Board Meeting Agenda

Date: **22nd April 2026** **Time:** 11:00 - 13:00 **Location:** Pilgrim house

1	**Welcome**	**11am**
2	**Apologies for Absence**	11:05
3	**Declarations of Interest**	11:10
4	**Observers**	11:15
5	**Matters Arising from Previous Minutes**	11:20
6	**Governance** a. Levy update b. Albert Goodman Agreement signed off	11:25
7	**Finance Report** a. Updates and budgets signed off GP b. Accountancy	11:35
8	**Marketing** a. Minutes of Marketing subcommittee - Q&A	12:00
9	**Improve** a. Minutes of Improve Subcommittee - Q&A	12:10
10	**Shape** a. updates	12:20
11	**Funding applications** a. Dusk til Dark	12:30
	AOB a. King Street b. Shaun Hennesey Qu to Marketing sub – LF/JD	12:40 12:45
	Dates of next meetings **1.** 27 May online 11-1pm **2.** AGM 15 June 5 - 8pm 3. 15 July Pilgrim House 11-1pm TBC	

WE ARE WEYMOUTH (BID) – BOARD MEETING MINUTES

Date: 12 March 2026
Time: 11:00–13:00
Format: Online (Zoom)
Chair: Graham Perry
Minute Taker: Dawn Rondeau-Irvine

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1. Attendance & Quorum

Present (Directors)

- Graham Perry (Chair)
- Lynne Fisher (Vice Chair)
- Kerry Gilbert
- Jye Dixey
- Lyn McKenzie
- Paul Mooney (joined remotely while in shop)
- Josephine Parker (partial attendance due to connection failure)

Observers

- Cllr. Rob Hughes (Dorset Council)
- Lloyd Savage (Dorset Council – Economic Development)

Attendees

- Dawn Rondeau-Irvine

Apologies

- Chris Truscott
- Cllr Howard Atkinson
- Dave Hiscutt
- Jonathan Oldroyd

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2. Minutes of Previous Meeting

- Previous Board Minutes were confirmed as a **true and accurate record**.

- **Approved unanimously.**

Actions from Previous Meeting

- Letters to hoteliers re: incinerator and previous decisions – **Completed (Dawn)**
- Awaiting report update from Dorset Council (Julian Wayne) – **Pending**

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3. Declarations of Interest

No declarations.

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4. Governance & Finance Update

Finance Summary (Graham)

- Previous forecast deficit: **£11,000**
- New forecast: **£10,000+ surplus** due to increase in levy income from rising business rates.
- 2025/26 accounts expected to be **~£25,000 underspent**, mostly due to unspent infrastructure budgets and grant offsets.
- Current reserves: **£134,000**, with Board consensus that this must be reduced to around **£30,000** by investing into town projects.
- Estimated available funds: **£50,000–£60,000** for new initiatives.

Budget Finalisation

- Final 26/27 budget **deferred to next meeting**.
- Dawn & Graham to meet to produce revised budget.

Actions

Action	Owner	Deadline
Meet Dorset Council re: levy update & arrears reconciliation	Graham & Dawn	ASAP
Produce revised 26/27 budget	Dawn & Graham	April Board
Identify immediate high-impact projects for spending reserves	All via subcommittees	Ongoing

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5. Annual Report

- New condensed 2-page format successful.
- Included with levy bills as requested.
- Printed and stuffed by Dorset Council → **Cost saving achieved**.
- **No concerns raised by Board.**

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6. Director Update

- **Hayley** stepped down (no longer a levy-paying business).
- Board agreed need for:
  - **Large business representation**
  - **Accommodation sector representation**
  - **Underrepresented geographical areas (Bowleaze / Waterside)**

Organisations to approach:

- Waterside Holiday Park
- Weymouth College
- Primark
- Sea Life Centre
- Royal Hotel

Board supported Dawn progressing these leads.

Action: Dawn to approach identified organisations and report back.

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7. Subcommittee Structure & Meeting Times

Feedback

- Mixed availability; need more consistent scheduling.
- Desire for hybrid online/in-person flexibility.
- Reports praised for improved readability.

