town have proven many times in the past to attract not only an influx of visitors, but also members of many pirate organisations based in other parts of the country.</p> <p>This will benefit not only local retail and hospitality but also local hotels and bed and breakfasts, hosting not only those who will take an active part in the day's events for at least one night and often three and more, but also visitors and spectators attracted to the event.</p>	
2.	<p>We actively encourage filming and photography at our events which are then posted onto all social media platforms. People like to be pictured with pirates! Our social media activity on pages and profiles is still active now, with contributions, photos and references to previous Weymouth Pirate Fests.</p>	

3.	<p>We organise social media live feeds and make film shorts, not only for marketing in the run-up to the event, but also to document the event and its success.</p> <p>We also employ a professional artist to produce marketing imagery for posters, social media, flyers etc, Printing is carried out locally.</p> <p>There is always a fantastic follow-up of activity on social media that we've found lasts for months! People have such a great time and many professional photographers use the opportunity to take photos of events that are not your everyday happenings!</p> <p>We have built a great social media following, especially on our principal pirate pages 'Weymouth Pirate Fest' and the long established 'The Dolmen Pirate Parlay' on Facebook. Sometimes it's hard to keep up with the fantastic input that we have from enthusiastic followers!!</p> <p>All this is also something we actively and regularly do with all our events as we realise that marketing is key to our activities. We also 'tag' businesses and sponsors who have played a role in making things possible.</p>	
4	<p>Through all our social media platforms it is possible to assess the success of our events and to build, grow and extend our activities in line with the needs and wants of not only our audience, but of our sponsors as well.</p> <p>The incredible input by the amazing and extensive pirate community is a key element in helping us do just that, and to discover and monopolise on the strengths of the event.</p>	
5.	<p>It's great that as The Dolmen have a long history of pirate activity as well as holding well established communal events there is a great and loyal following who attend their events and who continue therefore to be of great economic value as well as spreading the word.</p>	
6.	<p>Weymouth Pirate Fest is also proving great at attracting national media attention and has had some great press, proving WPF to be a notable equal for top spot.</p>	

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

Much of the answer to this question has been covered by all of the above.

The incredible impact that Weymouth Pirate Fest 2024 proved that the event likely has one of the best pulling powers of the year as an all inclusive and entertaining event.

There are holiday sites and B & Bs, hotels etc, who take an active role in sharing on social media, and who now gain from regular pirate bookings each year. We also have extremely supportive relations with local businesses such as the Fantastic Sausage Factory and the Duke of Albany, who continue to be very supportive, and we have good contact with the Old Town Hall for the historic aspects of our projects.

The beautiful Moonfleet is of course a star of the show, and people love to take the opportunity to see her in the harbour alone. Enhancing organised performances, photo opportunities aboard her will increase her visibility as an attraction.

We will anticipate building on the fantastic attendance of WPF 2024 to at least triple attendance and participation. The amazing crowd that lined the streets during the parade last year was overwhelming, and it's inevitable that again there will be surprise interest who decide to stay for the day!

FUNDING						
How much will the project/activity cost?	We estimate a cost of approximately £9,500					
How much are you requesting from We Are Weymouth BID?	£4,500					
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> <table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>In negotiations, tbc</td> <td></td> </tr> </tbody> </table>		Source(s)	Amount(s)	In negotiations, tbc	
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Source(s)	Amount(s)					
Sustainability Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.						
<p>Having organised several extremely successful such events such as numerous Pirate Parlays for more than decade, also the extremely successful long spanning Crabchurch Conspiracy, and Weymouth Pirate Fests 2022, 2023 and 2024 – including many other Dorset based festival events, we feel certain that businesses, many who are already very good contacts, will find confidence to support us both financially and in enthusiasm in our abilities to attract visitors from far and wide, drawing on the already substantial fan base that our equally growing number of musicians, entertainers and re-enactors have accrued over the years.</p> <p>By also inviting local organisations, day centre groups and schools this year, we are anticipating expanding not only our public inclusivity but also attracting even greater attendance to the event as well as expanding on our eligibility for further kinds of funding.</p> <p>We love that Weymouth Pirate Fest is increasingly becoming more diverse and inclusive, and anticipate an increase in the international interest in the event.</p>						
Please provide a breakdown of expenditure below (excluding VAT)						
Item	Description	Cost				
Parade	Planning, Prof Musicians and Event	£2250				
Performers	Buskers, street entertainers, Storytellers etc	£2250				

Re-enactors	Professional and experienced performers from national pirate communities inc insurances	£800
The Moonfleet + Expenses	Locally sourced	£700
PA plus Sound Engineer	Locally sourced – outdoor performances Saturday and Sunday	£1800
Marketing & Admin	Production of Flyers/Posters, Website costs etc	£1000
Contingency		£500
Printing	Locally Sourced	£200
TOTAL		£9500

BUSINESS ENGAGEMENT

Please provide details of five local businesses you have consulted who support your application: Please attach correspondence	<i>Are currently in negotiations with other local and previously very supportive businesses.</i>
Are there any businesses that may be adversely affected by your project? If so, what steps have you taken to mitigate this?	<p>We anticipate there will be no businesses that will be affected adversely, as this particular event will be based around venues that not only operate as hubs of entertainment, but who provide accommodation, catering and amenities for visitors and pirates together.</p> <p>It should also be noted that there will be pirate presence throughout the town, one which is friendly and which adheres to standards of good conduct. Pirates groups have always been noted for good fun and friendliness.</p>
As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)	As a locally based company, we are particularly interested in local connections and already have a good network of businesses, individuals and musicians. We print most of our literature locally, and our PA and many of reenactors as well as musicians are local to Weymouth, Portland, and are/or Dorset based.

DECLARATION

By submitting this application, I certify that:

- I am authorised to make this application on behalf of the organisation
- The information provided is correct and I will notify We Are Weymouth of any subsequent changes
- I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document
- I understand that additional terms may be imposed by the BID, which will be detailed in the offer

APPLICATION FOR FUNDING



letter once a decision has been made by the BID

- I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID.

Signature	
Name	Taloch Jameson
Date	02/02/2025

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	Weymouth Punch & Judy Development and PR Activity
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YOUR DETAILS	
First Name:	Mark
Surname:	Poulton
Role:	Professor
Email:	markpoulton1@mac.com
Telephone Number:	07974 732352
Address:	51 Primley Park, Paignton, Devon, TQ33JS

YOUR ORGANISATION																	
Organisation Name:	Weymouth Punch and Judy																
Registered Address:	As above																
Organisation Type:	<table><tr><td>Charity</td><td><input type="checkbox"/></td><td>Community Interest Company</td><td><input type="checkbox"/></td></tr><tr><td>Limited Company</td><td><input type="checkbox"/></td><td>Charitable Incorporated Organisation</td><td><input type="checkbox"/></td></tr><tr><td>Sole Trader</td><td><input checked="" type="checkbox"/></td><td>Partnership</td><td><input type="checkbox"/></td></tr><tr><td>Other (please state)</td><td><input type="checkbox"/></td><td></td><td></td></tr></table>	Charity	<input type="checkbox"/>	Community Interest Company	<input type="checkbox"/>	Limited Company	<input type="checkbox"/>	Charitable Incorporated Organisation	<input type="checkbox"/>	Sole Trader	<input checked="" type="checkbox"/>	Partnership	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>		
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Other (please state)	<input type="checkbox"/>																
VAT Status:	Not VAT Registered <input checked="" type="checkbox"/> VAT Registered <input type="checkbox"/>																
Company/Charity/UTC Number:	n/a																
Telephone Number:	07974 732352																
Address:	51 Primley Park, Paignton, Devon, TQ33JS																
Please summarise what your organisation does (max. 150 words):																	
<p>The Weymouth Punch and Judy Show is a cherished part of the UK's seaside heritage, entertaining families for generations. Since Victorian times, Punch and Judy shows have been a staple of British seaside culture, evolving to reflect modern values while maintaining their charm. Today, they offer many children their first experience of live theatre, fostering a love for performance and storytelling.</p>																	

THE PROJECT/ACTIVITY

Start Date:	1 May 2025
End Date:	31 August 2026
Is this a new project/activity?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Please provide a summary of your project/activity:	
<p>Weymouth Punch and Judy Show is seeking funding to enhance its traditional seaside entertainment offering, ensuring its sustainability for future generations. The current performance area is in need of refurbishment, and we propose rebuilding a performance booth that reflects the historic roots of this beloved art form. A newly designed, traditionally decorated booth will provide a more visually striking and immersive experience, reinforcing the show's heritage while incorporating a modern twist that keeps it engaging for contemporary audiences. This in turn will lead to increased audience numbers bringing improved revenue and making this now close to unique seaside cultural experience for children sustainable for the future</p> <p>This investment will:</p> <ul style="list-style-type: none"> • Increase audience numbers, improving the financial sustainability of the show. • Enhance Weymouth's visitor experience, reinforcing the town's reputation as a classic seaside destination. 	
Who is your project/activity aimed at?	
Families visiting Weymouth looking for affordable children's entertainment	
How will your project/activity benefit Weymouth, including the business community?	
<p>A very high percentage of families with young children stay in accommodation outside the town. Either self catering or holiday parks. Holiday parks in particular provide plenty of on site entertainment so the more activities particularly affordable ones for children that exist in town the more families will be inclined to venture off site and enjoy what the town has to offer. A vibrant traditional Punch and Judy Show will play it's part in attracting these families. Once they are here they are more than likely to spend their holiday pound in Weymouth businesses</p>	
Is this application for an event?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.	

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	To be agreed with We Are Weymouth on agreement in principal to funding request	
2.		
3.		

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

Please see earlier comment

FUNDING

How much will the project/activity cost?

£5,000

How much are you requesting from We Are Weymouth BID?

£3,000 split over two s

Have you received any other funding for this project?