Decisions

- **Marketing Subcommittee:** Monthly/Bi Monthly, *3–5pm, 11-1 online*
- **Improve Subcommittee:** Monthly/Bi Monthly, 9:30-11:30 & *11am–1pm*, in person & online
- Meetings may be cancelled if no agenda items.
- Board Meetings remain **monthly, 11am–1pm, online and in-person alternating**.

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8. Marketing & Campaign Themes 2026

Key Themes Approved

1. **Dorset on Our Doorstep** – Weymouth as base for exploring wider Dorset.
2. **Georgian/Regency Connections** – partnership exploration with Bath.
3. **Summer of Sport** – IQ Foil, Volleyball, Rugby, etc.

Joint Projects

- Joint video-based tourism campaign with **Dorchester BID**.
- Grant application to Dorset Council (£25k–£50k).

Actions

Action	Owner
Submit joint DC funding proposal	Dawn & Phil Gordon (DBID)
Prepare Dorset-on-Our-Doorstep media plan	Dawn & ITB
Explore Bath partnership concept	Dawn

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9. MAIN DECISION ITEM: DUSK TIL DARK 2026

Proposal Presented by Activate Performing Arts

- New installation: **"Wave" – by Squid Soup**
- Immersive art piece: 500 motion-responsive illuminated sound orbs
- 20m long × 6.5m wide
- 4-hour nightly activation
- Works in all weather → addresses last year's weather-related cancellations

- Proposed dates: **Fri–Sat**, option for additional **Thu or Sun**
- Budget required: **£47,000**
    - BID contribution required: **£15,000**
    - Additional expected: £10k from councils + £12k still to source

Locations considered:

1. **Westham Bridge** (Board preferred)
    - Regeneration opportunity
    - Good visibility
    - Lower cost
    - Some lighting/safety concerns noted
2. **Pavilion Beach**
    - Strong visual setting but higher cost & exposure to weather

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Board Discussion Summary

- Strong support for innovation and continuation of Dusk Til Dark legacy.
- Westham Bridge preferred *and strategically beneficial* due to regeneration focus.
- Additional enhancements requested:
    - Pop-up levy-payer food/drink stalls
    - Additional light installations elsewhere in town
    - Youth dance performances
    - A full "Sound & Light Weekend"

VOTING OUTCOME – DUSK TIL DARK

Motion: *Approve £15,000 for Activate to secure the Wave installation and begin event planning.*
Proposed: Graham Perry
Seconded: Lynne Fisher

Votes:

- **Yes:** all in favour

- **Abstentions:** None
- **No:** None

DECISION PASSED – UNANIMOUS APPROVAL
Activate to proceed. Dawn to confirm with them immediately.

Follow-Up Actions

Action	Owner
Notify Activate of approval	Dawn
Request cost for optional extra night	Dawn
Seek match funding from Dorset Council & WTC	Dawn, Rob, Lloyd
Develop supplementary light/sound installations	Improve Subcommittee
Prepare event marketing & comms plan	Dawn + PR

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10. Videography Contract – Andy Cooke

Request

Additional **£1,500** for annual event videography + national news distribution (BBC, ITV).

Board Discussion

- Recognised as invaluable for PR & national media reach.
- Events guide (separate service) **not** performing adequately → to be tendered separately.

VOTE – Videography Funding

- **Support:** 4 in favour 2 abstentions
- **Opposed:** None
- **Abstentions:** 2 (not critical for outcome)

APPROVED – £1,500 for videography

Actions

Action	Owner
Confirm videography extension	Dawn

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11. Events Guide – Tender Required

Board Position

- Current provider (Loving Weymouth & Portland) not meeting Board needs (too ad heavy, not intuitive).
- Anita's internal "What's On" work performing better.
- Board agreed to **tender the Events Guide** externally.

Actions

Action	Owner	Deadline
Prepare and publish tender specification	Dawn	April
Form tender review group	Dawn	April
Decision on provider	Board	May meeting

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12. Additional Project Ideas Raised

- Temporary seafront sports gym
- "I Love Weymouth" landmark sign at Bowleaze
- Enhanced Christmas lights (laser paths, projections, ground lights)
- Fancy dress beach runs
- Pirate reenactments

All ideas to be costed and fed into Improve/Marketing subcommittees.

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13. Next Meetings

Subcommittees

- **Marketing:** 9 April, 3–5pm (online)
- **Improve:** 16 April, 9:30am (in person)

Board Meetings

- **22 April** – 9:30am, Pilgrim House (in person)

- **27 May** – Online
- **AGM: 15 June**, on Coastland Vibes ship

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14. Meeting Close

Meeting closed at 13:00 with thanks from the Chair.

Marketing Subcommittee Meeting – Minutes

Date: 9 April 2026
Time: 10:00–11:00
Location: Online (Teams)

Attendees

- Dawn Rondeau-Irvine (DRI)
- Andy Cooke (AC)
- Lynne Fisher (LF)
- Pippa Gibb (PG)

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1. Welcome and Apologies

DRI opened the meeting and noted that some board members were unable to attend due to the revised meeting time. AC and LF confirmed they were also attending the WPCC event later in the day, with Dorset Council present from 2–4pm.

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2. Purpose and Format of Marketing Reports

DRI outlined the updated reporting structure following board feedback:

- Full marketing reports to be presented to the Marketing Subcommittee.
- A **one-page marketing summary** to be submitted to the Board.
- Detailed reports and transcripts to be made available on request.

AC and PG confirmed understanding and agreement.

Actions:

- AC and PG to submit full monthly marketing reports to DRI within 7–10 days of month end.

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3. Marketing Performance and Communication

DRI confirmed:

- Increased communication to levy payers via the *We Are Weymouth Business* page.
- Weekly updates highlighting Ranger activity and wider marketing outcomes.

- Continued focus on explaining the broader economic impact of events and campaigns.

AC and PG agreed to highlight notable coverage, reach, or press articles for amplification.

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4. Business of the Week

- DRI to identify and liaise with PG to replenish the schedule to ensure every levy payer has one mention in a 2-3yr period.

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5. Campaign Themes Update

PG provided updates on current campaign strands:

- **Dorset on Our Doorstep:** Press pitching underway with early positive interest.
- **Summer of Sport:** Influencer activity and youth-focused content under exploration.
- **Georgian / Regency:** Potential cross-promotion with Bath BID being explored, including joint PR.

DRI suggested potential collaboration with rail providers for Bath–Weymouth Georgian messaging.

Action:

- PG to check existing GWR contacts and report back.

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6. “Dorset on Our Doorstep” Messaging

DRI raised concerns received from levy payers about campaign focus. It was agreed that:

- Weymouth should be clearly positioned as the **base destination**.
- Press messaging should frame surrounding attractions as reasons to stay in Weymouth.
- Social content should remain Weymouth-centric.

AC and LF agreed the strategy was sound, noting the importance of clearly explaining this to businesses. DRI suggested using a circular economy visual on the business page.

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7. Events Overview

7.1 Steampunk Weekend

DRI provided an update:

- The New Vic confirmed as the central hub, replacing Nothe constraints.
- National organisers now involved, with acts and programming confirmed.
- Daytime trading and evening programming expanded.
- Stronger town-centre focus and improved logistics planned.
- Accommodation partnerships and trader discounts discussed.

7.2 King’s Dip

- Event in second year.
- Strong Georgian theme supports summer campaigns.
- BID support via PR, infrastructure and promotion confirmed.
- Potential future enhancements noted, subject to successful delivery.

7.3 Dusk Til Dark

DRI confirmed ongoing discussions with Activate:

- Messaging temporarily softened pending final confirmations.
- Expanded ambition to include sound and light elements across multiple locations.

Action:

- AC to update event listings with revised wording.
- All to attend upcoming Activate Teams meeting.

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8. Spring Windows Competition

- Competition closes 30 April 2026.
- Good engagement noted.
- Winning windows to be professionally photographed.

Actions:

- AC to follow up with Bibi’s to complete the Christmas competition winner video.
- DRI to advise AC on leading contenders nearer closing date.

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9. Dates and Forward Planning

- Marketing Subcommittee (board-only): TBC (15th, 2–4pm suggested)
- **King's Dip / King's Step:** 6–7 June 2026
- **AGM:** 15 June 2026
- **Next Marketing Subcommittee Meeting:** May 2026 (12th or 14th TBC)

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10. Any Other Business

No additional items raised.