If yes, state the source(s) and amount(s)

Yes ☐

No ☒

Source(s)

Amount(s)

Have you submitted any other funding applications for this project?

If yes, state the source(s) and amount(s)

Yes ☐

No ☒

Source(s)

Amount(s)

Sustainability

Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.

This is a one off request for funding in return for services as detailed. On completion of the new show no further funding will be required and the enhanced show will be self sustainable

Please provide a breakdown of expenditure below (excluding VAT)

Item	Description	Cost
	n/a	

BUSINESS ENGAGEMENT

<p>Please provide details of five local businesses you have consulted who support your application:</p>	
<p>Are there any businesses that may be adversely affected by your project?</p> <p>If so, what steps have you taken to mitigate this?</p>	<p>N/A There are no other businesses providing a similar service</p>
<p>As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)</p>	<p>The build of the new show and artwork will be carried out by myself. Filming and photography of the PR creative will be done by Getaway Digital Ltd who are supporting the project and providing the service at no charge</p>

DECLARATION

<p>By submitting this application, I certify that:</p> <ul style="list-style-type: none"> • I am authorised to make this application on behalf of the organisation • The information provided is correct and I will notify We Are Weymouth of any subsequent changes • I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document • I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID • I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID. 	
<p>Signature</p> <p>Tick box if submitting electronically</p>	<input checked="" type="checkbox"/>
<p>Name</p>	<p>Mark Poulton</p>
<p>Date</p>	<p>22 February 2025</p>

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	WEYMOUTH BEACH VOLLEYBALL CLASSIC 2025
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YOUR DETAILS	
First Name:	MOHIT
Surname:	KERAI
Role:	EVENT MANAGER
Email:	MO@DEEPDISHBEACH.COM
Telephone Number:	07909 332556
Address:	94 CLARENDON ROAD, BROADSTOI

YOUR ORGANISATION																	
Organisation Name:	Weymouth Beach Volleyball Club																
Registered Address:																	
Organisation Type:	<table><tr><td>Charity</td><td><input type="checkbox"/></td><td>Community Interest Company</td><td><input type="checkbox"/></td></tr><tr><td>Limited Company</td><td><input type="checkbox"/></td><td>Charitable Incorporated Organisation</td><td><input type="checkbox"/></td></tr><tr><td>Sole Trader</td><td><input type="checkbox"/></td><td>Partnership</td><td><input type="checkbox"/></td></tr><tr><td>Other (please state)</td><td><input checked="" type="checkbox"/> sports club</td><td></td><td></td></tr></table>	Charity	<input type="checkbox"/>	Community Interest Company	<input type="checkbox"/>	Limited Company	<input type="checkbox"/>	Charitable Incorporated Organisation	<input type="checkbox"/>	Sole Trader	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Other (please state)	<input checked="" type="checkbox"/> sports club		
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Company/Charity/UTC Number:																	
Telephone Number:	07812 728098																
Address:	3, Broughton Crescent , Weymouth, Dorset Dt4 9AS																
Please summarise what your organisation does (max. 150 words):																	
<p>Weymouth Volleyball Club organise beach volleyball activities over the summer at the Permanent courts by The boat café, including the following:</p> <ul style="list-style-type: none">- 250 players (beginners to advanced level) aged 9-70 in local tournament play.- 4 weekends between April and July, 4 lower level UKBT events, attracting players from across the country																	

THE PROJECT/ACTIVITY

Start Date: Thursday July 24th

End Date: Sunday July 27th

Is this a new project/activity?

Yes ☐

No ☒

Please provide a summary of your project/activity:

Weymouth Beach Volleyball Classic is now in its 42nd year and is the leading Beach Volleyball competition held in Great Britain, attracting all the top British teams & players from around the world to Weymouth! As an example, the 2024 event had 2 New Zealand international players competing. Our aspiration is always to remain Britain's most prestigious Beach Volleyball event. The organisation team, which are all locally based, have developed this event over 42 years, so that it is now recognised internationally and we would now like to take it to the next step. Weymouth Beach Volleyball Club are a not for profit organisation and all work on a voluntary basis.

Members of the organisational team were involved at the London 2012 Olympic Games, running the beach volleyball event held in Horse Guards Parade. The Head event manager has worked 3 FIVB Futures international events and is able to bring a wealth of international expertise to our

Who is your project/activity aimed at?

On the Thursday evening prior to the Classic there is a proposal to run large Charity event (similar to previous years) where up to 32 local businesses will enter teams with over 320 locals will be taking part and spending money in the local economy. A survey at this event last year

How will your project/activity benefit Weymouth, including the business community?

The Weymouth Beach Volleyball Classic heightens the profile of the town especially to a young age demographic 18-30. You will see in sections below data that supports this statement. We feel the event associates the town with a young, healthy vibrant lifestyle sport. We are regularly covered in the National media and local media, over the past couple of years including BBC Radio 1 ,BBC TV and the Daily Mail website.