Additional Marketing Discussion (Separate Meeting) in person 14th 3pm

Attendees:

- Lynne Fisher
- Lyn McKenzie
- Jye Dixey
- Kerry Gilbert
- Dawn Rondeau-Irvine

Reason:
This meeting was held separately due to timing constraints which prevented attendance at the main Marketing Subcommittee.

Key Discussion Points

King's Dip Project

- The group discussed the **King's Dip** project in more detail.

Dusk Til Dark – Ideas and Opportunities
Suggestions included:

- Enhanced lighting along the Esplanade
- Laser light installations
- Steel drum performances
- Fire shows
- "Unite the Light" concept centred on the Pavilion and Esplanade areas
- Consideration of larger installations, with DRI to follow up

Christmas 2026 Planning

- Positive news shared regarding the New Vic acting as a central hub for the **Steampunk Weekend**.
- Suggestion to extend the Steampunk concept onto the Esplanade with steam engines, similar in style to bike nights.
- Agreement that Weymouth Town Council should be approached regarding permissions and collaboration.
- DRI to follow up with WTC.

Christmas Elves Idea

- DRI outlined the need to confirm acts and explore **cost-sharing** models.
- Lyn McKenzie suggested linking activity with **Alzheimer's National Elf Day**.
- Jye Dixey suggested distributing the idea to **all levy-paying pubs**.
- DRI raised issues around Lions involvement and potential conflicts of interest with regards fund raising; however, it was agreed that if pubs ran their own initiatives and the town broadly participated (e.g. dressing as elves), this could still be a strong, inclusive offer for Weymouth.

Marketing Campaign Clarification

- Further discussion on confusion around *Dorset on Our Doorstep* messaging for town-based businesses.
- Jye and Lynne succinctly summarised the campaign premise and confirmed they would **answer questions and deliver a precis for Shaun** at the upcoming Board meeting.

Town Signage

- Kerry requested that given the volume of upcoming events (King's Dip, King's "Step" project, Steampunk, Christmas, Pirates), it was agreed that the **pedestrianisation signage at the top of St Mary Street**, which previously displayed times, should be reinstated.

Action:

- DRI to raise signage reinstatement with Weymouth Town Council.

IMPROVE Meeting

Date: 16 April
Time: 09:30 – 11:30
Location: Pilgrim House

Present:
Graham Perry, Jye Dixey, Dawn Rondeau-Irvine

Apologies:
Dave Hiscutt, Paul Mooney, Cllr Howard Atkinson

Clean-Up and Placemaking Initiatives

The committee discussed the need for a highly visible improvement to the town's presentation through a coordinated "big clean" and planting initiative. There was agreement to pursue a deep-clean programme involving B&Q, Weymouth Town Council and the Community Rail Partnership, with a focus on creating a strong first impression for visitors. Particular emphasis was placed on the station area and other key gateways into the town.

It was agreed that initial conversations should be held with the Community Rail Partnership to explore collaboration, followed by a meeting with Weymouth Town Council to clarify responsibilities and delivery. Priority clean-up zones will be identified once partners are aligned.

Trails, Apps and Heritage Interpretation

The meeting considered how existing trail content could be better showcased, particularly by integrating material from the "I Love Weymouth" app, Bowleaze content and heritage trails into the BID website. There was acknowledgement that coordination with the Town Council would be essential, given their work on a town app.

Existing treasure trails and printed trail folders are under-promoted, and there was support for auditing these materials with a view to digital conversion. It was agreed that Andrew Knowles should be contacted to discuss trail development further, including opportunities linked to the Georgian connection between Bath and Weymouth. Early discussions also took place around a potential Georgian heritage pop-up at the museum, viewed as a 2027 project but one requiring advance planning.

Christmas Trees and Seasonal Decorations

Members noted the need to gather pricing and availability information for Christmas trees from Charminster Farm ahead of seasonal planning. Separately, preparations are underway to install flags across the town in advance of the King's Dip weekend.

The approach to flag installation will focus on making use of existing brackets where possible. Rusty brackets will be replaced before flags are installed, and consent processes for businesses will be simplified to avoid unnecessary delays.

Museum, Heritage and Bath Partnership

The concept of a Georgian heritage pop-up within the museum was discussed as a way to strengthen the Bath–Weymouth visitor story and encourage two-way movement between destinations. While delivery is likely to be realistic for next year, it was agreed that groundwork needs to start now.