As a result of the Classic and related Volleyball events, local businesses will benefit from increased trade. On the Thursday evening, we plan to do another charity event, with upto 32 local businesses and over 300 locals taking part and spending money in the local economy. A survey at this event in 2023 showed Each player last averaged a spent of £15 each, therefore generating at least £4800 into the local economy.

Is this application for an event?

Yes ☒

No ☐

If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	The event attracts 200 players/officials/coaches etc	These players will be surveyed post event to find out length of stay and spend within the town. As per 2024
2.	We expect approx 20,000 will pass the site and watch for at least 5 minutes over the weekend	Sample counts will be carried out throughout the weekend . As per 2024
3.	We expect there to be high level social media coverage throughout the season but particularly over Classic weekend	Social Media coverage locally and Nationally will be monitored and figures reported back on.

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

20,000 people passed the site last year and on the Sunday and will have seen the marketing for 'We are Weymouth' and other local businesses displayed around the Centre Court.

Approximately 200 players/officials/coaches etc come to stay in Weymouth, with the average spend in the town (on accommodation, restaurants, etc) was £110 per person.

FUNDING										
How much will the project/activity cost?	£18000									
How much are you requesting from We Are Weymouth BID?	£5000									
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> <table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>Bacaro Bar</td> <td>£500</td> </tr> <tr> <td>UKBT entry fee</td> <td>£2,240</td> </tr> </tbody> </table>		Source(s)	Amount(s)	Bacaro Bar	£500	UKBT entry fee	£2,240		
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Ultra Maritime	£1,500									
Sustainability Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.										
We are working closely with UK Beach Tour, our Governing Body, to try to ensure that we can gain local and National sponsorship. We are working with the UKBT marketing and social media manager in trying to attract this sponsorship/ partners and are confident that we can achieve this in the coming months. We recognise that funding from We Are Weymouth is difficult at this time and therefore although we have put in for £5000 we realise we may not achieve this figure and if we are successful in attracting other funding streams we could return funds to We Are										
Please provide a breakdown of expenditure below (excluding VAT)										
Item	Description	Cost								
Seating	Grandstand seating for 150 spectators	4000								
Security	Site monitored at all times throughout event days	2527								
Marquee	The marquee is used by players, officials, VIP's, medical and the organisation team throughout the event	2036								
Players prize fund		2000								
Match Officials	referees travel expenses and accommodation	1200								
PA system	The high quality PA system ensures the event has a vibrant atmosphere	900								
For full list of costs see separate sheet										

BUSINESS ENGAGEMENT

Please provide details of five local businesses you have consulted who support your application:	Weymouth Pavilion Magical Design (website design) The Travel Trunk Event Security Southern Ltd Dorset Waste Partnership Bacaro Bar/Restaurant
Are there any businesses that may be adversely affected by your project? If so, what steps have you taken to mitigate this?	None that we are aware of
As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)	PA hire from Weymouth Pavilion Printing from Sherrens printers. Bacaro bar and restaurant will run a bar on the beach at the event. Players/officials will be given info about all local accommodation. Magical Design built and maintain/update our website. Event Security Southern Ltd for around the clock security. Aim to work with a local business to support the charity event on Thursday evening

DECLARATION

By submitting this application, I certify that:

- I am authorised to make this application on behalf of the organisation
- The information provided is correct and I will notify We Are Weymouth of any subsequent changes
- I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document
- I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID
- I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID.

Signature Tick box if submitting electronically	<input checked="" type="checkbox"/>
Name	Mohit Kerai
Date	9/12/2024

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	Providing a pop-up museum for Weymouth Museum
--------------------------------	---

YOUR DETAILS	
First Name:	Marcia
Surname:	Pritchard
Role:	Chair, Weymouth Museum Trust
Email:	weymouthmuseumchair@btinternet.com
Telephone Number:	07971597860
Address:	c/o 7-9 Cumberland Drive Granby Industrial Estate Weymouth DT49TB

YOUR ORGANISATION																	
Organisation Name:	Weymouth Museum Trust																
Registered Address:	16 Ullswater Crescent, Weymouth DT3 5HE																
Organisation Type:	<table><tr><td>Charity</td><td><input checked="" type="checkbox"/></td><td>Community Interest Company</td><td><input type="checkbox"/></td></tr><tr><td>Limited Company</td><td><input checked="" type="checkbox"/></td><td>Charitable Incorporated Organisation</td><td><input type="checkbox"/></td></tr><tr><td>Sole Trader</td><td><input type="checkbox"/></td><td>Partnership</td><td><input type="checkbox"/></td></tr><tr><td>Other (please state)</td><td><input type="checkbox"/></td><td></td><td></td></tr></table>	Charity	<input checked="" type="checkbox"/>	Community Interest Company	<input type="checkbox"/>	Limited Company	<input checked="" type="checkbox"/>	Charitable Incorporated Organisation	<input type="checkbox"/>	Sole Trader	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>		
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Other (please state)	<input type="checkbox"/>																
VAT Status:	Not VAT Registered <input checked="" type="checkbox"/> VAT Registered <input type="checkbox"/>																
Company/Charity/UTC Number:	Charity number 1143692; Company registration number 07435561																
Telephone Number:	07971 597860																
Address:	16 Ullswater Crescent Weymouth DT3 5HE or museum store at 7-9 Cumberland Drive, Weymouth DT4 9TB																

Please summarise what your organisation does (max. 150 words):
We are Weymouth Museum Trust (WMT) formed in 2010 to manage Weymouth Museum, which was founded in 1972 to preserve the history of Weymouth and tell its story. We are a community museum which wishes to engage with local people by involving them in our development now and in the future. We are the only organisation which collects and preserves the material and intangible culture from Weymouth. We are the collectors and guardians of the historic artefacts, documents and photographs of the town. Our collections of approximately 20,000 items are important to the local community. They include social and community history, fine art, photography, costume, ceramics, maritime history, transport and local industry. We organise and run a volunteer-run museum which displays these items and which provides exhibitions of them. We seek to involve Weymouth residents in the interpretation and display of our collections and the stories they tell.

THE PROJECT/ACTIVITY	
Start Date:	April 2025
End Date:	March 2026 (but we would envisage keeping the pop-up museum open beyond this)
Is this a new project/activity?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Please provide a summary of your project/activity:	
<p>Since 2021 the permanent museum site at Brewers Quay, Hope Square has been closed to us due to redevelopment. We aim to move back into a purpose built space in the newly refurbished building. This is likely to happen in 2027. It is therefore really important that we provide a temporary museum for the residents and businesses of Weymouth and for the visitors who contribute so much to our economy. We ran a successful pop-up museum between May 2022 and October 2023 funded by the National Heritage Lottery.</p> <p>We wish now to re-open a pop-up museum in a shop in the town centre as we know the people of Weymouth miss the museum. Visitors to the town, especially from cruise ships constantly ask where is the town museum. In the pop-up we aim to create displays and exhibitions which showcase our history, develop an inclusive and exciting programme of activities that evolves and develops according to visitor interests and needs and to encourage visitors to engage with the collections through fun and memorable experiences. Our heritage is too important to be consigned to a store and not seen by the public. We would mainly staff the pop-up with volunteers but would be taking advice from our museum colleagues, three of whom sit on our Trustee Board, as to the displays and activities we undertook. We would like to have a 3-month rolling programme over the 12 months which cover the Museum's 4 themes of health, wealth, happiness and WW2. This links to the place making requirement of the funding. It will encourage repeat visits. This will raise awareness of the plans for, and content of, the new permanent Museum and develop a further sense of belonging to the Town and of having an input into its future.</p>	
Who is your project/activity aimed at?	
Residents, businesses and visitors to the town. In 2022 we had over 5000 visitors through the pop-up museum.	
How will your project/activity benefit Weymouth, including the business community?	
<p>Weymouth has not yet benefitted from major investment in its heritage and over the past decade, other towns within the region have been more proactive at change. Given there will be no permanent museum for a few years, it is important to keep Weymouth's history and heritage alive. This project represents an important opportunity to catalyse heritage activity within the town as a force for positive change which will increase inclusion, access and participation. Our own residents and volunteers in surveys undertaken at the last pop-up shop, and analysed by the South West Museum Development, told us how much they valued it.</p> <p>We get frequent emails from people who intend to come to the town and see the museum as a vital place they wish to visit. Having told them we are closed we know some have postponed their visits. Visitors to the town are critical to the success of local businesses. Having come to the town and seen the museum, they will inevitably go on to spend in shops and cafes. We will be attracting people to spend money in the town all year round. We will also be occupying one of the shops in the town centre, thus reducing its vulnerability from vandalism, and contribute towards sustainable regeneration. In the last pop-up museum we involved the schools in projects which increased their interest in the museum. We expect to do the same here.</p> <p>We intend to contribute to improving Weymouth in that our museum would help to drive standards and improve the look and feel of the town. We would do this through creating history including trails, wayfinding and being involved with place-making initiatives. We are key to place-making as we tell Weymouth's stories, champion its rich heritage and celebrate its community history. We have plans to run walking tours from the pop-up museum.</p> <p>We would aggressively market Weymouth by promoting the 'We Are Weymouth' brand, supporting events and developing initiatives to increase footfall and spend in the town. As mentioned before 5000 visitors went through our previous pop up in one year. Replicated, this would increase the footfall, dwell time, and secondary spending in the town centre. We are currently working with Loving Weymouth & Portland (Andy Cooke) to provide images and content for social media.</p> <p>We would see ourselves as having a role in shaping Weymouth. Outreach and engagement activities that we intend to facilitate through having the pop-up - eg talks, school visits, events or special exhibitions, will help to do this. We would champion the mission of businesses to increase footfall and encourage positive action. We want to work with Weymouth's businesses to tell their stories and have recruited a new volunteer to research Weymouth's long-standing companies and their contribution to the town. We will include them in our displays.</p>	
Is this application for an event?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.	