Conversations will be initiated with Maureen Atwell regarding the Georgian heritage links, and with Graham Perry on developing a wider Bath–Weymouth collaboration. A simple concept outline and supporting leaflet will be developed, with an ambition to launch around Easter next year.

Marks & Spencer Closure and Town Centre Activation

The impending closure of the Marks & Spencer town centre store was discussed, with concern expressed about the visual impact of another empty unit. It was agreed that a temporary activation plan should be developed in advance of the closure to ensure the site remains visually engaging.

Ideas included playful installations, seasonal displays and content highlighting events and activity across the town. It was noted that Next is not interested in the space, while other potential occupiers such as Flying Tiger and Lush are being explored. Dorset Council will be engaged to understand any zoning or masterplan implications.

Inward Investment and High Street Occupancy

The meeting supported the creation of a SHAPE subcommittee to focus specifically on inward investment and filling vacant town centre units. There was willingness to dedicate regular time each month to this work.

It was agreed that we should seek better engagement from Lloyd Savage, Economic Development Officer, at the next board meeting, and that closer collaboration is needed with local agents, including Hull Gregson Hull. Place Informatics training was identified as a necessary step for all partners to ensure consistent use of data. A target list of priority retailers will be developed, and LinkedIn outreach templates shared to support proactive engagement.

Events: Steampunk, Dusk Til Dark and Wider Programming

Members noted that the Steampunk Weekend will now be hosted at the New Vic, following its recent purchase. Planning for the event will continue in collaboration with him.

Discussion then moved to Dusk Til Dark, with ambitions to expand the event offering to include sound bath, fire performers, and coordinated lighting effects. The potential use of Esplanade LED lighting synced with music was highlighted as an opportunity to elevate the experience. Further conversations will be held with the Town Council regarding lasers and lighting, and with performers such as Inferno Sisters. PA system options for Esplanade events will also be explored.

Marketing and Visitor Campaigns

The Board discussed positioning Weymouth more strongly as a base for exploring key attractions such as Durdle Door, particularly via water-based experiences. Additional emphasis will be placed on staycation messaging in light of increased travel costs.

There is interest in attending the Group Travel Show with Coastal Vibes, and initial discussions will take place to explore a joint stand. Promotional materials including flyers, maps and imagery will be prepared, alongside a coordinated social and LinkedIn staycation campaign. Further press coverage opportunities will be developed with Pippa.

Transport and Connectivity

Strong support was expressed for the concept of an electric ferry connecting Weymouth and Portland, particularly in anticipation of Memo/ Jurassica attracting increased visitor numbers. The idea of a wider ferry loop, potentially linking Pavilion, Lodmoor and Bowleaze with Portland, was also discussed.

The ferry proposal will be raised with Dorset Council and Wilmot Dixon, and early feasibility discussions will take place, including engagement with caravan parks as potential partners.

Planting, Public Realm and Maintenance

Concerns were raised about the ongoing maintenance of planters installed by Dorset Council, with community groups currently stepping in to manage some areas. The Board recognised an opportunity to support and coordinate these efforts more effectively.

Neglected planting locations, including North Quay, Custom House Quay, Hope Square and the station area, will be mapped. Potential partners such as Britain in Bloom volunteers and local community gardening groups will be identified, and the possibility of a small BID support fund considered. Maintenance responsibilities will be discussed further with Dorset Council.

Flag Scheme – Operational Approach

It was confirmed that many flag brackets are already in place and in usable condition. The agreed approach is to replace only those brackets that are rusty, while proceeding immediately with flag installation where brackets are sound.

The consent process for businesses will be simplified, with a shorter and clearer form. A contractor will be booked on a day-rate basis, and an updated spreadsheet of bracket locations prepared to support delivery.

Immediate Next Steps

Over the coming week, priority actions include meetings with Weymouth Town Council on clean-up initiatives, planting and lighting; discussions with Coastal Vibes regarding the Group Travel Show; a meeting with the M&S manager to confirm closure timelines; contacting Charminster Farm for Christmas tree pricing; speaking with Andrew Knowles about trails; inviting Lloyd Savage to the next board meeting; and coordinating with Anita on the flag installation programme.

We Are Weymouth - Budget 2026-2027

Levy income

Gross levy	£ 349,582
95% collection	£ 332,103
Less: 3% collection fee	-£ 9,963
Add: From reserves	£ 30,000
	£ 352,140
IMPROVE	
Augmented Reality Trails	£ 1,400
BID Ranger	£ 38,000
Christmas Trees	£ 2,500
Crime Reporting DISC	£ 4,000
Place informatics	£ 4,750
Dino 27 Project /install	£ 2,000
Street decoration	£ 15,000
Heritage Slabs install + heritage trails	£ 5,000
Map pads for 25/26	£ 1,000
Windows spring and Xmas prizes and certificates	£ 200
Levy Payer Engagement - AGM 25	£ 500
Levy Payer Engagement DTE Hotel meetings	£ 500
Signage	£ 1,000
Total IMPROVE	**£ 75,850**
MARKETING	
Dino week event 27 incl racing	£ 2,500
FEAST 27	£ 1,500
Volleyball Summer 25	£ 5,000
Sept event - Dusk til Dark	£ 15,000
additional D2D activities	£ 5,000
Zombie Experience Halloween	£ 5,000
Pirates	£ 5,000
CHRISTMAS	£ 25,000
Event pot reserve	£ 10,000
Total MARKETING	**£ 74,000**
PR & ADVERTISING	
Advertising - PRESS	£ 500
Advertising and PR	£ 500
Outsourced Marketing Campaign ITB	£ 30,000
Event /Gig listing	£ 3,000
Getaway digial LWP	£ 16,500
Visit Dorset	£ 2,500
Website Costs	£ 1,600
Weymouth Flyer ongoing cost	£ 2,000
Advertising reserve	£5,000

Total PR & ADVERTISING	**£ 61,600**
SHAPE	
various shaping campaigns	**£ 2,000**
OTHER COSTS	
Wages and Salaries including costs	£ 77,000
Accountancy - Annual Independent Inspection	£ 3,000
Bank Charges	£ 100
Cleaning	£ 600
Insurance	£ 1,200
IT Software and Consumables	£ 3,000
IT Equipment and chairs	£ 800
Motor Vehicle Expenses	£ 240
Outsourced Bookkeeping	£ 4,800
Printing & Stationery	£ 1,800
Sundry Expenses	£ 1,800
Rent	£ 8,000
Repairs & Maintenance	£ 400
Telephone & Internet	£ 1,800
Total STAFF & ADMINISTRATIVE COSTS	£ 104,540
Total Expenses	**£ 317,990**
Remaining	£ 34,150