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	<p>The museum will attract visitors to the town at all times of the year. It will encourage more locals into town by regularly changing displays leading to a thirst 'for the next instalment'.</p> <p>Encourage more visitors from wider afield -particularly more cruise passengers</p>	<ul style="list-style-type: none"> -We will keep figures of attendance and involvement -We will survey our visitors as we did at the last pop-up museum - Home postcodes and accommodation statistics will be collected
2.	The museum would provide a wet-weather attraction. We will also encourage children to become more involved.	As above. We will also use our social media posts to increase and help track engagement.
3.	The pop-up will keep the museum alive in the eyes of the people of Weymouth. It will ensure our heritage is accessible to all. It will enable more people from the town to volunteer and become involved with museum activities.	The Trustees will receive monthly reports from the museum on activities and outcomes. We will set up a small monitoring committee to ensure there is a tight focus on this.

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

We will increase footfall to the town and other businesses will benefit. We do not intend to run a cafe from this and so visitors can be signposted elsewhere to other businesses. This will extend their 'dwell-time' in the town. We will market the pop-up to the visiting cruise lines thus encouraging more cruise passengers to stay in Weymouth and explore the town rather than taking buses to explore beyond Weymouth. We will help to develop connections with the wider cultural community.

FUNDING

How much will the project/activity cost?	£20,000.00					
How much are you requesting from We Are Weymouth BID?	£8,000.00					
Have you <u>received</u> any other funding for this project? If yes, state the source(s) and amount(s)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> <table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>Private donor</td> <td>£5000</td> </tr> </tbody> </table>		Source(s)	Amount(s)	Private donor	£5000
Source(s)	Amount(s)					
Private donor	£5000					
Have you <u>submitted</u> any other funding applications for this project? If yes, state the source(s) and amount(s)	Yes <input type="checkbox"/> No <input type="checkbox"/> <table border="1"> <thead> <tr> <th>Source(s)</th> <th>Amount(s)</th> </tr> </thead> <tbody> <tr> <td>I have written initial letters and am awaiting responses from Round Table, Rotary, Probus, Lions, Chamber of Commerce, local solicitors and the Friends of Weymouth Museum. Weymouth Town council are considering a bid for £5000</td> <td>Friends considering £2000 Weymouth Town council are considering a bid for £5000</td> </tr> </tbody> </table>		Source(s)	Amount(s)	I have written initial letters and am awaiting responses from Round Table, Rotary, Probus, Lions, Chamber of Commerce, local solicitors and the Friends of Weymouth Museum. Weymouth Town council are considering a bid for £5000	Friends considering £2000 Weymouth Town council are considering a bid for £5000
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Sustainability

Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.

The whole project is building a legacy for the future. We intend through sales to ensure we are self sustaining for the rent for the future. The pop-up will give us visibility and an opportunity to engage with individuals who might be encouraged to help us in future as volunteers or donors. Therefore, income is planned to come from value-added events such as talks, walking tours, special exhibitions - so the pop-up becomes more like a Weymouth Museum visitor centre (rather than a mini-museum). We shall also continue to apply to other heritage groups for grants towards displays/ projects we intend to run. Our ultimate aim is to move to our permanent premises having retained community interest and support.

Please provide a breakdown of expenditure below (excluding VAT)

Item	Description	Cost
Rent of premises	Rent	est £15,000pa
Signage	Shop front signage	£1200
Removals	Moving items to and from our store on Granby	£1000
Decorating materials	For displays etc	£400
Broadband		£400
Utilities	Gas, water electricity	£1000
Advertising	Printing and other adverts	£1000

BUSINESS ENGAGEMENT

<p>Please provide details of five local businesses you have consulted who support your application:</p>	<p>John Bentley, manager at Howleys Toymaster, 5 Frederick Place, Weymouth. DT48HQ Peter Clayton at Ebike cafe, 9a Custom House Quay, Weymouth, DT48BG Richard Streeter at Fossil Beach, 107 St Mary's St, Weymouth. DT48MY Chloe Doidge, manager, M&S 6 St Mary's Street Weymouth, DT48PF Jacqui Dixon Community Champion, ASDA Newstead Road, Weymouth DT4 8JQ</p>
<p>Are there any businesses that may be adversely affected by your project?</p> <p>If so, what steps have you taken to mitigate this?</p>	<p>We believe our project will be beneficial and will complement other businesses by enhancing the high street .</p>
<p>As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)</p>	<p>We shall use local businesses for printing, publicity, for signage, for window cleaning and for any other services we require. We shall be drawing upon local people to act as volunteers.</p>

DECLARATION

By submitting this application, I certify that:

- I am authorised to make this application on behalf of the organisation
- The information provided is correct and I will notify We Are Weymouth of any subsequent changes
- I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document
- I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID
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<p>Signature</p> <p>Tick box if submitting electronically</p>	<p><input checked="" type="checkbox"/></p>
<p>Name</p>	<p>Marcia Pritchard</p>
<p>Date</p>	<p>11 February 2025</p>

APPLICATION FOR FUNDING



Please ensure that you have read the *Information for Applicants* document before completing this application.