Draft Profit and Loss Analysis for the Board

WE ARE WEYMOUTH LIMITED

For the 12 months ended 31 March 2026

Account	Spend Apr25-Mar26	Approved Budget 25-26	Adverse Variance	Variance vs pro-rata budget
INCOME				
Levy Income Received in the year				
Levy Income - Collected By DC	315,554	321,823	-6,269	
Total Levy Income Received in the year	**315,554**	**321,823**		
PROJECTS AND EVENTS				
IMPROVE				
Augmented Reality Trails 25-26	1,344	1,400		
Crime Reporting DISC 25-26a	4,200	4,000	200	£3,800
Graffiti Removal 25-26	0	500		
Levy Payer Engagement AGM25	417	500		
Levy Payer Engagement Events	590	500	90	£410
Signage 25-26	0	1,000		
Street decoration and Placemaking	6,539	15,000		
Total IMPROVE	**13,090**	**22,900**		
MARKETING				
WFF - Wessex Folk Festival	0	1,500		
Map pads for 25/26	512	1,000		
Volleyball Summer 25	4,000	4,000		
Museum	2,000	2,000		
Dino week event 2026 (plus racing)	5,106	2,000	3,106	
Windows spring and xmas prizes and certificates	6	200		
Zombie Experience Halloween 25	2,417	3,000		
Pirates 25	2,500	2,500		
Heritage Slabs install + heritage trails	0	5,000		
Christmas 25	27,286	25,000	2,286	£22,714
Dusk Til Dark 25	18,496	15,000	3,496	£11,504
BID Rangers 25-26	38,807	38,000	807	£37,193
Punch and Judy	0	500		
Feast 25/26	383	1,500		
Visit Dorset Weymouth Entry	2,780	2,500	280	£2,220
Weymourth Flyer 2026	1,630	2,000		
Place Informatics	4,750			
Total MARKETING	**110,673**	**105,700**	4,973	£100,727
PR & ADVERTISING				
Advertising - PRESS	500	500		£0
Advertising and PR	552	500	52	£52
Outsourced Marketing Campaign	30,083	36,000		-£5,917
Loving Weymouth & Portland	18,000	18,000		£0
Total PR & ADVERTISING	**49,135**	**55,000**		-£5,865
Total PROJECTS AND EVENTS	**172,897**	**183,600**		
Website Costs				
WAW - Website	0	0		
Website Work	1,710	1,600	110	£15
Total Website Costs	**1,710**	**1,600**	110	£15
GROSS PROFIT	**140,947**	**136,623**	**2**	**£86,145**
STAFF COSTS				
Wages and Salaries including costs				
Total Wages and Salaries including costs	**70,674**	**74,000**		-£3,326
Total STAFF COSTS	**70,674**	**74,000**		-£3,326
ADMINISTRATIVE COSTS				
Accountancy - Annual Independent Inspection	-180	3,000		-£3,180
Bank Charges	121	84		£37
Board / Meeting Costs	138	0		£138
Cleaning	829	600		£229
Company Secretarial Costs	344	0		£344
Electric - Street Stand	692	0		£692
Insurance	1,377	1,200		£177
IT Software and Consumables	3,976	3,000		£976
IT Equipment and chairs	0	500		-£500
Legal Expenses	2,998	0		£2,998
Motor Vehicle Expenses	54	240		-£186
Outsourced Bookkeeping	4,800	4,800		£0
Printing & Stationery	267	1,800		-£1,533
Sundry Expenses	1,727	1,800		-£73
Rent	8,111	8,000		£111
Repairs & Maintenance	0	400		-£400
Telephone & Internet	4,619	1,800		£2,819
Contingency	0	10,000		-£10,000
Total ADMINISTRATIVE COSTS	**29,873**	**37,224**		-£7,351
OPERATING PROFIT	**40,400**	**25,399**		

Account	Spend Apr25-Mar26	Approved Budget 25-26	Adverse Variance	Variance vs pro-rata budget
RANTS AND PART FUNDED PROJECTS ANALYSIS				
WPPC - Grant				
WPPC - Grant - Unspent bal B/f	-1,995	**0**		
WPPC - Grant - Expenses	1,995	0		
Running Balance - WPPC Grant	**0**	**0**		
First Bus - Last Bus				
First Bus - Last Bus 2025 Income	-7,376	0		
First bus scheme Expenses	10,201	2,500		
Running Balance - First Bus - Last Bus	**2,825**	**2,500**		
Christmas Trees 2025				
Contributions to Christmas Trees 2025-2027	-5,000	0		
Christmas Trees 2025 Expenses	5,383	2,500		
Running Balance - Christmas Trees 2025	**383**	**2,500**		
Culture and Community Grant Income (Dusk Til Dark)	**-8,000**	0		
OPCC Business Crime Community Fund Income	**-5,000**	0		
otal GRANTS AND PART FUNDED PROJECTS ANALYSIS	**-9,792**	**5,000**		
PROFIT ON ORDINARY ACTIVITIES	**50,192**	**20,399**		

Notes re: Income Sources for Grants and Part Funded Projects

	Value of contribution / grant	Income Source
WPPC Grant - Balance b/f	1,995	Dorset Council, funded by the Home Office
First Bus - Last Bus	2,500	Portland Town Council
	2,500	Dorchester Town Council
	2,500	Weymouth Town Council
	7,500	
Christmas Trees 2025	2,500	Weymouth Town Council
	2,500	Dream Cottages
	5,000	
Culture and Community Grant Income (Dusk Til Dark)	2,000	Dorset Council CCF Grant Round 7 - Second 50%
	3,000	Dorset Council CCF Grant Round 8
	5,000	
OPCC Business Crime Community Fund Income	5,000	The Police & Crime Commissioner (PCC) Dorset Police Force