PROJECT / ACTIVITY NAME	Wessex Folk Festival
--------------------------------	----------------------

YOUR DETAILS	
First Name:	Tess
Surname:	Reid
Role:	Treasurer
Email:	treasurer@wessexfolkfestival.com
Telephone Number:	07796261025
Address:	11 Rectory Way, Weymouth, DT4 9RJ

YOUR ORGANISATION																	
Organisation Name:	Wessex Folk Festival																
Registered Address:	11 Rectory Way, Weymouth, DT4 9RJ																
Organisation Type:	<table><tr><td>Charity</td><td><input type="checkbox"/></td><td>Community Interest Company</td><td><input type="checkbox"/></td></tr><tr><td>Limited Company</td><td><input type="checkbox"/></td><td>Charitable Incorporated Organisation</td><td><input type="checkbox"/></td></tr><tr><td>Sole Trader</td><td><input type="checkbox"/></td><td>Partnership</td><td><input type="checkbox"/></td></tr><tr><td>Other (please state)</td><td><input checked="" type="checkbox"/></td><td>Not for profit community group</td><td></td></tr></table>	Charity	<input type="checkbox"/>	Community Interest Company	<input type="checkbox"/>	Limited Company	<input type="checkbox"/>	Charitable Incorporated Organisation	<input type="checkbox"/>	Sole Trader	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Other (please state)	<input checked="" type="checkbox"/>	Not for profit community group	
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Not VAT Registered	<input checked="" type="checkbox"/>	VAT Registered	<input type="checkbox"/>														
Company/Charity/UTC Number:																	
Telephone Number:	07796261025																
Address:	11 Rectory Way, Weymouth, DT4 9RJ																
Please summarise what your organisation does (max. 150 words):																	
We organise the annual Wessex Folk Festival which takes place on the second weekend of the May half term, 31st May and 1st June 2025. It takes place around the South Harbourside of Weymouth and encourages, promotes and supports live performance of music and dance, especially that which is rooted in the tradition of the area. We try to involve local young people in our event. We are a not for profit organisation run by volunteers.																	

THE PROJECT/ACTIVITY

Start Date:	
End Date:	3rd June 2025
Is this a new project/activity?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Please provide a summary of your project/activity:	
<p>The Wessex Folk Festival is a free festival, with two stages hosting about 25 nationally known and local acts across the weekend. The streets are also full of about 20 Morris dance sides. The festival has run for the past 20 years, apart from the Covid event.</p> <p>During the afternoons and evenings we also hold music and dance workshops and music sessions in the local pubs and halls. The harbourside is lined with traders selling food, clothing and other goods, carefully chosen to compliment the existing shops and businesses in the area. One of our objectives is to engage young people in live music in Weymouth. An effort will be made to involve teenage children through the school music departments. We are in touch with a band from Thomas Hardy School who we hope will perform on the Harbour side stage. We also involve the Hardy players regularly.</p>	
Who is your project/activity aimed at?	
<p>The festival is aimed at folk enthusiasts and Morris dance teams from across southern England - many of whom plan their holiday around the event. We also aim the festival at families - both local residents and tourists. There will be several planned entertainments expressly targetted for children. As described above we also want to involve young people more.</p>	
How will your project/activity benefit Weymouth, including the business community?	
<p>The festival attracts large numbers of visitors to the town each year, many of whom spend the weekend or longer in hotels or campsites. Clearly, they add businesses value by being here - through accommodation and food and beverage expenditure.</p> <p>It will benefit the music students of Weymouth. They will be given a chance to perform to an audience - enjoying the facilities of a stage and professionally managed sound systems.</p> <p>We help to raise the profile of the town, especially the harbourside, as a destination for visitors. More recently, international cruise ship passengers visiting Weymouth see Hope Square first. They love the festival.</p> <p>We help to generate a positive sense of local community spirit. Weymouth has serious deprivation issues. Festivals such as these provide hope and encouragement - particularly amongst the young. Each event the town holds adds another layer of 'wellbeing'. If we start stripping these back so the town declines. The Christmas swim is a great example: now, a must attend event for many people. What a great vibe. We are the same. If we don't have the funds, we can't deliver a festival. We will decline and vanish. Our funding allows us to be adventurous with music - which in turn enlivens and excites people. This all leads to growth and success.</p>	
Is this application for an event?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<p>If your application is for an event, please provide a copy of your Event Management Plan and an event schedule with your application.</p>	

OUTCOMES AND MONITORING

Successful grant holders must undertake monitoring and evaluation activities to demonstrate the success of and any learning from the project. Outcomes must be monitored and evaluated.

In advance of your application/project, you should consider how you will monitor it. Will you need to collect data to help with this, and what data do you need? How will people provide feedback? How will you measure the impact of your project?

Outcomes - Detail		Outcomes – Monitoring and Evaluation
Ex.	The event will attract visitors to the town outside of the peak season.	<ul style="list-style-type: none"> - Attendees will be asked to pre-register and provide an email address - Attendees will be surveyed post-event - Attendance figures will be collected - Social media post reach will show potential
1.	The event attracts visitors outside the main tourist season - thus helping to extend 'the season' - a key objective of Weymouth's tourist industry	<p>We monitor our social media posts and can demonstrate how far these reach.</p> <p>The value of the street collection gives an indication of the number of visitors and their level of enjoyment.</p> <p>With help from the BID team we will have a QR code survey on the back of the programme to get data from visitors.</p>
2.	Take up from our schools and college initiative will demonstrate how that has worked	We will have details of the young people who performed on the stages, took part in workshops and were part of the morris dance sides at the festival.
3.	Traders and existing pubs/cafes enjoy higher turnover through the two days of the festival	I do not know how this can be measured. The businesses themselves are reluctant to divulge how 'good' their trade has been! To the casual observer they appear to do very well. Street traders apply to return year after year suggesting that they have had a successful weekend.

Positive Economic Impact

Please detail how your project will provide a positive economic impact to Weymouth businesses, for example by increasing footfall and spend:

- additional visitors to the town hotels and campsites
- increased footfall spend on businesses within the festival site

FUNDING

How much will the project/activity cost?

£28,600.00

How much are you requesting from We Are Weymouth BID?

£4,000.00

Have you received any other funding for this project?

If yes, state the source(s) and amount(s)

Yes ☐No ☒

Source(s)

Amount(s)

Have you submitted any other funding applications for this project?

If yes, state the source(s) and amount(s)

Yes ☒No ☐

Source(s)

Amount(s)

Arts Council Lottery Grant

£6000

Weymouth Town Council

£3000

Dorset council Community and Culture Project Fund

£3000

Sustainability

Please describe how you will build resilience into the project. Grants will rarely be awarded on an ongoing basis; therefore, you will need to describe how the project will be funded in the future, if necessary.

We have now re-established the festival - evidenced by the requests to appear at the festival and the level of social media interest. Resilience is built in by developing a budget which is not absolutely dependant on grant funding. We could run a festival. However, it would be a such a reduced scale that it would call into question whether it is viable. Professional acts would be scaled back to zero if necessary. Also, we are increasingly required to improve/strengthen our health and safety requirements. We are in a public space and a lot of people are involved. Hence the budget forecast for this year is significantly higher. We are budgetting for 2 stages (£2500 each plus £1000 for security using BID Rangers)

Please provide a breakdown of expenditure below (excluding VAT)

Item	Description	Cost
Music Acts	25 Artists ranging from £100 to £1600	£11650
Equipment	2 Stages, Lights, Marquees, Toilets	£7610
Marketing	Programmes, Badges, Banners, Flyers,	£1750
Overheads	Insurance, Website, First Aid, PRS, Waste,	£3050
Venue Hire	Hope Church	£500
Staff and Volunteer costs	Bid Rangers, Childrens entertainer, MC's Volunteer Subsistance	£4040
Total		£28600

BUSINESS ENGAGEMENT

Please provide details of five local businesses you have consulted who support your application:	We have support from The Sailors Return, Weyprint, Sticks and Bones and are currently contacting our other regular sponsors Dream Cottages, The Red Lion and Bennett's Fish and Chips
<p>Are there any businesses that may be adversely affected by your project?</p> <p>If so, what steps have you taken to mitigate this?</p>	<p>Many of the businesses within the festival area are heavily focussed on the food and drink sector. They benefit from the increased footfall.</p> <p>Londis is a general convenience store. We will be working closely with them to ensure their delivery requirements can be met. Last year Finishing Touches and Cove Gallery were affected by our Morris Dance spots so we will be relocating these sites to help with these issues and will be speaking to the businesses concerned. We spent time last year speaking to The Boat rides and Dive personnel to try to make sure that their businesses were not adversely affected. We will be doing this again this year.</p>
As part of your application, please outline how you intend to use local businesses to deliver services (e.g. printing, PA hire, security etc.)	Stages and PA are a local supplier. Programme printing and all other printed material is a Weymouth based firm. Security is provided by BID Rangers and First Aid by a local company.

DECLARATION

<p>By submitting this application, I certify that:</p> <ul style="list-style-type: none"> I am authorised to make this application on behalf of the organisation The information provided is correct and I will notify We Are Weymouth of any subsequent changes I have read the 'Information for Applicants' document, and agree to all funding terms and conditions set out in the document I understand that additional terms may be imposed by the BID, which will be detailed in the offer letter once a decision has been made by the BID I understand that should I/we fail to comply to, or agree with the terms set out in the Information for Applications document, or any additional terms set by the BID board, funding will not be provided or may need to be returned to the BID. 	
<p>Signature</p> <p>Tick box if submitting electronically</p>	<input checked="checked" type="checkbox"/>
Name	Tess Reid
Date	30/11/2024